

## Physician's gift supports vascular surgery fellowships

**G**REGORY PEARL, M.D., came to Baylor University Medical Center at Dallas more than 20 years ago after mentors told him it had an excellent vascular surgery fellowship program. Now, he's doing his part to make sure that today's young physicians have the same opportunity.



Dr. Gregory Pearl

Dr. Pearl, the division leader of vascular surgery at Baylor Dallas and the Baylor Jack and Jane Hamilton Heart and Vascular Hospital, has pledged \$100,000 to the *Jesse Eldon Thompson Surgical Education and Research Endowment* to support vascular surgery fellowships.

"We cannot fulfill our obligation to provide our trainees excellent training without adequate financial resources," said Dr. Pearl, who came to Baylor in 1986. "This pledge is made in response to this need as well as an expression of pride and gratitude to Baylor, my vascular colleagues and our trainees, past and present, who provide tremendously skilled services to their communities."

*continued on p. 5*

### Mark your calendar



**GRAND ROUNDS® GOLF TOURNAMENT**  
October 5, Northwood Club

Supporting graduate medical education  
Read more, page 2



**CELEBRATING WOMEN**  
October 22, Hilton Anatole

Read more, page 5



**BRTI ANNIVERSARY**  
November 11, Margot and Bill Winspear Opera House

Celebrating the 25th anniversary of Baylor Regional Transplant Institute  
Read more, page 8

For more information, contact the Foundation at 214.820.3136.

## Margaret Hunt Hill, daughters to receive Celebrating Women's Circle of Care Awards

**T**HE 10TH ANNUAL CELEBRATING WOMEN luncheon will honor **Lyda Hill, Alinda Wikert** and their mother, the late **Margaret Hunt Hill**, with *Circle of Care Awards*. The award is given to those who have served as breast cancer advocates, volunteers, educators or donors. Margaret and Lyda



LYDA HILL

MARGARET HUNT HILL

ALINDA WIKERT

both survived breast cancer, and Alinda's passion was stirred by the struggle of those she loves.

The luncheon, to be held October 22 at the Hilton Anatole, will be led by chairmen **Randi Halsell** and her daughter, **Karen Halsell, M.D.** Underwriting chairmen will be **Debbie Scripps**

and her daughter-in-law, **Nancy Scripps**.

For profiles, videos and other information about Celebrating Women, visit [www.celebratingwomen2009.org](http://www.celebratingwomen2009.org).

For more information, contact Kali Bailey at 214.820.2705 or [Kali.Bailey@BaylorHealth.edu](mailto:Kali.Bailey@BaylorHealth.edu).

## Ceremony gives heart and vascular hospital's cardiovascular caregivers a hand

**F**OR CENTURIES, the laying on of hands has been a way to confer blessings and care for healing. In hospitals and clinics, the touch of a physician or nurse makes a difference in the lives of patients and their families every day.

In May, Baylor Jack and Jane Hamilton Heart and Vascular Hospital honored those hands that do so much for others. The hospital honored its staff and partners with a ceremony that featured chaplain **Michael Davis** blessing the hands of all who were present.

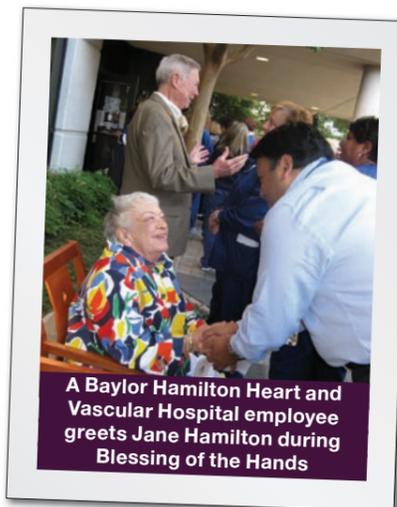
"These people are called upon to do wonderful things with their hands, and this is a reminder of the gifts they give to our patients," said Baylor Health Care System president and chief execu-

tive officer Joel Allison.

**Jack and Jane Hamilton**, whose financial contributions helped make the hospital possible, were honored guests. A framed picture of the hospital was signed by all the staff and partners present and later presented to the Hamiltons.

The ceremony closed with the release of 12 doves. For millennia, doves have been a sign of peace and blessing, making them a fitting acknowledgment of the healing that these caregivers offer to Baylor's patients.

For more information about supporting Baylor's Heart and Vascular initiatives, contact Ellen Dearman at 214.820.7877 or [Ellen.Dearman@BaylorHealth.edu](mailto:Ellen.Dearman@BaylorHealth.edu).



A Baylor Hamilton Heart and Vascular Hospital employee greets Jane Hamilton during Blessing of the Hands

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## Foundation appoints 17 new board members

**B**AYLOR HEALTH CARE SYSTEM FOUNDATION has welcomed 17 new members to its board of directors. Board members assist the Foundation in support of Baylor Health Care System's mission to serve all people through exemplary health care, education, research and community service.

"This is an amazing group that we are proud to have represent us in the Dallas community," said Foundation president Rowland K. Robinson. "We rely on philanthropy to help achieve our mission, and we know these community leaders will be great partners in maximizing our potential."

Jill Smith and Margo Goodwin were co-chairmen of the nominating committee, which included **Barry Andrews, Joe Colonna, Tom Dunning, John Harkey, Bill Hill, Terry Worrell, Bill Lively**, Foundation board chairman **Leonard Riggs Jr., M.D.**, and Robinson.

"Margo and I are fortunate to have served as co-chairs and are confident that these 17 new board members will help enhance our exemplary board by providing leadership, credibility, visibility and insight from their vast experience and standing in our community," Jill said.

### 17 new board members announced

**Denny Alberts**, principal, Silverstone Capital Group LLC

**Anita Arnold**, community volunteer

**Darron Ash**, senior vice president and chief financial officer, Sammons Enterprises Inc.

**Richard Bernstein**, retired, former president, Richard P. Bernstein Inc. PC

**Edward Coppola**, president, Macerich

**Linda Custard**, general partner, Custard/Pitts Land and Cattle Company

**Stephen B. Dobbs**, senior group president, Fluor Corporation

**Curt Farmer**, executive vice president, Comerica Bank

**Barry Henry**, manager, Dallas Real Estate Group, Crow Holdings

**Tommy Kingsley**, first vice president and regional specialist, Smith Barney

**Norm Lofgren**, attorney, Looper, Reed and McGraw

**Lisa Longino**, community volunteer, Crystal Charity Ball representative

**Annette Simmons**, community volunteer

**Shannon Skokos**, author, photographer, attorney

**Kristen Twomey**, community volunteer, Junior League representative

**Patrick S. Wallace**, executive, Trinity Industries Inc.

**Trea Yip**, chief executive, TY Commercial Group

## Baylor ranked among top hospitals



**U**.S. NEWS AND WORLD REPORT has listed Baylor University Medical Center at Dallas in its America's Best Hospitals issue for the 17th consecutive year. In addition, this marks the 13th year that Baylor Institute for Rehabilitation has been recognized by the magazine as one of the top rehabilitation hospitals in the country.

