

# the torch

BAYLOR HEALTH CARE SYSTEM FOUNDATION

WINTER 2007

## Celebrating Women raises record \$3.5 million for breast cancer research, technology



Sharon McCullough, Lynn Redgrave, Tincy Miller

THE BAYLOR HEALTH CARE SYSTEM FOUNDATION held its 2007 Celebrating Women Luncheon on October 16 at the Hilton Anatole Hotel in Dallas. More than 1,300 guests attended.

Now in its eighth year, the luncheon raises money for breast cancer research, community outreach, and expanded technology for early detection and treatment throughout the Baylor Health Care System. Celebrating Women raised a record \$3.5 million this year.

"We are grateful to the many people who helped make Celebrating Women 2007 a resounding success," Rowland K. Robinson, president of the Baylor Health Care System Foundation, said. "Their contributions will touch many lives."

This year's event was organized by chairs Sharon McCullough and Geraldine "Tincy" Miller. Mary Anne Cree served as honorary chair. Libby Hunt Allred and Barbara Hunt Crow were underwriting co-chairs, and Lisa Ragland and Rebecca Robinson of Wachovia Wealth Management were the corporate underwriting co-chairs. Jan Pickens served as luncheon advisor.

"Awareness about breast cancer is at an all-time high, but unfortunately, studies have shown that the number of women getting their annual mammograms has dropped," McCullough said. "Our attendees got the chance to hear Lynn Redgrave's inspiring story and hopefully will be moved to become vigilant about their own breast health. This luncheon and Baylor's outreach efforts help convey the importance of annual screenings and early detection. We want to

educate the public about the exciting advances being made right here at Baylor in the fight against this insidious disease."

The *Lindalyn Bennett Adams Award*, honoring Adams for her commitment and dedication to the fight against breast cancer, was presented to the mother-daughter duo of Tucean Webb and Tucean Franks, both breast cancer survivors.

*Circle of Care Awards* were presented to the Julie and Jim Turner family and Lynn Redgrave, keynote speaker. This award honors community heroes active in the fight against breast cancer.

A surprise announcement brought the news of a major gift from the Cass family to name the *Darlene G. Cass Women's Imaging Centers*.

Other major donors for this year's event included L. Frank Pitts and the William A. Custard family in honor of Mary Martha Pitts; Mrs. Richard W. Cree in honor of Ethel Gensur Cree; Mrs. W. H. Smith; Tom Thumb; and the family of David R. Webb, Jr., M.D., in honor of Tucean Webb and Tucean Franks.



Rowland K. Robinson, Lynn Redgrave, Julie and Jim Turner



Tucean Franks and Tucean Webb



Joyce Mitchell, Joel Allison and Dee Torbert



Darlene and Baron Cass

## Foundation announces Darlene G. Cass Women's Imaging Centers

AT THE FOUNDATION'S annual Celebrating Women Luncheon, the audience was treated to a surprise announcement of a major gift: both Baylor University Medical Center's women's imaging centers will be named for Darlene G. Cass, community leader and five-year breast cancer survivor. The gift was made by Darlene's husband, Baron Cass, and their three children to recognize Darlene's dedication to breast cancer awareness, prevention and treatment, and her many contributions to the community.

Darlene serves on the board of Baylor's Foundation in addition to her many other philanthropic duties, including The Crystal Charity Ball, the Dallas Cattle Baron's Ball and The Family Place.

"Darlene is my angel," Baron said. "She has touched so many lives; I wanted to do this for her."

"I just cannot express the joy I feel. For my husband to give me such a wonderful gift, that is true love," Darlene said.

"Darlene's drive and determination have benefitted so many worthy causes over the years, and I have no doubt that she applied the same perseverance to her battle with breast cancer," Rowland K. Robinson, president of the Baylor Health Care System Foundation, said. "We are honored to have Baylor's imaging centers bear her name."

Baylor's imaging centers in Dallas serve more than 45,000 patients per year with a full range of breast imaging services. The centers feature all-digital equipment in a relaxing and welcoming atmosphere.

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# Baylor Health Care System Foundation raises more than \$11 million to help fund expansion of Emergency Department



**T**HE BAYLOR HEALTH CARE SYSTEM FOUNDATION announced that it has raised more than \$11 million to help fund the expansion of the Baylor University Medical Center at Dallas Emergency Department.

The campaign, spearheaded by Bill Miller, Robert Nichols and their committee, kicked off in January 2006. To date, the campaign has raised a total of \$11,070,000 for the emergency department expansion. The Bank of America Charitable Foundation capped the campaign with a \$500,000 grant, the largest corporate contribution to the project.

Due to the generosity of Leonard M. Riggs, Jr., M.D., and his wife, Peggy, as well as their many friends, the new facility will be named the *Riggs Emergency Department*.

