

CAMPAIGN
EDITION

For progress. For patients.®

the torch®

BAYLOR HEALTH CARE SYSTEM FOUNDATION

SUMMER 2012

BAYLOR MAKES US ALL BETTER Campaign 2015



From the President

If not now, when?

For more than a century, Baylor has been an asset to our community. What began with a group of visionaries and a modest, 14-room building now extends throughout 12 counties in North Texas.

Today, with more than 2.5 million patient encounters each year, Baylor provides more than leading-edge medical science. We also provide intangibles – like the human compassion found in our nurses, doctors and other staff – which nurture people’s hope and fortify their spirits.

To those of us who work here, Baylor is more than a place to practice our professions. It is a calling that helps us live out the command to “love thy neighbor.” To *all* of us – patients, families, community and staff – Baylor is a unique and irreplaceable asset worthy of our most generous support. This is because Baylor makes us *all* better.

Excellence is perishable. To stay at the forefront of advances in clinical care and research, Baylor must invest in the changing technologies and procedures shaping the future of health care.

Campaign 2015 provides significant opportunity for *all* of us to be involved in something monumental for our entire community. This campaign is not for Baylor. It’s for our patients.

It’s for the husband who received a second chance at life with his kidney transplant.

It’s for the mother of four, who, after being diagnosed with breast cancer, enrolled in a life-saving clinical research trial offered only at Baylor.

It’s for the ambitious entrepreneur who beat a heart attack and then gave back in order to help other heart patients.

It’s for you. It’s for your family. Indeed, this campaign is for *all* of us.

We *all* benefit from Baylor’s leadership and presence in our community. And I believe it is not just each of us, but *all* of us, who will take Baylor to a higher ground as a place of hope and healing, not only for our community, but also for the world.

Now is the time to be part of history. Because Baylor makes us *all* better.

Join us. 

Rowland K. Robinson
President

Baylor Health Care System Foundation
Robinson@BaylorHealth.edu

Starting Strong: Baylor Makes Us ALL Better

CAMPAIGN 2015: **Baylor Makes Us ALL Better.** This simple phrase was the impetus for a bold vision – take Baylor Health Care System to national pre-eminence in areas of health care that have the power to transform individual lives and the communities we serve.

Baylor Health Care System Foundation has set forth to achieve this vision by launching the first campaign in Baylor’s history. With a goal of raising \$250 million, *Campaign 2015* marks our most ambitious fundraising effort to date.


Since the campaign’s quiet beginning, we have secured nearly \$130 million, including transformational gifts from **the men and women of Sammons Enterprises, Inc.** and **Annette C. and Harold C. Simmons.**

“With plans to go public in 2013, we are grateful for the support our community has already shown and encouraged by the momentum we have,” said

Rowland K. Robinson, Foundation president. “We are proud that we have made it halfway to our goal, but we have not yet met our challenge.”

Completely donor-driven, this comprehensive campaign focuses on four priorities – capital, education, research and programmatic initiatives at Baylor – and offers significant opportunity to redefine health care, both locally and nationally.

Donors can determine where they wish to make an impact and give to the area for which they have the greatest passion. With increased community support, we can develop innovative models of care, utilize advanced medical technology, engage in game-changing research and train more physicians to care for future generations.

While Baylor has already earned national recognition for safety, quality, leadership and bedside care, sustaining this level of excellence requires more than stewardship – it requires investment and innovation. 

BAYLOR
MAKES US ALL
BETTER

Campaign 2015

“With your partnership and support, we can maintain Baylor’s steadfast commitment to excellence and secure the future of health care for our community.”
– **Joel Allison**, president and chief executive officer of Baylor Health Care System

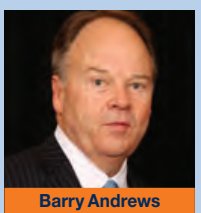
Meet the Campaign Executive Committee

CAMPAIGN 2015 is led by a group of highly respected leaders and long-standing supporters of Baylor Health Care System who recognize its importance to all North Texans. Baylor Health Care System Foundation board chairman **Erle Nye** heads the committee, which helps with the execution of the campaign and gains recognition for Baylor in North Texas and beyond.

“This campaign comes at a critical time,” said Erle.

“We have the opportunity to step up and make a real difference in the way health care is delivered in our community. We have assembled a phenomenal group of individuals to help us achieve this ambitious goal.”

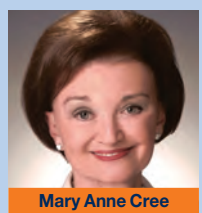
The executive committee includes: **Barry Andrews; Hal Brierley; Mary Anne Cree; Margo Goodwin;** chairman, Erle Nye; **Debbie Oates; Leonard Riggs, M.D.; Paul Stoffel; Lisa Troutt;** and **Bea Wallace.** Baylor representation includes: **Joel Allison** and Rowland K. Robinson.



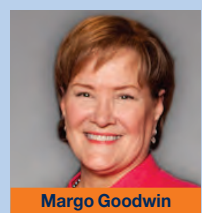
Barry Andrews



Hal Brierley



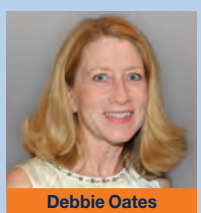
Mary Anne Cree



Margo Goodwin



Erle Nye



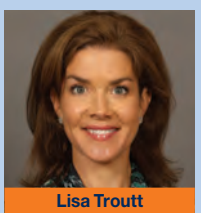
Debbie Oates



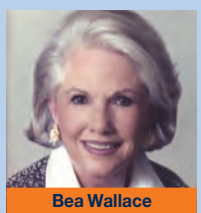
Dr. Leonard Riggs



Paul Stoffel



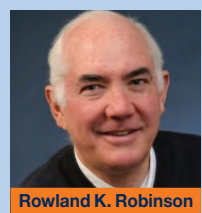
Lisa Troutt



Bea Wallace



Joel Allison




Rowland K. Robinson



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Baylor Dallas is
#1
in patient satisfaction for
teaching hospitals in America

 **240**
Residents
and fellows
are being
trained at
Baylor

WHY BAYLOR, WHY NOW?

 **15**
Countries visited by
volunteer physicians and
nurses on the medical staff
at Baylor through Faith in
Action Initiatives

3,000+
Liver transplants
performed at the
Annette C. and
Harold C. Simmons
Transplant Institute
– one of only 3
programs in the
nation to achieve
this milestone

\$474 million Dollars Baylor provides annually to the community in the form of unreimbursed care and services

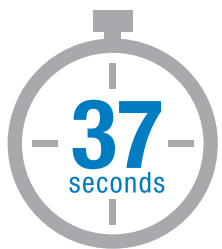
145,000
Patients received pastoral
care from one of our
90 chaplains last year

5 Baylor hospitals have achieved
Magnet® recognition in nursing; this
designation signifies nursing excellence
that results in improved outcomes
for patients – less than 7 percent of
hospitals ever earn this designation



20,000+
Babies born each year at a Baylor facility

\$250,000,000 Dollars needed to move
Baylor beyond excellence



How often a person dies of
heart disease in the U.S. –
Baylor performs more heart
and vascular procedures
than any other hospital
system in North Texas

2,000
Nursing students
who rotated through
Baylor in 2010



The patient is the
purpose of all that we
do and Baylor serves
approximately
1.5 million
patients each year.
Patients like
Ashley Reynolds.
For Ashley's story, visit
give.baylorhealth.com

