BAYLOR HEALTH CARE SYSTEM FOUNDATION

SUMMER 2007

Green reception supports \$53 million Emergency Department expansion



Kelly Green, Norm Green and Lana Andrews.

Norm and Kelly Green hosted a reception at their home on March 7, to raise funds for the expansion and renovation of the emergency department under construction at Baylor University Medical Center at Dallas. Friends of Leonard Riggs, Jr., M.D., led by Bill Miller, **Robert Nichols** and their committee, are raising funds to support the \$53 million Emergency Department initiative.

"The heart and soul of any medical center is its emergency room and the many lives that it touches," said Rowland K. Robinson, Baylor Health Care System Foundation president. "The increase in treatment rooms, the addition of a new entrance, and the implementation of paperless technology will make the Baylor Dallas Emergency Department totally patient-centered and more efficient."

To meet the growing need, Baylor has committed to an expansion and renovation of the Emergency Department that will more than triple its size and greatly increase the number of patients who can be served each day.

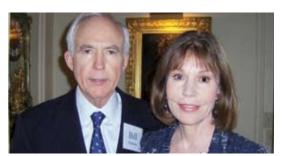
Hutchisons' gift boosts metabolic disease research

he Kimberly H. Courtwright and Joseph W. Summers Institute of Metabolic Disease at Baylor University Medical Center at Dallas has existed at Baylor for 20 years because of the

The Hutchisons recognized the importance of creating a single facility dedicated to research, diagnosis and treatment.



Leonard Riggs, Jr., M.D. (Chair, Baylor Health Care System Foundation Board of Directors) and Bill Miller.



Bill and Gay Solomon.

Fighting 56th Mary Anne Cree_



Patricia Sterguell, Bob Smith, M.D., and Elizabeth Robertson.



Robert Nichols, Peggy Riggs and Norm Green.

what's inside

Departments		Events
President's Letter	3	Celebratir
Focus on New Research	6	Grand Ro
Planned Giving	6	Project
Chair's Letter	7	
Profiles		Emergeno
Fiulies		Metabolic
Marty White, M.D	5	Caring for

Celebrating Women
Grand Rounds
Projects and Campaigns

Emergency Department	1
Metabolic Disease Institute	1
Caring for Generations	2
Geriatrics Chaplaincy Program	2
Baylor Heart and Vascular Institute_	4
Employee Giving	7

Baylor Health Care System Foundation 3600 Gaston Avenue, Suite 100 Dallas, Texas 75246 214.820.3136 Foundation@BaylorHealth.edu

Torchbearers

generosity of Mr. and Mrs. William L. Hutchison. Now, a recent gift of more than \$200,000 will help the Institute continue its groundbreaking work. This recent gift brings their cumulative giving to Baylor Health Care System to well over \$1.2 million.

The Hutchisons established the Institute of Metabolic Disease in honor of their grandchildren. It is dedicated to the diagnosis and treatment of children and adults affected by inherited body chemistry permutations that interfere with their ability to produce energy from protein, fats and carbohydrates in the diet. Metabolic disease can

lead to mental and physical disability, and even death, if not treated quickly.

The Hutchisons recognized the importance of creating a single facility dedicated to research, diagnosis and treatment. Their first gift helped launch the Institute. At the time, it was the only single location in America for the diagnosis and treatment of metabolic disease.

For the past 20 years, the Hutchisons have been strong contributors to Baylor. Today, the Institute has a strong national reputation for successful prenatal and neonatal diagnosis of metabolic diseases.

Swann song: Caring for Generations campaign ends on a high note



Rowland K. Robinson (President, Baylor Health Care System Foundation), Carolyn and The Reverend Stephen Swann (Caring for Generations Co-Chairs).

Philanthropists and community leaders gathered at the home of campaign co-chairs The Reverend and Mrs. Stephen Swann on May 15, to celebrate a successful finale to the Baylor Health Care System Foundation's 2007 Caring for Generations annual campaign.

This year's campaign raised money for Baylor's cancer and cardiovascular research, outpatient clinics, medical education and community

medical centers throughout North Texas.

"Caring for Generations supports world-class programs that are important to all the citizens of North Texas," said Carolyn Swann. "Without this campaign and the generosity from our community, Baylor could not continue to fulfill its mission of providing exemplary health care to all people."