"The heart and soul of any medical center is its emergency department and we are extremely grateful to Leonard and Peggy for their support and dedication to this campaign," Rowland K. Robinson, president of the Baylor Health Care System Foundation, said. "All of the citizens of Dallas will benefit from their generous contribution."

The expansion, under way since July 2006 and scheduled for completion in January 2008, will triple the size of the emergency department to 78,000 square feet and more than double Baylor Dallas' capacity to treat patients requiring urgent or trauma care. The expanded emergency

the community with this expansion. The new emergency department will provide the people of North Texas with access to advanced emergency services and will ease some of the overcrowding issues."

"The need for affordable high-level emergency care is increasing at a rapid rate in North Texas," said Laura Whitley, Dallas Market President, Bank of America. "Baylor is truly an anchor institution in Dallas/Fort Worth, and the emergency department expansion will not only benefit those in need of medical care, but will act as a catalyst for economic growth. Bank of America

*"The new emergency department will provide the people of North Texas with access to advanced emergency services and will ease some of the overcrowding issues."*

department is projected to treat more than 100,000 patients annually as well as improve efficiency and alleviate overcrowding.

Dr. Riggs served as Chief of Emergency Medicine at Baylor Dallas until 1998 and knows firsthand Baylor's need to expand its emergency department to better serve the North Texas community.

"We believe in Baylor's mission to serve all people through exemplary health care and are honored to contribute to such a wonderful cause," Dr. Riggs said. "Baylor is filling a great need in

is pleased to be able to support this project and the opportunities it will create for our community."

Major donors to the emergency department campaign include Dr. and Mrs. Leonard M. Riggs, Jr.; Bob and Lola Sanford; Mike Mullen; Hillcrest Foundation, founded by Mrs. W.W. Caruth, Sr.; Karl and Esther Hoblitzelle Fund of the Southwestern Medical Foundation; Bank of America Charitable Foundation; EmCare, Inc.; Trisha Wilson; the Wayne Family Foundation; and the Hawn Foundation, Inc.

## Foundation celebrates successful Emergency Department campaign

**A**CEREMONY DINNER on September 11 paid tribute to the dozens of generous donors who have contributed to the emergency department expansion campaign. The evening event was held at the Nasher Sculpture Garden and hosted by the Baylor Health Care System Foundation.

After dinner, Dighton C. Packard, M.D., shared his passionate story about the development of this project and what it means to the community. The featured speaker was Robert Suter, D.O., former president of the American College of Emergency Physicians and associate professor of emergency medicine at the University of Texas Southwestern Medical Center.

The evening's honorees included Dr. Packard and major individual donors to the campaign, Leonard M. Riggs, Jr., M.D., and his wife Peggy, Mike Mullen and Bob and Lola Sanford.



*Dr. Dighton Packard, Gillian Breidenbach (Bank of America) and Mark Breidenbach*



*Leo and Bobbie Fields*



*Robert Nichols, Dianne and Clay Querbes, and Ward Lay*



*Dr. Dan DeMarco, Dr. Cara East, Justine Pipes and Mike Mullen*



*Bill Miller and Richard Stowe*



*Pete and Pat Schenkel*



*Lola and Bob Sanford*

# Foundation expresses values, vision and mission through new Statement of Purpose

**O**VER THE PAST SEVERAL MONTHS, the Baylor Health Care System Foundation has examined and redefined our vision, our purpose and our mission to donors and the communities we serve. A refreshed look and feel to many of our communications materials—like this latest

issue of *the torch*—is one way our friends and associates can experience our renewed dedication to the Baylor Health Care System Foundation. Another way is to read our Statement of Purpose below, which expresses our commitment with simplicity and conviction.

## STATEMENT OF PURPOSE

### I AM THE BAYLOR HEALTH CARE SYSTEM FOUNDATION

**I AM** unique, and uniquely focused.

**I PURSUE** not merely a job well done but a higher calling.

**I AM** ambitious, but not for my own sake.

**I AM** rooted in a community of faith.

**I STRIVE** to aid my colleagues in their healing mission and work hard to better the communities we serve.

**I KEEP** my eyes on the goal of improving lives and my mind on the Baylor tradition of medical excellence that helps us reach the goal.

**I AM** optimistic, investing for tomorrow.

**YET I AM** also a little impatient, pushing myself to help advance the science that can improve lives today.

**I AM** fervent.

**I AM** generous in spirit.

**I STAND** on my conviction that all are worthy of the most up-to-date care.

**I AM** a steward, responsive to those whose giving enables me to pursue my mission.

**AND I AM** diligent to earn their trust every day.

**I AM** for progress.

**I AM** for patients.



## From the President

**I** am very proud of the new Baylor Health Care System Foundation brand. We adopted our new logo and tagline to better express our support for the System's founding mission of service as a Christian ministry of healing. The brand conveys our seriousness of purpose and our role as a champion for the dedicated medical professionals who have made Baylor one of the best health care systems in the country. It signals that our values are constant and our focus is clear.