467,000
square feet


Amount of space dedicated to cancer care
at Sammons Cancer Center – the largest
outpatient cancer center in North Texas

19 Consecutive years Baylor University Medical
Center at Dallas has been listed in *U.S. News
and World Report's* "Best Hospitals" guide

900
Active research
protocols



19,500
Baylor Health Care System employees

2.5 million
Patient encounters each year


6.6% Percentage of cancer cases in
Texas treated at Baylor, second
only to MD Anderson in
Houston

10,000
Number of active
donors to the
Foundation

Our patients' survival rate for
liver transplant at Baylor
Dallas is in the top
5%
– a rate that consistently
exceeds the national average



Counties in
Texas with a
Baylor Health
Care System
access point



Consecutive years
Baylor Jack and
Jane Hamilton
Heart and Vascular
Hospital has had
one of the lowest
heart failure
readmission rates in
the country

20

Fetal care centers in
the country providing
a full spectrum of fetal
interventions and surgeries;
Baylor Dallas is one of them

326 Access points across North Texas

200,000



Estimated physician
shortage by 2020

1 in 3

Americans will suffer a neurological
disorder in their lifetime; *U.S. News and
World Report* has recognized the Baylor
Neuroscience Center at Baylor Dallas as
one of the best in the country

SAVE THE DATE



Grand Rounds® Golf Tournament

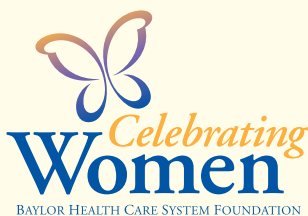
presented by Bank of Texas®

Benefitting medical education

When: Monday, October 1, 2012

Where: Northwood Club

Contact: Andrea Steiger, 214.820.2699,
Andrea.Steiger@BaylorHealth.edu
BaylorHealth.com/GrandRounds



Celebrating Women Luncheon

presented by Tom Thumb®

*Helping Baylor Health Care System
fight breast cancer*

When: Thursday, October 11, 2012

Where: Hilton Anatole

Contact: Angela Randall, 214.820.4776,
Angela.Randall@BaylorHealth.edu
BaylorHealth.com/CelebratingWomen



DHWI®

DIABETES HEALTH AND WELLNESS INSTITUTE
AT JUANITA J. CRAFT RECREATION CENTER

DHWI Fun Walk/5k Run

presented by MedAssets®

*Helping Baylor Health Care System
fight diabetes*

When: Saturday, October 27, 2012

Where: DHWI headquarters at

4500 Spring Avenue in Dallas

Contact: Andrea Steiger, 214.820.2699,
Andrea.Steiger@BaylorHealth.edu

Doc Hutch's extraordinary legacy lives on

WHETHER HE WAS MAKING HOUSE CALLS or accepting watermelons as payment for medical care, **Z.W. Hutcheson Jr., M.D.**, epitomized the characteristics of an exceptionally dedicated "country doctor." Generous and hard-working, and never without his legendary black medical bag, "Doc Hutch," as he was known to friends and patients, served the medical needs of Andrews, Texas, for four decades.

To honor the memory of this "one-of-a-kind doctor, family man and citizen," his family has pledged \$500,000 to the Baylor Health Care System Foundation to establish the **Dr. Z.W. "Doc Hutch" Hutcheson Endowed Fund in Cardiovascular Research and Education.** The fund will

support cardiovascular leadership, research and education at Baylor University Medical Center at Dallas.



Doc Hutch with his black bag

After receiving his medical degree in 1943 from Baylor University College of Medicine, Doc Hutch joined the United States Army. During the war, he worked in England and France, where he cared for soldiers injured in the Battle of the Bulge. After returning stateside, Doc Hutch went to Andrews to help an Army friend who had a medical practice there. What was intended as a short stay on his way home to Bolivar, Missouri, turned into a lifelong career move, to the great benefit of residents of Andrews.

Doc Hutch enjoyed the practice of medicine and literally whistled while he worked.

Continued on page 3

McKinney leaders raise \$1.4 million

NEVER BEFORE HAS A FUNDRAISING EFFORT preceded the construction of a Baylor Health Care System community hospital, and what an effort it has been. Since forming in 2009, the Baylor McKinney Fundraising Committee surpassed their initial fundraising goal of \$1 million and has raised more than \$1.4 million in support of Baylor Medical Center at McKinney.

This impressive fundraising effort was fueled by the hard work and dedication of the nine members of the Baylor McKinney Fundraising Committee: chair, **Jan Hall**; members **Erin Botsford, Dale Conrad, Mark Denissen, Judy Gay, Russ Lessmann, Ron Lockard, Nan Riederer** and **Bob Sanford**.

"It's not often that you have the opportunity to significantly change your community for the better; to take part in a vision and turn it into reality," said Jan Hall. "The generous contributions from community leaders and the dedicated individuals who believe in the mission and vision of Baylor McKinney have helped make this hospital a cornerstone of the community."

There were a number of generous, civic-minded donors who supported Baylor McKinney with gifts of \$25,000 or more through the Founder's Circle Campaign. Their gifts will be recognized in a unique display in the main lobby of the hospital. To date there are 19 members.

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A digital rendering of the new Baylor Medical Center at McKinney

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Chairmen bring excitement to Celebrating Women luncheon

TWO EXCEPTIONAL WOMEN are leading the charge in the fight against breast cancer at Baylor Health Care System. **Pam Perella** and **Pam Busbee** are chairmen of the 2012 *Celebrating Women* luncheon, which raises funds to support Baylor's efforts to eradicate this disease. The two friends have already been hard at work on the 13th annual luncheon, which is scheduled for Thursday, October 11 at the Hilton Anatole Hotel. When asked what they are most looking forward to at the luncheon, they both broke into wide smiles and without missing a beat said, "**Rob Lowe!**" Rob, this year's keynote speaker, is an actor and best-selling author whose mother, grandmother and great-grandmother all lost their battle with breast cancer.

PAM PERELLA

Spurred by her personal connection to the disease, losing both of her grandmothers to breast cancer, Pam Perella has supported Celebrating



Pam Busbee and Pam Perella

Women for many years. In 2010, she was an underwriting co-chairman for Celebrating Women.

"I've always had so much respect for this luncheon and first got involved back in 2005 as a committee member," said Pam. "When **Lindalyn Adams** called and asked me to help chair the event this year I was so honored to have been asked and hope to make her proud."

In addition to Celebrating Women, Pam has supported numerous organizations with her time and efforts. She currently serves as a member of The Crystal Charity Ball, is a past president to the Junior League of Dallas Board of Directors and has been involved with the Genesis Women's Shelter. She also served on the advisory board for the Ronald McDonald House and acted as co-chairman for their Moonlight Ball in 2011. She and her husband, **Vin**, have two children, **Lauren** and **Brandon**.

PAM BUSBEE

Pam Busbee's connection to Baylor goes back

to the time she was a child. She fondly remembers exploring the hallways of Baylor, her "second home," with **Boone and Ruth Powell**, close friends of her parents. In fact, she spent many days and nights of her childhood within the walls of Baylor while her father received care for a heart condition. Her long-standing relationship with Baylor, coupled with her passion for serving the community have Pam delighted to serve as a chair for this year's luncheon.

