

the torch

For progress. For patients.

BAYLOR HEALTH CARE SYSTEM FOUNDATION

SUMMER 2008

EveryMan event highlights prostate cancer



Gail Olmsted and Tony Romo

ON APRIL 30, Ramiro and Tony Romo joined Baylor Health Care System Foundation at the first annual *EveryMan* dinner at the Ritz-Carlton Hotel in Dallas. Two hundred fifty guests attended the event designed to promote awareness of prostate cancer and raise money to support expanded technology, research and community outreach.

The event, which was organized by chairs

Gail Olmsted and Dan and Nancy Chapman, was held in honor of the late Bob Olmsted, former CEO of the Olmsted-Kirk Paper Company.

“One of our EveryMan goals was to increase prostate cancer awareness,” said Rowland K. Robinson, president of the Foundation. “Early detection through PSA tests and screening is critical to increasing survival rates and better patient care outcomes.” According to the American Cancer Society, prostate cancer is the most commonly diagnosed cancer in men and is the second-leading cause of cancer death.

Ramiro, who was diagnosed with prostate cancer in September 2007, drove to Dallas from Wisconsin to speak at the EveryMan dinner; his wife and relatives attended the event to show their support. In a conversation moderated by former Dallas sports anchor and prostate cancer survivor Scott Murray, Tony and Ramiro spoke about their family’s experience with the disease. “He toughed it out and told me it was no big deal and I believed it for a while ... but then I talked to other people and realized that it’s a serious thing,” said Tony.

Continued on page 6

Gift funds colon cancer research

IN MARCH OF THIS YEAR, NATALIE CHU helped secure a \$100,000 gift from a Singaporean foundation. The gift, which funds research in digestive diseases, was given in honor of Natalie’s grandfather, Wee Kim Wee, a former president of Singapore who



Rowland K. Robinson and Natalie Chu

was diagnosed with colorectal cancer. Rick Boland, M.D., is directing the colorectal cancer research.

The gift will support Dr. Boland’s plans to study the “nutriprevention” of colorectal cancer.

“We have begun to identify specific foods that might prevent cancer,” Dr. Boland said. “Data from our cell culture laboratory show that certain components of apples and olive oil are very effective in killing tumor cells.” Dr. Boland is seeking to gather sufficient data in order to win a national grant that would provide ongoing support of research in prevention of colorectal cancer through dietary combinations of specific foods.

Dr. Boland’s studies have provided greater insight into hereditary as well as sporadic forms of colorectal cancer, and how these might be mitigated or prevented. “Colon cancer is a terrible disease to treat in its advanced stages, and our ideal is to stop it before it starts,” he said. In 2003, Dr. Boland joined the medical staff at Baylor Health Care System as chief of gastroenterology to focus on programs that are designed to accelerate the translation of basic science in colon cancer research into diagnostic, preventive and treatment approaches for clinical medicine.

“Contributions such as these enable our team of researchers to continue seeking and identifying new methods of diagnosis with the goal of one day preventing this devastating disease,” said Rowland K. Robinson, president of Baylor Health Care System Foundation.

For more information about colon cancer research, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

Hank Dickerson & Company Reunion kicks off fundraising for cancer rehabilitation program

TO HONOR THE MEMORY OF REAL ESTATE LEADER Hank Dickerson, friends and business associates gathered at the Dallas Country Club on May 14 for a reunion luncheon co-hosted by Baylor Health Care System Foundation and Hank Dickerson & Company. A highlight of the afternoon program was a video tribute to Hank, who mentored hundreds of young men and women in the real estate business and in life.

The reunion, which was organized by John Dickerson, Bob Dickerson, Bill Duvall, Jamie Hansen, Hammond Heath and Kelly McCann, provided an opportunity for former associates, clients and friends to pay tribute to Hank and to participate in the fundraising effort for the Hank Dickerson Memorial at Baylor’s new cancer center.

A lifelong resident of Dallas and supporter of Baylor University Medical Center at Dallas, Hank battled cancer for 36 years until his death from melanoma in 1996. Hank’s life and his long battle with cancer were a source of inspiration for many. Appropriately, the Hank Dickerson Memorial will help to fund Baylor’s Oncology Rehabilitation Program, which encourages and supports individuals as they fight cancer.

Former associates Bill Duvall and Hammond Heath said, “We’re here to honor Hank’s memory and to be part of a worthy cause. We are asking you to help us ‘knock the cover off our fundraising efforts!’”

For more information about the Hank Dickerson Memorial, contact Ben March at 214.820.7410 or Benjamin.March@BaylorHealth.edu.

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Heart pioneer Dr. Denton Cooley highlights breakthroughs

WORLD-RENOWNED CARDIOVASCULAR SURGEON **Denton Cooley, M.D.**, from Houston, was the keynote speaker at the second annual *Baylor Heart and Vascular Dinner* on April 8 at the Rosewood Mansion on Turtle Creek. The event supports cardiovascular research, education and clinical care.

Physicians **Clyde Yancy, M.D.**, **Peter Wells, M.D.**, **Cara East, M.D.**, and **Michael Mack, M.D.**, opened the evening's program with an overview of Baylor's approach to cardiovascular care and research before welcoming Dr. Cooley to the stage.

For a packed audience of physicians, philanthropists and community leaders, Dr. Cooley shared his unique insights into advancements and his take on the cardiovascular field and the future of heart-related medicine. He applauded Baylor's commitment to heart and vascular research and education and encouraged the audience members to continue their pursuit of excellence in the field.