**For progress. For patients.** Our new tagline expresses the very heart of the Foundation. We exist to support progress. The progress we embrace translates to patients healed and lives saved. It is the essence of what we do.

Now is an important moment in time for the Foundation. It is a time to build on the generosity, conviction and commitment of our donors. It is a time to acknowledge the dedication of all who carry on this important work. Most of all, it is a time to strengthen our support for the work of the Baylor Health Care System.

It is a pivotal moment for the System as well. *U.S. News & World Report* recently ranked Baylor University Medical Center at Dallas in the top one percent of hospitals nationwide in seven specialty areas—more specialties than any other health care system in North Texas. We are committed to remain and grow as a center of excellence in these areas and more, as evidenced in our exciting plans to invest in specialties such as cancer, which you will hear more about in our next issue of *the torch*.

Our core strength, of course, comes from our donors and supporters, who never fail to share their knowledge, their time and their resources. We are profoundly grateful to each of you for your abiding concern and generous spirit.

We are for progress. We are for patients. We are the Baylor Health Care System Foundation. Together we can make our shared vision a reality.

A handwritten signature in blue ink that reads "Rowland K. Robinson".

Rowland K. Robinson

President

Baylor Health Care System Foundation

robinson@baylorhealth.edu

## Dinner highlights role of philanthropy in graduate medical education program

**F**ORMER RESIDENTS AND FELLOWS of Baylor's graduate medical education program convened on the evening of November 9 at the Fairmont Hotel to honor John S. Fordtran, M.D., and to reconnect with old colleagues. The dinner kicked off a two-day program of events and courses designed especially for the Baylor housestaff alumni.

The evening commenced with a talk about the history of the Baylor Health Care System's graduate medical education program and its strong reliance upon philanthropy. Attendees applauded as Rowland K. Robinson, president of the Baylor Health Care System Foundation, flashed a 1900's portrait of the first medical class predecessor to the modern-day Baylor Health Care System teaching hospital.

"The story begins with three doctors, a preacher and a cattleman," said Robinson, describing the scene in which Colonel C. C. Slaughter, a self-made man, was inspired to donate the equivalent of \$12 million (in today's dollars) to support the teaching hospital. He explained how philanthropy continues to play an important role in Baylor's educational quality, due to increasing costs and limited sources of funding.

Dr. Fordtran is the first recipient of the *Ralph Tompsett, M.D. Award for Excellence in Medical Education*. Dr. Tompsett, formerly chief of internal medicine at Baylor University Medical Center, was an inspirational physician and teacher to many residents and fellows. Much like Dr. Tompsett, Dr. Fordtran leads the way in teaching excellence.

In the spirit of honoring educational excellence, William Sutker, M.D., followed Robinson's presentation with memories of Dr. Tompsett, highlighting the qualities of the man best represented in the award in his name. Marvin Stone, M.D., presented the award to Dr. Fordtran, who exemplifies the words of William Osler, one of the first professors of medicine: "No bubble is so iridescent or floats longer than that blown by the successful teacher."

The evening ended with Dr. Fordtran's gracious acceptance of the award, followed by insightful and entertaining comments about Dr. Tompsett's legacy and his own experiences at Baylor.



Dr. Marvin Stone, Dr. William Sutker, Rowland K. Robinson and Dr. John Fordtran



Jane and Dr. Ron Jones



Peggy Powell and Dr. John Fordtran



Dr. John Fordtran, Boone Powell, Jr. and Dr. Marvin Stone.



Dr. Marvin Stone and Dr. Greg Pearl



Dr. Ann Wanner and Dr. Marvin Stone



Alumni from the 1940s: Jeanette Bradley, Dr. Charles Dryden, and Dr. and Mrs. Robert Bone

## Graduate medical education benefits from Grand Rounds

**O**NE HUNDRED NINETY PLAYERS enjoyed a round of golf at the Royal Oaks Country Club on October 8 in support of Baylor's Sixth Annual Grand Rounds Golf Tournament presented by First Horizon. The day was filled with fun and support for graduate medical education at Baylor.

Grossing more than \$207,000, the 2007 campaign continued the trend of each year, surpassing previous totals largely due to the generosity of the Dallas corporate community. In addition to First Horizon, noteworthy contributors included Emcare, Inc. and CB Richard Ellis.

Following a day on the course, a private reception was held at the club with special guest, Brandel Chamblee. In 2004, Chamblee made the transition from a player on the PGA Tour to the broadcasting world. Currently, Chamblee is an analyst for The Golf Channel's PGA Tour and Champions Tour coverage.

The graduate medical education programs at Baylor University Medical Center at Dallas and its affiliated hospitals offer quality education and training in more than 30 specialty and subspecialty programs. Baylor currently trains over 200 residents and fellows.