Pam's involvement in the community extends beyond Baylor. She is board president for the Callier Foundation for Communication Disorders as well as chairman of Jonathan's Place. She also serves on the board of The Shelton School, The Hockaday Alumnae Association, Dallas CASA, LeukemiaTexas, Dallas Life Foundation, Chiapas International and the West Community School. Pam is a member of The Crystal Charity Ball, Dallas Woman's Club and St. Michael and All Angels Episcopal Church. Pam is married to **Dan Busbee**. She has three daughters, one son and two stepsons, as well as six grandchildren and four step-grandchildren. ☺

Kick-Off Coffee provides the Lowe-down on Celebrating Women

AN EXCITED GROUP of *Celebrating Women* committee members gathered together in April at the Kick-Off Coffee, awaiting the announcement of this year's keynote speaker. The event was held at the home of **Pam Perella**, who will serve along with **Pam Busbee** as the 2012 Celebrating Women chairmen.

The "Pams" stood next to a draped easel, which hid the photo of this year's speaker. As they dropped the committee hints, "our speaker has been interviewed by **Oprah** and graced the cover of many magazines, including *Esquire* and *Vanity Fair*," and, "in 2000, our speaker was voted one of the 50 Most Beautiful People in the World by *People* magazine," the cloth was



Celebrating Women former chairs

removed to the sound of oohs and ahs as **Rob Lowe's** picture was revealed.

Rob, a prolific television and film actor and author of *The New York Times* best-selling memoir, "Stories I Only Tell My Friends," is a dedicated activist in the fight against breast cancer. With a long family history – his mother,

grandmother and great-grandmother all lost their battle with the disease – Rob works with various organizations to raise awareness of breast cancer and encourage early detection.

The event, presented for the eighth consecutive year by **Tom Thumb**, will be held on Thursday, October 11 at the Hilton Anatole hotel in Dallas. In the past 12 years, Celebrating Women has raised more than \$18 million to support expanded technology, community outreach, innovative clinical research, education and programmatic needs throughout Baylor Health Care System.

For more information about Celebrating Women, call 214.820.4500, email CelebratingWomen@BaylorHealth.edu or visit BaylorHealth.com/CelebratingWomen. ☺

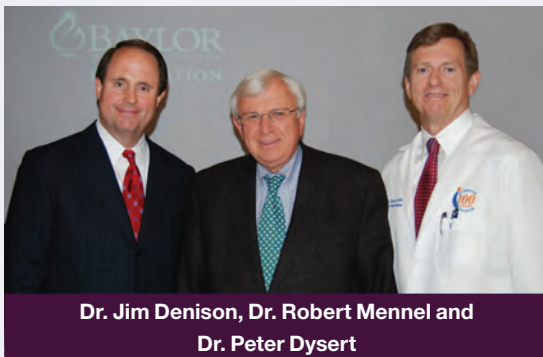
FOCUS ON RESEARCH

The promise and the perils of precision medicine

WE ARE RAPIDLY APPROACHING the day when some diseases could be greatly diminished or even eliminated via application of information derived through genetic testing. Even closer to reality are advances that will enable physicians to identify the specific gene mutation that is causing a disease and personalize a patient's treatment based on their own DNA. The ultimate goal is more targeted and effective therapies. That's the good news.

However, what if that same technology could predict your child's intelligence or athletic ability, or your predisposition to developing Alzheimer's disease or cancer? Would that information affect your decision to have that child? Would you be required to inform your spouse, your children, your insurance provider?

At a meeting of the Baylor Health Care System Foundation board in May, **Peter Dysert II, M.D.**, chief of the department of pathology at Baylor University Medical Center at Dallas; **James C. Denison, Ph.D.**, founder and president



Dr. Jim Denison, Dr. Robert Mennel and Dr. Peter Dysert

of the Denison Forum on Truth and Culture and a member of the Baylor Health Care System Board of Trustees; and **Robert G. Mennel, M.D.**, head of clinical oncology and interim leader of precision medicine, explored the promise and the perils of precision medicine.

Each individual's genes are as unique as a fingerprint. Precision medicine allows physicians to tailor medical treatments to these unique characteristics for each patient. Breast cancer is one disease that researchers have already identified dozens of different mutations – mutations that respond differently to a variety of treatments.

"Targeted treatments require knowledge of the type of mutation," said Dr. Dysert. "The research being done in DNA sequencing will ultimately lead to customized solutions for specific patients at a specific point in time of their illness."

As promising as the future of precision medicine is, the ethical and legal implications are just as perilous.

Dr. Denison addressed a variety of ethical and legal questions that appear when discussing precision medicine, "Who owns my genetic map? Who will I share this information with? Will employers be able to request my DNA to aid in making a hiring decision?"

As the field of precision medicine continues to advance rapidly, Dr. Denison pointed out that efforts must be made to address and answer these kinds of questions, stating, "The ethical implications of these advances are as significant as the promise of precision medicine."

How much do you want to know about your DNA?

For more information on Baylor's research initiatives, please contact Sarah Burdi at 214.820.4721 or Sarah.Burdi@BaylorHealth.edu ☺

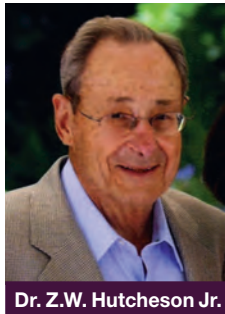
Doc Hutch honored for his work and love for others

Continued from page 1

He was an expert in oil field injuries, delivered an estimated 3,000 babies, performed innumerable surgeries and made house calls with his black medical bag that is now in the Southwest Collection of Texas Tech University. He retired from medicine in 1986.

Doc Hutch was known for his tireless work ethic, good spirits and love for humanity. This was evident not only in his medical practice, but also in the many civic positions he held within the Andrews community. Yet, no role was beneath his notice. In addition to serving as president of the Andrews County School Board, chairman of the deacons at his church, and mayor of Andrews, he also served as church gardener and local welder.

He never failed to lend a hand where needed. In addition to performing his duties as physician, Doc Hutch often rode in the ambulance, acting as a first responder. Once, while traveling



Dr. Z.W. Hutcheson Jr.

to the scene of a car accident, the ambulance he was riding in was involved in a collision. Doc Hutch was knocked unconscious, but when he came to, he insisted the ambulance proceed to the scene so that he could care for the injured accident victims.

Doc Hutch felt a calling to God's healing ministry and was committed to teaching his four children the value of servanthood. Each of his children took turns making rounds with him at the hospital, going to the emergency room with him, and serving alongside him on medical mission trips in the U.S. and around the world. In fact, the family spent the summer of 1967 in Yemen working in a small hospital while the country was in the midst of a civil war. They watched closely as he modeled what it meant to

truly care for others. He never failed to lend a hand where needed – to his family, his patients and his community.

Doc Hutch passed away in 2009 at the age of 91, but his legacy will live on at Baylor Dallas, where future physicians may benefit from the dedication to service that he exemplified and the growing body of knowledge that the fund bearing his name will help share.

"Doc Hutch instilled the value of servanthood in his children and his legacy of caring for others will live on through them," said Rowland K. Robinson, president of the Foundation. "It is clear to me that this hard working, generous man had an impact on many people during his 90 years of life. Like the passing of an age, he will be missed and remembered fondly."

For more information about heart and vascular initiatives at Baylor Health Care System, contact Elizabeth Denton at 214.820.4070 or Elizabeth.Denton@BaylorHealth.edu.