*U.S. News* ranked Baylor Dallas among the nation's top 50 hospitals in gynecology and kidney disorders, with Baylor Rehab ranking 13th among the nation's rehabilitation facilities. The Baylor hospitals are two of 174 medical centers nationwide that were ranked in 16 medical specialties.

## GRAND ROUNDS®

OCTOBER 5, 2009

## Donors can help fund future of medicine by supporting graduate medical education

**B**AYLOR HEALTH CARE SYSTEM FOUNDATION provides donors a unique opportunity to share in a physician's journey in medicine, one that will touch tens of thousands of lives over the years.

Sponsoring graduate medical education, which consists of fellowships and residencies, helps offset the rising cost of educating tomorrow's physicians. The cost of providing graduate medical education at Baylor Health Care System is approximately \$22 million per year, but government reimbursements are capped. Financial support will allow Baylor to continue its teaching programs at a high level.

One way the Foundation raises funds for graduate medical education is its Grand Rounds® Golf Tournament.

Graduate medical education is the second phase of the educational process that prepares physicians for medical practice. After completing their undergraduate medical education, medical students must complete a one-year internship and then a residency to obtain medical licensure and board certification. At the end of their residency, residents may apply for fellowship subspecialty training. Baylor University Medical

Center at Dallas, one of the Southwest's major teaching hospitals, trains more than 200 residents and fellows each year.

**William L. Sutker, M.D.**, who completed his residency in internal medicine and fellowship in infectious diseases at Baylor Dallas, now directs the graduate medical education program.

"Baylor offers an outstanding graduate medical education program based on the premise that excellence in patient care and research starts with excellence in medical education," Dr. Sutker said.

Baylor sponsors 28 graduate medical education programs and shares sponsorship for three others with the University of Texas Southwestern Medical Center.

Philanthropic support will fund 25 fellows at a cost of more than \$1.7 million in fiscal year 2010.

A one-year sponsorship of a fellowship costs \$75,000. One year of residency can be sponsored for \$65,000.

For more information about supporting graduate medical education, contact Ellen Dearman at 214.820.7877 or [Ellen.Dearman@BaylorHealth.edu](mailto:Ellen.Dearman@BaylorHealth.edu).



## Don January to cap festivities

**D**ON JANUARY understands the value of education. When he was in college at North Texas State, there were no athletic scholarships, so he had to teach golf to P.E. classes to help pay his way.

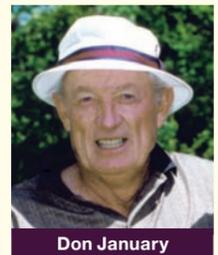
On October 5, the former pro golfer and Texas Sports Hall of Famer will do his part to ensure physicians can get the graduate medical education they need to serve the community for decades to come.

Don will be the guest speaker for the celebrity dinner at the Baylor Health Care System Foundation Grand Rounds® Golf Tournament at Northwood Club in Dallas.

Don attributes his success on the golf course to being in the "right place, at the right time, with the right ability." He's excited about partnering with the Foundation because "golf is all about giving back."

A member of the North Texas State team that won four consecutive NCAA titles from 1950-53, Don went on to win 10 PGA Tour events, the most notable the 1967 PGA Championship. He helped establish the Senior PGA Tour in 1980, and he won 23 Senior Tour events, including two PGA Senior Championships.

For more information about Grand Rounds®, contact Jacqueline Hill at 214.820.2229 or [Jacqueline.Hill@BaylorHealth.edu](mailto:Jacqueline.Hill@BaylorHealth.edu).



Don January

## Government report rates Baylor hospital No. 1

**B**AYLOR JACK AND JANE HAMILTON HEART AND VASCULAR HOSPITAL has the lowest heart failure readmission rate of any hospital in the country – 15.9 percent – according to a government report released in July.

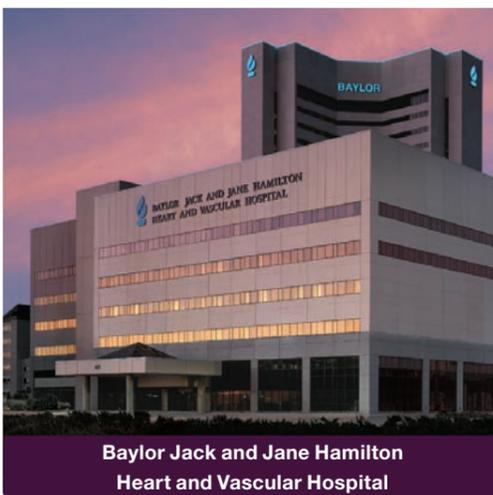
The Centers for Medicare and Medicaid Services data covered core measures, patient satisfaction and patient mortality rates as well as hospital readmission rates within 30 days in the areas of acute myocardial infarction, heart failure, pneumonia care and the surgical care improvement project. The findings were drawn from more than 4,600 hospitals from 2005 to 2008.

Across the nation, one of every four heart failure patients must be readmitted within 30 days of discharge.

*“They’re not only the best, they’re the best by two percentage points.*

*Two points in this analysis is huge. It’s like winning the Kentucky Derby by a quarter of a lap.” ■ Harlan Krumholz, M.D.*

A Yale physician summed up how significant this is for Baylor – and the community it serves: “They’re not only the best in the country, they’re the best by two percentage points,” cardiologist



Baylor Jack and Jane Hamilton Heart and Vascular Hospital

**Harlan Krumholz, M.D.**, told *USA TODAY*. “Two points in this analysis is huge. It’s like winning the Kentucky Derby by a quarter of a lap.”

“I’m thrilled to have the heart hospital, Baylor Heart and Vascular Institute medical director **Clyde Yancy, M.D.**, and the hospital’s staff recognized in this way,” said Baylor Health Care System president and chief executive officer Joel Allison. “It shows the validity of their efforts to constantly improve the care provided at Baylor.”

To read more about the report, visit [BaylorHealth.com/thetorch](http://BaylorHealth.com/thetorch). For more information about Baylor’s Heart and Vascular initiatives, contact Ellen Dearman at 214.820.7877 or [Ellen.Dearman@BaylorHealth.edu](mailto:Ellen.Dearman@BaylorHealth.edu).

