

SPECIAL EDITION

Sammons donates record \$20 million gift to cancer center

BAYLOR HEALTH CARE SYSTEM FOUNDATION has received gifts exceeding \$20 million for the Baylor Charles A. Sammons Cancer Center. The gift is made possible through the generosity of the men and women of Sammons Enterprises Inc. and the estate of founder **Charles A. Sammons**, who quietly provided significant philanthropic support to Baylor University Medical Center at Dallas during his lifetime.

"Baylor has been fortunate to be the beneficiary of some extraordinary gifts over the decades. However, none has had the profound, transformational impact of the generosity of Charles Sammons, his family and the men and women of the enterprise he built. We are deeply grateful for their abiding concern and generous spirit."

■ *Baylor Health Care System Foundation president Rowland K. Robinson*

"The new Baylor Sammons Cancer Center will ensure that all patients in North Texas have convenient access to the advanced screening, diagnosis and treatment they need to overcome cancer," said Joel Allison, president and chief executive officer of Baylor Health Care System. "We are very grateful to the Sammons family and the Sammons family of companies."

Plans for the new Baylor Sammons Cancer Center were unveiled in September 2008. It will



Employees of Sammons Enterprises Inc. in front of the Baylor Charles A. Sammons Cancer Center

provide advanced patient care facilities and technology, fully coordinated patient and family services, expanded research and medical education programs, and new and upgraded technology and equipment.

The outpatient cancer center and inpatient cancer hospital are key components of a \$350 million investment. The inpatient cancer hospital will feature 140 beds. The new outpatient cancer center will provide a full range of cancer-related services, including physician offices, radiation, chemotherapy, and pain management in a new 10-story, 450,000-square-foot building.

"We've had more than 50 years to observe Baylor as good stewards of the contributions made initially by Mr. Sammons, the Sammons family and the Sammons companies," said **Robert Korba**, chairman of Sammons Enterprises. "We have had more than 30 years to watch how they have made a difference to the

people of Dallas and North Texas who have been touched by cancer. In honor of Mr. Sammons and his tradition of philanthropy, we are pleased to make this current gift that will deliver quality care to cancer patients and continue the impressive cancer research and treatment at the new Baylor Sammons Cancer Center."

Headquartered in Dallas, Sammons Enterprises is a privately-held multi-billion dollar global holding corporation that owns and operates businesses across a diverse range of industries including insurance, finance, equipment distribution, hospitality and real estate. The company also manages a large investment portfolio.

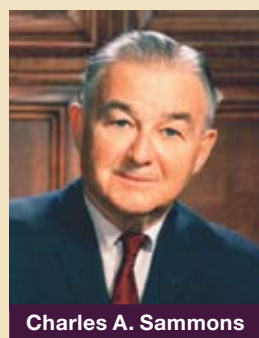
"Sammons is what its people are," Korba said. "We expect our people to make a difference every day, simply because it's the right thing to do. We are in great company because of the difference we make with the money we make."

Charles Sammons built dynasty, lifelong relationship with Baylor

Charles A. Sammons was a business visionary who began his career early and never retired. Orphaned at age 12, he moved to a farm in Plano to live with his aunt. Deciding that farming was not for him, Sammons became a businessman.

His first venture was a laundry route that he ran during high school. After graduation, he launched into hay and grain, cotton trading, and finally insurance. In 1938, Sammons formed Reserve Life Insurance Company, which became the basis of a dynasty. By 1962, Sammons had fully diversified his holdings, including interests in cable television, printing, ceramics and gifts, industrial distribution and hospitality.

Sammons felt a keen sense of personal and corporate responsibility to Dallas, where it all started. His philanthropy blended his personal and business commitments. One of those was health care, which grew out of his interests in



Charles A. Sammons

hospital insurance programs and his two sisters' affliction with cancer.

In 1954, Sammons' first gift to the cancer program at Baylor University Medical Center at Dallas brought radiation therapy to Dallas. Over the next 20 years, gifts from Sammons and his companies helped purchase a 2-million-volt X-ray unit, establish a nuclear medicine department, build a virology lab and research oxygen deficiency in cancer patients.

In 1972, Sammons issued the \$1 million challenge grant that led to the establishment of the Baylor Charles A. Sammons Cancer Center in 1977. He supported the cancer center for the remainder of his life.



Sammons Enterprises chairman Robert Korba



Rowland K. Robinson, Robert Korba and Joel Allison

Sammons donation benefits cancer patients

LARRY HAWKINS was a regular guy. His main concerns in life were the stock market, spending time with his family and following his favorite football team (Steelers ... he's a Pittsburgh native) – until this summer.