Last year, Baylor Health Care System Foundation launched the Baylor Heart and Vascular Campaign, with a goal of \$20 million to support the Baylor Heart and Vascular Institute. At this year's dinner, Foundation president Rowland K. Robinson announced that the Foundation is halfway toward its goal.

The dinner was organized by chairs **Jill Smith** and **Terry Worrell** and underwritten by **Barry** and **Lana Andrews**.

For more information about the cardiovascular fund, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

Heart and Vascular Advocacy Committee kicks off

THE HEART AND VASCULAR ADVOCACY COMMITTEE held its first meeting on March 5. The committee was formed as a way for passionate board members to interact and support this center of excellence at Baylor Health Care System, through intimate discussions with physicians and opportunities to look behind the scenes at Baylor.

Three physicians on the medical staff at Baylor hospitals, **Clyde Yancy, M.D.**, **Cara East, M.D.**, and **Peter Wells, M.D.**, spoke to the volunteer committee about initiatives that distinguish Baylor from many hospitals across the country and provided insights into their vision for Baylor's continued progress.

For more information about the advocacy committees, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.

The Heart and Vascular Advocacy Committee was formed as a way for passionate members to interact and support this center of excellence at Baylor Health Care System.



Michael George, Dr. Denton Cooley and Jacqueline George



Dr. Denton Cooley and Jane and Jack Hamilton



Barry Andrews, Jill Smith, Dr. Denton Cooley, Lana Andrews, and Sharon and Terry Worrell

ON THE BOARD

NORMAN BAGWELL

FOR 15 YEARS, I knew that one day I would need a kidney transplant. When I researched my options, I learned that Baylor Health Care System had one of the

best programs in the world, led by Goran Klintmalm, M.D. How lucky was I?

My plan was to do a preemptive strike by receiving a transplant before I would need to be placed on dialysis. My sister, brother and wife, Robin, each volunteered to give me a kidney. My brother did not match, but both Robin and my sister did. Robin was adamant that she be the person to donate. In fact, one conversation went something like this: "I have done the research, and I am going to donate my kidney. If you want it, you'd better get in line."

Even with the support of my family, the road to my transplant was rocky. I came to realize that

having a kidney transplant is like launching the space shuttle. Everything has to be right and the protocol must be followed. I had some complications along the way, which threatened to delay

my transplant. And at that point, time was not on my side. Dr. Klintmalm and the Baylor team applied their extensive experience, guided me through the process and enabled me to be approved to have the operation on October 24, 2006.

There is a special floor in the A. Webb Roberts Tower at Baylor Dallas where a team takes care of transplant cases. I can only say that team was unbelievable.

From the beginning to the end of this process, Baylor delivered a world-class outcome for my family and me. We were very thankful to be at Baylor for my transplant, and, to this day, we feel very blessed.



Norm Bagwell

"From the beginning to the end of this process, Baylor delivered a world-class outcome for my family and me. We were very thankful to be at Baylor for my transplant, and, to this day, we feel very blessed."

▪ Norm Bagwell

NORMAN "NORM" BAGWELL SERVES ON THE BOARD OF DIRECTORS for the Baylor Health Care System Foundation. Norm came to Dallas originally as a student, earning bachelor of arts and bachelor of business degrees from Southern Methodist University. He worked for JPMorgan Chase & Co. for 22 years, and served as president of Chase Dallas from 1997 until 2007.

Q: Where did you grow up?

A: Monroe, Louisiana.

Q: Describe your family.

A: My wife, Robin, and I have been married for 19 years. We have two children: Nolan, 13, and Lauren, 15. They make my world go around.

Q: What brought you to Baylor?

A: In 2006, I had a kidney transplant and was fortunate to be under the care of Baylor's transplant team. My wife, Robin, was the donor.

Q: What do you like most about Baylor? Why would you recommend it to a friend?

A: My experience at Baylor has been off the charts. I owe a tremendous debt of gratitude to the entire team who guided my wife and me through our ordeal. The physicians and staff at Baylor not only shared their expertise with us, but they also showed immense compassion and warmth.

Q: What BHCS Foundation project are you passionate about?

A: I am very passionate about organ donor awareness and issues surrounding transplants. My wife and I counsel families who are going through a transplant by telling our story and answering questions. We hope that others will use us as a resource.

Q: What inspires you?

A: Real stories about real people who overcome great hardship in their journey.

PHYSICIAN PROFILE

THOMAS HUTSON, D.O. AND ROBERT SCRUGGS, M.D.

THOMAS HUTSON, D.O., PHARM.D., FACP is the director of genitourinary oncology at the Baylor Charles A. Sammons Cancer Center. He is a board-certified medical oncologist, specializing in genitourinary oncology with a research focus on renal cell carcinoma, bladder cancer and prostate cancer.

Dr. Hutson is known as a leading clinical research expert in areas such as kidney and prostate cancer and currently has more than 20 clinical trials in progress.

Q: Why did you choose Baylor?

A: I wanted to live in Texas and the position allowed me to continue my academic and research pursuits at a large, respected private practice hospital.



Dr. Tom Hutson

Q: What excites you about working at Baylor?

A: I enjoy the ability to work with physicians and staff who are recognized leaders in their profession and provide multidisciplinary cancer care.

Q: Where did you complete your medical training?

A: I earned a medical degree from Ohio University College of Osteopathic Medicine and a pharmacy degree from Ohio Northern University. I completed my post-doctoral training in hematology and medical oncology at the Cleveland Clinic.

