

BAYLOR MAKES US ALL BETTER Campaign 2015

U.S. News ranks Baylor Dallas No. 1 in Dallas-Fort Worth

BAYLOR UNIVERSITY MEDICAL CENTER AT DALLAS ranked No. 1 in the Dallas-Fort Worth area in the *U.S. News & World Report* annual Best Hospitals rankings. The hospital, which has been on the *U.S. News & World Report's* rankings for 20 years, was ranked nationally for six medical specialties: gastroenterology, nephrology, orthopedics, pulmonology, urology and gynecology.



These rankings come on the heels of the August 2012 issue of *Consumer Reports* naming Baylor Dallas No. 1 in Texas for hospital safety.

"We are proud of the physicians on our medical staff and our employees, and this is further evidence that they provide patients with some of the nation's highest quality health care," said **John McWhorter**, president of Baylor Dallas.

Once again this year, Baylor has more "Best Hospitals" on the metro list than any other health care system in Dallas-Fort Worth with five

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Notable new class brings leadership, talent and support to Foundation board

BAYLOR HEALTH CARE SYSTEM FOUNDATION has welcomed 24 distinguished members to its board.

"These civic and business leaders have committed their time, talent and resources to enhance medical education, research and patient care for the region," said Rowland K. Robinson, president of the Foundation. "Their leadership will be instrumental in taking Baylor to higher ground as a place of hope and healing for our community."

Board members assist the Foundation in support of Baylor Health Care System's mission to serve all people through exemplary health care, education, research and community service.

"The diverse expertise, experience and background of these individuals will be a tremendous help to Baylor and the Foundation," said Foundation board chairman **Erle Nye**. "I am thrilled to welcome them to our board." ☺

New board members

- Pierce M. Allman**, co-founder, Allie Beth Allman & Associates
- Mar Nell Bell**, community volunteer
- Peter D. Brundage**, managing director, Goldman, Sachs & Co.
- Pam Busbee** (ex officio), community volunteer, Celebrating Women co-chairman
- Roger A. Enrico**, CIC Partners, LP
- Mary Clare Finney**, Spyglass Trading
- Stephen S. Head**, managing director and regional manager, Barclays Wealth
- Matthew T. Heidelbaugh**, senior director, Cushman & Wakefield of Texas, Inc.
- Robert L. Kaminski**, president, Robert Kaminski Interests, Inc.
- Allen A. Meyer**, Meyer Investments
- Harriet E. Miers**, attorney and partner, Locke Lord LLP
- David B. Miller**, co-founder and senior managing partner, Encap Investments

- Forrest E. Miller**, principal, NQP Associates, LLC
- Ruthie Pack**, community volunteer
- Robert R. Penn**, president and chief executive officer, Penn Resources, Inc.
- Pam A. Perella** (ex officio), community volunteer, Celebrating Women co-chairman
- Stacy L. Pettit** (ex officio), community volunteer, Junior League representative
- Bonnie Pitman**, distinguished scholar in residence, The University of Texas at Dallas
- Michael V. Prentiss**, Prentiss Enterprises
- Peggy Riggs**, community volunteer
- Edward W. Rose**, owner and president, Cardinal Investment Co., Inc.
- Scott P. Sealy**, chairman of the board, Sealy & Co., LLC
- Julie H. Turner**, community volunteer
- Tommy A. Valenta**, Valenta Group

Baylor Makes Us All Better: Gaining momentum

CAMPAIGN 2015: Baylor Makes Us All Better. This simple phrase was the impetus for a bold vision – take Baylor Health Care System to national pre-eminence in areas of health care that have the power to transform individual lives and the communities we serve. Baylor Health Care System Foundation has set forth to achieve this vision by launching the first campaign in Baylor's history. \$136 million has already been raised. However, the need for support remains.

This comprehensive campaign is designed to strengthen every aspect of Baylor, from patient-centered programs and capital needs to innovative research and medical education. Campaign 2015 offers significant opportunity for our friends in North Texas, physicians, staff, foundations and corporations to join in support of a treasure this community has relied on for more

\$136 MILLION RAISED, 54% TO GOAL

\$250,000,000

than a century.

Now is the time to be a part of history. Because Baylor Makes Us All Better. ☺

How do you like *the torch's* new look? The redesign reflects the bright, vibrant imagery and color scheme we're incorporating into the branding of *Campaign 2015: Baylor Makes Us All Better*. Why the change? This is a comprehensive campaign that touches every aspect of Baylor. This is a history-making initiative and despite the great strides we've already made, the need for support remains. A new look for *the torch* is one way to keep the campaign in the forefront of our minds. We hope you enjoy it.

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New garden blossoms at Baylor thanks to the Joan and Andy Horner Family

GARDENS ARE INSPIRATIONAL, healing, restorative and beautiful. They can be a sight to behold, boasting vibrant colors and hearty greenery. And thanks to a generous gift from the **Joan and Andy Horner Family**, we will all be able to enjoy the natural beauty and tranquility of a new interfaith garden, located in the heart of Baylor University Medical Center at Dallas by late next spring.