Plano and Grapevine join growing list of Magnet®– designated Baylor hospitals

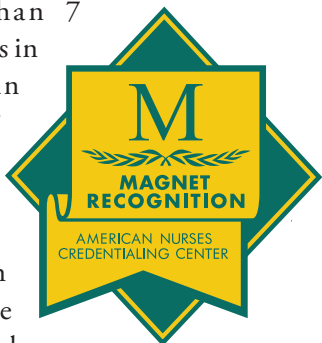
BAYLOR REGIONAL MEDICAL CENTERS at Plano and Grapevine are celebrating an achievement that less than 7

percent of hospitals in the country can claim – Magnet® designation. The two medical centers are the fourth and fifth Baylor Health Care System medical centers to achieve Magnet status, including Baylor University Medical Center at Dallas, Baylor Jack and Jane Hamilton Heart and Vascular Hospital and THE HEART HOSPITAL Baylor Plano. They join the ranks of some of the nation's most prestigious health care organizations that are Magnet-designated, including Cleveland Clinic, Johns Hopkins Hospital, Mayo Clinic and M.D. Anderson Cancer Center.

Magnet status is one of the highest levels of recognition a hospital can achieve. For patients, this designation means nursing excellence that results in improved patient care, safety and satisfaction. According to the American Nurses Credentialing Center, Magnet designation is the gold standard of patient care.

"Magnet recognition is a testament to the top-notch patient and family-centered care that our bedside leaders, staff and medical staff provide to the community," said **Beth Houser**, chief nursing officer at Baylor Grapevine. "It is also a reflection of our unwavering spirit of culture, teamwork and nursing excellence that truly make this facility a great place to work."

For more information about Baylor's nursing initiatives, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu or Sarah Burdi at 214.820.4721 or Sarah.Burdi@BaylorHealth.edu.



GIFT PLANNING

How you can make a difference

THERE ARE MANY WAYS TO MAKE A CONTRIBUTION to Baylor Health Care System Foundation. Learn more about your options and choose the one that's right for you.

What is the most common misconception about giving?

That cash gifts are the only option. This misconception limits many people from giving more impactful gifts. There are many ways donors can give to Baylor Health Care System and other charities important to them. Part of the role of the Foundation is to inform donors about creative giving strategies, helping them decide the best ways to enhance their families' well-being while at the same time making a gift that helps Baylor.

Can you give a brief overview of ways people can give?

Let's start with addressing outright gifts – gifts that benefit Baylor today. While cash is one option, you can increase your tax savings by transferring appreciated property, such as securities or real estate, directly to Baylor. If you've owned the property for more than a year, you can claim a charitable income tax deduction for the full market value of your gift without paying capital gains tax.

For example, I own stock for which I paid \$1,000 and today it's worth \$10,000. If I donate those funds, I can take a charitable deduction for the full \$10,000 and avoid the \$1,500 (15%) in capital gains tax I'd have to pay the IRS if I sold the stock.

Some donors have made gifts to Baylor when selling their business or transferring the business to family members. This giving option can provide a great opportunity to make a tax-efficient gift that leverages the company's accumulated value.

Are there strategies for people who can't make an outright gift but who still want to benefit Baylor?

That's where the possibilities really increase, and there are even more options as you get older.

Bequests through your will or revocable living

trust allow you to leave a significant legacy and benefit your favorite area or program. Bequests also allow you to retain control of your assets during your lifetime, can be tailored to almost any set of circumstances and provide an unlimited deduction for estate tax purposes.

Gifts from retirement accounts are always popular. By designating Baylor as the beneficiary of all or a percentage of your IRA or any other qualified retirement account, you can make a substantial gift while avoiding income and estate taxes that may consume as much as two-thirds of the account balance.

A gift of a **life insurance** policy, or simply naming Baylor as beneficiary, allows you to make a major gift for a modest cost. Many donors use insurance gifts to receive current tax deductions while disposing of old policies no longer needed. Other donors purchase new policies, donate them to Baylor and make annual gifts to cover premiums.

Are there gift options that provide income benefits to donors?

For donors 65 and older, or those planning for retirement, there are income-producing gifts, **such as gift annuities and charitable remainder trusts**. These options enable you to generate a current income tax deduction while providing you and/or your loved ones with a secure source of income.

And for some donors, due to current low rates, there has never been a better time to consider a **charitable lead trust** that enables you to transfer wealth to family while reducing or eliminating estate and gift taxes. Trust assets are removed from the taxable estate, and growth in value of assets passes tax-free to heirs. You postpone the transfer until your heirs are more mature. Payment of trust income to Baylor for a term of years creates a charitable legacy with funds that are otherwise destined for the IRS.

For more information on planned giving ideas, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu.

A CLOSER LOOK

Baylor's 103-year legacy of training physicians

AT A TIME WHEN PHYSICIANS ARE NEEDED MOST, our nation faces a looming shortage – up to 200,000 by 2020, according to the American Association of Medical Colleges. The situation is worse for Texas, where the ratio of primary care physicians per 100,000 people already ranks third from the bottom.

“Between the aging population and decreasing federal and state funding for medical education, there is a perfect storm brewing,” said **Cristie Columbus, M.D.**, vice dean of the Texas A&M Health Science Center College of Medicine in Dallas and assistant director of graduate medical education at Baylor University Medical Center at Dallas. “Supporting medical education initiatives at Baylor is truly an investment in your future. It will help to alleviate the shortage of physicians in Texas and ensure the continual health care of our community.”

Baylor Dallas, determined to avert this crisis by training the next generation of physicians, offers both undergraduate and graduate medical education programs. In fact, for the first time in decades, Dallas is home to a clinical training site of a second medical school program. Joining forces with Texas A&M Health Science Center College of Medicine, Baylor established a new Clinical Training Program in Dallas for third- and fourth-year medical students. The program began with 24 students in December 2011, and the next class begins in June 2012.

Students complete clinical rotations in critical care, emergency medicine, family medicine, internal medicine, obstetrics and gynecology, pediatrics, psychiatry, radiology and surgery. According to Dr. Columbus, the program provides students with diverse and comprehensive exposure due to Baylor's large patient volumes, urban environment and Level I Trauma designation.

In addition to the undergraduate medical education offered, Baylor Dallas is a training ground for graduate level medical education. Every year more than 240 residents and fellows are trained in 37 specialties.

During residency and fellowship, physicians undergo extensive and rigorous training in their chosen specialty – ranging from internal medicine to vascular surgery to pathology, developing clinical skills and professional competencies and taking on increasing responsibility for patient care.

“People have a tough time understanding the importance of financially supporting medical education but when you get down to it, we're training our future,” said **William Sutker, M.D.**, director of graduate medical education at Baylor Dallas. “More so than any equipment or new building, it is the fully trained, competent physicians who will really make a difference in the quality of health care for you and your family.”