Q: What do you like to do in your spare time?

A: Professionally, I enjoy participating on the medical advisory board for the Kidney Cancer Association. Personally, I take every opportunity to work on my family's ranch in West Texas. When I moved to Texas, my parents did also, and we have adopted the state as home.

ROBERT "PICK" SCRUGGS, M.D., has been the assistant chief of the department of oncology at Baylor University Medical Center at Dallas since 1995. He serves as chairman of the cancer center medical committee.

Q: Tell us about your family.

A: My wife, Jody, and I have two terrific sons and two terrific daughters-in-law, three grandchildren and one more coming soon.



Dr. Pick Scruggs

Q: Where did you grow up?

A: Memphis, Tennessee, but I went to college at the University of Mississippi.

Q: Where did you go to medical school?

A: I attended medical school at the University of Tennessee, completed my internship in internal medicine at Baylor University Medical Center and finished my residency in radiation oncology at Duke University Medical Center.

Q: What brought you to Baylor?

A: I completed an internship at Baylor after medical school. After a few years in the Navy and in residency, I found an open position at Baylor and returned to be at an institution I enjoyed. I have been here ever since.

Q: Why would you recommend Baylor to a friend?

A: I would recommend Baylor to a friend due to its high quality of medical care and the collegiality of the medical staff and administration. In other hospital systems, the administration and medical staff are often at odds, but Baylor epitomizes cooperation.



From the President

Something Bigger

One of the things we look for in life is belonging to, or associating with, something bigger than ourselves.

This allows us to put forth our best efforts for the greater good. It allows us to use our heart, head, will and actions toward "something bigger."

Tony Romo was our recent guest at the *EveryMan* dinner. His father, Ramiro, was diagnosed with prostate cancer in October 2007. Despite his success as an NFL quarterback, the "something bigger" in Tony's life was his dad's sudden vulnerability and his family's response: they rallied in support of Ramiro and, as a result, grew stronger and closer.

Dr. Denton Cooley was the guest speaker at our annual *Heart and Vascular Dinner*. He suggested that his "something bigger" was the recent reconciliation with his colleague and friend **Dr. Michael DeBakey**. After 40 years of estrangement and separation, this gesture was made in the year when Dr. DeBakey will celebrate his 100th birthday.

For our 2008 *Celebrating Women* co-chairs, **Sue Porter** and **Debbie Snell**, their "something bigger" is giving hope and healing to the millions of women living with breast cancer.

For the individuals and families who have made significant gifts to our new \$350 million *Cancer Center* during the quiet phase of our fundraising campaign, their "something bigger" is a dream that Baylor can help spare other families the pain of losing a loved one to cancer.

For the hundreds of Baylor employees who participated in the *2008 Employee Giving Campaign*, their "something bigger" is a belief in Baylor Health Care System, its future and its unlimited potential for serving others.

A friend reminded me recently that the next few weeks will be filled with graduation speeches, sermons, wedding vows and proclamations, universally suggesting that we aspire to greater heights through our contributions to the world and to one another. These are all worthwhile goals.

What many will not hear, however, is that the real measure of a life on this earth is what we do for people on the margin, "the lost, the last, and the least," a key tenet in our Baylor mission.

At Baylor Health Care System Foundation, we see daily examples of how folks and their faiths bring generosity and health to our world, to make it "bigger," and inevitably better.

What is your "something bigger"?

Rowland K. Robinson
President

Baylor Health Care System Foundation
Robinson@BaylorHealth.edu

Hot dog donor adds relish to reunion

ON SUNDAY, APRIL 20, MORE THAN 1,500 TRANSPLANT RECIPIENTS and their families joined Baylor transplant staff and physicians in the beautiful park on the grounds of Baylor Tom Landry Health and Wellness Center for the **21st Annual Transplant Reunion**. Attendees enjoyed an afternoon of music, fun and lots of food — 1,920 Swedish meatballs and 1,600 Hebrew National hot dogs, which were gifts from long-time donor **Barry Newman**. Barry, who lives in Binghamton, New York, couldn't make the reunion this year, but he made sure the hot dogs and meatballs did, as he's been doing since 1997.

Barry and his wife, Ceil, started attending the reunions in 1996 after Ceil received a liver transplant at Baylor in 1995. When Barry ate his first reunion hot dog, he declared it "awful." This is understandable, coming from a man who grew up in the Bronx with, as Barry says, "a deli on every corner serving only Hebrew National hot dogs — the most outrageously delicious hot dogs

anywhere!" Barry wanted to do something for the reunion, so in 1997, he had Baylor order Hebrew National hot dogs for all the attendees, and he paid the bill. The following year, Barry added Swedish meatballs, **in honor of Goran**



Judy Ninman and Ginny Sillers (both liver transplant recipients) and Dr. Goran Klintmalm

Klintmalm, M.D., the physician who performed Ceil's transplant and who hails from Sweden. Barry has been donating hot dogs and Swedish meatballs to the annual reunion ever since.

"Our family has a great love for Baylor and what they did for Ceil and other family members. Ceil had seven more years with us and had four grandchildren she never would have seen without her transplant! Baylor's like family. In fact, I've been known to say, 'I hope I never get sick, but if I do, I will tell the pilots to start the engines and take me to Baylor!'"

Barry hopes to attend next year's event, which will mark the 25th anniversary of the transplant program.

To learn more about the transplant program at Baylor, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu.