The **Joan Horner Interfaith Prayer Garden** will feature natural limestone pathways and abundant planting, where water features on both sides of the garden will generate soothing background noise and help provide privacy. The garden is designed with quiet nooks and seating for prayer and contemplation and is centrally located so patients staying in any of the hospitals at Baylor Dallas can see the garden from their rooms. The original garden was donated by the **Wayne Family Foundation** and will be expanded in new and different ways, while still incorporating **Bradley and Ernestine Wayne's** legacy.

Over the years, the Horners have been loyal supporters of the Foundation, and their generous gifts provided significant support for a number of our cancer programs. The Horner Family Chapel in the Baylor Charles A. Sammons Cancer Center was named in recognition of their support.

"We are especially grateful to the Horner

Family for this most recent gift that will touch so many people," said Rowland K. Robinson, Foundation president. "Sadly, Joan passed away two years ago, and we believe this garden is a wonderful way to honor her memory."

The Horners' unwavering commitment to their faith and helping others started at a very young age. Born in Belfast, Ireland, Andy was the youngest of 13 children. When he was six, his mother took Andy and her three youngest children to Canada to give them hope and a chance at a better life. Andy proudly says his mother was an Irish scrub woman, and it was her deep faith and tireless work ethic that has influenced him throughout his life.

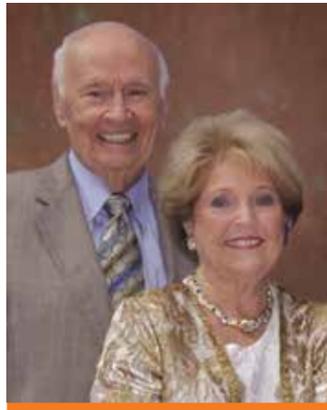
Andy met Joan in Canada, and in 1950 they moved to Texas, where he proceeded to work for Johnson Wax, the Xerox Corporation and Home Interiors and Gifts. In 1985, he and Joan founded Premier Designs, Inc., a direct sales

jewelry company based on Biblical principles with a philosophy of serving, caring and sharing. Since 2004, they have supported Celebrating Women with the "Cure Pin." Proceeds from the sales of these beautiful

pins have supported Baylor's fight against breast cancer.

Garden construction is slated to begin this winter.

For more information, contact Elizabeth Denton at 214.820.4070 or Elizabeth.Denton@BaylorHealth.edu. ☺



Andy and Joan Horner



Digital rendering of the Joan Horner Interfaith Prayer Garden

Baylor boards, employees set giving records

BAYLOR HEALTH CARE SYSTEM has twice the reason to be proud. Baylor Health Care System Foundation set a new record with the 2012 **Board Giving Campaign**, achieving 100 percent participation. Also, the Foundation's 2012 **Employee Giving Campaign** was the most successful to date.

"This sends a powerful message to our patients, our donors and our community – a message that our board members and our employees not only believe in, but also support the great work that occurs here," said **Joel Allison**, president and chief executive officer of Baylor. ☺

GIVE

100 percent board giving

The 19 boards across the system are composed of 274 board members, representing physicians, Baylor executive leadership, business and community leaders. Gift commitments from Baylor boards totaled more than \$4.2 million. 100 percent participation is powerful signal that Baylor has the confidence and enthusiasm of its board members – the very people who know it the best.

Baylor employees show giving spirit

More than 57 percent of employees at Baylor participated in this year's campaign, raising a record \$1.9 million to support initiatives across the system. This year's theme was "I Give Because...Baylor Makes Us *All* Better."

FOCUS ON RESEARCH

What's in a day's work? Baylor studies explore job-specific cardiac rehabilitation programs

AFTER CARDIAC SURGERY, should a farmer and an attorney take the same physical test to be found fit for work? That's currently the case, said **Jenny Adams, Ph.D.**, an exercise physiologist at Baylor Jack and Jane Hamilton Heart and Vascular Hospital cardiac rehab program.

"Typically, cardiac rehab is very conservative. Patients ride a stationary bike for 20 minutes, walk on a treadmill for 20 to 30 minutes and lift light hand weights," said Dr. Adams. "A 35-year-old firefighter is given the same program as a 90-year-old woman. The current guidelines are much too conservative for occupations that require carrying heavy equipment, sprinting, climbing stairs or wrestling suspects."

A research grant in 2007 from the **Harry S. Moss Heart Trust** enabled Dr. Adams and her team to build a Return to Work™ lab that featured

the equipment necessary to train "industrial athletes" and stocked the lab with relevant tools such as different sized fire hoses, a mock lawn mower and grappling dummies for police.

Her newest research focuses on farming, a career that has similar physical demands to public service workers, with constant pushing, pulling, exerting force and heavy lifting. "We chose to focus on farming to make people aware of the great diversity of industrial athletes that could come through rehab on any given day," said Dr. Adams. "Farming is a high-intensity job requiring workers to build fences, dig holes and pick up heavy loads, so it was a perfect match to

showcase an occupation with high physical demands."

