

the torch

For progress. For patients.

BAYLOR HEALTH CARE SYSTEM FOUNDATION

SPRING 2008

Luncheon kicks off nursing scholarship initiative

BAYLOR HEALTH CARE SYSTEM FOUNDATION BOARD members JoAnn Stewart and Jeanette Norsworthy co-hosted a luncheon February 29 at Brook Hollow Golf Club to kick off the *Advancing Nursing Excellence* scholarship initiative. During the luncheon, attendees met nursing staff and learned more about the impact the scholarships will have.

Donor funds will help Baylor nurses who are seeking advanced nursing education. Each participating nurse will work part-time and attend school. The funds will provide a part-time salary through a stipend to supplement the employee's paid part-time salary. Baylor Health Care System will provide tuition reimbursement.

The campaign's goal is to help Baylor attract and retain qualified staff. At Baylor, nearly 500 registered nursing positions are open at any given time. This situation mirrors the shortage across Texas, where 10 percent of registered nursing positions are left unfilled. The Health Resources and Services Administration projects that the nursing shortage will continue to grow: by 2020, the United States will be short 1 million nurses as the demand for nursing care outpaces the supply of qualified individuals.

See Campaign on page 5



JoAnn Stewart and Joel Allison



Elester Stewart, Jeanette Norsworthy and Ellen Dearman

\$800,000 grant funds brain cancer research

EARLY THIS YEAR, THE WYNONIA PALLMEYER ESTATE completed the distribution of a grant in excess of \$800,000 to the Baylor Health Care System Foundation. The gift included funds for the *Karen Fink, M.D., Ph.D., Neuro-Oncology Research and Education Fund*. This fund supports Baylor's nationally recognized research, offering patients with brain tumors access to clinical trials investigating more effective and less invasive ways to fight their tumors.

"This gift represents an opportunity to express my family's gratitude to Dr. Fink for the extraordinary care she gave our son," said Dr. James Bass, a trustee for the Pallmeyer estate. His son, Kenneth, succumbed to brain cancer at age 52.

Dr. Fink's research endeavors have advanced treatments for brain tumors. She served as an investigator in trials that led to the approval of the first new treatment for brain tumors in 20 years, a chemotherapy agent called temozolomide.

Dr. Fink received her medical degree from Mayo Medical School and her doctorate in biochemistry from the Mayo Graduate School. She completed a Neurology residency and a Neuro-Oncology fellowship at the University of Texas Southwestern Medical Center, where she was director of Clinical Neuro-Oncology for nine years before joining Baylor in 2005.

"This gift represents an opportunity to express my family's gratitude to Dr. Fink for the extraordinary care she gave our son." ■ Dr. James Bass

Dr. Fink currently is investigating angiogenesis inhibitors, medications that restrict the supply of blood to brain tumors.

Dr. Bass's comments about Dr. Fink go beyond her clinical expertise: "Dr. Fink is one of the finest human beings on earth, and we never dreamed we'd be able to thank her in this way."

For more information about gift planning, please contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu.

Romo to share experiences at EveryMan dinner

ON APRIL 30, DALLAS COWBOYS QUARTERBACK TONY ROMO will share his family's experience with prostate cancer at the *EveryMan* prostate cancer campaign dinner at the Ritz-Carlton, Dallas.

Tony's father, Ramiro Romo, was diagnosed with prostate cancer in October 2007. Ramiro is traveling from Milwaukee, Wisconsin, to join his son at the event. Together, they will provide insights in a panel hosted by former Dallas sports anchor Scott Murray.

EveryMan highlights the need for awareness of the disease and support for prevention, not only from men in the North Texas community, but also from their children, wives and other loved ones who ultimately are affected by the disease.



Tony Romo

For more information about the EveryMan prostate cancer dinner, contact Ben March at 214.820.7410 or Benjamin.March@BaylorHealth.edu.

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A.L. Chilton Foundation creates fellowship

Cardiovascular challenge grant is a heartbeat away from its goal

WHEN DALLAS PHILANTHROPISTS RAY AND BEA WALLACE issued a \$5 million challenge grant to Baylor Health Care System Foundation for cardiovascular education and research, their hope was to inspire others in the community to step up to support this worthy cause. And their hope is being realized quickly. In less than a year, donations have reached 80 percent of goal, thanks in part to recent gifts from the A.L. Chilton Foundation and Michael and Jacqueline George.

Longtime Baylor supporter MarNell Bell

Molecular medicine: focusing on targeted therapies

THE BAYLOR HEALTH CARE SYSTEM FOUNDATION BOARD OF DIRECTORS recently received a sneak peek into a potential upcoming medical breakthrough involving molecular medicine. Through advanced knowledge of human DNA, molecular medicine may someday allow physicians to analyze an individual's diseased cells to provide more targeted therapy.

Recognizing that patients respond differently to treatments, physicians hope to use molecular diagnostic tests to learn more about the patients' diseases. This understanding has the potential to allow physicians to choose specific treatment options and drug dosages based on the results of those tests, family medical history, other medical conditions and lifestyle factors of patients.

"Traditional medicine uses an approach similar to the carpet bombing in World War II," said consultant Keith Laughman, who is working with Baylor to develop molecular medicine initiatives.

"The idea was to hit the general area of the target in the hopes of including the offender in the resulting destruction. Today, a laser-guided strike may hit a target while leaving its neighboring building intact. Medicine is advancing in the same way — by identifying and treating in a much more sophisticated fashion," Keith explained.

The advancements in molecular medicine also may draw a parallel to the treatment of pneumonia in the 1940s and '50s. The illness was often fatal and difficult to treat because physicians approached pneumonia as a single disease that could be treated with a single drug: penicillin. Advances soon demonstrated that there were several different strains of pneumonia, which necessitated different forms of treatment. Pneumonia now is identified and treated according to its variations, which has resulted in a decreased mortality rate for the illness.