Dr. Scott Webster, Rob Farrell and Dr. Steven Frost



Dr. Bob Smith and Brandel Chamblee

## Celebrating Life and Fall Fashion with Saks Fifth Avenue

**B**AYLOR REGIONAL MEDICAL CENTER AT PLANO partnered with Saks Fifth Avenue to co-host a survivor fashion show and reception at The Shops at Willow Bend on October 18.

The evening began with a panel discussion on the latest advances in breast cancer research. The panel was led by doctors on the medical staff at Baylor Plano: Lynn Canavan, M.D., breast surgeon; Christine Carman Stiles, M.D., breast

reconstruction surgeon; and Alicia Starr, M.D., director of the Baylor Women's Imaging Center at Plano.

Following the panel, a fashion show featured the latest trends of the season starring breast cancer survivors. As part of Saks Fifth Avenue's "Key to the Cure," a portion of all sales in the store during the campaign benefitted the Baylor Health Care System Foundation's Celebrating Women fight against breast cancer.

## FOCUS ON RESEARCH

### Baylor celebrates international collaboration for HIV vaccine development



*Dr. Jacques Banchereau*

**O**N NOVEMBER 14, Baylor Research Institute held a ceremony to inaugurate an international agreement with INSERM, the French version of our National Institutes of Health, and the ANRS, the infectious disease research organization of the French government that focuses on HIV and Hepatitis C virus.

The ceremony included presentations by scientists at Baylor Institute for Immunology Research (BIIR) and collaborators from France

who described their ongoing projects. A 'Celebration of Science' program was a highlight of the ceremony. As part of the program, Professor Yves Levy presented "The Challenge of HIV" in honor of the collaboration that has been established. Professor Phillippe Taquet, a renowned paleontologist at the National History Museum in Paris, France and a member of the French Academy of Sciences, shared his "Fascination of Science." In addition, Professor Jacques Mandelbrojt, a mathematician, quantum physicist and French modern artist, described the relationship between "Art & Science." The program concluded with an unveiling of a painting by Professor Mandelbrojt that was commissioned for the event. It now hangs in the Zelig H. Lieberman Research Building, the home of BIIR.

Following the Celebration of Science program, the Baylor Health Care System Foundation hosted a dinner at the Crescent Club in Dallas. Attendees represented 12 countries; they included scientists from BIIR, international collaborators, visiting dignitaries and local philanthropists.



*Dr. Patrice Mannoni, Robert Lavie, Dr. Virginia Pascual and Professor Jacques Mandelbrojt*



*Harry and Sophie Lee, Dr. Virginia Pascual and Dr. Jacques Banchereau*



*Professor Philippe Taquet and Professor Yves Levy*

### Baylor research expands globally

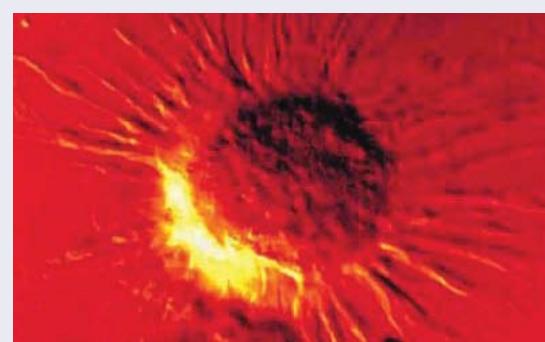
**I**NSERM HAS TAKEN A GLOBAL VIEW on research by identifying strong research entities around the world and developing partnerships in the form of 'INSERM units' at these institutions. Baylor Research Institute is the first INSERM unit in the United States.

"The creation of an INSERM unit at Baylor is very exciting," said Michael Ramsay, M.D., president of Baylor Research Institute (BRI). "This will enhance our already strong international presence in basic and clinical immunology research. INSERM will allow us to bring in scientists from France to work at Baylor and open the door to additional collaboration through large European Union-based programs. I believe that this kind of multinational collaborative effort will allow us to find effective therapies for these devastating illnesses in a timely fashion."

In fact, Baylor has already benefitted from this collaboration. The ANRS recently approved a 5 million euro grant (around \$7 million at today's exchange rate) to support the development of HIV vaccines.

"The ANRS grant was only possible because we had the INSERM unit designation," said Jacques Banchereau, Ph.D., director of BIIR and director of the new INSERM unit at Baylor.

### WORKING TO DISCOVER CURES FOR TODAY



*Image of a dendritic cell*

**F**OR THE PAST ELEVEN YEARS, researchers at BRI have been working to understand the roles that dendritic cells play in the immune system's defense against cancer, autoimmunity and infectious diseases. Dendritic cells (or DCs) are sometimes called 'the first line of defense of the immune system.' They recognize invaders and send a signal to other cells of the immune system to attack and destroy the invaders.

The research at BIIR has led to the development of a vaccine for melanoma, a type of skin cancer. In this vaccine, DCs from a melanoma patient are exposed to melanoma in the lab and are then given back to the patient. These DCs then educate the immune system to attack and destroy the melanoma. This vaccine is currently in clinical trials and has already had dramatic results in some patients.

