

Stem cell research: Baylor active on many fronts



Dr. Larry Schiller, Dr. Luis Piñero, Dr. Cara East, Dr. Baron Hamman and Dr. Greg Pearl



Virginia and Roland Dykes and Chuck and Debbie Chandler

PHYSICIANS ON THE MEDICAL STAFF at Baylor University Medical Center at Dallas shared potential uses for adult stem cells in patients with various conditions during an April lunch meeting with Baylor Health Care System Foundation supporters.

Stem cells are cells in the bone marrow that have the ability to grow into cells of different types. Harvested from adults, these cells can be integrated into a patient's tissues, or they can be introduced into the bloodstream, where they find their way to the damaged tissues.

Once the stem cells reach their target, they can differentiate into healthy, specialized cells of the tissue or organ they become part of.

Cara East, M.D., medical director of the Soltero Cardiovascular Research Center, was the driving force behind the meeting,

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Nye to become chairman of Foundation board

BAYLOR HEALTH CARE SYSTEM FOUNDATION has taken numerous steps forward during the four years **Leonard Riggs Jr., M.D.**, was the chairman of its board of directors.

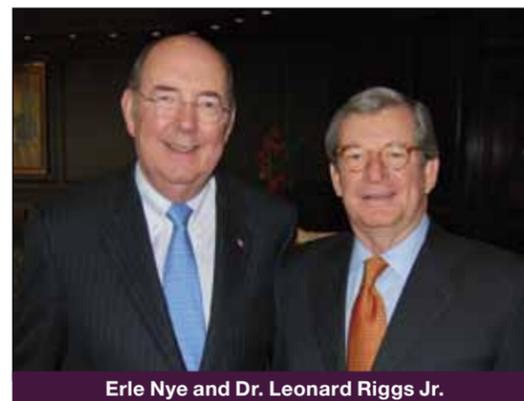
The construction of the new \$350 million Baylor Charles A. Sammons Cancer Center outpatient building began.

The emergency department at Baylor University Medical Center at Dallas underwent a \$53 million renovation and expansion, which increased its size to 78,000 square feet and more than doubled its capacity to treat patients needing urgent and trauma care.

The Foundation raised more than \$97 million during Dr. Riggs' tenure to support Baylor Health Care System initiatives.

Dr. Riggs' four-year term as chairman will end on June 30. He will be succeeded by TXU Corporation chairman emeritus **Erle Nye**.

"I thoroughly enjoyed my time doing this," Dr. Riggs said. "It was a rewarding experience, and I plan to continue to work actively with the Foundation in the future."



Erle Nye and Dr. Leonard Riggs Jr.

Dr. Riggs will remain on the board and will continue to be involved in Foundation fundraising campaigns.

"It is amazing to know an individual who has made such an impact on health care and who works toward a standard of nothing less than excellence," said Baylor Health Care System president and chief executive officer Joel Allison. "We thank you for your leadership and your dedication to this organization."

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Baylor is prepared for health care reform

MUCH OF what the recently passed \$940 billion health care reform law will bring remains to be seen. But whatever happens, Baylor

Health Care System will be prepared for it, said Joel Allison, Baylor's president and chief executive officer.

"It will take some time to carefully review all aspects of the bill in order to analyze exactly how it will affect Americans, and specifically, Baylor and its patients," Allison said. "It is one thing to pass legislation. It is another to write the rules and regulations to implement it."

Allison said Baylor's focus on quality initiatives

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Joel Allison

Pros and cons of health care reform

Baylor Health Care System president and chief executive officer Joel Allison sees both positives and negatives in the health care reform legislation:

The pros

- More individuals will have coverage.
- Pre-existing condition exclusions for private insurance will be eliminated.
- An emphasis is placed on wellness and prevention.
- The federal government will pay for quality health care outcomes.

The cons

- There are not enough providers to deliver health care.
- Coverage for 32 million uninsured Americans, including 4.1 million Texans, does not mean access to care.

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Collins family works together to make giving a tradition

CARR P. COLLINS SR. served on the board of Baylor University Hospital for many years, providing leadership and gifts that advanced its initiatives and helped it expand its services.

But perhaps just as important was sharing his love of philanthropy with the generations that followed.

Several branches of the Collins family recently came together to make a grant that will fund the **Collins Family Bridge of Hope**. The **Calvert K. Collins Family Foundation**, the **Collins-Fisher Foundation**, the **James M. Collins Foundation** and the **Ruth C. and Charles S. Sharp Foundation** created the gift, which will name the elevated walkway between the outpatient cancer building and the renovated inpatient cancer hospital at the Carr P. Collins Sr. Center.

"There was something particularly appropriate for us all that it would be named the Collins Family Bridge of Hope since it was reaching across the campus and across the generations," said **Michael Collins**. Michael, the grandson of **Carr P. Collins Sr.** and **Dee Collins Torbert** and the son of **James Collins**, helped facilitate the gift.



Miles Masterson, Sandy Collins, Jackson Masterson, Michael Collins and Blake Masterson

This family belief in giving was encouraged by Carr, who made a point of giving his grandson a stake in his foundation at an early age.

"I served as the treasurer for my grandfather, going back to my 20s," Michael said. "It was passed on by example, to my father and his siblings, and they passed it on to their children, too. All have pretty much tried to do something on their own."

Michael said the family takes pride in being personally engaged in the gifts it makes.

"It takes a lot of work. It's easy to write a check,

but it takes a lot more to get involved," he said. "We have limited resources, so we focus them on a place where we are personally involved so we can enhance something we know more about."

And now, he and other members of the family are taking steps to ensure that this tradition carries on with a fourth generation.

"Some of my kids have children, so I've encouraged the oldest one to get involved in her children's school and find out what they need and what interests her. Then sit down and see if there is a way their objectives could meet. That's exactly what we did with Baylor," he said. "This is the first time we really brought the entire larger family together to make one gift. For the most part, the branches do their own thing, but this seemed appropriate. It made sense for us and for the needs of the program."

And he encourages others to do the same with their families.

"It's a great family bonding experience and a great family learning experience to work together on something like that," Michael said. "It's the way the next generation becomes comfortable with the process."