BAYLOR DALLAS' MEDICAL EDUCATION FACTS

Medical education has been part of Baylor since 1909

Physicians trained at Baylor have cared for an estimated 190,000,000 patients

According to Consumer Reports, Baylor Dallas has the highest patient satisfaction rating of any teaching hospital in America

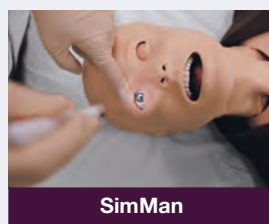
Those who train here tend to stay here; more than 30 percent of physicians on the medical staff at Baylor are graduates of our residency program

Baylor welcomed its first class of 24 third-year undergraduate medical students in December 2011

Medical education for dummies

THE PATIENT IS 62, allergic to penicillin and suffered a heart attack three years ago. He lies motionless in his hospital bed; his breathing is labored and his pulse is racing. His temperature is taken as he coughs. He begins to sweat before his vital signs flat line. Physicians insert an IV containing medication but it's hard to tell if he is responding to treatment – his pallor doesn't change, he doesn't open his eyes or speak. Then again, he was never alive to begin with.

The “patient,” SimMan, is one of a number of high-tech, computerized mannequins that provide medical students at Baylor Health Care System hands-on experience in extremely life-like clinical settings. He lives with his family of other mannequins in the new Seeger Surgical Simulation Center at Baylor University Medical Center at Dallas. Established in 2005 and renovated in 2010, the Sim Center has more than 1,000 square-feet of training space with a variety of simulators to provide undergraduate medical students, residents and fellows a place to practice skills, improve performance and increase the level of competency when performing a procedure. The \$1.2 million lab, funded in part by donations to Baylor Health Care System Foundation, is on the cutting-edge of medical training.



SimMan

“The integration of simulation into health care education provides a partial substitute for real patient practice in a safe environment where students learn from their mistakes,” explained **Kristina Stills smoking, Ph.D., M.Ed., BSN, CNOR**, director of the Seeger Surgical Simulation Center. “When students are placed in the clinical setting, they have greater confidence and patient outcomes.”

The ultra-sophisticated and highly versatile mannequins in the Sim Center blink, speak,

sweat and breathe, have a heartbeat and a pulse and accurately mirror human responses to such procedures as CPR, intravenous medication, intubation, ventilation and catheterization. Programmed by the Sim Center facilitator, these mannequins can mimic just about any medical situation, from the routine to the unexpected.

In addition to the mannequins, the Sim Center also has various simulation technologies for training surgical residents. Simulation resources include a virtual reality laparoscopic simulator that allows students to practice gastric bypass, hernia and gall bladder procedures; an endoscopic simulator for bronchial, endoscopic and colonoscopy training; and ultrasound diagnostic models for detecting masses in the breast and thyroid. These training tools take advantage of sophisticated technology to provide realistic hands-on training that mimics the look and feel of actual procedures.

“In addition to testing what students have learned in the classroom, these simulation-based scenarios challenge and test their clinical and decision-making skills during realistic patient care scenarios,” said Dr. Stills smoking. “The hope is that this will lead to better-trained physicians and better outcomes for patients.”

“These mannequins allow our medical students to experience routine procedures, rare conditions and life-threatening emergencies in a realistic, but patient-safe environment.”

– **Dr. Stills smoking,**
director of the Seeger Surgical
Simulation Center

K

Tom Kite to be featured at Grand Rounds®

TOM KITE, winner of the 1992 U.S. Open at Pebble Beach, will be the guest speaker at the VIP celebrity reception for the 11th annual **Grand Rounds® Golf Tournament**. The event, presented by Bank of Texas and held Monday, October 1 at Dallas' Northwood Club, raises funds to provide medical education to both undergraduate medical students and graduate physicians at Baylor University Medical Center at Dallas.

The excellence in patient care and research that Baylor offers begins with excellence in medical education. Baylor Dallas has served as one of the largest teaching hospitals in the Southwest since it was founded in 1903 and currently trains 240 residents and fellows in 37 specialty and subspecialty programs. With donor support, Baylor Health Care System Foundation plans to fund 28 residents and fellows at a cost of more than \$1.9 million this fiscal year. In addition to the graduate medical education offered, Texas A&M Health Science Center College of Medicine and Baylor Dallas have joined forces to establish a Clinical Training Program for undergraduate medical education.

"Cultivating the best and brightest residents, fellows and medical students invigorates our


medical staff and makes us a better hospital for our patients," said Foundation president Rowland K. Robinson. "We are proud to provide the next generation of physicians with the expertise and training they need to secure the future health of our community."

Tom had an impressive amateur career, growing up under the guidance of the Hall of Fame instructor, **Harvey Penick**. At the University of Texas, he captained two NCAA championship teams and was co-medalist at the 1972 NCAA Tournament. He represented the United States in the 1970 Eisenhower Cup Matches and the 1971 Walker Cup before turning professional in 1973.

Tom's professional career has been very successful. He won 19 official

PGA Tour tournaments and from 1989 to 1995, Tom was the career leading money winner on the PGA Tour. He has been a member of seven U.S. Ryder Cup teams and was the captain of the 1997 team. Tom currently plays the Champions Tour where he has nine victories including one senior major, The Countrywide Tradition.

Playing spots and sponsorships for this year's tournament are now available.

For more information, contact Andrea Steiger at 214.820.2699 or Andrea.Steiger@BaylorHealth.edu. 



Tom Kite

Galderma pledges \$450,000 for dermatology residency program

GALDERMA LABORATORIES, L.P., a global pharmaceutical company exclusively focused on dermatology, has pledged \$450,000 to help support the dermatology residency program at Baylor University Medical Center at Dallas. The pledge brings Galderma's support of the program to \$900,000 since its inception. The dermatology residency program at Baylor Dallas was initiated by Galderma's initial \$450,000 gift in 2009 that provided the program's first two residents with funding for the three-year program.

"Supporting Baylor University Medical Center at Dallas and **Alan Menter, M.D.**, offers an opportunity

unique to Galderma," comments **Francois Fournier**, president of U.S. and Canadian operations of Galderma Laboratories L.P., headquartered in Fort Worth, Texas. "It was a simple decision as Galderma and Baylor are both leaders in their field, and solidly anchored in North Texas, yet nationally renowned."

Dermatology residency programs in the United States have been training roughly the same number of dermatologists for the past three decades, partly because of a federal cap on the number of medical residents that can be trained each year. Yet, the population – and its need for dermatological care – has grown. Medical students interested in dermatology

face stiff competition when applying to dermatology residency programs. Only a fraction of applicants are accepted, and many qualified candidates are turned away because of a shortage of residency positions.

To help stem the dermatology residency shortage, Baylor Dallas launched a dermatology residency program in 2009, with the leadership of Dr. Menter and **Dan McCoy, M.D.**, program directors for the residency program and physicians on the medical staff at Baylor Dallas.

The program provides a comprehensive three-year experience with opportunities for residents to learn how to provide quality care as well as to participate in research and publication. The program offers six residency training positions, with two residents selected each year.

"Galderma's very generous support of the dermatology residency program at Baylor allows us to continue providing exceptional medical education to future clinicians and to ensure that we are addressing our community's need for dermatological care," said Dr. Menter.

The cost of educating a dermatology resident is approximately \$225,000 for the three-year program.

For more information about Baylor's medical education initiatives, contact Ann Ratliff at 214.820.8196 or Ann.Ratliff@BaylorHealth.edu. 

GALDERMA
Committed to the future
of dermatology



*From the
President*

I. Doc Hutch.

"People pay the doctor for his trouble; for his kindness they still remain in his debt."

We open this *torch* with a wonderful story about an extraordinary West Texas doctor, father and community leader.

Z. W. "Doc Hutch" Hutcheson enjoyed the practice of medicine and *literally* whistled while he worked. He delivered more than 3,000 babies, performed thousands of surgeries and even made house calls with a black leather bag.