## Shepherds’ continuing philanthropy makes scientific advances possible

**M**ARK SHEPHERD JR. had a head for science and a heart for philanthropy. The former chairman of Texas Instruments loved to talk about how technology could make life better, whether through transistors and microchips or medical breakthroughs.

“Mark really loved this stuff because of his scientific mind,” said **Paul Grayburn, M.D.**, medical director of cardiology research and education at Baylor University Medical Center at Dallas. “He loved to talk to us about it, and he wanted to make a difference. He always looked forward to visiting with us because he enjoyed the science so much. He and **Mary Alice** loved doing things like this.”

In 1979, Mark and Mary Alice, who played a vital role in all the couple’s philanthropic decisions, started the *Mary Alice and Mark Shepherd Jr. Endowment in Cardiology and Cardiovascular Surgery* to help make those breakthroughs possible.

“This kind of philanthropy is what enables advanced work like this to be done,” said Baylor Health Care System president and chief executive officer Joel Allison. “Without it, ideas would be much slower to be put into action.”

Dr. Grayburn occupies the *Dr. Paul Thomas Congestive Heart Failure Endowed Chair*, and his research is supported by the Shepherds’ endowment.

He is working on ultrasound-targeted microbubble destruction, a technique for delivering genetic material to a specific part of the body for gene therapy. The technique involves

injecting a microbubble that contains DNA into a subject, then using ultrasound waves to burst the bubble at its target location, releasing the genetic material.

The procedure has been used in rats to deliver DNA to the pancreas, where it helps create new islet cells that secrete insulin. Now, he’s looking at using the technique to treat heart patients.

“Our work has shown so far, in a rat model, that genes can grow back pancreatic islet cells and reverse diabetes,” Dr. Grayburn said. “What’s been proven to work in the pancreas, we now want to take to the heart.”

Dr. Grayburn has been working with **Raphael Schiffmann, M.D.**, of the Kimberly H. Courtwright and Joseph W. Summers Institute of Metabolic Disease to cure certain genetic defects. One

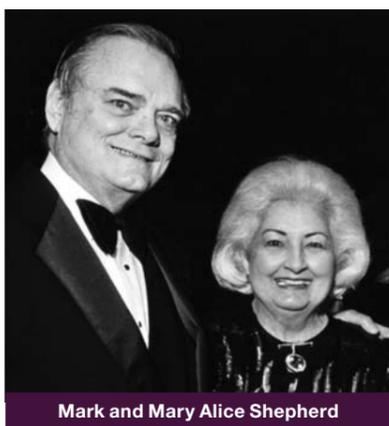
of these is Fabry disease, which leads to a buildup of a fatty substance in the heart and other organs and causes cardiac hypertrophy, cardiac rhythm abnormalities, coronary ischemia and valvular disease.

And the possibilities for using microbubbles don’t stop there. In fact, Dr. Grayburn says, they’re almost limitless.

“It potentially offers the capability to deliver genes anywhere there is a genetic abnormality,” he said. “There is a wide-open possibility for treating all kinds of things with this.”

Possibilities created only through the generosity of donors like the Shepherds, Dr. Grayburn said.

“Funds like this one help keep the research going,” Dr. Grayburn said. “Without them, our work couldn’t have been done.”



Mark and Mary Alice Shepherd



*From the President*

“Not everything that can be counted counts, and not everything that counts can be counted.”

– Albert Einstein

**D**ifficult, competitive times remind us of the importance of *making wiser choices with greater care*.

Friends have recently asked me whether philanthropy is a luxury or necessity during these difficult times. Is a genuine concern for communities still relevant? Are sensitivity and responsiveness to people still relevant?

Yes, social responsibility, sensitivity and responsiveness to others are still relevant. And while economic reality can’t be ignored, the kind of capital that often isn’t counted pays dividends in hundreds of ways every single day at Baylor.

- Human capital (health, happiness, character and unique abilities) is demonstrated by the Baylor Health Care System family of almost 20,000 employees. These values are seen in the safe, quality, compassionate care we provide to more than two million patients each year.

- There is no better example of social capital (community and philanthropic involvement) than the hundreds of volunteers who are working so hard on the 2009 *Celebrating Women* luncheon to be held in October. Their passion and focus on finding a cure for breast cancer are making a difference. They are working for the greater good.

- Intellectual capital (knowledge, experience, faith, history and “distinctness”) is evidenced by board members serving every day throughout our system. Their knowledge and experience support the tradition and “distinctness” of the Baylor mission.

- Financial capital (tangible assets) for the work of Baylor is still strong and much appreciated during these difficult times. It advances clinical research to find cures. It enables us to teach tomorrow’s doctors. It helps us improve lives and the communities we serve.

Making wiser choices with greater care expresses our values, our awareness of the larger purpose of wealth beyond individual comfort, and a deeper understanding of how to distribute wealth so it does the most good. Let us all focus on making wiser choices with greater care and making our actions count!

“What we have done for ourselves alone dies with us; what we have done for others and the world remains and is immortal.”

– Albert Pike

Rowland K. Robinson

President

Baylor Health Care System Foundation

[Robinson@BaylorHealth.edu](mailto:Robinson@BaylorHealth.edu)

## Company helps NICU babies by providing developmental toys

**B**ABIES BEING CARE FOR IN THE BLANCHE SWANZY LANGE NEONATAL INTENSIVE CARE UNIT are getting a helping hand from employees of CTG Health Care Solutions.

Members of the information technology consulting firm's staff provided developmental learning toys and products for the Lange NICU at Baylor University Medical Center at Dallas.

Newborns admitted to the Lange NICU are very sick, and most likely born premature – as early as 23 weeks.

Like all infants, NICU babies experience rapid brain development. Because many infants are in the Lange NICU for weeks or even months, what is done – or not done – during this time can have a profound impact on their lives. To address these issues, the Lange NICU takes a developmental care approach.

"We take great pride in being able to give back to our friends and to our community," said **Cristina Hays**, CTG human resources manager. "We strive to make a real difference in the lives of families and people and hope to continue to do so for years to come."

For more information about the Lange NICU, contact Roxann Garcia at 214.820.8196 or Roxann.Garcia@BaylorHealth.edu.

## Baylor invites younger philanthropists to step into The Inner Circle™

**B**AYLOR HEALTH CARE SYSTEM FOUNDATION is looking to engage the next generation of philanthropists through social and educational experiences with its new program, The Inner Circle™.