Dr. Kevin Magee highlights Torchbearer reception benefiting Fetal Care Center

"Baylor is uniquely positioned to provide care for unborn patients with medical conditions that they already diagnose. All they need are the tools."

▪ *Mike Nolan, Torchbearers Co-Chairman*

ON MAY 13, THE TORCHBEARERS young philanthropist society held a reception at the Hotel ZaZa in Dallas to give attendees an opportunity to meet **Kevin Magee, M.D.**, and to learn more about his work with in-utero surgery.

Mike Nolan and **Ann Wood**, co-chairmen of the *Torchbearers Fetal Care Fund*, hosted the event. "I am thrilled to be heading a campaign for such a worthy cause," said Ann.

At the reception, Dr. Magee answered questions about the types of surgery available to correct health problems in a developing fetus that present a risk of a lifelong disability or stillbirth.

"It was a surprise to learn that unlike other children's hospitals in the area, Baylor Health Care System is able to treat both adults and children. Because of this, Baylor is uniquely positioned to provide care for unborn patients with



Mike Nolan, Betsy Ferguson, Ann Wood and Joel Allison

medical conditions that they already diagnose. All they need are the tools," said Mike.

For more information about in-utero surgery, contact Betsy Ferguson at 214.820.2681 or Betsy.Ferguson@BaylorHealth.edu.

BAYLOR HEALTH CARE SYSTEM

IN-UTERO SURGERY

FACTS

- Maternal Fetal Medicine has been practiced at Baylor University Medical Center at Dallas since 1990.
- The Fetal Care Center at Baylor Dallas was established in September 2007. It is a collaboration between Baylor Dallas, pediatric specialists from Children's Medical Center in Dallas and pediatric subspecialists in private practice in the community.
- Approximately 13% of expectant mothers will experience a pregnancy complication.
- Every year, about 300 women with high-risk pregnancies are referred to Baylor Dallas from obstetricians in the region.
- When compared to surgery performed through an open maternal abdomen, endoscopic fetoscopy presents a lower risk for infection, premature rupture of membranes, preterm labor, or fetal death.
- Baylor Health Care System clinical research spans genitourinary (GU) defects, thoracic defects, congenital heart defects, and demographic links to congenital birth defects.

Board members learn about Baylor's advancements in fetal surgery

ON MAY 13, MEMBERS OF THE BAYLOR HEALTH CARE SYSTEM FOUNDATION BOARD OF DIRECTORS met at the Crescent Club to learn about the exciting advances at the Fetal Care Center at Baylor University Medical Center at Dallas.

For 18 years, Baylor has addressed pregnancy complications through the Maternal Fetal Medicine practice. Approximately 300 expectant mothers with a potential need for fetal surgery are referred to Baylor each year. The Maternal Fetal Medicine program is led by **Kevin Magee, M.D.**, who joined the medical staff at Baylor with the vision of bringing the latest advancements in the field and who is eager to have the full complement of facilities that will enable fetal surgery to be performed at Baylor.

"We are already able to diagnose certain complications, such as the need for cardiac surgery, which has placed Baylor in the top hospitals nationwide."

▪ *Dr. Kevin Magee*

"We are already able to diagnose certain complications, such as the need for cardiac surgery, which has placed Baylor in the top hospitals nationwide. However, we currently must send these patients to other hospitals across the country to be treated. Our next step is for us to be able to perform in-utero surgery here, starting with cardiac surgeries," said Dr. Magee.

"We have the knowledge base. We have the staff. We have the patients," said Clare Graca, vice president of the Foundation. "We are in a fortunate



Lindalyn Adams, Sue Wayne Strauss and Pierce Allman

position to be so prepared for a leap forward in this field, which will enable us to provide a resource near home for expectant mothers in need."

For more information about in-utero surgery, contact Betsy Ferguson at 214.820.2681 or Betsy.Ferguson@BaylorHealth.edu.

Collins portraits greet patients

THE JAMES M. COLLINS FAMILY has supported Baylor Health Care System for generations.

Baylor is now honored to have portraits of two very special members of the family welcome patients at the James M. and Dorothy D. Collins Women and Children's Center at Baylor University Medical Center at Dallas.

The primary donors of the *Labor of Love* campaign at the Women and Children's Center were **James M. "Jim" Collins** and **Dorothy D. "Dee" Collins Torbert**.

Their daughter, **Nancy Collins Fisher**, in recognition of Jim and Dee's love of the hospital, has donated a portrait of each and a plaque to commemorate their generous gifts to Baylor. She and the Foundation worked together to place the portraits at the center, where they will



greet Baylor's young patients and their parents for years to come.

"We are so glad to have another connection to Baylor's success as a medical leader in Dallas. Now my parents will be able to smile over the patients of the hospital named in their honor," said Nancy.

Nancy was inspired by a family tradition: the portrait of her grandfather, Carr P. Collins, is in the Collins Tower.

Susan Durkee, a noted Connecticut portrait artist, created the couple's paintings.

Jim Collins was a distinguished United States congressional representative from Dallas for many years. Dee and her son, **Michael Collins**, have served on the board of the Baylor Health Care Foundation. Dee has also chaired the Caring for

Generations annual fund drive and, in 2006, served as honorary co-chair of *Celebrating Women* with Jim's sister, **Ruth Collins Altshuler**.

For more information, contact Lindalyn Adams at 214.820.6138 or Lindalyn.Adams@BaylorHealth.edu.