After serving as a major in WW II, he returned to Andrews, Texas, in 1946 to open a medical clinic. Built on oil and soil, Andrews is one of the major oil-producing areas in Texas.

In Doc's spare time he raised a family, served on the boards of the school district, chamber of commerce and the bank. He was elected mayor of the city and deacon at the local Baptist church.

Doc embodied all that is good about the practice of medicine and was recently honored with a magnificent gift that benefits our cardiovascular initiatives.

II. Precision Medicine

During our recent board meeting, we were reminded how fast our medical world is changing. In 10 years, the cost of sequencing the human genome has dropped from \$1 billion dollars to \$1,000!

Physicians, scientists and patients are all anxious to use this new information to make life better. However, with these great advances come ethical and moral issues that will most certainly push our comfort zone.

We are fortunate to have medical teams that will extract value from the avalanche of information while maintaining Baylor's legacy of ethical leadership.

III. Campaign

We are pleased to share that we've crossed the half way mark in Baylor's Campaign 2015, securing nearly \$130 million in our \$250 million campaign. Babe Ruth reminds us why we embarked on this important initiative:

"Yesterday's home runs don't win today's games."

Through this campaign, we will lift our city and our region to new heights as a home of exceptional medical research, education and clinical care.

We are ready to transform Baylor into a place of hope and healing for all the world.

Now is the time for Baylor.

Because Baylor makes us *all* better. 

Rowland K. Robinson
President

Baylor Health Care System Foundation
Robinson@BaylorHealth.edu

Baylor McKinney to open in July

Continued from page 1

Opening in July 2012, the 95-bed, full-service hospital will meet the needs of the growing population in McKinney and the surrounding area. The population of this area is projected to grow to approximately one million by 2020. As the community grows, Baylor McKinney is

prepared to grow with it. The infrastructure of the main hospital will be built to accommodate more than 400 beds.

“We view this hospital as a community asset,” said **Scott Peek**, president of Baylor McKinney. “Many residents in the McKinney region will come to rely on our services, and we take seriously the

responsibility of making sure the facility is not only something the community can be proud of, but more importantly, the quality of care meets the expectations of the community.”

For more information about Baylor McKinney, contact Elizabeth Denton at 214.820.4070 or Elizabeth.Denton@BaylorHealth.edu.

MEMBERS OF THE FOUNDER'S CIRCLE DONORS AS OF MAY 2012

Erin and Bob Botsford
John and Pamela Brim
Ron and Wanda Carter
Rudolf and Patti Churner
Dale and Reba Conrad
The Darling Families
Mark and Debbie Denissen

John and Judy Gay
Jan and Bryan Hall
IESI Corporation
Independent Bank
Mark and GERALYN Kever
Ron and Tracey Lockard
Ron and Frances Lynn

Ray and Sondra Pace
Scott and Julie Peek
Ron and Deanna Ross
Bob and Lola Sanford
Richard and Jan Schell

Sanfords' support spans decades

WITNESSING the number of people who came out of their offices at the Baylor Health Care System Foundation to say hello to the visiting gentleman, you would have thought he was a celebrity. With his warm smile and Texas drawl, **Robert “Bob” Sanford Jr.** quickly captures hearts and minds.

Raised in Houston, Texas, Bob graduated high school in 1944 and enrolled in what is now known as Texas State University. His stay was to be short lived though, leaving after only a year to enlist in the Navy in the final months of World War II. When the Japanese surrendered in the fall of 1945, Bob was still in boot camp, training to be a medical corpsman. Once training was complete, he was stationed at a military hospital in Hawaii.

Discharged from the service in 1947, he returned to Texas, joining his family in Dallas. He re-enrolled in college, this time as a Mustang at Southern Methodist University (SMU), where he would go on to graduate with a bachelor's degree in chemistry – and also meet his wife, **Lola**. The two met on a blind date and dated throughout their time at SMU, marrying in 1950 after graduation.

After college, Bob went to work for DuPont, which was just getting started in manufacturing medical x-ray film. He was only at DuPont a short time, getting called back into the service during the Korean War. Despite his short stint at DuPont, Bob would meet a man who would play a pivotal role in his career – **M. Kenneth Gilbert**.

After serving his country once more, Bob returned to Dallas where his wife and new baby awaited his return. Once settled, he reconnected with M. Kenneth Gilbert, who asked him to come work at his company, Gilbert X-Ray.

“Working for Kenneth was the best decision I ever could have made regarding my career,” said Bob. “He was a role model, mentor and good friend, and I was blessed to work with him for more than 30 years.”

His work with Gilbert X-Ray brought him in frequent contact with Baylor University Medical Center at Dallas – in fact, the company's original

office was located at the corner of Hall and Junius where the Riggs Emergency Department now sits.

“Baylor always had the newest technologies available for their radiologists and they used a lot of x-ray film, supplies and equipment,” said Bob. “Being in their backyard was pretty handy to them and over time, allowed us to develop not only a business relationship, but a number of

lifelong friendships.”

Through these business dealings with Baylor he became close friends with a young resident, **A. D. “Ziggy” Sears, M.D.** Dr. Sears would go on to serve as chairman of the department of radiology at Baylor Dallas for 27 years and the two would

remain close throughout Dr. Sears' life. In fact, Bob and Lola would later fund the **Dr. A.D. and Ouida Sears Endowment in Radiology**, supporting a radiology lecture series, the Sears Seminar, which continues to this day.

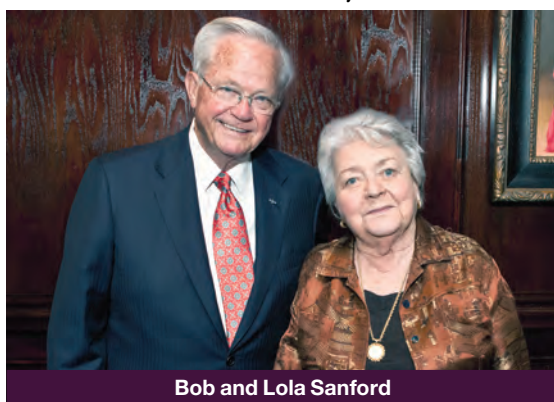
Grateful for the friendships, business relationships and care received, Bob and Lola have been long-time supporters of the Baylor Health Care System Foundation, making significant contributions over the years. Their support has included the Riggs Emergency Department, the Department of Radiology and Baylor Medical Center at McKinney, among many others.

“It has never been just about supporting Baylor,” said Bob. “Over the years Baylor has become family and it felt like we were supporting our friends.”

Bob's involvement with Baylor didn't end there. He has served on the board for the Foundation for more than 20 years, including his tenure as board chairman. In addition, he sits on the advisory board for the new Baylor McKinney – a Baylor campus that he and Lola are especially excited about.

“I have a lot of confidence in Baylor and I've always said if I was ill I'd find a way to get to Baylor, some way, some place,” said Bob. “Baylor McKinney will make that a lot easier and serve a growing need for a lot of people.”

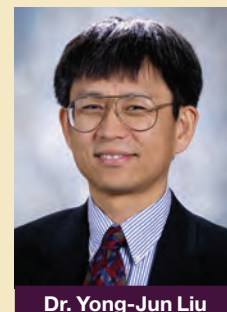
“Bob has been part of the fabric of Baylor for more than 50 years,” said Joel Allison, president and chief executive officer of Baylor Health Care System. “In addition to his involvement and support over the years, I have also been blessed with his friendship.”