Catering to "insiders with the power to make a difference," the group will be open to younger donors making donations to the Foundation of at least \$300 per individual or \$500 per couple per year.

The group's fundraising goal for fiscal year 2010 will be \$250,000.

Opportunities for members will include tours of the hospital, hands-on interactive opportunities, lunches with physicians in areas of interest and other special events.

Funds raised will be directed toward initiatives that are important to members of this generation, such as care for women and children and meeting the needs of aging parents who need extra attention.

"Members of this group are the younger philanthropists whom Baylor Health Care System and the Foundation will look toward to carry its efforts forward in the future," said Foundation



president Rowland K. Robinson. "Their leadership will play an important role in deciding the future of giving at Baylor."

For more information about The Inner Circle™, contact Jacqueline Hill at 214.820.2229 or Jacqueline.Hill@BaylorHealth.edu.

### The Inner Circle™ Membership Benefits

Members of The Inner Circle™ receive:

- Hands-on interactive opportunities
- Luncheons with physicians in areas of interest
- Tour opportunities
- Special events
- Discount to Baylor Tom Landry Fitness Center
- Parking passes to be used at Baylor University Medical Center at Dallas
- Electronic newsletter
- Subscription to *the torch*
- Premier event invitations (Celebrating Women, EveryMan®, Grand Rounds®)

## FOCUS ON RESEARCH

### Brigonnnet feels at home in new job at BRI

**B**ERNARD BRIGONNET was born in France, but he feels right at home in North Texas. "I love being in Texas," said the new vice president and chief operating officer of Baylor Research Institute. "My only other long-term exposure to this country was in New Jersey. They're very homey here, very direct, which is much more familiar to me."

Bernard, who has more than 30 years of experience in business and health care in the United States and Europe, took the BRI position in February. He has three main goals for BRI: building it into a world-class center of excellence, managing it like a business, and leveraging the value of its intellectual property.

Bernard will be honored at a Baylor Health Care System Foundation dinner September 16 at the Stoneleigh Hotel.

He is "the proud father of three children who were born in New Jersey and have two passports and three mother tongues." His wife, Elena, is a Russian-born oncologist.

Bernard also has a passion for classic cars, and his collection has included several American beauties.

"I had two Corvettes – a 1959 and a 1984 – and a 1976 Cadillac Eldorado, and a couple of Lincolns from the '60s" he said. "I'd love to have a 1953 Buick Skylark, but those run about \$150,000."



Bernard Brigonnnet

### Researchers seek personalized cancer treatments

**R**ESearchers at Mary Crowley Cancer Research Center in Dallas are working on a research project to create an advanced, personalized technique for fighting cancer with fewer treatments and side effects.

Led by principal investigator **John Nemunaitis, M.D.**, the researchers seek to limit the activity of the gene that causes a protein important in cell proliferation to operate uncontrolled. The research is partially funded by Baylor Health Care System Foundation.

"The premise of this therapeutic approach is to find abnormal cells that are unique to cancer by identifying molecular signals," Dr. Nemunaitis said. "In distinguishing between cancer and normal cells, we can target and destroy just those cancer cells."

Researchers examine tumor tissue taken from patients during surgery to determine a target. They then use RNA interference to block expression of the mutated gene that creates the tumor.

"The future of cancer management will be to personalize the treatment," Dr. Nemunaitis said. "We'll match the patient with the appropriate nontoxic treatment. We will also have better opportunities to predict the likelihood of response in a patient."

This procedure has several advantages over other techniques, Dr. Nemunaitis said.

The original RNA interference technique creates a short-lived effect that requires ongoing treatment. The one being developed by Dr. Nemunaitis' team causes an effect that is continually

reproduced within the cancer cell until it is killed, allowing a smaller dose to be used.

As with chemotherapy, there is the possibility of the cancer cells developing resistance. However, this interference technique allows physicians to

recheck the molecular signals emitted by the cancer cells and find a new target within them to overcome the resistance.

Another advantage is the possibility of eliminating side effects.

"Chemotherapy's side effects can be so severe that there's no real advantage to treatment," Dr. Nemunaitis said. "With the new technology, our goal is to be able to give multiple agents without side effects."

Dr. Nemunaitis also believes that the RNA interference technique could be used in combination with a vaccine his team has developed that has created responses in cancer patients.

"Combining vaccines and interference will allow us to look at cancer as a chronic disease like diabetes and hypertension," Dr. Nemunaitis said. "Patients may one day be able to live with cancer and keep it under control."

For more information on cancer initiatives, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

*Cancer research studies on the Baylor Dallas campus are conducted through Baylor Research Institute, Mary Crowley Cancer Research Center, Texas Oncology and US Oncology. Each reviews, approves and conducts clinical trials independently.*



Dr. John Nemunaitis

## Celebrating Women speaker's story makes an impact

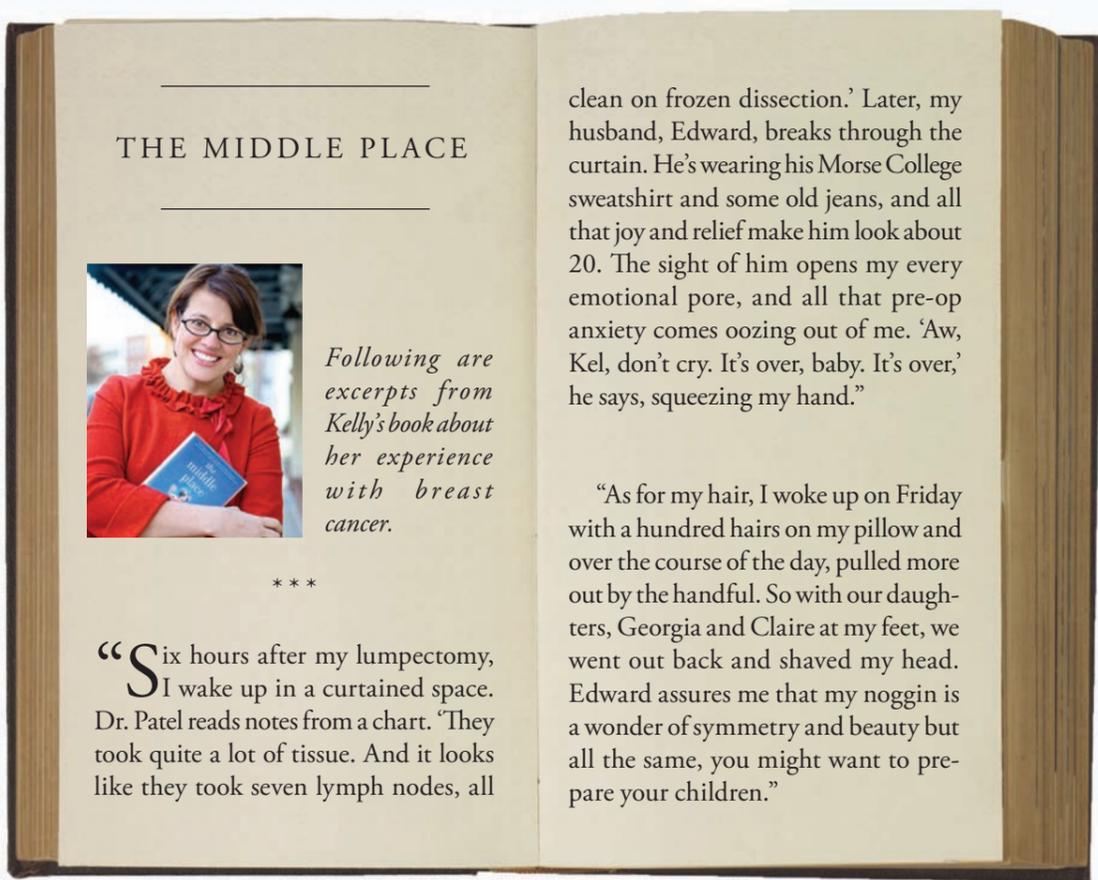
**I**N 2008, *Celebrating Women* keynote speaker **Kelly Corrigan** posted a video of herself reading her "Transcending" essay on YouTube.