Stem cell research

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entitled "Stem Cell Research: The Future Starts Today."

Stem cells' potential applications include:

In the heart: Baron Hamman, M.D., chief of cardiothoracic surgery at Baylor Dallas, spoke about stem cells and dilated cardiomyopathy, a condition in which the heart becomes weakened and enlarged and cannot pump blood efficiently. Stem cells have the potential to become healthy new heart muscle.

In peripheral arteries: Greg Pearl, M.D., division leader of vascular surgery at Baylor Jack and Jane Hamilton Heart and Vascular Hospital, is part of a study of peripheral artery disease, which can lead to the amputation of a leg. Infused stem cells can potentially reconstitute or increase the number of blood vessels.

In intestinal disease: Larry Schiller, M.D., director of the gastroenterology fellowship program at Baylor Dallas, spoke about stem cells and Crohn's disease, an inflammatory bowel disease. Infused stem cells seek out damaged tissues and have an anti-inflammatory and modeling effect on them.

In bone marrow transplantation: Luis Piñero, M.D., the medical director of the marrow processing and apheresis laboratories for the blood and marrow transplant program at Baylor Dallas, presented on stem cells and graft versus host disease. This condition occurs after a bone marrow transplant when the transplanted cells attack the tissues of the host patient. Stem cells from an unrelated donor may prevent this.

Donor support helps provide the infrastructure that makes this kind of research possible at Baylor Dallas.

For more information, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

Oak Cliff Lions Club honors Foundation officer Adams with Humanitarian Award

BAYLOR HEALTH CARE SYSTEM FOUNDATION officer **Lindalyn Adams** increased her long list of honors in April when the Oak Cliff Lions Club presented her with the **2009-10 Bill Melton Humanitarian Award**.

"I am most honored and humbled to have received an award which has been given to generations of distinguished citizens of our city," Lindalyn said. "The Oak Cliff Lions Club is well known for its contributions to many charities and causes, especially in improving vision and sight among the children of the region. To have received their Humanitarian Award is a recognition I treasure."

Lindalyn has been a leader in dozens of Dallas organizations since the 1970s and was the force behind The Sixth Floor Museum at Dealey Plaza, the restoration of the Old Red Courthouse and Dallas' historical landmark program, among many other projects. Her countless awards include the Linz Award (the city's highest civic award), Southern Methodist University's Distinguished Alumni Award and the Junior League of Dallas'

Lifetime Achievement Award.

Lindalyn has been instrumental in the Foundation's annual **Celebrating Women** luncheon, which has raised more than \$11 million to help fight breast cancer.

The Humanitarian Award is presented each year to recognize and honor the person or persons whose activities, contributions and service best symbolize the ideals of the Lions Club. The award is usually given to non-Lions who have demonstrated a dedication to community, profession/occupation, God and mankind that exemplifies the motto of Lions International: "We Serve."

Past winners of the award include oil and energy entrepreneur **T. Boone Pickens**, late investment banker and medical advocate **Paul Bass Jr.**, late sports leader **Lamar Hunt**, Episcopal School of Dallas founder **Rev. Stephen Swann**, philanthropic leader and Baylor Foundation board member **Ruth Sharp Altshuler**, late Dallas Cowboys coach **Tom Landry**, former Cowboys quarterback **Roger Staubach** and EDS founder and presidential candidate **H. Ross Perot**.



Lindalyn Adams

Baylor ready for health care reform

Continued from p. 1

over the past decade has prepared it for the greater emphasis health care reform has placed on quality care.

"We have dedicated \$20 million this year alone to quality initiatives and \$272 million to what we call clinical transformation, including the implementation of the electronic health record."

Baylor's quality initiatives and outcomes made it the first health care organization in Texas to win the **National Quality Healthcare Award** from the National Quality Forum. It also helped the organization rank fourth on a recent list of the top 98 hospital systems in the country, based on quality and patient satisfaction scores.

Baylor is taking the initiative in another area that will be important under the new health care law. Baylor broke ground last year on the Diabetes Health and Wellness Institute at the Juanita J. Craft Recreation Center, which is set to open in South Dallas this summer.

"The institute, a center of excellence focused on prevention of diabetes, is being watched closely by other organizations nationwide and is being touted as a possible new model for the care of this chronic disease," Allison said. "Baylor is poised to lead in this new health care environment in which an increased focus is being placed on prevention and wellness and the creation of a 'medical home model.'"

Sisters-in-law to lead Celebrating Women luncheon

BAYLOR HEALTH CARE SYSTEM FOUNDATION is pleased to introduce the co-chairmen of the 2010 *Celebrating Women* luncheon, **Cindy Carter** and **Christie Carter**. The sisters-in-law have already been hard at work on the 11th annual luncheon, which is scheduled for October 21 at the Hilton Anatole and will feature actress **Jill Eikenberry** and her husband, **Michael Tucker**.

For more information about Celebrating Women, contact Jacqueline Hill at 214.820.2229 or Jacqueline.Hill@BaylorHealth.edu.

Cindy Carter

Cindy Carter has a long association with Baylor that began in 1978 with her husband's internship and residency training. Cindy feels Celebrating Women provides a great chance to contribute to the hospital that has been so important to her family.

"It's an opportunity to give back, to support ongoing projects at Baylor," she said. "Many of the past chairs continue to volunteer their time. They've seen the difference the money raised can make."

Born and raised in Dallas, Cindy graduated from The University of Texas at Austin with a bachelor of business administration degree. She is a sales associate for Briggs Freeman Real Estate Brokerage, and she's active with many organizations, including The University of Texas Liberal Arts Council and the vestry at St. Michael and All Angels Episcopal Church.

Yet Cindy calls her family her proudest



Cindy Carter and Christie Carter

achievement. Her husband, **Julian "Jay" Carter, M.D.**, is an obstetrician/gynecologist on the medical staff at Baylor University Medical Center at Dallas. They have three adult children, all born at Baylor: **Alicia**, **John** and **Caroline Carter Marrs**.

Christie Carter

An active member of the Dallas philanthropic community, Christie Carter is

honored to be a Celebrating Women co-chair because of what it – and Baylor – has meant to her and to her family.