Louis Beecherl (Caring for Generations Honorary Co-Chair), Tom Leppert, Julia Beecherl (Caring for Generations Honorary Co-Chair) and Goran Klintmalm, M.D.



Julie and Jim Turner.



Curtis Meadows, Marilyn and Zeck Lieberman, M.D.



Julie Turner, Amy Carreker and Phyllis Bernstein.

Anonymous gift graces chaplaincy program

An anonymous donor has graciously given \$300,000 to Baylor's Geriatrics Chaplaincy Program.

People in North Texas are living longer and are generally in better health than in the past, but growing numbers of seniors have chronic health conditions and their associated disabilities. They often become homebound and may withdraw from their friends, family and faith community.

Thanks to the Baylor Geriatrics Chaplaincy Program, care doesn't end because patients can't leave their homes. As part of Baylor's Christian ministry of healing, volunteers and chaplains reach out to people of all faiths in the community to help seniors get reconnected with their lives, their community and their faith. They visit them in senior centers, clinics and their homes.

"The homebound have a spiritual mentor and caring listener in the special chaplains who visit them, and those who have lost identity with the home church have an opportunity to be united with one closer to their precise location," said the anonymous donor.

Baylor established the Geriatrics Chaplaincy Program in 1996 with a mission of helping seniors access community and faith resources, and to reconnect with the mainstream of life. The Geriatrics Chaplaincy Program has been recognized by the Association of Professional Chaplains for its innovation in sending hospital chaplains into the community to minister to seniors.

"A part of our commitment to senior life enrichment is to provide spiritual resources to an ever-expanding number of seniors who find themselves isolated, lonely, detached from their usual environment and without friends and family," said Wilson Weatherford, M.D., chief of geriatrics at Baylor University Medical Center at Dallas and medical director for the Baylor Senior Health Network. "We encourage our donors to fund our Geriatrics Chaplaincy

partners with Baylor's Clinical Pastoral Education program to offer specialized training to chaplain residents, interns, lay ministers and community clergy who work with seniors.

The program receives referrals for about 250 clients a year. This number will increase as the region's population ages. In 2000, the U.S. Census Bureau estimated that the percentage of the greater Dallas population over the age of 65 would nearly double by 2010.

"We have a need for volunteers who would like to make home visits or regular supportive phone calls to seniors who desire spiritual companionship," said Mike Mullender, Ph.D., pastoral care manager for Baylor Dallas. "A short conversation, a touch, a few minutes of listening and a prayer can bring a whole different

"A short conversation, a touch, a few minutes of listening and a prayer can bring a whole different experience to our elderly patients."

Program where we rekindle and reinforce spiritual values to enhance their quality of life through senior life enrichment, and are encouraged by our increasing number of sponsors who have embraced this program."

Each year, chaplains and volunteers make more than 3,000 supportive visits and phone calls to patients, family members and staff throughout the Dallas area. The program also experience to our elderly patients."

Each year, the Geriatrics Chaplaincy Program has expanded its services. Still, gift income of \$100,000 is needed every year to support staff salaries and benefits, training and seminars, volunteer functions and operating expenses.

For more information on the Geriatrics Chaplaincy Program, contact Ken Holden, 214.820.3380.

the torch Summer 2007 3

Celebrating Women kicks off another big year in the fight against breast cancer



Rowland K. Robinson (President, Baylor Health Care System Foundation), Tincy Miller (Celebrating Women Co-Chair), Sharon McCullough (Celebrating Women Co-Chair) and Joel Allison (President & CEO, Baylor Health Care System).

A committee chaired by Sharon McCullough and Tincy Miller kicked off the 2007 Celebrating Women campaign at the home of Tucean Webb on April 5. The event was sponsored by Saks Fifth Avenue.

The Celebrating Women campaign raises more than \$1 million each year for breast cancer research, advanced technology and the "Gift of Life" fund that helps provide uninsured women access to life-saving breast care services. The annual campaign will culminate in an **October 16 luncheon at the Hilton Anatole Hotel** in Dallas with more than 1,400 guests. This year's keynote speaker is **Lynn Redgrave**, awardwinning actress and breast cancer survivor.



Libby Hunt Allred (Celebrating Women Underwriting Co-Chair), Barbara Stuart, Barbara Hunt Crow (Celebrating Women Underwriting Co-Chair) and Anne Reeder.