FOCUS ON RESEARCH

The long arm of Baylor research

THE CENTER FOR PERSONALIZED MEDICINE, led by **Damien Chaussabel, M.D.**, brings together modern blood banking technology, novel genome analysis and advanced data mining tools. From one small tube of blood, Dr. Chaussabel's group can measure the expression level of 48,000 different gene transcripts.

What began as an ambitious plan has developed into an internationally recognized program in which scientists and physicians from Baylor Health Care System collaborate on studies with their peers from around the globe.

"We are currently receiving blood samples from researchers on five continents: North and South America, Europe, Asia and Africa," says Dr. Chaussabel. "Blood specimens from patients with infectious diseases that are indigenous to these areas are being collected and sent to Baylor for testing."

Not only can this research help diagnose diseases, but it also can be used to see if a patient is responding to therapy and medication.

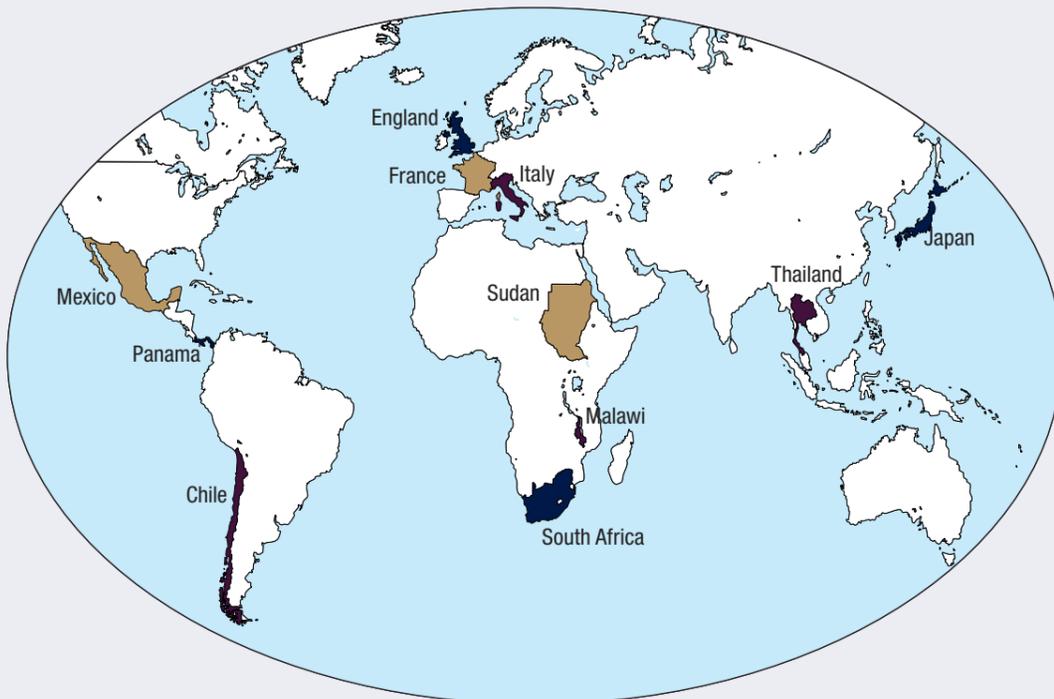
The Center for Personalized Medicine began in 2001, when BIIR (Baylor Institute for Immunology Research), part of BRI (Baylor Research Institute), created the "Genes of Health Initiative" to apply novel genome analysis technologies to study the behavior of the immune system in health and disease.

"We have made tremendous progress over the last seven years in identifying the unique 'signatures' of many diseases and translating this information into useful clinical data," explains

Jacques Banchereau, Ph.D., director of BIIR. "By knowing the signature of a specific illness and what a healthy signature should be, we can monitor the effectiveness of a treatment plan."

Baylor's use of technology on the level of

individual patients brings a system of truly personalized medicine one step closer. The achievements of BIIR and the Center for Personalized Medicine have attracted the attention of top scientific institutions in the United States and around the world.



In addition to various sites within the U.S. the Center for Personalized Medicine receives blood from these foreign countries. The center is studying diseases including HIV, immunodeficiency, meningitis, sepsis and tuberculosis.

Chile	Italy	Mexico	Sudan
England	Japan	Panama	Thailand
France	Malawi	South Africa	

Baylor recognized for quality of care

THE JUNE 2008 ISSUE OF *The Joint Commission Journal on Quality and Patient Safety* reveals significant variation in the quality of care provided by health systems across the country.

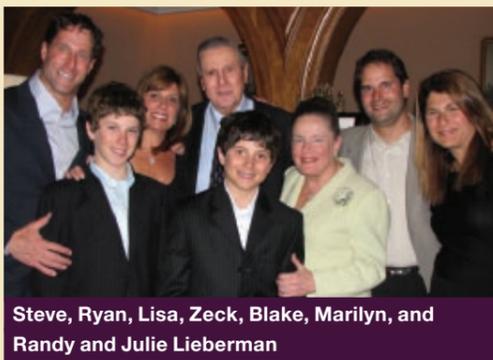
Notably, Baylor Health Care System ranked third among the 73 largest hospital systems nationwide. Additionally, in an analysis of more recent quality of care and patient satisfaction data by the article's authors, Baylor ranked 4th among 98 health systems.

These rankings follow on the heels of national recognition Baylor has received for its quality performance.