"We greatly appreciate this event as well as Baylor. We've all been touched by breast cancer in some way," Christie said. "I was born at Baylor, and my father has had a great deal of treatment there. The physicians and staff have saved his life on several occasions."

Christie is a partner at Carter-Langham, Inc., her family's oil and gas business. She graduated from Texas A&M University with a bachelor's degree in business administration.

Christie was president of the Junior League of Dallas in 2005-06 and remains a sustaining advisor. She also served as underwriting chairman for the 2009 Crystal Charity Ball and has been a leader with many organizations, including the Genesis Women's Shelter Alliance, Dallas CASA, Child and Family Guidance Center and the Dallas A&M Club. She is a member of Park Cities Presbyterian Church and is a new board member of The Senior Source and advisory member of Christ's Family Ministries. She also enjoys spending time with her friends and family.

Oncology fellowship program begins expansion

WITH A POPULATION that is rising in age and an expected increase in the incidence of cancer over the next several years, more medical oncologists will be needed in the United States. As of July 1, Baylor University Medical Center at Dallas will add another fellow to its medical oncology fellowship program.

Baylor Health Care System Foundation donors **Barry and Lana Andrews** have made a gift of \$200,000 that will establish the *Anderson-DeMarco Fellowship Fund*. The fund will benefit the oncology fellowship program at Baylor Dallas and honor internist **Amy Anderson, M.D.**, and gastroenterologist **Daniel DeMarco, M.D.**, who serve on the medical staff at Baylor Dallas.

"The generous support of the Andrews family will enable our medical oncology fellowship program to train more specialists in this rapidly advancing field," said **Marvin Stone, M.D.**, the associate medical director of the Baylor Charles A. Sammons Cancer Center and medical director of oncology medical education, quality and safety.

The Andrews' gift will increase the number of fellows being trained in the two-year program at one time from five to six. Dr. Stone plans to further enlarge the program to three years of training through the backing of Foundation donors. He also intends to raise the number of fellows from six to nine by 2013.

Oncology has become one of the most exciting fields in medicine. Fellows complete the internal medicine residency before embarking on specialty training in oncology. These physicians acquire the knowledge and experience to deliver the most appropriate individualized care for patients as effectively as possible.

For more information, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

FOCUS ON RESEARCH

Baylor researchers develop new screening for colorectal cancer

ACCCEPTED MEDICAL GUIDELINES recommend getting a first colonoscopy to check for colorectal cancer at age 50. Although this procedure offers an extremely effective way to identify colorectal cancer and even prevent it, up to 75 percent of adults who should be screened are not.

"If you just think of the word 'colonoscopy,' you react," said **Ajay Goel, Ph.D.**, principal investigator and senior scientist with Baylor Research Institute (BRI). "Most people just don't want to go through the prep."

With so few adhering to screening guidelines, a multinational team of researchers at BRI performed one of the largest studies of its kind to develop and test another option: a simple test of a stool sample. Researchers included Dr. Goel and **Richard Boland, M.D.**, chief of gastroenterology and physician on the medical staff at Baylor University Medical Center at Dallas.

The BRI research team concluded that their newly developed, simple DNA test of stool samples might be developed into a useful screening test for colorectal cancer.

Unlike colonoscopy, the screening method

would involve no bowel cleansing, no anesthesia and no time away from work or family. Instead, the screening test would require only a stool sample that could be collected at home as often as necessary.

"This test may allow a new way to screen for colorectal cancer, and possibly for other gastrointestinal cancers in the future," Dr. Goel said. "It's very robust, very fast and very simple. This test may be a very significant step forward."

A stool sample screening is more practical than traditional colonoscopy, the researchers say. For example, it requires only basic laboratory instruments, making it adaptable to most clinical laboratories. In addition, for people at higher risk for colon and rectal cancer and those who will



Dr. Richard Boland



Dr. Ajay Goel

not or cannot have a traditional colonoscopy, a stool screening test could offer a quick, reliable way to test for recurrence.

Compared to DNA from healthy cells, some of the DNA from tumor cells is changed, or methylated, in a measureable way. Furthermore, malignant and premalignant cells tend to be shed into the fecal stream more readily than normal cells. The researchers hypothesized that stool samples with methylated DNA present would identify individuals with active cancer in the gastrointestinal tract or colon. The test that resulted will alert physicians to the presence of cancer cells in the digestive tract, even in early Stage I and II phases when the patient may have no symptoms.

"We have all kinds of screening tests today that point to the need for a colonoscopy to rule out cancer," Dr. Boland says. "But most people don't have cancer. We are hoping that the fecal DNA methylation analysis will be optimized to give us an answer that says, 'You don't have cancer; you don't need a colonoscopy.'"

For more information on cancer initiatives at Baylor, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

Board hears about advances in lung disease treatment and transplantation

“MIKE” was a 32-year-old engineer at Texas Instruments suffering from cystic fibrosis. His disease had progressed to the point that he could no longer walk from the parking lot to his office, and he required oxygen at all times.

After being hospitalized on several occasions, he received a bilateral lung transplant in 1997. He returned to work, began an extensive exercise regimen and even ran in the U.S. Marine Corps Marathon alongside his surgeon, **Dan Meyer, M.D.**

Last year, he and his wife adopted a son.

Randall Rosenblatt, M.D., the medical director of lung and heart-lung transplantation at Baylor Regional Transplant Institute, told the Baylor Health Care System Foundation Board of Directors about Mike’s story – along with some of the advances that have made it possible – during its May meeting.

“Lung transplantation is still in its infancy,”



Trea Yip with Barbara Rosenblatt and Dr. Randall Rosenblatt

he said. As recently as 1985, only five lung transplants were performed worldwide. In 2007, there were more than 2,700. The development of cyclosporine and other anti-rejection drugs, the improvement in surgical techniques, and more extensive experience have led to improvements in both the survival and likelihood of lung transplantation.

In 2005, the patient’s status on the waiting list changed from how long the patients had been

listed to a determination of those who would have the most survival benefit.