Women began forwarding the video to friends, and it has been watched nearly 5 million times. Celebrating Women chairman **Randi Halsell** was one of those touched by the heartfelt tribute to the ways women hold each other together.

"After seeing Kelly's video, I immediately wanted to meet her and hear more about her story ... a young mother fighting breast cancer, much like I did in 1985," Randi said.

Kelly closed the essay by saying, "We'll rally around and hold each other up, and it won't be nearly enough, but it will help the time pass just a hair faster than it would have otherwise. We will wait patiently and lovingly for that first laugh after the loss. When it comes, and it will come, we will cry as we howl, as we clutch, as we circle. We will transcend, ladies. Because we did all this, in that worst moment, we will transcend."

To see the video and to learn more about Celebrating Women, please visit [www.celebratingwomen2009.org](http://www.celebratingwomen2009.org).



## 1903™ recognizes loyal Foundation supporters

**I**N 1903, Orville Wright made the first powered controlled flight in a heavier-than-air craft. Entertainer Bing Crosby was born. And the hospital that grew to become Baylor Health Care System was established.

Now, Baylor Health Care System Foundation is inviting its loyal supporters to join a new group whose name is inspired by that momentous year – 1903™.

1903™ is the Foundation's way of recognizing those who have provided financial support to the health care system and the patients we serve.

Enrollment in 1903™ will be based on annual giving of at least \$2,500.

For more information about 1903™, contact the Foundation at 214.820.3136 or [thetorch@BaylorHealth.edu](mailto:thetorch@BaylorHealth.edu).



### 1903™ Membership Benefits Preview

Here is a sneak preview of the benefits members will receive. More information will be coming your way soon.

- Complimentary garage and valet parking
- Expedited admitting paperwork
- Foundation assistance when you're in the hospital
- Access to the International SOS program – a 24-hour medical response service for international travelers
- Subscription to *the torch*
- Invitations to select Foundation events

## Employee Giving Campaign tops \$1 million

**W**HILE PLAYING WITH KAITLYN, a happy, healthy three-year-old, **Mollie McNeill, M.S., C.C.C.**, sees the impact

of the Baylor Health Care System Foundation Employee Giving Campaign.

Kaitlyn is one of hundreds of children enrolled in the outpatient feeding program at Our Children's House at Baylor (OCH) and one of thousands of patients within Baylor Health Care System who have benefited from employees' donations.

"It was nice knowing that when I gave, my donation was going to come back to the kids I treat every day," said McNeill, a speech-language pathologist at OCH.

This year, nearly 5,900 Baylor employees donated a record \$1,070,817 to support 18 programs at Baylor hospitals in Dallas, Garland, Grapevine, Plano and Waxahachie. The cam-

paign began with a goal of \$800,000.

"These gifts embody the Baylor values of servanthood and stewardship," said Baylor Health Care System president and chief executive officer

Joel Allison. "They will go a long way toward improvements throughout the system."

Born prematurely, Kaitlyn became a patient in the OCH feeding program in May 2006. Her eating skills weren't developing properly, so her pediatrician recommended the OCH program, the only one in the Southwest.

Funds from the 2008 campaign allowed OCH to provide psychological

services, a key element of the program, at no cost.

"This is a true example of the successes made possible by employees who believe enough in the value of their work to contribute not just their time and effort, but also their financial resources," said Foundation senior officer Jennifer Massey, who spearheaded the campaign.



## Gift supports vascular surgery surgery fellowships

*Continued from p. 1*

Seven of the 11 board-certified vascular surgeons on the medical staff at Baylor Dallas were trained through the program. Many other graduates have assumed leadership positions in major hospitals across the country.

Private philanthropy is the largest source of funding for graduate medical education at Baylor. It's also important because it helps maintain momentum despite government funding caps.

"My dad considered the fellowship program one of his most important accomplishments," said **Sally McPherson**, Dr. Thompson's daughter. "He received great pleasure and satisfaction

from knowing and working with young, up-and-coming doctors and in following their noteworthy careers."

The program at Baylor Dallas comprises four fellows and emphasizes individual attention.

One of the most rewarding investments a donor can make is in a physician who will touch thousands of patients over the course of a career. Annual sponsorship of a named fellow costs \$75,000.

For more information, contact Ellen Dearman at 214.820.7877 or [Ellen.Dearman@BaylorHealth.edu](mailto:Ellen.Dearman@BaylorHealth.edu).

## In memoriam: Elizabeth Perkins Prothro

**B**AYLOR HEALTH CARE SYSTEM lost a dear friend when **Elizabeth Perkins Prothro** passed away in May.

"The Prothro family has meant so much to Baylor for decades, and we join them in mourning the loss of a great humanitarian and a wonderful person," said Baylor Health Care System Foundation president Rowland K. Robinson.

Education and the pursuit of knowledge were among Elizabeth's favorite causes. The Prothros made a significant impact on Baylor's ability to provide quality care to the community it serves and continuing education to its medical staff.