Baylor is seeking to become a leader in the field of molecular medicine which will eventually replace the "trial-and-error" form of medicine. While researchers are focusing on opportunities for molecular medicine application within cancer treatment, they expect it to have vast applications for other diseases.

Contact Roxann Garcia at 214.820.8196 or RoxannG@BaylorHealth.edu for more information.

championed a major gift to establish the *A.L. Chilton Foundation/F. Andrew Bell Cardiology Fellowship*. This fellowship will support Meg Sullivan, M.D., a graduate of the University of Texas Medical School at San Antonio.

The cardiovascular fellowship program attracts more than 50 highly qualified applicants every year.

"We are so pleased with the progress Baylor is making in the heart and vascular area. We are proud to support this fellowship," said MarNell.

Dallas' Michael George, published author and executive adviser to top companies, also takes a keen interest in medical education. Michael and his wife, Jacqueline, have allocated a portion of their gift to fund a three-year cardiology fellowship. They also have designated a portion of their gift to support clinical research.

Michael and Jacqueline credit the excellent care Michael's family has received from Baylor as the reason for their gift. "Baylor saved my mother's life, and I wanted to give back," Michael explained.

Cardiovascular disease tops the list of fatal conditions in this country. Every year, it claims more lives than cancer, accidents, respiratory dis-



Dr. Meg Sullivan and MarNell Bell

eases and diabetes combined.

"The Baylor cardiovascular approach goes beyond basic care," said Clyde Yancy, M.D., medical director of the Baylor Heart and Vascular Institute and a member of the medical staff at Baylor University Medical Center at Dallas. "There's a synergy here that our patients can sense because of advanced information, relevant clinical research, education and quality."

For more information, please contact Ellen Dearman at 214.820.7877 or EllenD@BaylorHealth.edu.

PHYSICIAN PROFILE

BARON HAMMAN, M.D.

Q: What is your current connection to Baylor Health Care System?

A: I have been an attending cardiothoracic surgeon on the medical staff at Baylor University Medical Center at Dallas (BUMC) for 11 years. I was the past director of the Cardiovascular Surgery Quality Assurance Committee and am currently the chair of the Department of Cardiothoracic Surgery at BUMC. I love being



Dr. Baron Hamman

on a winning team.

Q: What brought you to Baylor?

A: While I was a medical student at UT Southwestern Medical Center, I took an elective rotation in General Surgery at Baylor Health Care System. I was impressed then with the very high level of academic and practical medicine. When I left for Kentucky for general surgery training, I vowed to return to be on the Baylor medical staff.

Q: What Foundation project are you passionate about? How are you involved in it?

A: The Heart and Vascular initiative is especially important to my team and to me. As a cardiovascular surgery champion, I have been challenged with improvement in the outcome of all cardiac surgeries at BUMC, as measured by prevention of mortality, stroke, renal failure and infections.

Q: What do you like most about Baylor?

A: Baylor is "squeaky clean" in every way. I would recommend it because of the general attitude of all of the individuals involved. Everyone strives to attain the very best possible result, every single day.

Q: Tell us about your education and professional background.

A: I grew up in Kentucky. My father was the best general surgeon I ever met, operated with or studied under. I attended Stanford, then UT Southwestern Medical Center. Later, I entered basic sciences at Harvard University where I finished two papers.

Q: What are your hobbies or interests?

A: Too many. I have a passion for aviation of all sorts. I was challenged to get my pilot's license by my mother and, for a day, was the youngest licensed private pilot in the United States. I am a tinkerer and love to fix all sorts of things. I also love to hike in the Rockies with my awesome wife and cheer her on in marathons.

Q: Describe your family.

A: My wife Susan is the rock. I married her because she was obviously smarter than I and very pretty, to boot. My oldest son Jack, 11, is an avid hunter and outdoorsman (any excuse to be outside), has perfect diction and is a budding biblical scholar. My daughter Mollie, 7, is a bubbling, inexhaustible symphony of girl joy. My youngest, Robert, 3, is a rock-solid "linebacker." He watches football with me and likes it! That's worth quite a lot to a dad.



Dr. Baron Hamman with family Jack, Mollie, Robert and wife Susan

ON THE BOARD

NORM LOFGREN

I am proud to be a member of the Baylor Health Care System Foundation Board, due in part to the positive relationship my family has had with the Baylor Health Care System for a long time. Over the last 25 years, Baylor has saved the life of my wife **Lynne** from breast cancer, saved the use of our son **Richard's** hand following a severely fractured wrist in football, and restored the use of our son **Chris'** knee following a soccer injury.

Lynne became involved as a volunteer at Baylor more than 20 years ago — long before I became involved. She is the real Baylor “worker bee,” with her volunteer work in the Cvetko Center cancer education programs, Ernie's Appearance Center, and the office of Michael Grant, M.D. She comforts newly diagnosed breast cancer patients and visits inpatient cancer patients on Baylor's hospital floors.

Baylor and its people are truly remarkable in their efforts to heal not only the physical malady, but also the whole person. The “compassion” in Baylor's goal to provide “compassionate care” is a reality at Baylor, every day.

Earlier this month, our daughter-in-law, who is 37, was treated at Baylor for breast cancer. She and our son traveled from their home in Tulsa, Oklahoma, to Baylor to receive treatment. We all wanted only the best care possible for her. For you young ladies out there, and those who love them, breast cancer is striking younger women at an alarming rate. Lynne was similarly only 34 years old when she was diagnosed.

Lynne and I (we are a team at Baylor) are passionate about continuing Baylor's position as a preeminent cancer center with leading edge

medical care and research, as well as an emphasis on healing cancer patients and their families from the emotional and psychological aspects of cancer. The new cancer center is of keen interest to us.