These changes have significantly impacted lung transplantation and allowed the allocation of donor lungs to those who are most in need of the transplant. Consequently, there has been a decrease in deaths among people waiting for a lung transplant.

The lung transplant program at Baylor is one component of the advanced lung disease concept in which experienced professionals work as a team to treat these diseases.

Dr. Rosenblatt worked for more than 30 years at UT Southwestern and St. Paul University Hospital before joining Baylor in January. He said he was attracted to Baylor because he “always admired the depth of resources and quality of physicians Baylor had. I saw an opportunity to really build something and help develop it.”

For more information, contact Drew Oleson at 214.820.4721 or Drew.Oleson@BaylorHealth.edu.

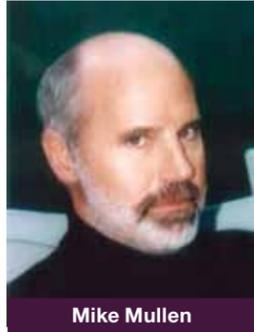
Mullen gives \$300,000 to support cardiovascular research

BAYLOR HEALTH CARE SYSTEM FOUNDATION donor **Mike Mullen** has pledged \$300,000 to support cardiovascular research throughout Baylor Health Care System.

The gift will establish the **Mullen Fund for Cardiovascular Research**. The fund is designated for use by the Cardiovascular Research Review Committee (CRRC), which oversees the distribution of money from the Foundation’s cardiovascular research endowment for physician-led studies.

The gift will also name waiting rooms and nursing stations on the fifth and sixth floors of THE HEART HOSPITAL Baylor Plano.

“I had a chance to take a tour of the facility with THE HEART HOSPITAL president **Mark**



Mike Mullen

Valentine and had the pleasure of meeting **Sam Woolbert, M.D.**, who gave me an overview of the cath lab. I was very impressed with the technology, along with the architectural features,”

said Mike, who was born at Baylor University Medical Center at Dallas. “It was explained to me that they wanted to expand the facility, and I inquired what I could do to help.”

The hospital, which opened in January 2007, is dedicated to the prevention and treatment of cardiovascular disease. It has 19 cardiothoracic surgeons and 21 vascular surgeons on its medical staff, and it has

served patients from 36 states and Puerto Rico.

Mike, who owns companies in the oil and gas service sector, sees his contribution as making a difference in both the short and long term.

“Cardiovascular research becomes very

important when you get to a certain point in your life,” he said. “I not only look at the immediate impact, but also the long-term benefits to my family and others. In the future, if my children have any problems – God forbid – they know where to go, and that’s Baylor. So it’s a family affair.”

Among the many cardiovascular research studies at Baylor, one seeks to identify genetic signs of acute heart failure before it occurs and another investigates the efficacy, safety and response to the drug dofetilide in atrial fibrillation patients.

Mike has contributed more than \$1 million to past initiatives at Baylor Dallas, including efforts to renovate and expand the emergency department and provide equipment for the department of gastroenterology and the Baylor School for Children.

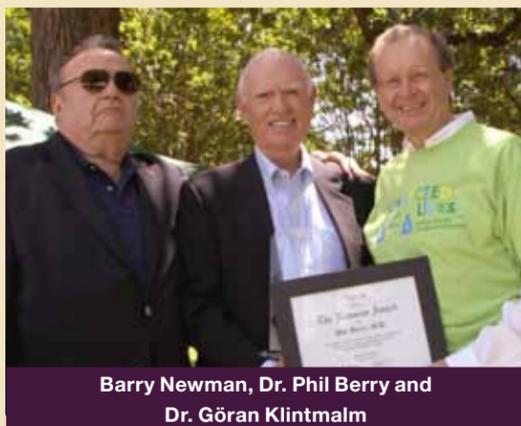
For more information, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

Organ recipients, donors celebrate life at transplant reunion

ON A BEAUTIFUL, SUNNY SUNDAY afternoon in April, more than 1,000 organ transplant recipients, organ donors and family members celebrated life – and those who made it possible.

As Baylor Regional Transplant Institute (BRTI) hosted its 23rd annual transplant reunion picnic, special emphasis was placed on organ donors by **Göran Klintmalm, M.D., Ph.D.**, chairman and chief of Baylor Regional Transplant Institute and chief of transplantation services at Baylor University Medical Center at Dallas and Baylor All Saints Medical Center at Fort Worth.

“Transplantation has made enormous strides in how we treat patients, how we prevent rejection and how we perform anesthesia,” Dr. Klintmalm said. “But it would be all for naught without organ donors. They are the reason transplantation exists today, and we must never forget them.”



Barry Newman, Dr. Phil Berry and Dr. Göran Klintmalm

BRTI presented its **Newman Award** to **Phil Berry, M.D.**, a liver transplant recipient who founded the Southwest Transplant Alliance.

“Twenty-three years ago, I sat at Dr. Klintmalm’s desk, and I’ll never forget what he said: ‘You’re dying, and you won’t live without a transplant,’” Dr. Berry said. “I felt so alone, I didn’t know what would happen, and I worried about my family.

“Now, I am grateful for having 23 more years with my wife and best friend, for being able to walk my three daughters down the aisle, and for being able to share and experience the activity of eight grandchildren. Helping support organ transplantation is my way of saying ‘thank you.’ Donor families will always be my heroes.”

Baylor also recognized organ donors by unveiling a memorial wall across from the intensive care unit inside A. Webb Roberts Hospital. The installation includes pictures of 20 organ donors and a poem, entitled “My Final Gift.”

More than 90,000 people in the United States are waiting for organ transplants, including approximately 6,000 in Texas.

For more information, contact Drew Oleson at 214.820.4721 or Drew.Oleson@BaylorHealth.edu.

EveryMan™ helps men keep their hearts revving

ASK JUST ABOUT ANY MAN, and he can tell you off the top of his head how many miles per gallon his car gets, and how many of them are on the odometer. And he never misses his scheduled maintenance.

Ask him about his blood pressure or cholesterol numbers, however, and it's a different story. And the maintenance? Forget about it.

Baylor Health Care System Foundation took an evening on May 26 to encourage men to treat their hearts as well as they do their cars at the EveryMan™ reception.