Karen Olivarri (Saks Fifth Avenue) and Marvin Stone, M.D. (Director, Charles A. Sammons Cancer Center).



Sharon McCullough, Tucean Webb, Kim Miller (Celebrating Women Assistant Underwriting Chair) and Lindalyn B. Adams.

"A woman is diagnosed with breast cancer every two minutes in this country. That is why gifts to Celebrating Women are so important," said Sharon McCullough, Celebrating Women 2007 co-chair. "The success of Celebrating Women 2007 is inspired by the generosity of the philanthropic-minded community. Gifts and support to this cause will touch many lives."

As in years past, the Celebrating Women luncheon will honor community leaders committed to the fight against breast cancer with the Circle of Care Award. This year's honorees include **Tucean Webb**, **Tucean Franks** and the **Julie and Jim Turner family**.



Darlene Cass, Carol Seay, Rowland K. Robinson and Elaine Harman.



Rebecca Robinson (Celebrating Women Corporate Underwriting Co-Chair/Wachovia) and Joel Allison.



Jana Sharpley and Sophie Lee.



Ife comes at you fast"... that's the tag line on a popular commercial for an insurance company. That tag line got me thinking about some of our Baylor friends:

For our friend who brought her visiting mother to our Emergency Department; to be followed, only a few days later, by another emergency that made it necessary to bring her mother-in-law to our Emergency Department... life comes at you fast.

For young parents who have just had their first baby, eight weeks early... *life* (particularly, this precious new life) comes at you fast.

For the vivacious twenty-eight-year-old who, after suffering from numbness in her arms, is diagnosed with multiple sclerosis... *life comes at you fast*.

For Baylor, dealing with these real-time misfortunes is life. We see patients in need every single day. You trust us to help them, with passion and with unparalleled expertise.

Thanks to your support, we are tripling the size of our Emergency Department in order to treat patients quickly, with dignity and privacy... so our friend can bring her mother and mother-in-law to the ED with the confidence that they will receive the best care available.

Your support has provided state-of-theart equipment in our neonatal intensive care unit that allows us to care for more than 1,200 premature and seriously ill infants each year... so that our friends' new baby can get the best start possible in his tiny, important, young life.

Your generosity has allowed Baylor to pursue leading-edge research that could unlock the mystery of autoimmune diseases... finding a cure for multiple sclerosis and other debilitating diseases... offering hope for the future, which so suddenly changed for this young lady.

Life does come at *all* of us fast... and it is our mission to keep pace. We are fortunate to have the finest lines of defense against trauma and disease located right here at Baylor. With *your support*, we are able to effectively leverage the skills of our professionals, our technology and the big hearts of our staff to give you and yours the finest in safe, quality, compassionate care.

Sincerely,



Heart and Dole

Nearly 100 donors attended a dinner hosted by the Foundation at the Crescent Club in Dallas on April 12, to officially announce a \$20 million campaign to benefit the Baylor Heart and Vascular Institute. The event highlighted leadership innovations in cardiovascular research and care at Baylor.

Former U.S. Senator and presidential candidate Bob Dole entertained the full house with his keynote address on the value of leadership. In addition, each dinner table displayed a range of heart devices. Baylor's preeminent cardiologists, who were seated at each table, educated guests on the latest treatments and research being conducted for heart disease.

The heart and vascular fundraising campaign was kick-started by a generous \$5 million challenge grant from Dallas philanthropists **Bea and Ray Wallace**.



Judge Ed Kinkeade (Chair, Baylor Health Care System Board of Trustees), Bob Dole and Melissa Kinkeade.



Emi and Tom Anding.



John McFarland, Bob Dole and Linda McFarland.



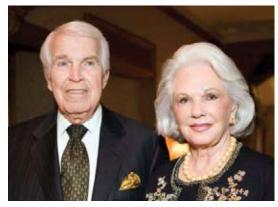
Bob Dole, Bill and Gail Plummer.



Bob Dole and Dick Collins.

"Despite the many advances made in treatment over the past 50 years, heart disease remains the No. 1 killer of both men and women in the United States," said Rowland K. Robinson, Baylor Health Care System Foundation president. "We believe this cause is something that the leaders in the philanthropic community can embrace wholeheartedly."