Great things also are being done at the Baylor Research Institute in the realm of breast cancer. Its building is named for **Zeck Lieberman, M.D.**, who was Lynne's surgeon.

Lynne is active as a facilitator in Cvetko Center cancer education programs and other Baylor volunteer activities. My role is a bit smaller. Occasionally I speak to

various Baylor cancer support groups concerning estate planning, giving tax/estate planning advice to the Foundation staff and potential contributors and telling our Baylor story every time I have a chance. Of course, we lend our financial support to the extent that we can at this stage in our lives.

The key to Baylor's uniqueness is its people. The kindness and compassion of the Baylor family, from top to bottom, is rampant. We recommend Baylor to friends, family, co-workers and anyone who needs Baylor's special care.

About Norm: Norm Lofgren is an attorney specializing in tax and estate planning. He attended the University of Missouri on a Navy scholarship, attended Navy flight school, served as a Navy pilot for more than six years on active duty and served another 19 years in the reserves. With law degrees from Oklahoma City University and SMU, and professional experience at the IRS and at SUNOCO, Norm is now a partner at the firm of Looper Reed & McGraw. He teaches estate planning at SMU in his spare time. Norm has been selected by peers as a *Texas Monthly* “Texas Super Lawyer” since 2005.



Norm Lofgren

Fourth-graders' company donates profits to Baylor

AT SHADY GROVE ELEMENTARY in Keller, fourth graders raised money for cancer efforts at Baylor in honor of a classmate's mother who died of the disease.

Every year teacher **Tracie McCoy's** fourth grade class spends a few weeks on Business 101. The students create a business, assemble the products, advertise and decide what to do with the profit. This year they designed and sold “Boograms,” Halloween greeting cards that could be sent from one elementary school student to another. The **Boogram Company** was very successful, earning a profit of \$50.

While deciding how to spend profits can be a difficult task for any business, the decision for the Boogram Company was easy. One of Tracie's students recently lost her mother to cancer, and the class wanted to use the money to help other families who are battling the same illness. In appreciation of

the care that her mother received at Baylor, the student and her classmates unanimously decided to donate their profits to the Baylor Charles A. Sammons Cancer Center.

“While our gift to Baylor isn't a lot of money, we recognize that your work touches many lives,” said Tracie.



Shady Grove Elementary fourth graders donate money.



From the President

“**T**he transformational power of a caring community ...”

A friend mentioned these words recently in a talk to an organization that for more than 80 years has transformed lives of young people in Dallas. They are potent words, full of meaning and full of possibilities.

I reflected on the modest beginnings of Baylor Health Care System in 1903, made possible due to a caring community that had just the right combination of vision, charity and energy.

I thought about the community that recently has transformed our Riggs Emergency Department into an outstanding facility ready to treat those most in need of care.

I considered the power of 1,300 women and men who are brought together every October by the desire to transform breast cancer into a footnote in history.

I am humbled by the community that cares for nearly 1,000 premature and seriously ill newborns at the Lange Neonatal ICU every year. In 1908, Leslie Moore, M.D., started with two army tents, incubators made from tubs, blankets and hot bricks, and a determination to care for all the sick children in the city. Today, neonatology at Baylor is a close community of 250 specially trained professionals who make sure each and every infant entrusted to our care is given the best possible chance for life.

I am constantly inspired by the caring community that meets the needs of patients who have terminal, life-limiting illnesses. The Palliative Care team is made up of physicians, specialists and chaplains, trained to do their part as caregivers in difficult end-of-life situations. Together, the team works to relieve physical, psychological and spiritual suffering so that patients can fulfill important roles in the last chapter of their lives — even if that role is only to be able to say goodbye to their families. For patients who are alone, the team is the family, caring for them as long as they are with us.

I am impressed by our friends who suspend what they believe about limits, about their ability to make health care change for the better. I am awed by their involvement and belief in potential. I am humbled by their need for spiritual guidance and support. And finally, I am moved by the energy that brings a willingness to persevere, to be vulnerable and to risk failure.

From our caring community to yours, thanks for creating possibilities, and thanks for making a positive, transforming difference!

Rowland K. Robinson
President

Baylor Health Care System Foundation
Robinson@BaylorHealth.edu

FOUNDATION FOCUS

Celebrating Women 2008 leadership

THE BAYLOR HEALTH CARE SYSTEM FOUNDATION is honored that Debbie Snell and Sue Porter will co-chair the 2008 *Celebrating Women* campaign.

Debbie Browne Snell

Debbie's vast fundraising experience will be put to the test in this year's campaign to support breast cancer research and advanced technology through Celebrating Women. She and her husband Don are longtime supporters of Baylor. They were attracted to Baylor because of the hospital's stellar reputation.

"How could I say no to chairing the campaign? As a breast cancer survivor, fighting this disease is a cause near and dear to my heart," said Debbie, who also served as the underwriting chair for the 2004 Celebrating Women campaign.

A graduate of the University of Oklahoma, Debbie taught for four years in the Richardson Independent School District. She later became a training director at Coldwell Banker Real Estate Corporation. Her sales skills will be invaluable in the Celebrating Women chair position.



Sue Porter and Debbie Snell

Debbie most recently chaired the 2006 Crystal Charity Ball, and she has lent her expertise to such organizations as Children's Medical Center and LeukemiaTexas.

Debbie and Don are the proud parents of two daughters, Caroline and Stephanie, both graduates of The Hockaday School and The University of Texas.

Susan W. Porter

Baylor has positively touched Sue's life many times over the years, in both enriching and

challenging life events: Sue gave birth to both of her daughters at Baylor, and was treated for breast cancer here.

Sue also has a special connection to Baylor through her father-in-law, Louis H. Porter, who was an anesthesiologist at Baylor for 39 years and president of the Baylor medical staff.

"The people — everyone: the doctors, nurses, staff, volunteers and others — are all passionate about their jobs, and it shows in the treatment and dedication to their patients," Sue said.