Approximately 60 guests admired part of the rare car collection of hosts **Carole and John Ridings Lee** and heard from physicians on the medical staff at Baylor University Medical Center at Dallas about ways to live a heart-healthy lifestyle.

In their presentation – “What’s Under Your Hood?” – **Clyde Yancy, M.D.**, and **Ravi**

EVERYMAN™

Vallabhan, M.D., discussed risk factors for heart disease and the ways men can control their blood pressure, weight, cholesterol and other issues that impact cardiovascular health.

More than one in three American men has cardiovascular disease, and it is the leading cause of death. It killed almost 400,000 men in 2006, more than the next two causes combined.

EveryMan, which in its first two years was a prostate cancer event, has expanded in scope to encompass different areas affecting men's health. Events in 2008 and 2009 raised in excess of \$550,000 for prostate cancer initiatives at Baylor. The event will evolve in the future to address other topics, depending on current men's health issues and areas of need at Baylor.

For more information, contact Marcus Baker at 214.820.2681 or Marcus.Baker@BaylorHealth.edu.



What's Under Your Hood?
John Ridings Lee shared his rare car collection during the EveryMan reception

Baylor researchers shine a light on heart disease

Extensive study examines alternative approaches to managing heart disease in people with diabetes

BAYLOR HEALTH CARE SYSTEM is participating in the largest trial ever developed to study options for patients with both diabetes and multivessel heart disease – an endeavor that could affect trials and interventional approaches for years and even decades to come.

Through Baylor Research Institute (BRI), Baylor Jack and Jane Hamilton Heart and Vascular Hospital and THE HEART HOSPITAL Baylor Plano are participating in the FREEDOM trial (Future REvascularization Evaluation in Patients with Diabetes Mellitus: Optimal Management of Multivessel Disease).

Baylor Health Care System Foundation donors' philanthropy makes numerous similar cardiovascular research trials possible. Dozens of trials are being undertaken throughout Baylor at any time. In the last 20 years, more than 4,000 patients have participated in trials at Baylor.

FREEDOM compares two treatments for people with diabetes and multivessel coronary artery disease. This means they have blockages in the arteries that bring blood to the heart, which can lead to a heart attack.

The first procedure is the most common treatment approach: open-heart surgery with coronary artery bypass graft, which uses healthy vessels from other parts of the body to bypass the blocked vessels and restore blood flow.

The second is angioplasty with the insertion of drug-eluting stents, a minimally invasive

procedure that uses a tiny tube to prop open blocked arteries and improve blood flow.

“This trial may answer a very critical question about the best way to manage heart disease in people with diabetes.”

– DR. MICHAEL MACK

“This trial may answer a very critical question about the best way to manage heart disease in people with diabetes,” says **Michael Mack, M.D.**, medical director of cardiovascular surgery for Baylor Health Care System.

David Brown, M.D., medical director of research at THE HEART HOSPITAL Baylor Plano, adds that both procedures have been used on patients with multivessel heart disease, but no one knows which one is better.

“People with diabetes have various issues, including those related to healing, that can make treatment problematic,” he explains. “These people and their doctors would certainly like to know which solution might be best suited to them.”

Both physicians emphasize that whatever the study reveals, there won't be a clear “winner” or “loser” in terms of a single optimal procedure.

“At the end of the trial, it isn't as if everybody will need to go either to surgery or to stenting,” Dr. Mack explains. “But we'll have a better definition of the appropriate choice for particular patients.”

The FREEDOM trial, which commenced in 2004, involves 2,400 patients at multiple locations. Baylor's involvement began at THE HEART HOSPITAL Baylor Plano and has been expanded to Baylor Heart and Vascular Hospital. The infrastructure to administer and support the trials is provided by BRI.

For more information, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.



From the President

CHANGE, PONYTAILS & LEONARD

It's been an eventful spring. After months of debate, Congress passed a 2,000-page health care act in March. In May, Baylor Health Care System Foundation had an extraordinary board meeting featuring pulmonary clinical initiatives. We also announced a change in Foundation leadership.

The health care act will cost \$940 billion over 10 years and expand coverage to an additional 32 million Americans.

There are enormous political, economic and medical issues associated with this legislation. The moral issue that every human being deserves access to quality health care is not addressed. “Coverage” is not access. Our country still hasn't come to grips with the right of every person to have access to health care.

Additionally, until we provide a medical home for all and address the societal costs of chronic conditions, we will continue to pay more than other industrialized countries and achieve less in terms of health outcomes.

Baylor will face these challenges by staying true to its mission of serving all of our patients with safe, quality compassionate care. We stand ready to be an important part of the solution.

Philanthropy will play a growing, critical role in fulfilling this mission, and we are sincerely appreciative of all that you do to assist us.

In our May board meeting, **Randall Rosenblatt, M.D.**, shared some incredible patient stories. A lung transplant recipient told him that the specialized care he received saved his life and will allow him to continue to see his granddaughter's ponytail bounce while she plays soccer. That simple and poignant comment summarized what we're all about: helping chronically ill patients go on living ... to watch those ponytails bounce!

Randy also shared the important initiatives necessary to expand our capabilities in advanced pulmonary care for our patients.

Lastly, after four meaningful years, **Leonard Riggs Jr., M.D.**, is stepping down as chairman of our board. Every positive initiative during that time has been influenced by his leadership, passion for Baylor and network of relationships. We all owe Leonard our thanks, as he leaves an incredible legacy.

Erle Nye has agreed to become our next chair. The depth of his leadership in our community is evident in every organization with which he has come in contact. The Foundation is in good hands. We are truly fortunate to have friends like Leonard and Erle.

On behalf of all in the Foundation, have a happy and safe summer!

Rowland K. Robinson
President

Baylor Health Care System Foundation
Robinson@BaylorHealth.edu

ON THE BOARD

JEANETTE NORSWORTHY

A MEMBER of the Baylor Health Care System Foundation board of directors since 2003, **Jeanette Norsworthy** became passionate about supporting nursing initiatives when her husband, **Lamar**, suffered a stroke while on business in London. "I was so impressed by the nursing care Lamar received at the hospital there. The nursing staff made me realize how critical nursing care is to patient survival. During the almost 12 months that Lamar was hospitalized, I came to understand how important my role is as his full-time advocate." Jeanette has been active with the Foundation's nursing advocacy group. This year, she and Lamar generously made a major gift to establish an endowment that will fund an annual scholarship for one nurse scholar in perpetuity.