"Because DCs are such a fundamental part of the immune system, we believe that the vaccine technology we have developed can be translated to a variety of diseases, including HIV," said Dr. Banchereau. "In this case, DCs generated from AIDS patients are loaded with components of HIV in our GMP\* vaccine facility. They are then given back to the patient, where they are expected to initiate an immune response. As with cancer,

HIV has the ability to stay 'under the radar' of the immune system and avoid detection. We are using the activated DC vaccines to alert the immune system to attack the HIV. We expect that this vaccine will reduce viral load in AIDS patients and reduce the dependence on antiviral medications, many of which can have serious side effects."

"Our hope is to allow chronic patients who have needed antiviral therapy for life to become long-term non-progressors or 'elite controllers,' a state of natural control of HIV infection," said Professor Yves Levy, the director of the AIDS vaccine projects at the ANRS.

Through the ANRS funding, BIIR researchers are also working on a vaccine that would be given to healthy individuals to prevent HIV infection. Human monoclonal antibodies that specifically target DCs are fused to parts of HIV proteins (called antigens). This allows for the precise delivery of the antigens to the DCs, which then process the antigens and present them to other cells of the immune system. Like other preventive vaccines (flu and polio, for example), the monoclonal antibody fusion proteins should produce a long-term memory response that prevents infection if a person is exposed to the virus in the future.

"Until now, the vaccine strategies tested in humans have failed to protect against infection. This new strategy developed by Baylor and the ANRS represents a new paradigm of the research in the HIV vaccine field," said Professor Levy.

With the work to develop these vaccines, Baylor will take a prominent role in the global battle against AIDS.

\*The FDA establishes GMP (Good Manufacturing Practice) regulations to strictly control the quality of pharmaceutical products.

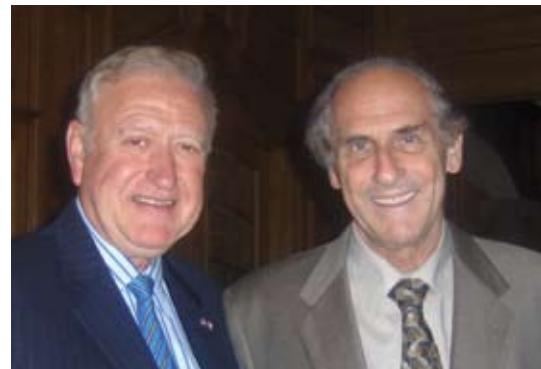
**Inserm**

Institut national de la santé et de la recherche médicale

# Foundation and BRI host leading researcher Ralph Steinman, M.D.

**T**HE BAYLOR HEALTH CARE SYSTEM FOUNDATION and the Baylor Research Institute (BRI) proudly welcomed acclaimed researcher **Ralph Steinman, M.D.**, for a private dinner and reception on September 25 at the Crescent Club. Dr. Steinman is credited with the discovery of the dendritic cell in 1973 at Rockefeller University. This kind of research is the future of immunological cancer therapy and vaccine development.

BRI and the Foundation were honored to have the opportunity to host Dr. Steinman before he accepted the prestigious Lasker Award in New York City on September 28. The Lasker Awards have come to be known as "America's Nobels" and are one of the most coveted awards in medical science.



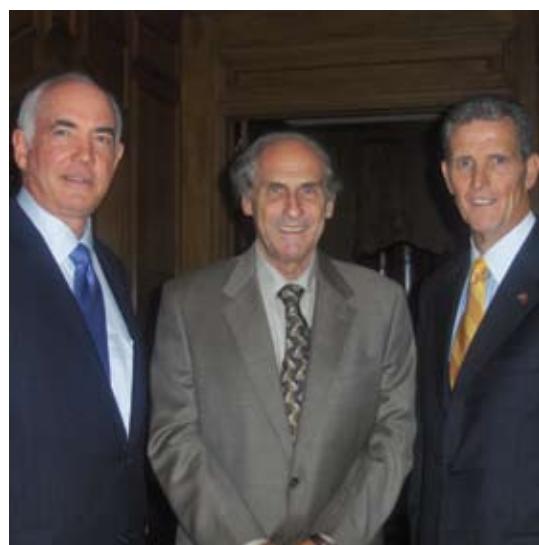
*Dr. Michael Ramsay and Dr. Ralph Steinman*



*Claudia Steinman, Dr. Ralph Steinman, Dr. Virginia Pascual and Dr. Jacques Blanchereau*



*Dr. Ralph Steinman, Marilyn Lieberman, Dr. Zeck Lieberman and Dr. George Race*



*Rowland K. Robinson, Dr. Ralph Steinman and Joel Allison*



*Rowland K. Robinson, Dr. John Connelly, Janice Harterick and John Creecy*

## PLANNED GIVING

**I**N AUGUST 2006, the U.S. Government passed the Pension Protection Act of 2006, significantly impacting tax incentives for working Americans to ensure and protect retirement savings. This change in legislation opened many avenues for individuals 70½ or older interested in contributing up to \$100,000 from their IRA accounts to their charities of choice, without being penalized for early withdrawals. But this legislation, and the opportunity it affords, end on December 31, 2007.