Sue's experience at Baylor inspired her to give back by co-chairing the 2008 Celebrating Women campaign.

For the past 22 years, Sue has been the homebound teacher for the Highland Park School District, working with students who are unable to attend school due to serious illness or injury.

Sue was born in Galveston and has been married to her husband, Jeff, for almost 26 years. The couple has two daughters, Maggie, 22, a senior at the University of Mississippi, and Callie, 19, a freshman at TCU.

For more information about Celebrating Women, contact Gwendolyn Perrilliat at 214.820.4771 or GwendolP@BaylorHealth.edu.

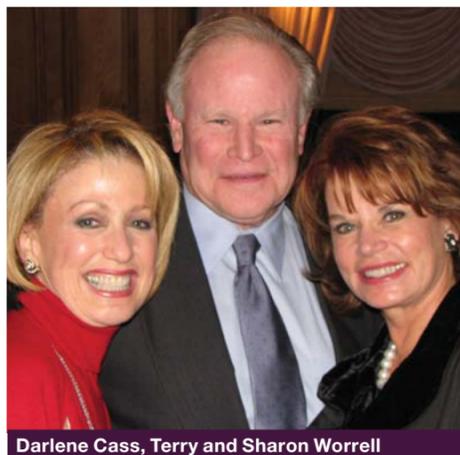
Dinner celebrates Darlene G. Cass Women's Imaging Centers

BAYLOR HEALTH CARE SYSTEM FOUNDATION hosted an intimate dinner on December 4 to celebrate Darlene Cass and the donation that names the two new Baylor University Medical Center breast imaging centers in her honor. The event, which took place at the Crescent Club, featured a speech by radiology physician Mark Fulmer, M.D.

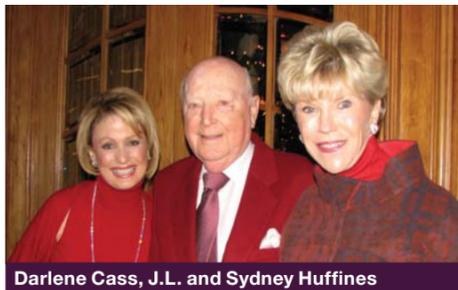
Darlene also gave a note of thanks to those who organized the surprise announcement which took place at the 2007 *Celebrating Women* luncheon. "I'm touched by the detail that went into the surprise. My family and Baylor really went above and beyond," she said.

The event was capped with a video showing highlights of the luncheon, the surprise announcement and Darlene's reaction.

For more information about the 2008 Celebrating Women Luncheon and related donor opportunities, contact Gwendolyn Perrilliat at 214.820.4771 or GwendolP@BaylorHealth.edu. You also can contact Lindalyn Adams at 214.820.6138 or LindalynA@BaylorHealth.edu.



Darlene Cass, Terry and Sharon Worrell



Darlene Cass, J.L. and Sydney Huffines



Dr. Leonard Riggs, Baron Cass and Joel Allison



Darlene Cass, Paul and Sheila Schlosberg



Mike Myers, Baron Cass and Dr. Leonard Riggs

Baylor Grapevine hosts grand opening of renovated ED

IN FALL 2007, BAYLOR REGIONAL MEDICAL CENTER AT GRAPEVINE completed a renovation of its Emergency Department to better serve the growing population of northeast Tarrant County. The renovation was celebrated with a grand opening in December.

The \$9.2 million expansion boasts 29 treatment rooms, a CT scanner, a new laboratory and larger reception-waiting areas, totaling more than twice its former square footage.

Baylor Regional Medical Center at Grapevine consistently ranks high in customer service and is proud to offer these new facilities as a way to continue its focus on quality patient care.

For more information about initiatives at Baylor Grapevine, please contact Shanon Patrick at 214.820.2705 or ShanonP@BaylorHealth.edu.



Baylor Grapevine Emergency Department

FOCUS ON RESEARCH

Transplantation may give new hope to diabetes patients

BAYLOR RESEARCH INSTITUTE (BRI) is making progress in finding potential treatments for type 1 diabetes thanks to **Shinichi Matsumoto, M.D., Ph.D.**, a leader in cell transplantation for control of the disease. It is hoped the research may someday impact Americans diagnosed with the illness.



Dr. Shinichi Matsumoto

Islet cells in the pancreas of an individual with type 1 diabetes do not produce enough insulin to control blood sugar levels. Dr. Matsumoto is the only person to have successfully performed an islet cell transplant from a living donor, opening the door for more individuals to receive a transplant to treat type 1 diabetes.

“The outstanding clinical research programs, especially the world-renowned immunology program developed by **Jacques Bancheau, Ph.D.**, together with the major organ transplant program developed by **Goran Klintmalm, M.D., Ph.D.**, have created the environment for Baylor to recruit Dr. Matsumoto,” said **Michael Ramsay, M.D.**, president of BRI.

From the time Baylor recruited him in 2006, Dr. Matsumoto has introduced several methods of pancreas storage and islet isolation that have doubled the number of islets that can be obtained from a single pancreas. Physicians on the medical staff at Baylor performed the first islet cell transplant in March 2005 on a 26-year-old Saginaw teacher. Since then, transplants have been performed on six patients at Baylor and all are doing well, according to Dr. Matsumoto.

“Dr. Matsumoto’s standing as a world-class investigator in pancreatic islet cell transplantation propels Baylor to the front ranks of this field, and brings to the DFW medical community exciting research in the areas of juvenile diabetes, transplantation and immunology,” said **Marlon Levy, M.D.**, surgical director of Transplantation at Baylor All Saints Medical Center and medical director of the Islet Cell Program.

For more information about opportunities to contribute to Baylor’s islet cell research efforts, contact Ellen Dearman at 214.820.7877 or EllenD@BaylorHealth.edu.