Jeanette Norsworthy

What do you like most about Baylor?

Baylor cares about their patients. They strive for perfection in what they do. They are responsive to their patients' needs and desires. Basically, I think they are the best hospital in town.

What role do you have in a nonprofit organization?

I have served on a number of nonprofit committees, such as the Alzheimer's Association. I also volunteer with The Tolson Group.

What are your hobbies or interests?

We enjoy travel, ranching, animals and our newest passion – Cabo San Lucas. Our lives have changed dramatically, so my hobbies and interests have changed as well. Lamar and I used to be avid golfers, but now we are focused on researching and looking for various treatments for stroke patients. We have become very involved with stem cell research and early treatment for hemorrhagic strokes. We still find time to travel.

Describe your family.

I grew up as the youngest of four girls in Arlington. Lamar and I live in Dallas, and I have a 31-year old newly engaged son, **Doug**. Our family also includes dogs, cats and horses.

What are your goals in life?

To help my husband fully recover. To be helpful to other patients' families as they deal with and learn to cope with life-changing experiences. Having the Lord in my life has pulled me through the darkest times and has given me the daily hope and joy that I feel. I want to share that experience with others.

What inspires you?

Lamar's daily improvements.

Do you have a catch phrase?

Yesterday is gone, and you can't get it back.

When I meet someone, the first thing I notice is ...

their eyes first, and then their smile.

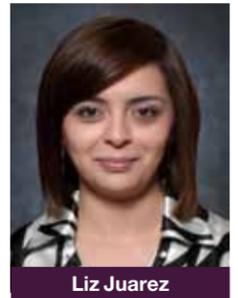
The biggest waste of time is ...

regretting and trying to control what you cannot control.

Scholarship program opens doors for nursing scholar

WHEN **LIZ JUAREZ** came to the United States from Guatemala as a child, she knew that education would be her ticket to a productive life here. The sciences always fascinated her, even as a young girl, and she eventually focused her efforts on becoming a nurse.

"I come from a family that is dedicated to helping others," Liz said. "My father is a minister, and I have seen so many people hurt and broken, and seen how by the touch and the support of others, lives can be changed forever. I knew that somehow I was also destined to help others. Nursing has given me the opportunity to reach people who are hurt both emotionally and physically, and to help them see that at the end of that dark tunnel there is a good end."



Liz Juarez

She received a scholarship at El Centro College, where she earned an associate's degree in nursing. Armed with that degree, she took a position as a registered nurse in the neuroscience department at Baylor University Medical Center at Dallas.

But her education wasn't yet complete. Her next step: a bachelor's of science in nursing.

The *Advancing Nursing Excellence* scholarship program helped make that dream a reality. As one of the program's first nurse scholars, it allowed her to work part time and still receive a full-time salary while she pursued her degree at Texas Woman's University. She graduated in December.

"The biggest challenge of being a full-time worker and a full-time student is time," Liz said. "The extra day off because of the scholarship helped me by giving me flexibility in planning my study time."

Studies have shown a direct correlation between the number of bachelor's degreed nurses on a hospital's staff and its patient mortality rates.

"Nursing has given me the opportunity to reach people who are hurt ... and to help them see that at the end of that dark tunnel there is a good end."

— LIZ JUAREZ

In January, Liz began working toward her Family Nurse Practitioner degree at TWU. She expects to graduate in May 2012.

"Since I was a new graduate from nursing school, I've worked in neuromedicine and neurosurgery, and I truly enjoy it," Liz said. "If doors open, I would definitely love to practice as an FNP within the field of neuroscience. However, I also love the family as a whole, so working in a clinic setting, seeing children and adults, would also be great. At this point, I'm open to whichever doors open for me."

To support nursing initiatives, please contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

To learn more about any Baylor Health Care System Foundation initiative, contact the Foundation at 214.820.3136 or e-mail thetorch@BaylorHealth.edu. Write to us at 3600 Gaston Avenue, Barnett Tower Suite 100, Dallas, TX 75246-1800.

New nursing research program seeks to improve practice, outcomes

THROUGHOUT HISTORY, nurses have been on the front lines of patient care, changing the way health care is practiced through research.

Now, Baylor Health Care System has created the Center for Nursing Research at Baylor to develop new nursing knowledge that improves nursing practice and patient outcomes.

Susan Houston, R.N., Ph.D., joined the staff at Baylor as its first director of nursing research at the end of January. Since then, she has hired another nurse researcher, **Marygrace Leveille, R.N., N.P., Ph.D.**, and administrative assistant **Pat Moore**.

The goals of the program are to improve the quality of nursing care through the generation, utilization and advancement of a scientific knowledge base for nursing practice; to develop Baylor nurses into research scholars; and to disseminate the contributions of Baylor nursing research to national and international consumers. It achieves this by supporting nurses throughout their scientific investigations.

"We have a goal for Baylor to be the best of the best in nursing care, and there's no better way to reflect this than by providing support, direction and the resources needed to become Magnet facilities," Dr. Houston said. Baylor University Medical Center at Dallas and Baylor Jack and Jane Hamilton Heart and Vascular Hospital have

earned Magnet status from the American Nurses Credentialing Center, and THE HEART HOSPITAL Baylor Plano and Baylor hospitals at Plano, Grapevine and Irving are working toward the designation.

When the Nursing Research Council at Baylor was formed in October, there were 30 nursing research projects being conducted within the system. In the months since, another 50 have been approved.

Nursing research focuses on topics that directly affect patient care. Subjects such as preventing infections, falls and pressure ulcers among patients are among the many topics being studied. Other studies investigate the impact of nurse-patient ratio on patient outcomes.

Additionally, the program is working to form relationships with area universities. It seeks to align nursing research endeavors at Baylor University Louise Herrington School of Nursing with those at Baylor, and is open to working with schools such as The University of Texas at Tyler, The University of Texas at Arlington, Texas Christian University and Texas Woman's University, among others, Dr. Houston said.