As many donors to Baylor learned last year, this temporary legislation creates a win-win situation for IRA holders and the Baylor Health Care System. The act allows an individual to

direct his or her required distribution directly to Baylor instead of recognizing the income.

The law benefits individuals without required distributions as well, by allowing them to donate 100 percent of funds that may otherwise be taxed, and giving them the chance to see their valuable donations make an even bigger impact.

Thank you to all who have taken advantage of this unique opportunity. If you would like more information on making a donation, please contact Cynthia Krause at 214.820.7928 or [cynthia.krause@baylorhealth.edu](mailto:cynthia.krause@baylorhealth.edu).

# Tennis tournament benefits research, technology

**T**HE SUN WAS SHINING ON BAYLOR on October 20 as the Foundation launched the first Good Day Sunshine Tennis Tournament. The tournament, sponsored by Sewell Cadillac, was held at the Dallas Country Club.

Festivities began Friday evening with a Pro Shoot Out and ended with an exhibition match from celebrity pro Alex O'Brien. On Saturday, amateurs paired with tennis pros to compete for first place while attendees enjoyed a comfortable view along with breakfast, lunch and drinks. Groups were able to bid on a team, and win a prize of their choice if their team won the tournament. Prizes included a trip to the U.S. Open, a weekend getaway at Horseshoe Bay Yacht Club, a sports equipment package and a certificate for services at the Highland Park Plastic Surgery Center.

Co-chairs Terry McCullough and Sue Kourim led this successful campaign in support of breast cancer research and advancements in mammography technology. "Both these women put their heart and soul into making this tournament happen and we are truly grateful," said Clare Graca, vice president of the Baylor Health Care System Foundation.



*Kristina Goff, Martina Goff, Mary Ann Francis, Mary Chaffin and Kris McKnight*



*Carl Sewell, III*

# PHYSICIAN PROFILE

MICHAEL GRANT, M.D.



**M**ICHAEL GRANT, M.D., is a surgical oncologist who specializes in diseases of the breast. He is board-certified in general surgery with extensive, specialized training in breast surgery. Dr. Grant received his undergraduate degree from Texas A&M University and graduated from the University of Texas Medical School at Houston.

**Q: Why did you choose to come to Baylor?**

**A:** I came to Baylor in 1987 for my General Surgery Residency. At that time, advances in research were rapidly changing treatments for breast cancer. A group of dedicated physicians at Baylor were on the cutting edge of these advances. They served as my mentors and influenced my choice to specialize in treating breast disease. After completing my residency, I was chosen for the Seeger Fellowship in Surgical Oncology of the Breast. Subsequently, I entered private practice and joined the Department of Surgery at Baylor.

**Q: What do you like most about Baylor?**

**A:** The people here are outstanding. We have an established, collegial working relationship among the physicians who care for patients with breast cancer. This team approach has been very effective in making Baylor so well known for its cancer care in North Texas.

**Q: What are your plans for the future?**

**A:** To continue advancing research efforts at Baylor. There are many fertile areas for study—prevention, new detection techniques with MRI and PET, and the further characterization of the unique genetic signatures of breast tumors that will help us develop more effective treatments. We are also hard at work developing new programs for the care of patients with breast disease at our new cancer center.

**Q: What's your doctor/patient relationship style?**

**A:** I believe in the importance of communicating treatment options to patients and their families to help them participate in the decision making for curing their disease.

**Q: What inspires you?**

**A:** I knew how important my job was when I saw one of my patients cheering for her son on the

sidelines at an elementary school basketball game. She had been diagnosed and treated five years earlier for a very high risk breast cancer. I could clearly see the reasons for all of us being here, doing what we do.

**Q: What is the highlight of your career?**

**A:** Going into solo private practice.

**Q: Where did you grow up?**

**A:** Mostly in Houston. We moved to San Antonio half way through high school. I have lived in Texas all of my life.

**Q: To what do you attribute your success?**

**A:** Hard work. Faith in God.

**Q: What are your hobbies?**

**A:** Anything involving spending time with my wife and two sons. We scuba dive as family. I love to read science fiction literature. I love movies. I am fascinated by the concepts of time travel. I love to listen to music (but I am not musical).