FACTS ABOUT TYPE 1 DIABETES, AN AUTOIMMUNE DISEASE

- Type 1 diabetes also is known as juvenile diabetes.
- Approximately 5-10 percent of diabetes patients have type 1 diabetes — around 1 to 2 million-people in the United States.
- Type 1 diabetes is an autoimmune disease. This means that a person’s immune system attacks his or her own body. In the case of type 1 diabetes, the islet cells in the pancreas are the targets.
- Islet cells produce insulin, a hormone that controls blood sugar levels. When islet cells are destroyed by diabetes, a person must take regular insulin injections to replace the insulin.
- Diabetes targets islet cells in the pancreas but it can affect every part of the body. People

with type 1 diabetes are at an increased risk of heart attack, stroke, damage to the kidneys, eye problems that may lead to blindness and foot problems due to nerve damage or poor circulation.

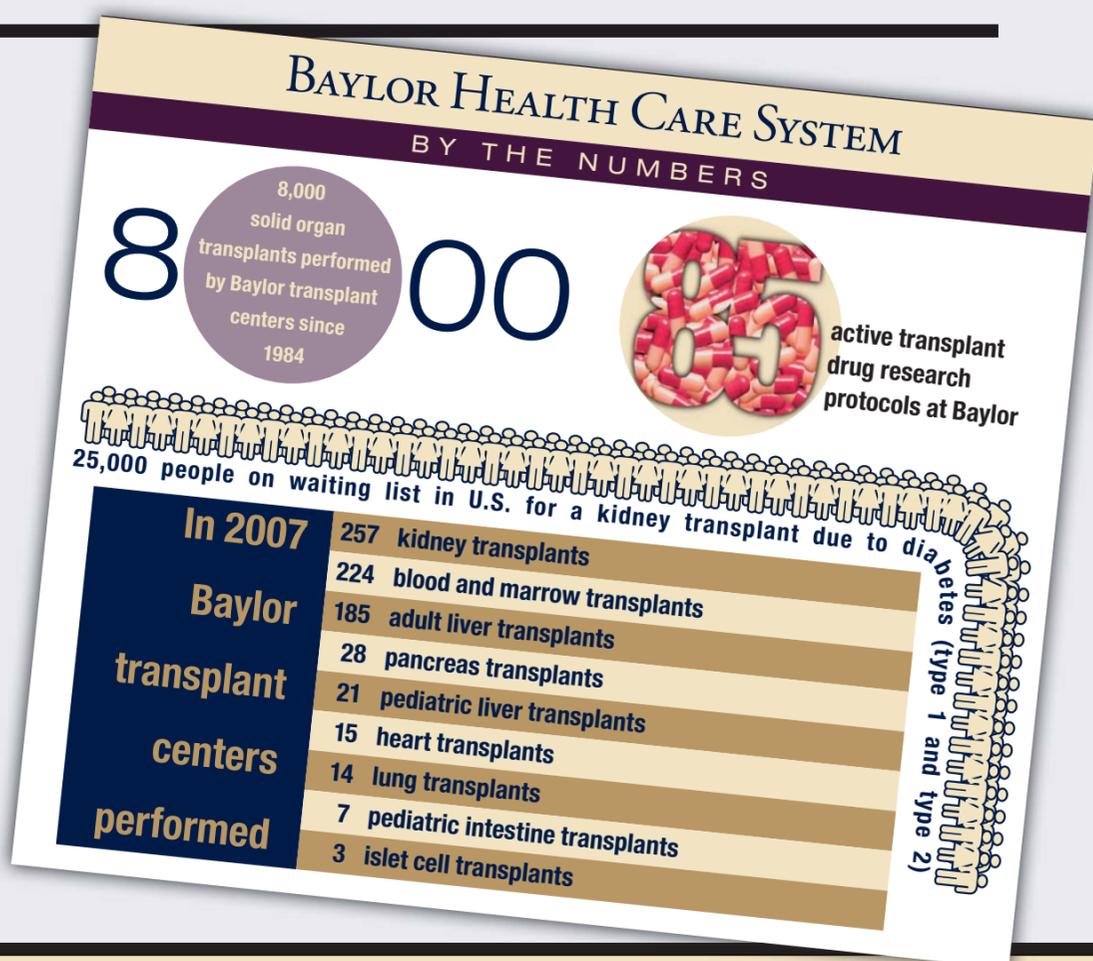
- Very few institutions in the United States perform islet cell transplants.
- The islet cell research at Baylor is a joint effort that involves the Baylor Regional Transplant Institute, the Baylor Islet Cell

Transplantation Laboratory in Dallas and Baylor Institute of Immunology Research (BIIR).

- BIIR has active research programs studying several autoimmune diseases, including diabetes, lupus, psoriasis and juvenile arthritis.



New Baylor Transplant Institute lab



Campaign creates nursing scholarships

Continued from page 1

Advancing Nursing Excellence also will help to reduce the overall nurse turnover rate and to increase the retention rate of better-educated and qualified employees by providing an incentive for them to remain at Baylor.

“By providing a star performer the opportunity to study while receiving a full-time salary, we create a win-win situation at Baylor; we get satisfied, loyal employees while increasing our pool of qualified nurses,” said Rosemary Luquire,

R.N., Ph.D., Baylor Health Care System chief nursing officer.

Two hospitals at Baylor have achieved “Nursing Magnet” status and are recognized for superior patient care programs. Studies have shown a positive correlation between a nurse’s level of education and the treatment patients receive.

For more information, please contact Ellen Dearman at 214.820.7877 or EllenD@BaylorHealth.edu. You also can contact Shanon Patrick at 214.820.2705 or ShanonP@BaylorHealth.edu.