Bob and Lola Sanford

NIH designates Dr. Yong-Jun Liu as outstanding scientist

YONG-JUN LIU, M.D., PH.D., vice president and chief scientific officer of Baylor Research Institute (BRI) and director of the Baylor Institute for Immunology Research (BIIR), has received a rare and prestigious distinction for his research. The National Institutes of Health (NIH) has honored Dr. Liu with the Method to Extend Research in Time (MERIT) Award (R37). This distinction extends the funding of his R01 grant, “Characterizing DEXD/H box helicases as viral sensors in human dendritic cells,” for three-to-five additional years without peer review.



Dr. Yong-Jun Liu

“This is an outstanding accomplishment,” said **Michael Ramsay, M.D., F.R.C.A.**, president of BRI. “Having an R01 selected to become a MERIT Award is recognition by the The National Institute of Allergy and Infectious Diseases (NIAID) of an outstanding scientist, and we congratulate Dr. Liu for this momentous achievement.”

NIAID, part of the NIH, issues only 15 MERIT Awards annually to investigators who show superior competence and have outstanding records of scientific achievement. The awards provide long-term support for projects and lessen administrative burdens by eliminating the need for additional research grant applications.

“This is a very rare and exceptional recognition that highlights the quality of Dr. Liu's scientific achievements,” said **Karolina Palucka, M.D., Ph.D.**, investigator at BIIR and director of the Ralph Steinman Center for Cancer Vaccines.

Dr. Liu joined BRI in 2011 and is known worldwide as an expert in immunology, particularly the function of immune cells that are central to fighting cancer. During his long and distinguished career he has made many seminal contributions to the field of immunology including the development of novel therapies for human diseases, including autoimmune diseases, infectious diseases and cancer.

For more information about Baylor's research initiatives, contact Sarah Burdi at 214.820.4721 or Sarah.Burdi@BaylorHealth.edu.

ON THE BOARD

TREA C. YIP

A PASSIONATE COMMUNITY LEADER and advocate for women and girls, **Trea C. Yip's** community involvement spans many organizations. A member of the Baylor Health Care System Foundation board since 2010, Trea is also actively involved in organizations such as The Pachamama Alliance, The Nobel Women's Initiative and Women Moving Millions, and serves on the boards at the Southern Methodist University Cox School of Business and the Dallas Summit.

Born in Beijing, China, and raised in Hong Kong, Trea came to the United States in 1972 with little more than a strong work ethic and the desire to follow her dreams. After working her way through college, Trea and her husband **Richard** began an antique business. Moving to Dallas in 1977, they established an import and wholesale business of decorative home accessories and have lived in the city since. She currently serves as CEO of TY Commercial Group, a commercial real estate firm she founded in 1988 that represents clients in Asia, Canada and the United States with investments in more than 100 commercial properties in Texas and Florida.

Trea and Richard live in Dallas and are the parents of three grown children.

Where did you grow up? Do you have a childhood experience that shaped how you think?

I was raised in Hong Kong. The culture I grew up in was very male dominated, which impacted

my interest and passion in helping women and girls. I think it's important for all women and girls, not just in our community, but everywhere, to realize they have control over their own destiny and can do anything they put their mind to.

What drives your passion for community involvement?

I thought Baylor would be a good fit for what I like to do in the community. My husband and I came here with nothing and we've gotten so much from the community that I want to give back in any way I can – serving on the board and involving myself in other community projects is one way I do that.

Why did you become involved with the Baylor Foundation board?

I'm really interested in prevention, wellness and nutrition. In light of the health care crisis facing our nation, I think the responsible thing to do is educate the community about ways to stay healthy and steps they can do to prevent various chronic diseases.

Who are your heroes?

I have many heroes in my life, both personal and professional. I admire anyone who is committed to pursuing their goals – people who don't give up and do their best to overcome obstacles they face – people you can't bend or convince to abandon their dreams.

What are your goals in life?

I would like to write an autobiography and obtain my Ph.D.💧



Trea C. Yip

PHYSICIAN PROFILE

PAUL R. ELLIS, III, J.D., M.D.

PAUL R. ELLIS, III, J.D., M.D., always knew he wanted to follow in the footsteps of his father, **Paul R. Ellis Jr., M.D.**, a cardiothoracic surgeon at Baylor. After his father tragically passed away in a plane crash when he was a sophomore in high school, Dr. Ellis knew he was destined to be a physician and make his dad proud. However, he would not take the direct path to medical school, first obtaining his law degree in 1977. During his third year of law school, Dr. Ellis recognized his true passion and desire to be a physician and set forth his plan to graduate from law school and complete the required college courses for medical school. He was accepted into Southwestern Medical School in 1978 and graduated with his medical degree in 1982.

What is your current connection with Baylor Health Care System?

I am a hand surgeon on the medical staff at Baylor Dallas; I have been there more than 23 years.

Can you highlight a special story or experience with Baylor?

My father was a cardiothoracic surgeon at Baylor. I remember being a little boy and coming to the hospital with him on Sunday mornings to make rounds. I remember walking the halls and having patients tell me how my dad had saved their lives and ask me if I wanted to

be a doctor when I grew up. I knew from that time I wanted to be a doctor like him. After his death I was even more convinced that I wanted to follow in his footsteps. There is a



Dr. Paul R. Ellis, III

picture of my dad on the wall at Baylor Dallas – I pass it every morning on my way in to work – it's a really special way to start my day and a wonderful reminder of how I got to where I am now.

What do you think is the most important thing you can share about Baylor?

That when my family needs treatment of any kind, I take them to Baylor.

What's the best reward for a job well done?

The sincere thanks of a grateful patient.

To what do you attribute your success?

The endless support of my wife **Trish**.

What are your hobbies or interests?

We have a cabin in Lake City, Colorado, and enjoy spending time on the lake, hiking, camping, fly fishing and climbing fourteeners.

What is the most influential book you've read?

"The Millionaire Next Door" – the book explains the person I would want to be in regard to finances. The thesis of the book is that you'd be surprised by the number of people who you know that are millionaires – they don't have fancy houses, drive flashy cars or flaunt their wealth. I'm impressed with that type of person.💧



*From the
Chairman*

I have long been impressed with the record of Baylor Health Care System in the delivery of quality health care, in a patient-centered, compassionate manner. The indications of that high standard of performance are readily apparent. But, it was only recently that I realized what a unique and irreplaceable asset Baylor is to this community.

I came across a map of the twelve counties that might be considered the core of North Texas. On the map more than 300 facilities were plotted where patients have access to Baylor's safe, quality, compassionate care. The soon to be opened Baylor Medical Center at McKinney will significantly add to that network of care and address a mounting need for a rapidly growing area. Clearly, Baylor is focused on making quality health care available throughout the region, and what a tremendous benefit to the community that represents.

In addition to the expanding reach in the number of physical spaces where patients can access care, Baylor is also focused on securing the future health of our community by training the next generation of physicians. This issue spotlights medical education and the important role it plays in the welfare of our community. You can support medical education at Baylor through the always popular Grand Rounds Golf Tournament, scheduled for October 1, 2012, at Northwood Club. Notably, Tom Kite will keynote the tournament VIP reception.