- On May 15, Baylor was awarded the 2008 National Quality Healthcare Award, which recognizes exemplary health care organizations that are setting an example for how to achieve meaningful, sustainable quality improvement in health care.
- Also in May, several Baylor hospitals received 2008 VHA Leadership Awards for Clinical Excellence.
- In January 2008, Baylor received the Leapfrog Patient-Centered Care Award, which recognizes the health system whose board has most successfully driven the creation of a true partnership between patients and their caregivers.



Dr. Zeck Lieberman and wife Marilyn



Steve, Ryan, Lisa, Zeck, Blake, Marilyn, and Randy and Julie Lieberman



Joel Allison, Marilyn and Dr. Zeck Lieberman, and The Honorable Ed Kinkeade

Dr. Zelig Lieberman honored for 50 years of service to Baylor

ZELIG "ZECK" LIEBERMAN, M.D., who has devoted his career to the practice of surgical oncology at Baylor University Medical Center at Dallas, was recognized at a reception marking his 50th anniversary at Baylor Dallas on March 25 at the Crescent Club. More than 115 friends, family and associates gathered to pay tribute to Dr. Lieberman for his commitment to the surgical oncology profession as well as his dedication to Baylor.

Culminating the evening's celebrations, Rowland K. Robinson, president of Baylor Health Care System Foundation, and Joel Allison, president and CEO of Baylor Health Care System, presented Dr. Lieberman with a proclamation for his extraordinary service.

The Baylor Institute of Immunology Research is housed in the Zelig H. Lieberman Research Building, which was dedicated to Dr. Lieberman in 1998. Throughout his career, Dr. Lieberman has made exceptional contributions to the Baylor community.

EveryMan Dinner

Continued from page 1

"You can cure this thing, and you can come out of it OK. But get checked. Get tested," said Ramiro.

Panelists **Steven Frost, M.D.**, and **Pick Scruggs, M.D.**, provided details about the importance of early detection and available treatment options. **Thomas Hutson, D.O., Pharm.D.**, shared insights into the comprehensive research program at Baylor Health Care System and its vision for the future. **Matthew Shuford, M.D.**, also provided attendees an opportunity to interact directly with the da Vinci® surgical robot, used for advanced surgical procedures such as prostatectomies.

For more information about prostate cancer efforts, contact Ben March at 214.820.7410 or Benjamin.March@BaylorHealth.edu.



Ramiro and Tony Romo, and Scott Murray



Ramiro, Tony and Joan Romo



Dr. Winston Webster, Dr. Matthew Shuford, da Vinci™ robot, Dr. Pick Scruggs and Dr. Steven Frost



Bill and Gay Solomon, Diane and Joel Allison, and Dr. Leonard Riggs and Peggy Riggs



Nancy and Dan Chapman



Steve Engels, Kristen Olmsted, Gail Olmsted, David Olmsted and Gigi Engels



Joel Allison and Tony Romo



Tom and Effie McCullough



John Alexander and Peggy Carr



John and Linda McFarland and John Taylor

In Honor of Bob Olmsted



The EveryMan dinner was held in celebration of the life of **Robert M. "Bob" Olmsted, Jr.**, a man of integrity, vision and leadership. Like his father and grandfather, Bob had a passion for his family's wholesale paper business.

Bob, a cherished and beloved son, brother, husband, father and grandfather, was a man of exceptional talent and ability who served on numerous church, civic, and cultural organizations.

Born in Dallas, Bob touched many lives in the area. "We will miss Bob each and every day for the rest of our lives. I am thankful that we can hold him in our hearts through this special effort," said **Sharon McCullough**.

Bob had a desire for each of us to become prostate cancer activists. The attendees of EveryMan paved the way for this vision through their presence and support of the fight for a life well lived by every man.

Bob's legacy lives on in his wife of 42 years, **Gail**, his three children and eight grandchildren.

For more information about prostate cancer efforts, contact Ben March at 214.820.7410 or Benjamin.March@BaylorHealth.edu.

Coffee kicks off Celebrating Women annual campaign

BAYLOR HEALTH CARE SYSTEM FOUNDATION hosted the **2008 Celebrating Women Kickoff Coffee** at the beautiful home of **Kathy Shuford**, a member of the Celebrating Women 2008 Luncheon Committee.

The coffee officially launched the annual **Celebrating Women** campaign, which culminates with the annual luncheon at the Hilton Anatole on October 16, 2008. At the gathering, the committee members had the opportunity to discuss details about the luncheon and campaign,

as well as learn about the latest advances in breast cancer diagnosis, treatment and prevention from **Marvin Stone, M.D.**, medical director of the Baylor Charles A. Sammons Cancer Center.

Co-chairmen **Sue Porter** and **Debbie Snell** introduced the honorary chairmen, **Marilyn Augur** and her daughters, **Margaret Hancock**, **Ann Hardaway** and **Elizabeth Taylor**. The co-chairmen also announced the underwriting chairman, **Nancy Carter**, and the corporate underwriting chairman, **Michele Vobach** from **Merrill Lynch**.

Attendees received a preview of the **2008 Circle of Care Award** recipients. The awards will honor **Nancy and David Burgher**, a beloved couple in our community whose lives have been touched by breast cancer, and **Sheron Patterson**, a breast cancer survivor, author and senior pastor of Highland Hills United Methodist Church in Dallas.

For more information about Celebrating Women, contact Gwendolyn Perrilliat at 214.820.4771 or Gwendolyn.Perrilliat@BaylorHealth.edu.