Merrie and Sparkey Beckham, and Tom Anding

Sculpture illuminates Riggs Emergency Department, honors Ernie Wayne

THE WAYNE FAMILY FOUNDATION commissioned a statue of the Baylor Health Care System flame for placement over the main ambulance entrance of the renovated Riggs Emergency Department (ED) at Baylor University Medical Center at Dallas. The sculpture creates a distinct identity for the new ED and honors **Ernestine Wayne**.

"We made this very personal gift to honor my mother, Ernie, and to recognize what Baylor has meant to our family over the years," said **Jonathan Wayne**. "It is not only a symbol of the care associated with Baylor, but also a tribute to all the employees who, in essence, hold up the flame."

The sculpture measures 11 feet tall by 4 feet wide and is made of polished granite, glass and painted aluminum. Lighting being installed at the base of the spire will ensure that the sculpture is visible day and night.

The flame was designed, produced and installed by **Walter Gordinier Studios** of Portland, Oregon.

"This sculpture gives the Riggs Emergency Department a distinctive identity," said **Rowland K. Robinson**, president of Baylor Health Care System Foundation. "We are very grateful to the Wayne Family Foundation for this extraordinary gift."



Walter Gordinier and Jon Wayne



Crane lifts flame statue

Standing ovation: Scoliosis care at Baylor Plano

COLONEL C.C. SLAUGHTER'S monumental donation to create Baylor Health Care System in 1903 was inspired by a lecture tour of **Adolf Lorenz, M.D.**, a world-famous orthopedic surgeon from Vienna. Today, the Baylor Scoliosis Center in Plano provides leadership specializing in advanced techniques for treating scoliosis.

Scoliosis is a remarkably common disease in which the vertebrae rotate, creating a curve. A particularly debilitating form of the disease produces incapacitating pain and progressive deformity of the spine, as well as compression of the lungs and heart.

The center conducts ground-breaking clinical research into causes of scoliosis and investigates improved treatments for this complex condition,

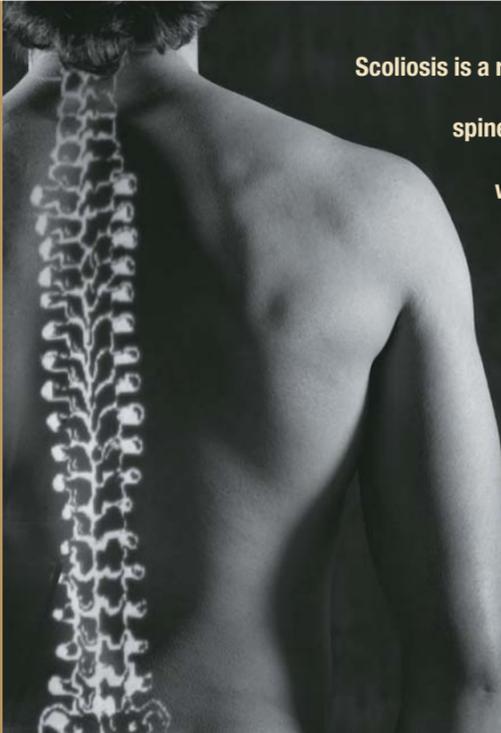
in collaboration with other major research centers in the United States and abroad. It also provides advanced care and in-depth information on scoliosis diagnosis and treatment to patients.

The center is crusading to dispel myths about scoliosis. Among the most common beliefs, states **Alexis Shelokov, M.D.** "is that scoliosis is a childhood disease and that once you reach adulthood, curves do not progress."

Dr. Shelokov is an orthopedic spine surgeon and medical director at the center who has performed more than 6,000 spinal operations. In his experience, many of them do progress in adulthood, necessitating effective treatment.

For more information about initiatives at Baylor Plano, please call **Ellen Dearman** at 214.820.7877 or EllenD@BaylorHealth.edu.

SCOLIOSIS FACTS



Scoliosis is a remarkably common disease of the spine afflicting 12 million people worldwide. It is a disorder in which the vertebrae rotate, creating a curve in the upper or lower back.

A particularly debilitating form of the disease produces incapacitating pain and progressive deformity of the spine, as well as compression of the lungs and heart.

Riggs Emergency Department tours

FRIENDS OF THE NEW RIGGS EMERGENCY DEPARTMENT were treated to small tours of the facility during three weeks in January 2008 surrounding the grand opening of the facility. Each tour began in the new Physician Referral Center, which provides a calm waiting environment for individuals whose physician is a member of the medical staff at Baylor Health Care System and has contacted the ED regarding treatment.

Tour attendees heard from emergency physicians and nurses how the expanded facility, with its advanced diagnostic technology and new private treatment rooms, is designed to provide improved care and patient satisfaction.

To receive more information about the Emergency Department, please call **Ellen Dearman** at 214.820.7877 or EllenD@BaylorHealth.edu.



Shanon Patrick, Nan Fenner, Ellen Dearman and Gail Olmsted



Ginny Sillers, Harry and Sophie Lee



Dianne Cash, Dr. Leonard Riggs and Su Su Meyer

PLANNED GIVING

Providing for children, receiving in return: a gift annuity donor story

PAT YANIGAN-EIGEN has been a generous and hardworking friend to many Dallas organizations for the past 50 years. She has worked and contributed to the Dallas Arboretum, the Boy Scouts, and the American Heart Association. However, the charity closest to her heart since 1993 has been *Our Children's House at Baylor*.

Pat was among those who were instrumental in the initial funding for the hospital. "It was heart-breaking for me to think about little children who might need help but could not afford it. I knew it had to be my purpose — to help the children."

Since the launch of the building, Pat has supported Our Children's House with her gift



annuities: 12 to date. Her auditor first recommended the gift annuities. Since then, she has been happy with the help her gift provides for the children and the regular revenue it provides for her family. "I just keep giving because the kids are still there and still in need."

Pat is an avid supporter of Baylor and believes in the benefit of giving through gift annuities. "Giving to these children and their families is so rewarding. What I get back in return cannot be compared. It's a feeling you can't get in any other way."