This fall will bring other opportunities to support Baylor. The Celebrating Women luncheon on October 11, 2012, will raise additional funds to fight breast cancer – an event that in the past 13 years has had a significant impact on outcomes and quality of life for our patients. This year's event promises to be one of the best ever. The popular actor, Rob Lowe, will bring his personal story of how his mother, grandmother and great-grandmother succumbed to breast cancer. Don't miss it!

And finally, on October 27, 2012, the Diabetes Health and Wellness Institute will sponsor a Fun Walk/5K Run to raise funds for the first and only facility focused on preventing and treating diabetes through improved care, education and research.

These events provide wonderful opportunities to support important initiatives across Baylor and sustain a community asset we cannot afford to lose. I look forward to seeing you there.💧

Erle Nye

Chairman, Board of Directors
Baylor Health Care System Foundation

ELIZABETH DENTON's career in fundraising has taken her to locations all over the state. Yet, the majority of her life has been spent between Galveston, where she grew up, and Lubbock, where her children were born and raised. For the past four years, though, she has called North Texas home.

"I'm still caught between Galveston and Lubbock," said Elizabeth. "My daughter, **Lisa**, and her husband, **Matt**, live in Lubbock and my son, **Christopher**, and his wife, **Natalie**, live in Galveston. So, North Texas was a perfect midpoint in between."

Elizabeth joined Baylor Health Care System Foundation as a director last summer after working in development for several public institutions of higher education for 22 years.

"I had retired from the State of Texas and was in a position to choose what I wanted to do as a capstone to my career," said Elizabeth. "We've all had family members or friends who have faced health challenges. I was drawn to Baylor Health Care System because I felt I could contribute in a meaningful way to people going through that experience."

At the Foundation, Elizabeth primarily focuses her efforts on garnering support for three Baylor initiatives: the new Baylor Medical Center at McKinney, heart and vascular, and mission and ministry.

"I have an incredible appreciation for the chaplains here. Our chaplains cross all service lines and minister not only to the patients but also to the staff. To me, the commitment to ensuring the emotional and spiritual well-being of our patients is the Baylor difference."

MEET THE STAFF



Elizabeth Denton

In addition to gaining inspiration from the chaplains, Elizabeth said she is inspired daily by the individuals she meets through her job.

"Getting to know people and learning their stories is what inspires me. Whether it's individuals who have been moved by the care they've received to make a gift, or Baylor researchers who are transforming the way we deliver health care, I feel privileged to work together with them to make a difference in people's lives."

When she's not traveling to Lubbock to watch her granddaughters, **Katherine** and **Clara**, compete in junior rodeo or to Galveston to spend time on the beach with her grandson, **Grayson**, and granddaughter, **Riley**, Elizabeth dreams of hitting the links.

"I used to have a pretty good golf swing. I'd like to get that back!" ☕

Allison receives 2012 Distinguished Business Leader Award

THE DALLAS CHAPTER of the Texas Association of Business (TAB) voted unanimously to recognize **Joel Allison**, president and chief executive officer of Baylor Health Care System as the winner of their 2012 Distinguished Business Leader Award. Joel was selected for his leadership in advancing state of the art health care for North Texas, promoting economic development, and his tireless commitment to serving the Dallas/Fort Worth community.

"Joel is a pioneer in the health care industry," said **Tom Leppert**, former Dallas mayor. "As the recipient of last year's Distinguished Business Leader Award, it is truly an honor to be succeeded by a man of Joel's extraordinary personal and professional caliber. As mayor of Dallas and as a fellow job creator, I was impressed by the enormous economic impact Joel and Baylor Health Care System have had on the Dallas-Fort Worth

area, and the unparalleled health and wellness services the company has provided to patients. Most importantly, Joel is driven by a personal commitment to bettering his community and pursuing philanthropic causes, something that should be emulated by every CEO in America."



Joel Allison

Joel joins a group of dignified recipients including: **Dick Cheney**, **Herb Kelleher**, **Ebby Halliday**, **Norman Brinker**, **Robert Dedman**, **Erle Nye**, **Ray Hunt**, **H. Ross Perot**, **Ray Nasher**, **T. Boone Pickens**, **Paul Bass**, **Carl Sewell** and **Tom Leppert**. The award was presented in April at the 14th Annual Distinguished Business Leader Luncheon.

Founded in 1922, TAB is a broad-based organization representing more than 140,000 Texas employers and 200 local chambers of commerce. With state headquarters in Austin and regional offices located throughout the state, TAB is the voice of Texas employers. ☕

Allison named regent for Baylor University

BAYLOR UNIVERSITY BOARD OF REGENTS welcomed a new member, **Joel Allison**, president and chief executive officer of Baylor Health Care System. Appointed in November by the Baptist General Convention of Texas, Joel begins his term on July 1.

The Board of Regents is the official governing body of Baylor University. Regents serve a three-year term, and may serve up to three terms

consecutively before they must rotate off the board for at least one year.

"As an alumnus of Baylor, I am a passionate supporter of the university and its mission, and I am honored to join the Board of Regents," said Joel.

Baylor University is a private Christian university and a nationally ranked research institution. Chartered in 1845 by the Republic of Texas through the efforts of Baptist pioneers, Baylor is the oldest continually operating university in Texas. ☕

Health care reform, coffee and conversation

IN APRIL, a group of Dallas business leaders joined Baylor Health Care System's chief operating officer, **Gary Brock** for a breakfast roundtable discussion on health care reform.



Gary Brock

"As business and community leaders, these individuals face daily decisions about what health care options to offer employees and questions about the long-term impact health care reform will have," said Gary. "Every business person I meet is working hard to figure out the potential impact on them, their family, their employees and their companies."

The pending changes and potential impact of health care reform present unprecedented challenges and opportunities for employers in North Texas and across the nation. Gary guided the discussion through the changing health care landscape, explained why there is a need for health care reform; provided an overview of the recently passed bill; detailed short- and long-term implications and discussed reform in Texas. ☕

Baylor hospitals among top 100

BAYLOR UNIVERSITY MEDICAL CENTER AT DALLAS is among the *Thomson Reuters 100 Top Hospitals* award winners in the 'major teaching hospital' category. Baylor Medical Center at Waxahachie made the list under the 'small community hospital' category.



According to Thomson Reuters, "From a field of nearly 3,000 U.S. hospitals, these impressive winners clearly provide top-notch care and have achieved outstanding operational results."

"Earning a place among the nation's best is a tribute to the physicians on our medical staff, as well as our nurses, caregivers and each of our 4,200 staff who support our efforts on a daily basis. The teamwork and coordination of care with the emphasis we have placed on quality and safety has been recognized by external audiences. I am humbled to work with such caring people," said **John McWhorter**, president of Baylor Dallas and senior vice president of Baylor Health Care System.

This is the first time that Baylor Dallas has made the list. Baylor Waxahachie was named to the list for the second time.

"We are very excited to be a recipient of this award for the second year in a row," said **Jay Fox**, president of Baylor Waxahachie. "Receiving the award again is validation that not only are we focused on providing quality care, but that we are continuing to evolve and meeting the challenge to enhance patient care for our community." ☕

To learn more about any Baylor Health Care System Foundation initiative, contact the Foundation at 214.820.3136 or email thetorch@BaylorHealth.edu. Write to us at 3600 Gaston Ave., Barnett Tower Suite 100, Dallas, TX 75246-1800.