Money raised from this ambitious campaign will support the Baylor Heart and Vascular



Ray and Bea Wallace.

Institute's medical education and teaching programs, along with coordinated cardiovascular research across the Baylor Health Care System.

"In the end, what gets people through a physical or emotional crisis is not new technology or medication. Those things help, of course. But it's faith that gives you the strength to endure—faith that won't allow you to give up; faith that manifests itself in a ferocious determination to take the next step—the one that everyone else says is impossible."

—Bob Dole, One Soldier's Story



Bob Dole, Julia and Louis Beecherl.



Bob Dole, Darlene and Baron Cass.



John May, Cara East, M.D., and Nanci MacKenzi.



Bob Dole and Bill Solemene.



Bob Dole, Zelda Seigel and Robert Mayer.



Denzil D'Souza, M.D., Sally and Forrest Hoglund.



Beverly Bolin, Bob Mullins, Bob Dole and Sis Miller.



The Reverend Stephen Swann, Bob Dole and Carolyn Swann.



Dan Chapman, Bob Dole and Nancy Chapman.

the torch Summer 2007 5

PHYSICIAN PROFILE



Marty White, M.D., and wife Madeline with a photograph of their trawler, "Inspiration."

Marty White, M.D., is a retired nephrologist who started practice at Baylor in 1975. Dr. White recently designated the Baylor Health Care System Foundation as the beneficiary of his \$185,000 life insurance policy. The gift was made in honor of his longtime colleague and friend Michael Emmett, M.D., and will be used to support medical education at Baylor. Dr. White and his wife Madeline have three children and 11 grandchildren.

Q: Why did you choose to come to Baylor?

A: At that time (1975), Baylor had lost, tragically, the physician who was serving in the role of nephrologist and running the hospital's dialysis program. I was asked to come as chief of nephrology. It was an offer I could not refuse. It was a wonderful event for me, as I found a hospital and medical staff who shared my values of patient care and integrity. The house staff was great to work with.

Q: What are your goals in life?

A: To be a humble servant of the Lord, Jesus Christ.

Q: Describe your leadership style.

A: Honest, straightforward, willing to take on a difficult task, leading by example.

Q: Who are your heroes?

A: My parents, and a number of physician mentors.

Q: What inspires you?

A: Doing what is right for others and creating the opportunity for those on the margin to have a voice in their future.

Q: If you had to choose a different career, what would it be?

A: I don't know. Medicine was a natural; something interacting with people and making their lives better.

Q: Tell us about your dream vacation.

A: Madeline and I have had so many, more than we deserve.

"What I like most about Baylor is the collaborative, friendly attitude toward providing the best care to the individual patient."

Q: Where did you grow up?

A: In Chicago.

Q: Tell us about your education.

A: Chicago public schools and then I put myself through Northwestern University and Northwestern University Medical School. I was able to get both an M.D. and M.S. in physiology during the four years of medical school. Then internship and fellowship in nephrology at Parkland/University of Texas Southwestern. Internal medicine at University of Minnesota hospitals.

Q: What are your hobbies?

A: Being captain of a trawler, cruising with Madeline, my first mate, in Alaska and the Pacific Northwest. Photography; I would describe myself as an advanced amateur.

Q: What was your first job?

A: I was in grade school. Worked in a cosmetic factory, filling bottles with nail polish.

Q: To what do you attribute your success?

A: The grace of God, wonderful parents, great mentors and hard work and perseverance.

Q: What is the highlight of your career?

A: Teaching house staff, fellows in nephrology and medical students.

Q: Do you have a catchphrase?

A: No pain, no gain.

Q: What do you like most about Baylor?

A: A collaborative, friendly attitude between the medical staff, hospital staff and administration toward providing the best care to the individual patient. Many places claim to do that, few really do.

Q: The best idea I ever had was...

A: Marrying Madeline.

Q: The world would be a better place if...

A: We choose life.

Q: Most would be surprised to know that...

A: I am the captain of an oceangoing vessel (as well as chief navigator, radioman, engineer, and oh... plumber/toilet repairer).

Q: When I meet someone, the first thing I notice is...

A: Their eyes, a window to their inner self.

Q: My worst vice is...

A: Impatience.

Q: The one thing that really gets me angry is...
A: People and organizations which use others to achieve their ends.