For more information about gift planning opportunities, contact Cynthia Krause at 214.820.3136 or Cynthia.Krause@BaylorHealth.edu.

Gift annuity FAQ

Q: What is a gift annuity and how does it work?

A: A gift annuity is a contract between you and the charity of your choice. If you establish a gift annuity with Baylor:

- You transfer cash or securities to Baylor.
- Baylor pays you, or up to two annuitants you name, a fixed income for life.
- The principal passes to Baylor when the contract ends.

Q: What are the benefits of a gift annuity?

A: You receive an immediate income tax deduction for a portion of your gift.

Your annuity payments are guaranteed for life, backed by a reserve and the assets of Baylor.

Your annuity payments are treated as part ordinary income and part tax-free income. If you fund a gift annuity with appreciated securities, your annuity payments are also treated as part capital gains income (15 percent rate).

You can have the satisfaction of making a significant gift that benefits you now and Baylor later.

Q: Why are gift annuities so popular?

A: They are easy to create and understand.

You can establish a gift annuity with as little as \$5,000. However, people commonly create them for larger amounts — as large as \$1 million and more.

Q: Can anyone create a gift annuity?

A: Charities generally have age limits. At Baylor, you must be at least 60 years old for an immediate gift annuity and at least 50 years old for a

deferred gift annuity. A single person or a couple can create gift annuities for life.

Q: How much income can I receive?

A: Your annuity payments depend on your age. The older you are, the higher the rate is. For example, the recommended rate for a 70-year-old is currently 6.5 percent. If you are 80, the current recommended rate is 8 percent.

Q: May I have more than one gift annuity?

A: Yes. In fact, some people create a new gift annuity each year and, as a result, enjoy higher rates on subsequent annuities.

Q: How can I know if a gift annuity is right for me?

A: A gift annuity may be right for you if:

- You want to make a significant gift to us and receive lifetime payments in return.
- You want to maximize the payments you receive from your planned gift — and want to lower your income tax on what you receive.
- You want the security of payment amounts that will not fluctuate during your lifetime.
- You appreciate the safety of your payments being a general financial obligation of the institution.

Q: What do I do if I want to know more?

A: For more information at no obligation, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu. She will provide confidential information based on your specific needs.

Sample Rate Chart for a \$10,000 Gift Annuity on a Single Life

Annuitant Age at Gift	Age 65	Age 70	Age 75	Age 80	Age 85
Annuity Rate	6.0%	6.5%	7.1%	8.0%	9.5%
Charitable Deduction*	\$4,042	\$4,353	\$4,749	\$5,147	\$5,440
Annual Payment	\$600	\$650	\$710	\$800	\$950

*Deduction will vary slightly with changes in the IRS Discount Rate. Assumed rate 6.0%.

PLEASE NOTE: These examples are for illustrative purposes only and are not intended as legal or tax advice. Consult your own legal and tax advisors prior to making any material decisions based on this data.

The Baylor Health Care System Foundation is not providing any legal or accounting advice and the reader should consult with an attorney, accountant for professional advice on any legal or tax matters.



From the

Recognizing and preventing men's health problems is not just a man's issue. Because of its impact on wives, mothers, daughters, and sisters, men's health is truly a family issue."

▪ *Congressman Bill Richardson (1994)**

Our *Celebrating Women* event has grown from a small luncheon to a campaign that each year raises millions of dollars — and awareness — to fight breast cancer. We're now ready to extend our success to the men's health crisis in the same way. As stated in the Congressional Record of 2000:

"Men have a higher death rate than women do for every one of the 10 leading causes of death in this country. We're twice as likely to die of heart disease — the number one killer, 40 percent more likely to die of cancer and 20 percent more likely to die of a stroke. At the turn of the last century, men and women had equal life expectancies. At the turn of this one, women outlive men by seven years."**

A primary focus on men's health means investing in the facilities, technology, staff and research that will prevent, diagnose and treat prostate cancer. It is the most commonly diagnosed cancer and the leading cause of cancer death in men in this country. Thousands of men have been saved by a simple PSA test. Early detection and treatment have meant the difference between life and death for many others.

Men's health doesn't end with a focus on prostate cancer. It also means creating and supporting neurology efforts near home to increase a man's chance of being treated for a stroke within the crucial window of time and enabling the research, education and prevention that will make that window unnecessary.

Focusing on men's health means campaigning for world-class, local cardiovascular facilities to treat heart attacks. It means creating convenient resources for men to get the preventative attention they need for overall health, before the emergencies happen.

The Foundation is focusing on men's health this spring with a special spotlight on the *EveryMan* fundraising dinner and our local star, Tony Romo. We encourage the men in our community — and the families who care for them — to join us.

Leonard Riggs, Jr. M.D.

Leonard M. Riggs, Jr., M.D.

Chairman

Baylor Health Care System Foundation

*Congressional Record, H3905-H3906, May 24, 1994

**Congressional Record, H10735-H10884, June 14, 2000

Torchbearers launch support for in-utero surgery

THE 2008 TORCHBEARERS INITIATIVE will raise funds for in-utero surgery equipment and training for the Fetal Care Center at Baylor University Medical Center at Dallas. Torchbearers, the young philanthropist association, supports fundraising efforts that promote Baylor's mission of serving all people through exemplary health care, education, research and community service.

In-utero endoscopy techniques allow physicians to operate on the fetus without opening the womb. Fetal genitourinary defects are one of the most common conditions addressed by in-utero endoscopic surgery. Such defects can cause urine blockage, potentially causing permanent damage to the kidneys and producing additional problems for both the mother and child if left untreated. In-utero endoscopic surgery allows physicians to lessen risks to the mother's life, to prevent kidney damage to the fetus and to save both from further health complications.