He was feeling fine in July when he received a diagnosis of mantle cell non-Hodgkins lymphoma. Larry immediately began a course of treatment at Baylor Charles A. Sammons Cancer Center.

“To be given a diagnosis of cancer is emotionally and physically overwhelming,” Larry said. “Yet within a very short period of time, I, and all cancer patients, must gather, process and absorb vast amounts of information. I understand all too well what facilities and research do to enhance this patient experience.”

That’s why he readily agreed to represent the patient during the announcement about the historic gift from Sammons Enterprises and the estate of **Charles A. Sammons**.

“I offer heartfelt thanks to Sammons Enterprises chairman **Robert Korba**, all the men and women of the Sammons companies, and the entire Sammons family for this extraordinary grant that will be used to enhance the

care of all cancer patients and their families,” Larry said. “You and the company you represent will truly make a difference in my life and the lives of countless other patients.”

Despite his new status as a cancer patient, Larry is full of hope because of Baylor and his strong faith.

“I feel good – in fact, I feel great – and I’m very optimistic about my future,” Larry said. “I feel blessed that Baylor is here for me. I look forward to joining all of you at the

grand opening of the new Baylor Sammons Cancer Center in the spring of 2011 and for many, many years beyond.”



Larry and Kris Hawkins

Larry carries a prayer on a crumpled piece of paper in his pocket that gives him strength during his cancer journey:

LARRY’S PRAYER

This is another day, O Lord. I know not what it will bring.

But make me ready for whatever it may be.

If I am to stand up, help me to stand up bravely.

If I am to sit still, help me to sit quietly.

If I am to lie low, help me to do it patiently.

If I am to do nothing, let me do it gallantly.



Joel Allison, Dallas mayor Tom Leppert, Robert Korba and Rowland K. Robinson



Baylor Health Care System is in great company with Sammons Enterprises.



Baylor Health Care System Foundation chairman Leonard Riggs Jr., M.D., Bill Lively, Rowland K. Robinson and Robert Korba



Charles A. Sammons' daughter, Mary Anne Cree, and her husband, Richard



Sammons Enterprises director of corporate communications Theresa Badylak and Foundation development director Roxann Garcia



Foundation donors Dot Dickerson and John Dickerson

To learn more about any Baylor Health Care System Foundation initiative, contact the Foundation at 214.820.3136 or e-mail thetorch@BaylorHealth.edu. Write to us at 3600 Gaston Avenue, Barnett Tower Suite 100, Dallas, TX 75246-1800.



From the President

“To whom much is given, much is expected,” **Charles A. Sammons** always said.

The same is true for the Baylor Charles A. Sammons Cancer Center. Mr. Sammons, his family, and the enterprise he built have given us much, and we know that much is expected in return. It is a responsibility we gladly accept.

The extraordinary gift from Sammons Enterprises and Mr. Sammons’ estate is a milestone in Baylor Health Care System’s rich, 106-year history. It is the largest single gift Baylor has ever received. More than that, it reinforces a half-century relationship between two organizations – Baylor and Sammons – that have much in common.

- We are both steeped in traditions of corporate responsibility, values and good stewardship.
- We are mission driven and demand nothing but the highest ethical behavior.
- We are convinced that every person has the power to make a difference.
- We value teamwork, and we celebrate shared successes.
- We believe nothing is more important than “doing the right thing” and staying true to our founding ideals.

When we announced the new cancer center, we said the decision to build it was grounded in Baylor’s mission of service. We spoke of how it would serve the local and broader communities. We talked about our medical expertise and strong financial position. We explained how we would provide advanced care, develop new treatments, and train the next generation of cancer specialists.

But what it really means is the same thing it meant to Charles A. Sammons: taking care of the people we love. Because his two sisters had cancer, the gifts he made to Baylor University Medical Center were very personal. At the end of the day, isn’t every gift to the new Baylor Sammons Cancer Center personal? Aren’t we all in the battle against cancer because it threatens the people we love?

Baylor has been the beneficiary of some very generous contributions, but none promises to have the profound, transformational impact of this gift. Our response is an unwavering commitment to our dream of a world without cancer. We will search tirelessly for a cure. We will offer compassionate treatment. We will minister to cancer patients and their families. We will bring to the fight all that is necessary to heal our patients – physically, mentally, emotionally and spiritually.

We are deeply grateful for the abiding concern and generous spirit of Charles Sammons, his family and the men and women of the enterprise he built.

Rowland K. Robinson
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