For more information, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.



Dr. Susan Houston

PHYSICIAN PROFILE

BRIAN BERRYMAN, M.D.

BRIAN BERRYMAN, M.D., has been a medical oncologist with the blood and marrow transplantation program at Baylor University Medical Center at Dallas since 2001, and he is the medical director of the blood and marrow transplantation program at Medical City Dallas Hospital. He is an active member of the American Medical Society of Blood and Marrow Transplantation and American Society of Hematology and a member of the board of the Tackle Cancer Foundation and the Leukemia & Lymphoma Society's North Texas Chapter.

Dr. Berryman earned his medical degree, did his internship and residency in internal medicine and his fellowship in hematology/oncology at UT Southwestern Medical Center. He has received training in bone marrow transplantation at The Fred Hutchinson Cancer Research Center in Seattle. He is the principal investigator and co-investigator for numerous research trials.

He and his wife of 15 years, **Janet Laughlin Berryman**, are the parents of two daughters, **Mary Frances**, 10, and **Emily**, 8. Dr. Berryman's father resides in Dallas. His mother passed away of multiple myeloma in 1997, which played a significant part in his chosen career path.

What do you like most about Baylor?

The importance placed on the patient's experience. You want a place that is on the cutting edge and has the greatest equipment, but it's other things, like the nurses and the support staff that make the patient's experience. There's a comfort, a home feeling with the staff. There is a warm, comfortable feeling.

Where did you grow up?

I grew up in North Dallas, and I went to Richardson High School and college in Virginia at Washington and Lee University. My dad went there, as well as my grandfather.

What are your hobbies or interests?

I spend a lot of my off time with my family. I enjoy exercising; running is my stress relief. I like music and concerts, like the Dave Matthews Band and Coldplay.



Dr. Brian Berryman

To what do you attribute your success?

My family, my parents and my grandparents. My grandfather was a physician and my biggest influence in terms of being a doctor, being invested in the community and church and raising my family. But I'm humbled by cancer. It's awkward to talk about yourself as successful when you have a patient who's a husband and father of two who will pass away.

What is the highlight of your career?

There are many, but one event comes to mind. Right out of my fellowship, I met this patient with a highly unusual lymphoma with no standard therapy. I came up with a combination of treatments for her, and fortunately, she has done very well. Now she has a child and is married. I had an opportunity to visit them with my family, and it's incredible to know how sick she was and not knowing if she would survive. After dinner, we played with her 1-year-old child outside. It took a lot of people doing a lot of things, but I felt very blessed to have played a part in her survival and her life.

The best idea I ever had was ... coming to Baylor. It was also a great idea to go away for college. The fact that I went away allowed me to feel comfortable working here, and that allowed me to be here for my mom.

What lesson did you have to learn the hard way?

I can't control everything, whether it's life or death. You do your best, but ultimately you can't control that. Also letting other people do their jobs, to delegate.

What talent would you most like to have?

To be musically inclined. I'm amazed by people who can belt out a song or play the piano.

Tell us about your dream vacation.

The beach is always my favorite. I like skiing, but it can be complicated with all the equipment. On the beach, you can just throw your watch away.

Most would be surprised to know that ... I haven't done this in a long time, but I enjoy writing lyrics and drawing.



From the Chairman

A major part of the recent health care reform debate was the effort to encourage electronic health care records (EHR) for increased efficiency among patients, doctors and other health care providers. Baylor is at the forefront of supplying such a system.

A similar effort is being undertaken by Baylor Health Care System Foundation.

The Foundation, which was created more than 30 years ago, strives to give supporters of Baylor a personal, easy and inspiring experience. We are now creating a website that is designed to provide that same personal experience. Many things that used to require putting letters or cards in the mail or making phone calls can now be done all at the same time at the site, and we hope it will create an online community among Baylor supporters.

The website will launch this summer. The Foundation will provide a unique log-in and registration for those who are interested in philanthropic support of Baylor. After registering at the Foundation website, you will be able to:

- View a history of donations you have made
 - Easily donate to your favorite areas of need and campaigns
 - View upcoming events open to you
 - Evaluate recent events through a survey
 - Post discussions on an online message board
- Visitors to the Foundation site will also be able to support their interests in an easier and more efficient way. The site will allow you to:
- Contact our team for more information on how to support initiatives at Baylor
 - RSVP to upcoming events
 - Purchase a table at a fundraising event and send an e-mail to those you have invited to sit at your table
 - View photo albums and videos of past events
 - See news about the impact of philanthropy at Baylor

The website is just a starting place for you to get an idea of what may interest you so that you can contact us to learn more. For example, our new gift planning section will give you the basics to understand how a planned gift can benefit both you and Baylor so that you can have an educated conversation with our team.

We believe that this new site will greatly improve interactions between the Foundation and its donors because of the efficiencies it will create. At the same time, our staff and leadership will have even more time for personal interactions, which will always be a hallmark of this organization.

Leonard Riggs Jr. M.D.

Leonard M. Riggs Jr., M.D.
Chairman, Board of Directors
Baylor Health Care System Foundation

Fund helps blood and marrow transplant patients get back on their feet

PATIENTS WITH DISEASES that are treated with blood or marrow transplants have their lives changed in myriad ways. Some patients are not able to work for a period of time, and some are forced to leave their jobs due to their illness. Both situations can often create tremendous financial burdens on them and their families.

However, the blood and marrow transplant program at Baylor University Medical Center at Dallas uses the Baylor Health Care System Foundation cancer indigent fund to provide some relief in these situations.

"We had one patient who was the father of several small children and was unable to work," said **Jerry Hopgood**, director of the bone marrow transplant program at Baylor Dallas. "His family could not afford to pay the co-pay for an expensive antibiotic that was needed

post-transplant. The fund assisted in this emergency need, allowing the patient to get this very important medication."

Hopgood said patients have also received help paying for lodging for family members during a patient's procedure and during the recovery time.