Memories of the Fighting 56th

Baylor Health Care System exists for the same reason as the Fighting 56th. We have a passion for our mission: answering the call to help those in need.

In August of 1940, as Europe suffered from the Axis onslaught, the leadership of Baylor University Hospital received a fateful telegram. They were asked to organize a medical unit for the United States Army.

Our doctors and nurses met the challenge in true Baylor fashion: they formed the 56th Evacuation unit (also known as the "Fighting 56th"). They trained diligently before shipping out to a combat zone that would lead them from the battle strikes in North Africa to the invasion of Italy. The Fighting 56th served as a tent hospital providing medical services for more than 73,000 wounded and dying soldiers.

While serving in Italy, the Fighting 56th lost personnel during the continual bombardment from enemy forces. Because of the frequent shelling of the hospital, patients were known to go AWOL, preferring the relative safety of the front lines.

Day and night, without ceasing, the Fighting 56th worked. The wounded, the shattered, the dying would be treated and moved, then replaced by more wounded and shattered and dying. It was an experience to haunt the best of men and women.

One of Baylor's nurses, Lt. Mary Roberts, became the first woman in history to receive the Silver Star for bravery. In July of 1945, the unit was awarded the Meritorious Service Unit plaque for "superior performance of duty in the accomplishment of exceptionally difficult tasks."

Please take a moment to remember the brave men and women of the Fighting 56th.



The 56th Evacuation Hospital under fire at night during the fighting at Anzio in 1944.

PLANNED GIVING

Petsche gift annuity honors Baylor physicians

ongtime donors Arnold and Kathy Petsche recently established a \$250,000 gift annuity. The gift was made in honor of physicians Paul Neubach, Robert Schoenvogel, Jay Franklin, Byron Brown, Thomas Hutson, Grant Gilliland, John A. Baker and Daniel C. DeMarco, for the excellent care they gave the Petsches at Baylor.

The Petsches will receive a fixed income payment from the annuity for life. The remaining funds will be used to fund Baylor's cardiovascular research programs.

Arnold and Kathy Petsche have been married for 54 years. Arnold Petsche founded the A.E. Petsche Company, a global supplier of high-performance interconnect products and related services used in aircraft.



Kathy Petsche, Jana Sharpley and Arnold Petsche.

Virginia and Don Sillers know smart way to give IRA



Virginia and Don Sillers.

Baylor Health Care System Foundation board member Virginia (Ginny) Sillers and her husband Don recently named Baylor as a beneficiary of their IRA. The Sillers' gift will establish the Donald A. and Virginia (Ginny) Sillers Endowment for Baylor.

Ginny Sillers is a liver transplant recipient, and celebrated the 18th anniversary of her transplant this year. Don Sillers is an engineer whose father founded Peerless Manufacturing Company—a publicly traded company specializing in manufacturing equipment.

The Sillers decided many years ago to include

Baylor in their estate plan. However, they recently updated their plan to leave Baylor a portion of Mr. Sillers' IRA at his death. For the Sillers, a bequest of their IRA made sense because their family members would have to pay income taxes in addition to estate taxes on any IRA assets.

The Sillers' bequest eliminates the tax problem to their heirs and creates a permanent endowment for Baylor.

"We hope the endowment's unrestricted income will give Baylor the flexibility it needs to ensure that all patients have access to the finest medical professionals, the most advanced technology, and state-of-the-art facilities," said Don Sillers.

Like Don and Ginny Sillers, many individuals choose to leave assets to Baylor at death using their IRA. Many times, it only makes sense to give IRA assets at death. Through December 31, 2007, the U.S. Congress has opened a window that allows individuals over age 70½ to make distributions from an IRA directly to charity without incurring additional tax burdens.

If you would like to discuss making a gift of your IRA, please call Ken Holden, vice president of planned giving, 214.820.3380, or email KendallH@BaylorHealth.edu.

focus on research

BAYLOR ESTABLISHES CENTER FOR LUPUS RESEARCH



Virginia Pascual, M.D.

The Baylor Research Institute (BRI) developed an experimental treatment that gave new hope to children with juvenile arthritis. Now, these experts are working to help children and adults with lupus, a chronic inflammatory condition.