At Baylor University Medical Center at Dallas, Elizabeth facilitated endowment of the *Charles and Elizabeth Prothro Endowed Visiting Professorship in Surgery*, created in honor of **George M. Boswell Jr., M.D.**; the *Charles and*



*Elizabeth Prothro Regents Chair in Health Care Management*; and the *Charles and Elizabeth Prothro Lecture*. In addition, the radiation therapy department at Baylor Dallas

was designated to honor the Prothros during the opening of the Baylor Charles A. Sammons Cancer Center.

Other gifts to Baylor from the Prothros, the **Joe and Lois Perkins Foundation** and the **Perkins-Prothro Foundation** include a contribution to a campaign in the 1960s to remodel Hoblitzelle Hospital, a \$1 million gift to the 1982 capital fund campaign, and a donation that helped finance construction of Our Children's House at Baylor in 1993.

Elizabeth is survived by three children, **Joe Prothro** and his wife, **Dale**; **Kay Yeager** and her husband, **Frank**; **Mark Prothro** and his wife, **Dianne**, all of Wichita Falls; and daughter-in-law **Caren Prothro** (widow of son **Vin**) of Dallas.

## ON THE BOARD

WILLIAM T. (BILL) HILL JR.

**B**ILL HILL has been an attorney for 42 years, the last two with Fitzpatrick Hagood Smith & Uhl. Before that, he served for eight years as Dallas County's criminal district attorney and worked as a white-collar criminal defense lawyer for 25 years. As a former athlete, he has a love of sports and enjoys a good biography or novel, as well. Bill has been a member of the Baylor Health Care System Foundation Board of Directors since 2006.

### What brought you to Baylor?

**Leonard Riggs Jr., M.D.**, chairman of the Baylor Health Care System Foundation Board of Directors, has been a close friend for 45 years. I have been so proud of Dr. Riggs, his vision and all that he has accomplished in emergency medicine, culminating last year in the Riggs Emergency Department at Baylor University Medical Center at Dallas.

### Describe your family.

I married a beautiful, young SMU co-ed, **Candy Johnson**, in 1964. Candy did a wonderful job raising our three children, **Kelley Feste**, **Trey**, and **Emily Alexander**. They and their spouses are the greatest parents to our soon-to-be 15 grandchildren, including Trey and **Melissa's** foster sons, who we consider an integral part of our family. Emily's last child was adopted from Ethiopia, and she and **Moody** are adopting a 3-year-old little boy from Addis Ababa, as well. Our children each married wonderful Christians, and we are daily thankful for our sons-in-law and daughter-in-law.

### Tell us about your educational and professional background.

I attended SMU on a track scholarship and graduated with a B.B.A. in 1964. I attended SMU Law School while coaching the freshman track team at SMU, which paid for most of my legal education. I received a Juris Doctorate degree in 1967, and immediately after passing the state bar exam became an assistant D.A. under the legendary district attorney, **Henry Wade**. I was

one of Mr. Wade's chief felony prosecutors until 1973 when I left to go into private practice.

### To what do you attribute your success?

Hard work and dumb luck. Seriously, I would say any success has been the gracious providence of a loving God.

### What Foundation project are you passionate about? How are you involved in it?

I am involved with a group that is privileged to hear and learn from physicians doing research and treatment in cancer. The great dermatologist I see at Baylor has alerted me to skin cancers, and I've had surgery

three times. I have also very much enjoyed serving on the nominating committee for future board member candidates of the Foundation.

### What role do you have in a cause or nonprofit organization?

Trey started Mercy Street Ministry in West Dallas six years ago. It is primarily a mentoring ministry designed to encourage the children of that pocket of Dallas poverty to value education, to develop a "future story" and to transform West Dallas into a more desirable place to live. My wife and I each mentor a child, and I have served on the advisory board for some time now.

### If you had to choose a different career, what would it be?

Center fielder for the New York Yankees. I loved **Mickey Mantle** when I was growing up and always thought I would take his place one day – until, that is, I was introduced to the curveball! **The best day I ever had was ...** Going to Ethiopia with the family last August to bring home the most beautiful baby boy you have ever seen. Emily and **Moody** adopted a precious 5-month-old orphan named **Abenezer** ("Abe"). The day we arrived at the orphanage was simply one of those rare moments of sheer joy. That orphanage was one of the happiest places on earth!

Read Bill's complete profile online at [BaylorHealth.com/thetorch](http://BaylorHealth.com/thetorch).



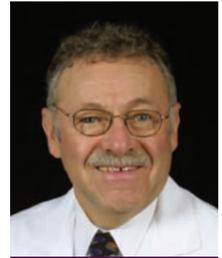
Bill Hill

## PHYSICIAN PROFILE

MICHAEL EMMETT, M.D.

**M**ICHAEL EMMETT, M.D., was born in a displaced persons camp in Linz, Austria. He and his family moved

to the United States four years later. He graduated magna cum laude from Penn State and first in his class at Temple University School of Medicine. He then trained at Yale (residency) and the University of Pennsylvania (renal fellowship). He joined the medical staff of Baylor University Medical Center at Dallas in July 1976 and soon became very involved in teaching residents and nephrology fellows. He became director of the division of nephrology/metabolism in 1986 and chairman of the department of internal medicine in 1996.



Dr. Michael Emmett

### What do you like about Baylor?

Baylor is such a special place. It combines many of the best attributes of private and academic programs. There are few institutions where the private attending staff is so well informed and so devoted and attuned to the educational needs of the residents.

### Describe your family for us.

**Rachel** and I have been married for 40 years. We have three children: **Mira**, a lawyer in Atlanta; **Daniel**, a gastroenterologist in Austin; and **Josh**, a fourth year student at UTSW. All are married and each has one son and one daughter, so we have six grandchildren.

### What has been the highlight of your career?

It is clearly my efforts to continue and strengthen the academic legacy that **Ralph Tompsett, M.D.**, and **John Fordtran, M.D.**, established at Baylor Dallas. I am also honored to have been named a Master of the American College of Physicians.

### How do you spend your free time?

I enjoy tennis but only play once or twice a month. Rachel and I love to travel, and we do it quite a bit. We enjoy touring in Europe, especially Italy. We are looking forward to an Alaskan trip in September.

## HealthSource helps patients understand symptoms



Baylor's new online resource, HealthSource

**B**aylor Health Care System has debuted a self-diagnosis tool on its Web site that helps patients easily understand their symptoms with explanations in layman's terms.

The Web page features "Adam," a clickable human figure with areas of the body that correspond to nine topics on various symptoms.

Each topic addresses possible causes of the symptom, how to self-treat, when it is an emergency, when to call a doctor, and how to prevent it in the future – all in one easy step.