Margo Goodwin, Carol Seay, Sue Porter, Debbie Snell, Tucean Webb, Tincy Miller, Sharon McCullough and Lindalyn Adams



Michele Vobach, Rowland K. Robinson and Nancy Carter



Virginia Dykes and Joel Allison

IN MEMORIAM

Last grandson of first Baylor philanthropist



Slaughter family reunion at Baylor Health Care System Foundation

IN 1903, CATTLE BARON AND PHILANTHROPIST C.C. Slaughter gave the first financial donation to what would become Baylor University Medical Center at Dallas. His grandson, James Ira “Jimmy” De Loache, passed away on December 19, 2007. A Princeton student who left the University during World War II to serve as a Navy pilot, Jimmy made service to others a way of life.

In response to George W. Truett’s call to build a “great humanitarian hospital,” C.C. Slaughter started a family tradition. Because Jimmy had a strong personal interest in supporting advances in cardiovascular care, he donated to the heart and vascular program at Baylor Dallas every year at Christmas. Baylor is grateful for Jimmy’s philanthropy, which paid tribute to the memory of his grandfather and his family’s legacy.

PLANNED GIVING

In your 60s? Consider a deferred gift annuity

THE LAST ISSUE OF *THE TORCH* outlined charitable gift annuities. There also is a type of gift annuity especially designed for donors in their 60s. Called the *deferred gift annuity*, it makes fixed annual payments to you and/or another beneficiary for life, with payments commencing at a future date.

Two Attractive Features

Because annuity payments are deferred, the American Council on Gift Annuities recommends higher rates for these annuities than for those with payments that start immediately. The deferral also gives you a larger charitable income tax deduction than you could receive from an immediate gift annuity.

These two features make the deferred gift annuity attractive to donors who are concerned about securing both current tax deductions and additional sources of retirement income. Donors often set the commencement date for payments from these annuities to coincide with their retirements.

Benefits

The deferred gift annuity offers you the same benefits of simplicity, security and attractive income taxation as the regular gift annuity:

- Your deferred annuity is a contract between Baylor and you, and your annuity payments are an obligation backed by our assets.
- You receive a charitable income tax deduction based on the market value of the assets you contribute, minus the present value of the life-income interest you retain.
- Part of each annuity payment to you comes tax-free as a return of principal.
- No upfront capital gains tax is payable if you fund your deferred gift annuity with appreci-

ated securities; only a portion of your gain is reported over your annuity payments.

The balance remaining in your deferred annuity after the death of the beneficiaries will be available for Baylor’s use as you designate.

For more information, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu.

Deferred Gift Annuity Example

You and your wife just turned 65 and you’re planning to work until you’re 70. You are looking for ways to offset your taxable income and increase your retirement income. You’re a grateful patient and would like to make a \$100,000 gift to Baylor, but you can’t afford to give up this asset. An immediate gift annuity would only provide a 5.9% annuity based on your young ages.

A deferred gift annuity may help you accomplish all your goals. Establishing a deferred gift annuity today with annuity payments beginning in five years when you retire gives you the following benefits.

Income and Tax Benefits

Donors	65 today, 70 when annuity payments begin
Amount contributed	\$100,000
Annuity rate	7.5%
Payments commence	June 2013
Annual payment	\$7,500; \$3,700 of payment tax-free
Charitable deduction	\$24,000

This example is based on a factor that changes monthly. Deferred gift annuities may be created with a gift of \$10,000 or more.

For more information or customized calculations at no obligation, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu.



From the Chairman

“Is it not now time to build a great humanitarian hospital, one to which men of all creeds and those of none may come with equal confidence?”

▪ George W. Truett
Pastor, First Baptist Church, 1903

Baylor Health Care System is proud of its Christian heritage of open arms, which welcomes people of all religions, ethnicities, socio-economic levels and nationalities. During my 40-year history with Baylor University Medical Center at Dallas, I have witnessed many examples of how Rev. Truett’s founding statement has played out in real life situations.

Baylor has led by example by hiring the best and brightest medical professionals from a myriad of backgrounds. It was among the first large private teaching hospitals in Dallas to hire minorities — from physicians to medical professionals and technicians. I recall meeting one of Baylor’s first minority physicians in 1968: a wonderful African-American intern and excellent clinician who later became a successful urologist. He led the way for many successful clinicians from varied backgrounds to succeed and contribute at Baylor, and they have continually enriched our system’s culture and commitment to service.

Today, people from diverse ethnicities, religions and national origins represent a significant portion of Baylor’s staff. The hospital employs staff members who can interpret for patients who speak different languages and dialects, and has chaplains from multiple religions.

Our mission to serve all people is also evident in patient care. In the early days of the Veal Building “Emergency Room,” we always accepted patients who had been turned away from other hospitals because of their inability to pay.

Baylor is extending its mission now to the greater global community through outreach to institutions on five continents with programs like the “Genes of Health Initiative” at the new Center for Personalized Medicine at the Baylor Research Institute.

I am certain George Truett would be proud of the “humanitarian hospital” and its dedication to serving men, women and children of all creeds and backgrounds, not only in Dallas but also around the world.

Leonard Riggs Jr. M.D.

Leonard M. Riggs, Jr., M.D.
Chairman

Baylor Health Care System Foundation

Highland Park High School raises \$15,500 for BIR

PHILANTHROPICALLY-MINDED STUDENTS AT HIGHLAND PARK HIGH SCHOOL raised \$15,500 in support of the Baylor Institute for Rehabilitation through their annual Winter Benefit. The event, which was co-chaired by Highland Park High School students **Hank Biddle, Lindsey Boston, Caleb Powell** and **Isabel O'Neill**, was held in February and featured music by local country band The Rusty Brothers.