Baylor Institute for Immunology Research (BIIR), the immunology research component of BRI, was recently awarded a \$6.2 million grant from the National Institutes of Health (NIH). This new funding follows awards for lupus research received by BIIR earlier last year that totaled nearly \$3 million.

The grant funded the creation of the **Center for Lupus Research** led by Virginia Pascual, M.D., an investigator at BIIR. Over the next five years, the NIH grant will support three research projects to

study the immune systems of children with lupus.

"BIIR has a very strong lupus and autoimmunity program, and these recent awards, especially the establishment of the Center for Lupus Research, further demonstrate the quality and success of our program," said Michael A.E. Ramsay, M.D., president of BRI.

"We're trying to understand how the immune systems of lupus patients differ from those of healthy individuals," said Dr. Pascual. "By better understanding the disease, we hope to find better ways to diagnose and treat it."

According to Jacques Banchereau, Ph.D., director of BIIR, Baylor researchers have already found that the level of a particular immune system protein in lupus patients is much higher than normal during periods of severe lupus symptoms. These symptoms include skin rashes, joint pain and swelling, and inflammation of the kidneys.

"We've already made significant advancements in our understanding of juvenile arthritis, lupus and diabetes," adds Dr. Banchereau. Having identified a new treatment for juvenile arthritis, we hope that treatments for lupus and diabetes are not far behind."

For information on how to support lupus research at Baylor, contact Jana Sharpley, 214.820.7570, or JanaS@BaylorHealth.edu.

Laboratory approval boosts Baylor's islet cell program

Recognizing Baylor's expertise in islet cell transplantation as an investigational treatment for type 1 diabetes, in mid 2006 the U.S. Food and Drug Administration (FDA) approved for Baylor to handle every step of the procedure in-house.

In islet cell transplantation, islet cells are extracted from a deceased donor's pancreas and injected into the liver of a patient with type 1 diabetes, where they are expected to begin producing insulin.

"We're one of only a small number of medical centers worldwide—and the only one in the southwestern U.S.—that can handle the entire process."

An outside laboratory previously extracted islet cells for Baylor. Subsequent to FDA approval, Baylor is now performing this step in its own laboratory.

"We're one of only a small number of medical centers worldwide—and the only one in the southwestern U.S.—that can handle the entire process," said Marlon F. Levy, M.D., surgical director for transplantation and a physician on the medical staff at Baylor All Saints Medical Center at Fort Worth.

the torch Summer 2007 7

Golf course form and conduct may indicate health status

The Wall Street Journal recently reported that a golfer's swing may offer clues about an individual's personal health status.

Saying that "golf is a great measure of fitness for the baby boomer generation," sports medicine researchers are analyzing patients' golf swings and playing styles to assess their overall fitness and health risks. For example, having a short drive could signal flexibility problems in the lower body and hip muscles, possibly making players more prone to back pain and falls. An inconsistent or uncontrolled swing may be a sign of weak core muscles, a problem that could have an effect on future posture and stability.

Finally, players' emotional response to poor performance on the course could reveal how well they manage overall life stress, with those who take a missed shot badly putting themselves at a higher risk of heart disease and other stress-related ailments.

According to the *Journal*, golfers interested in improving their health—as well as their golf game—can perform stretches to improve

flexibility and reduce stress. They can also consult a sports medicine physician or golf pro to pinpoint potential problem areas based on their swing.



The 2007 Baylor Health Care System Foundation Grand Rounds Golf Tournament, presented by First Horizon, will be held on October 8 at Royal Oaks Country Club in Dallas. Proceeds from the tournament benefit graduate medical education, a vital part of Baylor's mission. Contact the Foundation about sponsorship opportunities at 214.820.3136 or Foundation@BaylorHealth.edu.



Over the last three months, Baylor Health Care System employees have been hog wild for giving. Employee giving, which wrapped up on June 30, 2007, increased in terms of both dollars raised and employees participating.

Baylor employees recognize the importance of giving. While Employee Giving began formally in 2003 as a way to celebrate Baylor's 100th anniversary, employees have been generously giving back to Baylor for many years.

Today, the giving campaign continues to be an opportunity for employees to provide financial support to specific projects and programs that further the Baylor mission.

"Baylor employees are known for their compassion, energy and going above and beyond the call of duty for patients, the community and each other," said Joel Allison, Baylor Health Care System president and chief executive officer.