To see the site, visit [www.BaylorHealth.com/HealthSource](http://www.BaylorHealth.com/HealthSource).

## GIFT PLANNING

## Surgery at Baylor helps keep 92-year-old donor on the court and in the game

**E**VERY WEEK, **Lillian Rudd** devotes a couple of hours to running, dribbling, passing and making shots with her basketball team, the Texas Challenge. She also competes on a national level in other sports.

Oh, and did we mention that she's 92 years old?

Lillian, who played basketball when she was in high school, took it up again after her husband passed away 11 years ago. But about three years later, back pain left Lillian's second basketball career in jeopardy.

She went to a doctor who told her the spinal stenosis that was to blame would only get worse, but he refused to perform surgery because of her age.

"I told my daughter that we had to go to someone else, because I can't take this pain," she said.

That someone else was neurosurgeon **David Barnett, M.D.**, a physician on the medical staff at Baylor University Medical Center at Dallas.

"It was a great feeling to help this vibrant lady stay in the game," Dr. Barnett said. "Even though she was 84, she was in great health and very active. If she hadn't had the surgery, she would have become progressively more incapacitated.



Lillian Rudd

The best part of my work is taking care of patients like Lillian, and I consider it an honor to have kept this superstar going strong!"

To show her appreciation to Baylor, Lillian has set up two gift annuities through Baylor Health Care System Foundation. The checks come regularly and on time, she said, and she gets the satisfaction of knowing she's helping the hospital that helped keep her on the court. The arrangement also provides a tax break and a source of income that never changes, no matter what the economy does.

In August, Lillian went with her 80-and-up basketball team to San Francisco for her fifth Senior Olympics, where she also competed in the backstroke and shuffleboard.

"It's wonderful," she said. "I've been to five nationals now. If I have a heart attack or just pass out on the floor, that's OK – I'm ready to meet the Lord. That would be better than falling out of a wheelchair."

For more information on gift planning, contact Cynthia Krause at 214.820.7928 or [Cynthia.Krause@BaylorHealth.edu](mailto:Cynthia.Krause@BaylorHealth.edu) or Jayne Grimes at 214.820.4771 or [Jayne.Grimes@BaylorHealth.edu](mailto:Jayne.Grimes@BaylorHealth.edu).

## Donors enjoy gift annuities' many benefits

**W**HO ARE THE BIGGEST FANS of gift annuities? Folks who have them! Many donors even choose to set up multiple gift annuities over the years. This can truly be "win-win" philanthropy that benefits both the charity and those who support it.

Here are a few comments from Baylor Health Care System Foundation gift annuity donors:

"We know our gift annuity with Baylor is safe, and we know it's going to keep coming every month. I don't plan to live until I'm 95, but it's nice to know if I reach that age, I'll still be getting my annuity! We're also very happy with our annuity rate. With the fluctuations of everything else going on right now, we're happy we have a good fixed rate."

■ *Michael and Patricia Levitt*

"It's provided me a good supplement to my other income and allowed me to live a better lifestyle – take some trips. It's also allowed me to contribute to Baylor, which I think so highly of. And I like the fact that my payments have always been very prompt."

■ *Dean Willis*

"From my point of view as a business person, it's a great deal for us. It's a guaranteed income forever, until both of us die. We also got a write-off on our income taxes, and part of our annual income is tax-free. We plan to do another one in the future because of the

### Five reasons donors love gift annuities

1. A dependable lifetime income
2. Income can be partially tax-free
3. An income tax deduction for the gift portion
4. The amount is excluded from your estate
5. You can make a great gift to Baylor

business benefits. With gift annuities, it's a win-win-win situation: deduction on taxes, guaranteed income and a great gift for Baylor.

■ *Dwayne and Katharine Gentsch*

"Charities are like my children, since I have none of my own. I like giving through gift annuities because they pay me back! My checks have been very dependable over the years, and this is a wonderful way to support Baylor."

■ *Rita Neslony*

For more information on gift annuities, contact Cynthia Krause at 214.820.7928 or [Cynthia.Krause@BaylorHealth.edu](mailto:Cynthia.Krause@BaylorHealth.edu) or Jayne Grimes at 214.820.4771 or [Jayne.Grimes@BaylorHealth.edu](mailto:Jayne.Grimes@BaylorHealth.edu).



## From the Chairman

**S**o many of us have been touched by cancer. We have feared that we had cancer and then found out that we didn't. We have had the disease, or a loved one has had cancer. Perhaps it was a friend or co-worker. Almost all of us have mourned the loss of someone to cancer. This makes all of us cancer survivors.

The National Coalition for Cancer Survivorship defines it this way: From the moment of diagnosis and for the balance of life, the individuals diagnosed with cancer, and their family, friends and caregivers are cancer survivors. This definition recognizes the devastating effect that cancer can have on all of our lives.

It is difficult to shed the fear of cancer, our own or someone else's, but thanks to recent advances, we can start to imagine it. Researchers and physicians are making breakthroughs in identifying unique treatments for each person's cancer. The transition from the "shotgun" approach to cancer treatment to a personalized treatment plan for each patient's specific cancer will be a significant step forward.

I am pleased to tell you that Baylor Health Care System is part of this evolution in cancer care. The new Cancer Center at Baylor University Medical Center at Dallas and our growing personalized medicine initiatives are just two ways that we are working to change the future for cancer survivors. It is for this reason, and many more, that I ask you to support the annual **Celebrating Women** luncheon on October 22.

This is the 10th anniversary of Celebrating Women, and our campaign challenges us to imagine a world where we are not defined by cancer. One where we are not cancer prospects or cancer patients or cancer survivors, but simply individuals. A world in which we are known for our passions as business owners, artists, golfers, parents and sons and daughters, friends and philanthropists.

We can help to bring about such a world by joining Celebrating Women in the fight against breast cancer.

*Leonard Riggs Jr. M.D.*

Leonard M. Riggs Jr., M.D.  
Chairman, Board of Directors  
Baylor Health Care System Foundation

To learn more about any Baylor Health Care System Foundation initiative, contact the Foundation at 214.820.3136 or e-mail [thetorch@BaylorHealth.edu](mailto:thetorch@BaylorHealth.edu). Write to us at 3600 Gaston Avenue, Barnett Tower Suite 100, Dallas, TX 75246-1800.

**D**EBORAH BARKER is enthusiastic about raising money for good causes, and with good reason. Her husband, Bob, has been fighting life-threatening diseases for nearly 20 years.