At a school pep rally on Feb. 29, members of the Highland Park High School student council presented a check to Jon Skinner and Ellen Dearman, who accepted it on behalf of Baylor Health Care System Foundation.

"We chose this organization because we wanted to give back to an institution that has

benefited so many people in our community," the Highland Park High School student council said in a statement. "Raising funds through the donations of generous people and businesses in our community to give to families who might not otherwise be able to receive much-needed medical attention has proven to be very rewarding."

The student council hopes to continue the tradition of donating money to nonprofit organizations that impact the Highland Park community.

For more information about the Baylor Institute for Rehabilitation, contact Ellen Dearman at 214.820.7877 or Ellen.Dearman@BaylorHealth.edu.



Lindsey Boston, Jon Skinner, Ellen Dearman and Caleb Powell presenting part of the gift.

CELEBRATING WOMEN

CELEBRATING WOMEN 2008, PRESENTED BY TOM THUMB, educates women about the threat of breast cancer and raises funds for clinical research, advanced digital mammogram technology and quality care for women regardless of their ability to pay.

The ninth annual Celebrating Women Luncheon, the premier breast cancer event for the North Texas region, will be held on **Thursday, October 16, 2008**, at the **Hilton Anatole Hotel** in Dallas. This year's keynote speaker will be **Geralyn Lucas**, author of *Why I Wore Lipstick to My Mastectomy*, the autobiographical story of a young woman boldly coping with breast cancer. Geralyn, a promising, young journalist, was diagnosed with breast cancer at the age of 27. Through unconventional methods, she fought to keep her



dignity in the face of this pernicious disease. Her powerful message of hope and courage will inspire us all in our fight against breast cancer.

Through the generous support of sponsors, donors and local media, Celebrating

Women raised a record amount last year.

The 2008 Celebrating Women co-chairs are **Sue Porter** and **Debbie Snell**. The honorary co-chairs are **Marilyn Augur** and her daughters, **Margaret Hancock, Ann Hardaway** and **Elizabeth Taylor**. **Nancy Carter** is the underwriting chair and **Michele Vobach** is the corporate underwriting chair.

For more information about Celebrating Women, contact Gwendolyn Perrilliat at 214.820.4771 or Gwendolyn.Perrilliat@BaylorHealth.edu.

Upcoming

Grand Rounds

JOIN US THIS YEAR FOR A DAY OF CAMARADERIE AND GOLF at the **Seventh Annual Grand Rounds Golf Tournament**. The tournament benefits graduate medical education at Baylor Health Care System and will be held on **Monday, September 29** at **Royal Oaks Country Club** in Dallas.

In 2007, nearly 200 players from 30 companies participated in the tournament, enjoying a beautiful day on the golf course and surpassing the campaign fundraising goal of \$200,000.

The graduate medical education program is a cornerstone of Baylor's commitment to community. Baylor was founded as a teaching hospital in 1903. Today, it is recognized as a leader in the training of medical professionals and one of the nation's largest private teaching hospitals.

Baylor's graduate medical education program attracts some of the nation's best physicians to North Texas. More than 200 medical residents and fellows train in more than 30 specialty and subspecialty programs at Baylor and its affiliated hospitals every year.

Your support of Grand Rounds allows Baylor to continue the tradition of providing outstanding and extensive academic training to medical professionals, preparing them to serve the communities in which they will practice.

For more information about Grand Rounds, contact Jacqueline Weaver at 214.820.2229 or Jacqueline.Weaver@BaylorHealth.edu.



MEET THE STAFF



CLARE GRACA joined Baylor Health Care System Foundation as vice president of operations in January 2006 and has since been a catalyst for many successes at the Foundation. Clare's strengths in building strong and meaningful relationships with donors to Baylor Health Care System were acknowledged when she was recently appointed vice president of development.

"I am excited to have the opportunity to become closer to our benefactors and to work

with our outstanding gift officers," Clare said.

As head of both the operations and development teams, Clare serves as a unifying force within the Foundation. The organization benefits from her vision, emphasis on accountability and personal touch.

"We strive to create a mutually beneficial relationship with our donors," Clare said. "Our role is to provide donors the support and information that gives them confidence in the lasting value of their investment in Baylor and the community's future."

Clare has been the driver of many of Baylor's successes, including overseeing fundraising campaigns and more than 100 special events, redesigning internal processes to promote continuous improvement, and leading the Foundation's branding and public relations efforts to increase visibility within the community.

In April, Clare's team spearheaded the *EveryMan* dinner. This event was especially significant to her: "My father is a prostate cancer survivor, and I hope that a cure is found before my husband or son might be affected."

Before joining the Foundation, Clare held senior management positions in commercial banking, treasury management, and wholesale distribution operations. She holds bachelor's degrees in Economics and Voice from Texas Christian University, and master's degrees in

Business Administration and Economics from Texas A&M University at Commerce.

Clare is an accomplished singer with a repertoire spanning opera, jazz, classical and country music. Her husband **Tom Graca, J.D., Ed.D.**, is a professor of education law and policy at the University of Texas at Arlington. Their son, Adam, was born at Baylor University Medical Center at Dallas last November.

To learn more about any of the Baylor Health Care System Foundation initiatives, contact Clare Graca at 214.820.4455 or Clare.Graca@BaylorHealth.edu. Write to us at 3600 Gaston Avenue, Barnett Tower Suite 100, Dallas, TX 75246-1800.