"The Employee Giving Campaign is a great way to feel like a part of something that will make a difference and when the grand total raised is announced, each employee who participated will feel their contribution helped toward reaching our goal."

Gifts to the campaign, no matter the size, make a significant difference. In addition to

the money employees give back to Baylor, their donations help leverage the millions of dollars major donors will give to Baylor. This strategy of "giving from within" sends an inspiring message.

"Every year, we rely on our employees to help us show that Baylor supports its own," said Rowland K. Robinson, Baylor Health Care System Foundation president. "We aspire to always see 100 percent participation."

This year, employees at Baylor Regional Medical Center at Plano joined the giving campaign.

"The Employee Giving Campaign plays a critical role in helping to raise funds from people outside the System," said Jerri Garison, president of Baylor Plano. "The philanthropy that Baylor relies on is a shared responsibility between members of the Baylor family and members of the community."

Garison also thinks participation in the campaign is crucial not only because it sends the right message to the community but because an employee or one of their family members could someday need the very facilities and programs their contribution helped fund. "I think it is very important to contribute where you live everyday and where someone in your family may be a patient."



y dearly departed mother used to say, "There's nothing new under the sun." Of course, that one was somewhat contradicted by, "What'll they think of next?"

I found these quotes in a *Dallas Morning News* story dated December 10, 1950:

"OXYGEN SYSTEM DONATED TO BAYLOR BY CORRIGAN

"Leo Corrigan has donated the \$14,000 oxygen system in Baylor Hospital's new Truett building, a pipeline system which makes oxygen instantly available in every room, like water from a tap... Only three such streamlined oxygen systems are in use in the country, and Baylor's is the largest... Hospital officials estimate the new system will save transportation costs of sixty tons of portable oxygen tanks a month."

When I read this, several thoughts came to mind that have been true during my 40-year association with Baylor, and apparently even longer.

One is that Baylor has always seemed to go about its business of innovating and obtaining the latest proven technology to assist in the care of its patients without much fanfare. Of course, this is because of encouragement from its highly skilled and well-informed medical staff and the willingness and expertise of its staff to procure the latest advances. In my research through the *Morning News* archives, I found example after example of the latest, biggest or most amazing technology being applied here. I thought to myself many times, "What'll they think of next?"

As the 1950 article points out, one of the main reasons that Baylor is able to do this is because of philanthropy from generous hospital patrons. We are blessed by benefactors who came through for us in our time of need. We continue to build an increasing number of individuals, families, corporations and foundations who support very generously; but many donations still come from the same families and foundations that have been with us since our Foundation was formed. I'll be pointing out more of these in future columns.

Leo Corrigan III is an active member of our Foundation board who continues a long family tradition of "giving back." Philanthropists like Leo enable Baylor to offer technologically advanced and caring health care to more than one million patients every year.

As usual, my mother was right.

Loral Riggs for mo

Leonard M. Riggs, Jr., M.D. Chair

Baylor Health Care System Foundation

Torchbearers rally to raise funds for brain injury research



Jim Yoder, Bruce Collins and Michelle Collins.

Baylor Institute for Rehabilitation is full of amazing stories.

Take **Bruce Collins**, for instance. In 1987 Collins was involved in a tragic car wreck. He was only 23 years old. After more than a year of treatment, Bruce regained his strength, love for life and dynamic personality. One week after completing his treatment, Bruce married his beautiful bride, Cynthia, and they now have three wonderful boys. July 13 is the 20th anniversary of Bruce's accident. He is now active with the Baylor Health Care System Foundation, giving hope to patients.

Bunny Ginsburg is another graduate of Baylor Rehab. Ginsburg was in a major automobile accident while traveling in Spain in 2000. She spent eight weeks at Baylor Rehab. Bunny and her husband Harold are grateful to Baylor Rehab and say it provided the best rehabilitation and a nurturing and healing environment for Bunny. She now volunteers at Our Children's House at Baylor.

Then there's **Bill Tichenor**, who only five years ago was struck in the head when the front wheel of his own race car broke free in an accident. With the help of Baylor Rehab, Tichenor is fully recovered and serves on the board of Baylor Rehab.

Collins, Ginsburg and Tichenor are just three examples of how advances in medical technology help people survive catastrophic illnesses and injuries. Traumatic brain injury can significantly affect a person's cognitive, physical and psychological skills, often with devastating results. It can impact language and communication, and thrust a person into a world of frustrating limitations. But with concentrated, effective rehabilitation, many patients return to their families and lives.