**Q: Describe your family.**

**A:** Awesome wife of 19 years. Two wonderful sons, age 13 and 16.

**Q: My worst vice is...**

**A:** I have a difficult time saying "No."

**Q: What lessons did you have to learn the hard way?**

**A:** You can't trust that people in life and business have the same values and scruples that you do.

**Q: If you had to choose a different career, what would it be?**

**A:** Fighter pilot. Rock guitarist.

**Q: Describe your leadership style.**

**A:** I encourage people to be creative and let them bring out the best in themselves.

**Q: Dream vacation.**

**A:** A trip into space.

**Q: Do you have a catchphrase?**

**A:** It doesn't have to make sense. Common sense is not common.

**Q: Which word or phrase do you think is overused right now?**

**A:** Universal health care.

**Q: What movie character would you like to portray?**

**A:** Obi-Wan Kenobi.

**Q: Most would be surprised to know that...**

**A:** I would love to be able to play the guitar like Eddie Van Halen.

**Q: The one thing that really gets me angry is...**

**A:** When people waste my time.

**Q: When I meet someone, the first thing I notice is...**

**A:** Their handshake.

**Q: The world would be a better place if...**

**A:** We all loved each other.

**Q: What are your goals in life?**

**A:** To live my life in such a way that when it's all over and I meet my maker, he can say "Well done."



Casey Bowden, Sunny Bowden, J.B. Bowman, Caroline Bowman and Emma Bowden

## Making lemonade from lemons

**C**HILDREN IN DR. MICHAEL GRANT'S NEIGHBORHOOD came together to support the fight against breast cancer by donating the proceeds from their lemonade stand to breast cancer research at Baylor.



## From the Chair

I recently attended the first ever Baylor Housestaff Alumni Reunion Dinner, hosted by the Foundation. It was not only an evening with long-time friends and good memories, but it also reminded me of just how far we have come in the world of graduate medical education.

I returned to Dallas in 1969 to head up the emergency department at Baylor University Medical Center at a time when it was transitioning from an excellent local hospital to a major medical center. The leadership of Baylor invested resources into developing strong graduate medical education programs, providing clinical rotations for medical students, growing the Baylor Research Institute from a shack on a dirt plot into a world-class research center, and building great hospitals for teaching and patient care.

The result is a comprehensive medical center that is ranked among the top echelon of medical centers in the United States. It has residency and fellowship programs in more than 30 specialties and sub-specialties, many of which are nationally recognized.

We have come a very long way from 1903, when local leaders decided to build a hospital so that a few medical students could have a place to train. That decision started the tradition of graduate medical education at Baylor which we are determined to continue for the housestaff today and those yet to come.

*Leonard Riggs, Jr., M.D.*

Leonard M. Riggs, Jr., M.D.

Chairman

Baylor Health Care System Foundation

Quality, safe patient care—supported by medical education and scientific research—defines the Baylor Health Care System. The System's 16,000 employees deliver quality care from more than 146 North Texas locations.

The Foundation helps fund general operations, advanced research, innovative technology and equipment, and new construction to better serve the citizens of North Texas. For more information, please call 214.820.3136 or email foundation@baylorhealth.edu.

# ON THE BOARD

TIM EWING



**T**IM EWING has been a member of the Baylor Health Care System Foundation Board for a total of 10 years. He is the owner and managing partner of Ewing & Partners, a money management firm. Tim holds his bachelor of science degree from Princeton University and his M.B.A. from New York University's Stern School of Business. Tim is dedicated to supporting and advocating for the non-profit organizations he feels reflect honorable missions and values.

**Q: Describe your family.**

**A:** My wife, Tonya, and I celebrated our fifth anniversary back in September. In April of 2007, I legally adopted her two daughters, Sabrina, 14, and Jaden, 13. My mother still lives in Dallas.

**Q: Where did you grow up?**

**A:** Dallas, Texas. I was born at Baylor.

**Q: What was your first job?**

**A:** I began my career right out of college with Chase Investors Management Corporation in New York City. Then, it was a subsidiary of Chase Holding Company and it is now part of UBS.

**Q: What is the highlight of your career?**

**A:** Having the opportunity and privilege to work with talented people in the corporate world and in select non-profit organizations.

**Q: To what do you attribute your success?**

**A:** Integrity, analytical capability and attention to detail are critical in the money management business. Upholding these values and being surrounded by intelligent people is essential for success. I was fortunate to have many good mentors early on in my career.

**Q: If you had to choose a different career, what would it be?**

**A:** A pianist. I don't know how to play, but I enjoy it!

**Q: Describe your leadership style.**

**A:** I hire talented, capable people who are motivated, independent thinkers, and are not afraid to take initiative. I prefer a "hands off" approach.

**Q: What are your goals in life?**

**A:** To leave my family, my friends and my community in better situations partly as a result of my efforts.

**Q: Why did you choose to come to the Foundation Board?**

**A:** I was on the Baylor Foundation Board for nine years prior to this recent position. I stepped down because I had served the full term limit. Robin Robinson approached me when he took over as president of the Foundation and invited me to re-join the Board. I like Robin's goals, organization and objectives for the Foundation and am happy to serve once again.