"Cancer research has been a passion for Bob and me since 1991, when he was diagnosed with acute myeloid leukemia and given less than a 20 percent chance of survival," Deborah said.

Deborah, a Baylor Health Care System Foundation development officer since August 2008, learned of Bob's condition just a few years after they were married.

"We'd just finished volunteering at the Byron Nelson," Deborah said. "He was having trouble walking, getting short of breath. He had lab work, and the doctor called and told me to meet him at the hospital."

Treatment at Baylor University Medical Center at Dallas helped him go into remission, and he's been leukemia-free since 1992.

"He's on the leading edge for where the protocols have gone," Deborah said. "There have been five papers published on him, and he was the first to have a successful donor leukocyte



Deborah Barker

infusion as an outpatient at Baylor."

Bob still struggles with chronic graft versus host disease, but even then, he has defied the odds.

"As far as we know, he's the longest-living graft versus host patient," Deborah said. "It

usually burns itself out in 18 to 20 months, but his didn't. And he went off all his drugs in January."

Deborah and Bob met on the Fourth of July and were married on July 5. Of course, it was a year later, but "it would have been the next day if he had had his way, since he told his friend he was going to marry me."

"We love that we always have fireworks on our anniversary," she said.

Deborah joined the Foundation after 27 years with IBM, and she now brings her zeal for raising funds to her professional life.

"Baylor Regional Medical Center at Grapevine is one of my top passions since it is in my backyard and making a significant impact on the communities it serves," Deborah said. "And palliative care grabbed my heart from the beginning since I have a first-hand understanding of life-limiting illnesses."

Deborah enjoys traveling, and she recently spent two weeks in France, Italy and Spain. Her dream vacation would be "traveling the world and not having to be concerned with how much money we're spending."

## Baylor Regional Transplant Institute to commemorate first 25 years

**B**AYLOR REGIONAL TRANSPLANT INSTITUTE was born early one December morning in 1984 with an urgent liver transplant for a 5-year-old girl from Indiana at Nancy Reagan's request.

In the 25 years since, that young transplant recipient has grown up and become the mother of a child of her own, and Baylor Regional Transplant Institute (BRTI) has achieved many landmarks. More than 6,500 solid organ transplants. The third of only three institutions to perform 3,000 liver transplants. Food and Drug Administration approval to perform islet cell transplantation for diabetics as a research study.

BRTI plans to recognize these achievements and more as well as to present its vision for the future at a 25th anniversary celebration on November 11 at the new Margot and Bill Winspear Opera House in downtown Dallas.

Several special guests will be honored, including **Thomas Starzl, M.D.**, the "father of modern transplantation," who performed the first human liver transplant and served as a consultant as BRTI was founded. Also in attendance will be **Sir Roy Calne, M.D.**, of Cambridge University in England; **Carl Groth, M.D.**, of the Karolinska Institute in Stockholm, Sweden; and **Ronald Busuttil, M.D.**, and **Sue McDiarmid, M.D.**, both of UCLA.



Dr. Göran Klintmalm

BRTI has been important not only to its patients but to major supporters, which have included the **Lisa Landry Childress Foundation** and several of the physicians who work there. **Göran Klintmalm, M.D., Ph.D.**, **Robert Goldstein, M.D.**, and **Marlon Levy, M.D.**, have contributed in excess of \$1 million to establish and support research at BRTI.

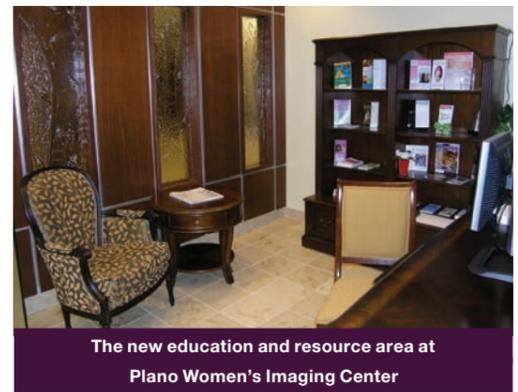
BRTI was one of the nation's first transplant institutes, but it is not satisfied with its accomplishments to date. To maintain its position as a world leader in transplant research, medical education and academic contributions while continuing to deliver quality, compassionate patient care, BRTI must continue to develop and refine its resources and structure.

To take this next step, BRTI envisions a three-pronged approach:

- Solidifying the program at BRTI to allow its physician scientists to continue scientific transplant research.
- Expansion of the surgical transplant and transplant hepatology fellowship programs.
- Recruiting and retaining the next generation of BRTI leadership through transplant chairs and professorships.

For more information, contact Drew Oleson at 214.820.4721 or [Drew.Oleson@BaylorHealth.edu](mailto:Drew.Oleson@BaylorHealth.edu).

## Plano Women's Imaging Center celebrates grand opening



The new education and resource area at Plano Women's Imaging Center

**T**HE WOMEN'S IMAGING CENTER at Baylor Regional Medical Center at Plano moved into a new home this summer. The center, which has been a leader in women's services in the area, moved in June to a 9,000-square-foot facility on the first floor of Baylor Medical Pavilion II at Baylor Plano.

Advanced technology, radiology expertise and a dedication to the detection of diseases have allowed the facility to provide care to thousands of women. Baylor Plano has one of the highest numbers of female patients in Collin County.

The goal of the move is to have comprehensive women's health care services and resources together in one place. These include a women's services staff coordinator, nurse navigator, a dedicated fellowship-trained breast imaging and interventional radiologist, certified mammography/bone density technologists and a certified breast and diagnostic ultrasound technologist. Breast surgeons are available on campus for referrals.

"We will provide community resources, patient education materials and that 'personal touch' at a new level by having a centralized location," said Baylor Plano women's services coordinator **Emily Gentry, R.N., B.S.N.**

Patients' comfort is also paramount.

"We wanted to provide women a space that was comfortable while they were receiving quality care," said **Alicia Starr, M.D.**, the imaging center's medical director. "This is like coming to a spa. We're changing the atmosphere."

For more information, contact Deborah Barker at 214.820.6144 or [Deborah.Barker@BaylorHealth.edu](mailto:Deborah.Barker@BaylorHealth.edu).

### Become the official sponsor of *the torch*.

**W**e are proud to reach 15,000 philanthropic, community and health care leaders in North Texas and beyond. We are proud of our newsletter's inspirational news, numerous design and writing awards, and high reader survey scores. We think you will be proud to support and be associated with our publication. Contact Paige Schnabel for more information: 214.820.3754 or [Paige.Schnabel@BaylorHealth.edu](mailto:Paige.Schnabel@BaylorHealth.edu).