Nearly 200 guests filled Arlington Hall at Lee Park in Dallas on May 2, to hear these stories as part of the Foundation's annual Torchbearers campaign. Torchbearers exists to raise awareness and support for important initiatives of Baylor Health Care System. The Foundation's 2007 Torchbearers campaign, chaired by **Michelle Collins** and **Jim Yoder**, will provide support for **traumatic brain injury research** at Baylor Rehab.

"Many people in the community know Bruce, Bunny and Bill, and their inspirational stories," said Michelle Collins. "We're here to support them and to help support Baylor Rehab as an innovator in traumatic brain injury research. We want to hear more success stories for at least another 20 years."

The Ginger Murchison Foundation recently gave a significant gift for traumatic brain injury research and challenged Baylor and the community to raise an additional \$1 million toward that cause.

"The thrill of helping a patient enjoy a full life after suffering a devastating injury, and the promise of new therapies, are what drive our desire to expand our research program," said **Mary Carlile, M.D.**, medical director of Traumatic Brain Injury Services at Baylor Institute for Rehabilitation.

For more information on Torchbearers, contact Shanon Patrick, 214.820.2705.

ON THE BOARD

Mary Anne Cree

magine having five children and then marrying a widower with five children. It may sound like the Brady Bunch, but it's also Mary Anne Cree's life story.

Mary Anne's father, Charles A. Sammons, for whom Baylor's cancer hospital is named, was a highly respected Dallas businessman and philanthropist. Mary Anne's mother, Rosine Smith Sammons, became the first female public relations executive for the Adolphus Hotel. Mary Anne, their only child, was born in Oak Cliff and lived there until the family moved to Highland Park in 1939. She attended both Hollins College and Southern Methodist University, where she was a member of Delta Delta Delta Sorority.

When she married Dick Cree 39 years ago, they each had five children. Dick's oldest son, a graduate of the Air Force Academy was married. The other nine were raised together and today remain a close and loving family.

Dick was a flight instructor in World War II and at one time became a Hollywood stunt pilot. Even after finding success in business, flying remained an important part of his life. This passion became infectious, and Mary Anne became a licensed pilot shortly after they were married.

Her mother's tragic death in 1962 made perpetuating her memory of great importance to Mary Anne. She established the Rosine Fund with the Communities Foundation of Texas in 1996 in memory of her mother. It was the thought of her mother walking Bishop Boulevard to Dallas Hall in the cold of winter or heat of Dallas' summers, paying her own way to receive her degree, that inspired Mary Anne to fund the Callivatra fountain in front of the new Meadows Museum.

Mary Anne is a member of the board of the Dallas Center for Performing Arts, and has most recently contributed to the Winspear Opera House. Mary Anne also helped to establish the Community Foundation of Jackson Hole and has served on the board of directors for the past 18 years.

Her travel between Scottsdale, Arizona, and Dallas leaves her with little time, but Mary Anne is an active member of the Baylor Health Care System Foundation board of directors. The Mary Anne and Richard Cree Auditorium in the Baylor



MARY ANNE CREE

Jack and Jane Hamilton Heart and Vascular Hospital bears the name of this devoted couple.

Mary Anne also serves as honorary co-chair of the Foundation's 2007 Celebrating Women campaign supporting breast cancer research and expanded technology.

"Having Mary Anne Cree, a woman well known for her generous and caring spirit, serve as honorary chair of the luncheon brings great credibility to the cause of defeating breast cancer," said Sharon McCullough and Tincy Miller, co-chairs of the 2007 Celebrating Women breast cancer awareness luncheon. "We are honored that she accepted being our honorary chair."

As a mother of ten, loving wife and grandmother of 17, Mary Anne's life overflows with blessings. And in return she continually brings blessings to others with that same generous and caring spirit.

Quality, safe patient care—supported by medical education and scientific research—defines Baylor Health Care System. The System's 16,000 employees deliver quality care from more than 136 North Texas locations.

The Foundation helps fund general operations, advanced research, innovative technology and equipment, and new construction to better serve the citizens of North Texas.

For more information, please call 214.820.3136 or email Foundation@BaylorHealth.edu.