**Q: What do you like most about Baylor?**

**A:** Baylor is focused on excellence in every aspect of the services it provides with a sense of true care and deep compassion.

**Q: What are your hobbies?**

**A:** Working with local non-profits. I am most proud of developing new initiatives and opportunities for the community. I was fortunate to be the chairman of the board of The Museum of Nature and Science when it secured the location for the new museum to be built in the Victory Development. It was a very exciting time and I still serve on the board of directors. I am also on the advisory board of the University of Texas at Dallas' Holocaust Studies Program and am on the board of the Dallas Opera. Princeton University just announced the beginning of a capital campaign, which I am looking forward to supporting.

**Q: Who are your heroes?**

**A:** Winston Churchill, George Washington and Abraham Lincoln.

**Q: What inspires you?**

**A:** Intellectual curiosity and problem solving. I received my undergraduate degree in chemical engineering which is all about problem solving. I think problem solving ties to working with non-profit managements because of the numerous challenges they face. Fortunately, the quality and background of people who are pursuing careers in the non-profit sector has become exceptional. Many times, these individuals are the best and brightest candidates for any task one could put before them.

**Q: What lesson did you have to learn the hard way?**

**A:** It is impossible at times to please and satisfy the objectives of all people in your life: clients, co-workers, family and friends.

**Q: Tell us about your dream vacation.**

**A:** Spending time with my family in Big Sky, Montana. Bozeman, close by, is a major retirement community that has a large voluntary organization that provides activities for handicapped individuals. My daughter benefits from the blind skier program. She loves it.

**Q: What movie character would you like to portray and why?**

**A:** Willy Loman in *Death of a Salesman*. I was fortunate to see Dustin Hoffman play Willy Loman on Broadway. It is a very riveting role.

**Q: My worst problem is...**

**A:** Saying no!

**Q: The one thing that really gets me angry is...**

**A:** Dishonesty.

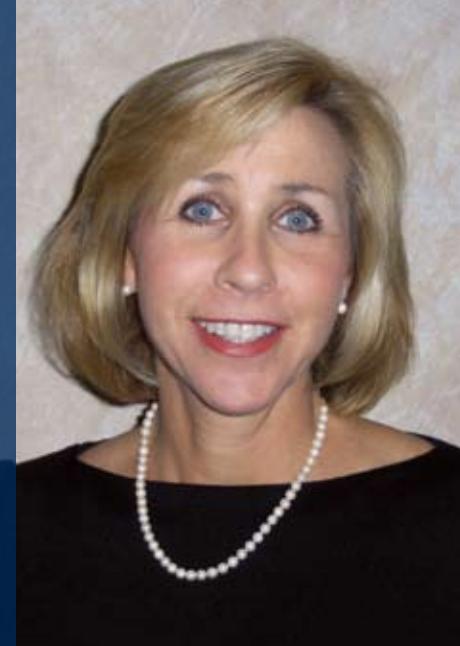
**Q: When I meet someone the first thing I notice is...**

**A:** Their posture—how they carry themselves, and their eyes.

**Q: The world would be a better place if...**

**A:** We had more statesmen and fewer politicians.

MEET THE STAFF



**E**LLEN DEARMAN is a native of the Deep South, born in Hattiesburg, Mississippi. Dearman grew up a southern belle and attended the University of Mississippi, better known as "Ole Miss." She graduated with a degree in business and a major in marketing.

Upon graduation, small-town Dearman wanted to experience big city life and moved to Dallas unemployed, but eager to tackle Big D. Little did she know when she accepted her first job with AT&T that it would lead her to an extremely successful sales career for the next 25 years. Dearman began as a customer educator but quickly advanced through the company to hold multiple leadership roles primarily in sales and sales management. Most recently, she served as global account director leading teams and building relationships with Fortune 100 clients. Dearman was offered early retirement from AT&T at the onset of its merge with SBC, which she happily accepted.

While her successful career in sales had been a blessing, Dearman knew she was looking for something of more significance and meaning that allowed her to give back to the community. Many skills that she developed and executed at AT&T, such as relationship building and creating proposals, were transferable to the world of development. The Baylor Health Care System Foundation seemed a good avenue for Dearman to devote time and energy to specific initiatives and campaigns she personally supported. She has brought many unique values to the Foundation through her corporate background skills and experience. Dearman is celebrating her one-and-a-half year anniversary at the Foundation with a recent promotion to Director of Development. Currently, she is wrapping up the highly successful emergency department expansion campaign and assuming responsibility for our Heart and Vascular Initiative. She also provides support for the graduate medical education program, the nurse scholar initiative and Baylor Regional Medical Centers.

Dearman is also an active board member for Camp John Marc, a summer camp devoted to giving children with disabilities an opportunity to fully participate in all summer activities through facilities and programs devoted to their needs.

Dearman enjoys outdoor activities, the occasional round of golf, and walks with her 110-lb. part-German Shepherd, part-Great Dane friend Buck.

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