Obstetrician and gynecologist **Kevin Magee, M.D.**, is a leader in fetal care and a champion of



"When I consider the feasibility of a fetal program in North Texas, I have no hesitation when I say that the program's goals are a perfect fit with the mission, values and vision of the Baylor Health Care System."

Dr. Kevin Magee

the efforts to bring to Baylor these innovative surgical procedures. "Baylor is a place that provides hope for those unborn children who need surgical care in the womb to enable them to survive," Dr. Magee said. "When I consider the feasibility of a fetal program in North Texas, I have no hesitation when I say that the program's goals are a perfect fit with the mission, values and vision of the Baylor Health Care System."

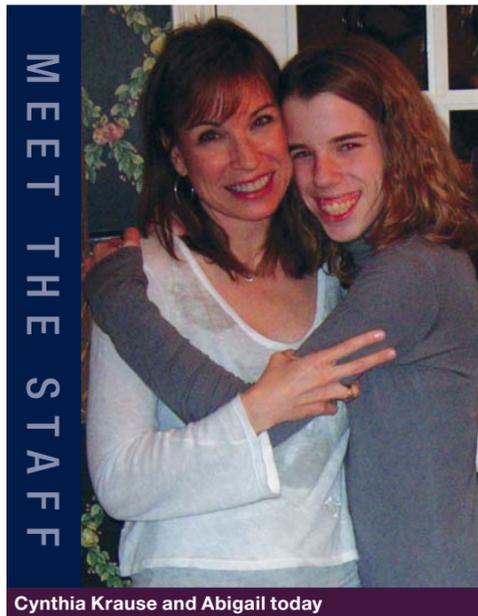
Baylor has a strong Maternal Fetal Medicine program and a rich history of clinical expertise in the delivery of care to mothers with complicated pregnancies. By acquiring training and in-utero surgery equipment, including endoscopy equipment, radiofrequency ablation devices and probes, Baylor seeks to become one of the

premier providers of such services in North America. Since approximately one in 28 mothers is told that she has a pregnancy with complications,* many families in North Texas will benefit from a local leader in the field.

Betsy Ferguson, Baylor Health Care System Foundation liaison to Torchbearers, also believes that the *Fetal Care Fund* supports Baylor's mission. "Torchbearers chose to support the Fetal Care Center because we recognize how important it is to provide quality care for all of our patients. For an expectant mother, it can be stressful enough to know that her baby already has health problems," Betsy said. "By providing an advanced facility in Dallas, we can offer innovative aid and solace."

For more information on how you can support the Torchbearers campaign, please contact Betsy Ferguson at 214.820.3136 or BetsyF@BaylorHealth.edu.

* Retrieved February 9, 2007, from the University of California at San Francisco Medical Center Fetal Treatment Center. Web site: <http://fetus.ucsfmedicalcenter.org.html>.



MEET THE STAFF

Cynthia Krause and Abigail today

CYNTHIA KRAUSE recently joined the Baylor Health Care System Foundation as the vice president of Gift Planning, with the goal of providing gift planning counsel to individuals and professionals. Although she joined the Foundation this past November, she is not new to Baylor. Cynthia served as a Baylor Health Care System Foundation vice president in the area of planned giving from 1990 to 1996.

"I appreciate the wonderful opportunity to use my skills and gifts to repay Baylor for its positive impact on my life," said Cynthia. While working at the Foundation in 1992, Cynthia became pregnant with triplets. After serious complications requiring bed rest and treatment, Cynthia lost two of her babies. The third, Abigail, is now an endearing 15-year-old young lady.

"The way the Baylor staff cared for me made all the difference," Cynthia said, noting the nurse who stayed for an 18-hour shift to ensure that all possible efforts were made to save

Cynthia's children. "I have always been grateful to Baylor and am glad to return home."

Cynthia has brought a wealth of knowledge, not only of gift planning, but also of the history of the Foundation. "I was here when the Keepers of the Flame memorial was created as a way to honor gift annuitants. Some may not know that the man in the trench coat represents Baylor's legacy: a doctor trudging through inclement weather in the middle of the night, guided by a solitary flame, to do what it took to treat the sick," she said.

Cynthia's goal is to act as an unbiased resource for gift planning to any individual or professional who may want more information. Much like her zeal in stewarding the Foundation's history, Cynthia also believes in guarding the legacy of the Foundation's donors.

"Being the child of a minister and teacher, it's not surprising that I see my work as a ministry, not just a job. The importance of serving others was instilled in me from my earliest years," said Cynthia. Her career began in Dallas, where Cynthia practiced law for two years before joining Baptist Foundation of Texas as associate trust counsel. She worked with more than 35



Abigail in 1992

charitable organizations and their donors in structuring and establishing planned gifts.

During 11 years prior to rejoining Baylor, Cynthia was president of Wilson & Krause, a philanthropic and family advisory services firm. In her work, Cynthia served and consulted with more than 50 not-for-profit organizations across the country, including public charities, community foundations and private foundations. She is a graduate of Baylor University and Baylor University School of Law.

"Philanthropic service runs in my family," Cynthia said. Her husband, David, is president and CEO of the Parkland Foundation. Together, they have three children.

To meet Cynthia Krause or to learn more about gift-planning options, call 214.820.3136 or e-mail Cynthia.Krause@BaylorHealth.edu.

BAYLOR HEALTH CARE SYSTEM

BY THE NUMBERS

2007 STATISTICS

108,190
108,190 admissions

14,414
14,414 babies born

278,565
278,565 emergency department visits

579,901
579,901 outpatient registrations (excluding emergency department and home care visits)

To learn more about any of the Baylor Health Care System Foundation initiatives, contact **Clare Graca** at 214.820.4455 or ClareG@BaylorHealth.edu. Write to us at 3600 Gaston Avenue, Barnett Tower Suite 100, Dallas, TX 75246-1800.