"Another patient had a serious need for hotel expenses for his caretakers. Our program, in conjunction with the Cvetko Support and Education Center, funded three nights of hotel stay for the caregivers. This allowed the family to be in close contact with their grandson during a very trying time. The family was very appreciative of the effort made on Baylor's part."

For more information on how to support this fund, please contact Roxann Garcia at 214.820.8196 or Roxann.Garcia@BaylorHealth.edu.

GIFT PLANNING

Boone Powell Sr. Society members recognized

A CARDIOVASCULAR RESEARCH program that changes lives for the better every day. A new cancer center that will bring excellent care to cancer patients throughout North Texas. A neuroscience center that is being upgraded into a comprehensive center of excellence.

These are just a few of the many Baylor Health Care System initiatives that have been supported through planned gifts by members of the Boone Powell Sr. Society.

Baylor Health Care System Foundation honored the group's members at a luncheon in March at A. Webb Roberts Hospital. There, they heard about advances in Baylor Health Care System's heart and vascular, cancer and neuroscience programs and the ways they've been developed through planned gifts.



Omar and Dorothy Harvey with Boone Powell Jr.

"We are grateful for the impact you have made and the legacies you are leaving that will benefit patients for generations to come," said Foundation president Rowland K. Robinson. "Thank you for paving the way for others through your support and visionary leadership."

MEET THE STAFF



Jennifer Massey

IT ALL CAME TOGETHER at Baylor Health Care System Foundation for **Jennifer Massey**. After growing up in Longview, she moved on to Texas State University in San Marcos, where she graduated summa cum laude.

Diploma in hand, she made her way up the road to Austin, where she had her first experience with a nonprofit organization, Keep Austin Beautiful.

Jennifer quickly found that nonprofit work was a perfect match for her.

"I was able to use my education for a greater cause," she said. "From there, I discovered the joy in working with a nonprofit organization and appreciated the ability to see how I as one person can make a difference."

Jennifer joined the Foundation in 2005. Working to support initiatives at Baylor carried on a family legacy begun decades earlier. Jennifer's grandmother graduated from Baylor School of Nursing in 1942 and – after more than two decades away during which she volunteered as a nurse in the army during World War II and raised a family – she returned in 1963 as an orthopedics nurse supervisor.

As a manager with the Foundation, Jennifer helps lead many of its projects. But the one that inspires her the most is the **Employee Giving Campaign**, which raised more than \$1 million in 2009 and is on its way to exceeding that amount this year.

"It is amazing to see the generosity of our employees and the passion and commitment they feel for Baylor, for their patients and for the work they do every day" she said.

Jennifer is married to **Dane**, and together they have a 2-year-old son, **Jacob**, who was born at Baylor. Their Baylor family will grow this summer when Jennifer delivers her second baby – another boy – in August.

Boone Powell Sr. Society Membership and Benefits

The Boone Powell Sr. Society is open to those who have made commitments to Baylor from their estate plans, with membership benefits that have been expanded. Membership is available to those who have:

- Left a bequest to Baylor in their will
- Named Baylor as beneficiary of a life insurance policy, IRA or other retirement plan
- Established a charitable gift annuity with Baylor
- Named Baylor as a beneficiary through a charitable trust or other deferred giving arrangement

Benefits

New and existing Boone Powell Sr. Society planned gift society members receive:

- Complimentary garage and valet parking
- Exclusive invitations to lectures and seminars
- Timely information, tips and professional gift planning counsel from the office of gift planning
- Recognition in a prominent place in the hospital, in Baylor publications and at special events honoring Boone Powell Sr. Society members

If you have questions about making a planned gift, or would like more information about the Boone Powell Sr. Society, please contact Cynthia Krause, vice president of gift planning, at 214.820.3136 or e-mail Cynthia.Krause@BaylorHealth.edu.

Levitts find gift annuities a "win-win"

WHEN BUSINESS brought **Mike and Patricia Levitt** to Dallas, they ended up working and living in the shadow of Baylor

University Medical Center at Dallas. It has worked out well for both parties.

The Levitts built a thriving business in real estate after arriving in Dallas in 1980, and when they've needed medical care, Baylor has been the place they turn. Mike and Patricia are showing their gratitude to Baylor by setting up five gift annuities to benefit its programs.

"We became experts in rental properties," Mike said. "But then some of our clients started asking us to help them find houses in the area. They were leaving us, so Patricia decided we might as well be the ones selling them houses. Patricia started her own company (Starr Real Estate), and we continued our property management business (Levitt Enterprises)."

The Levitts first became linked to Baylor when Patricia needed bypass surgery.

"The experience was amazing," Mike said. "The people there were angels – they were so good to us, it was unbelievable. Of course the doctors were excellent, but it was all the people who made it happen – down to the volunteers that helped

me when I was waiting for Patricia."

Later, when Mike needed knee and hip replacement surgeries, he had a similar experience.

"They wanted me to leave so fast, but the care was so great, I didn't want to leave" he said. "I don't even walk with a limp or have pain at all."

That feeling led them to make gifts that help the hospital – and themselves.

"We were looking for good investments but also wanted to give back to Baylor," Mike said.

"We were a little apprehensive about a gift annuity at first but after our first one, we saw the advantages – tax benefits, income and being able to help Baylor."

"We're 100 percent in favor of the annuities and Baylor," Patricia said. "We have a retirement home at Holly Lake, but we always come back to Baylor for all our medical needs."

And Mike's become a one-man sales force for gift annuities at Baylor.

"If you're in a position to do it, it's such a win-win. We put everything into it we can. I've talked to one good friend who's set one up recently, and I'm working on a couple of other folks, too," he said.

For more information about gift annuities, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu.



Patricia and Mike Levitt

New chairman

Continued from p. 1

Dr. Riggs began his career in emergency medicine at Baylor Dallas in 1972 and eventually became chief of emergency medicine. In 1980, he formed EmCare, a company specializing in managing emergency departments for hospitals.

Erle is the former chief executive officer and president of TXU Corporation. He has been involved in education, serving on the executive boards of the SMU Cox School of Business and its School of Law. He served 12 years on the Texas A&M University System Board of Regents, and he has been chair of the University of Texas Investment Management Company.