Dr. Adams has also gone out in the field to firehouses, mechanics' garages and farms to test workload capabilities of healthy people. Now she has the data to compare an industrial athlete who is recovering from a heart event to a healthy person in the same type of occupation.

"I want the 'cookie cutter' cardiac rehab guidelines to go away, and the way we can do that is to collect and publish data," Dr. Adams said. "I believe this research will help people safely and more confidently return to work after cardiac rehab." ☺



An industrial athlete carries a hose up stairs as part of cardiac rehab

CELEBRATING WOMEN HONOREES

Caren Prothro selected as Honorary Chairman

BAYLOR HEALTH CARE SYSTEM FOUNDATION is delighted to have **Caren Prothro** serve as honorary chairman for the 2012 *Celebrating Women* luncheon on Thursday, Oct. 11, at the Hilton Anatole Hotel.

Caren currently serves as the chairman of the Board of Trustees at Southern Methodist University. She is co-chairman of SMU's Second Century Campaign.

But it's all in a day's work for Caren, who also served as the vice chairman of the board of the Dallas Center for the Performing Arts from 2001 to 2010 and was the chairman of the development committee, raising more than \$330 million toward the construction of the AT&T Performing Arts Center, home of the Winspear Opera House, the Wylie Theater, Sammons Park and Strauss Square.



Caren Prothro

A native of Wichita Falls, Texas, Caren and her husband, the late **Vin Prothro**, have been generous supporters of the Foundation through the **Vin and Caren Prothro Foundation**. Caren continues to lead the family's charitable foundation

today, quietly supporting causes, such as combating breast cancer, that are close to her heart.

"The work being done at Baylor Health Care System to fight breast cancer is awe-inspiring, and I'd like to thank all the wonderful men and women at Baylor who are dedicated to waging the war to cure this disease," said Caren. "I'm honored to be part of a formidable organization such as Celebrating Women that plays such an important role in

helping the Foundation raise funds to help find a cure for breast cancer."

Caren has received many awards and accolades, including the TACA Silver Cup Awards, the Boys and Girls Club Robert H. Dedman Award for Philanthropy, the Linz Award and the Southwestern Medical Foundation Charles Cameron Sprague Community Service Award.

She currently serves on the Hoblitzelle Foundation, Southwestern Medical Foundation and was a chairman of the Board of Governors of the Dallas Foundation. Caren also co-chairs the Letot Foundation Capital Campaign for the Girls Residential Treatment Center and is a member of the Salvation Army Advisory Board and a past chairman.

For more information, contact Angela Randall at 214.820.4776 or Angela.Randall@BaylorHealth.edu. ☺

Celebrating Women to honor Mary Anne Cree and the Men and Women of Sammons Enterprises, Inc., with Circle of Care Award

THIS YEAR, *Celebrating Women* will award the **Circle of Care Award** to **Mary Anne Cree**, lifelong philanthropist and mother of 10, as well as to **the Men and Women of Sammons Enterprises**. The award is given to those who have served as advocates, volunteers, educators or donors and have made a difference in the fight against breast cancer.

Mary Anne is the only child of Dallas businessman and renowned philanthropist **Charles A. Sammons**, for whom Baylor's cancer center is named, and **Rosine Smith Sammons**.

Mary Anne continued in her father's generous footsteps and has provided significant support to Baylor for decades. Among many other contributions is her support of breast cancer initiatives. Mary Anne named a diagnostic suite at the Darlene G. Cass Women's Imaging Center in memory of her husband's first wife—a woman she never met who lost her battle with breast cancer. In addition to her philanthropic support, Mary Anne served on the Baylor Health



Mary Anne Cree



The Men and Women of Sammons Enterprises, Inc.

Care System Foundation board for nine years.

Throughout the past 57 years, the Men and Women of Sammons Enterprises have supported Baylor with direct gifts for the purchase of advanced equipment, technology and research, as well as supported patient care. In the 1970s, Charles issued a matching challenge to Dallas, raising money to build what became Baylor Charles A. Sammons Cancer Center. In 2009, Baylor announced the largest gift in its history, a \$20 million gift from the **Sammons Dallas Foundation** in support of the new outpatient building of the Baylor Sammons Cancer Center. At the same time, an endowed

chair in breast cancer research was established in memory of Charles' sisters, **Hattie Belle** and **Mary**.

When Charles passed away at the age of 90, the Dallas community continued to benefit from his generous spirit. In essence, his giving spirit has lived on in a continuous circle of care through his daughter Mary Anne and the Men and Women of Sammons Enterprises.

Celebrating Women is pleased to congratulate both Mary Anne and the Men and Women of Sammons Enterprises on receiving the Circle of Care Award. ☺

Palliative care program first in Texas to earn Joint Commission certification

BAYLOR UNIVERSITY MEDICAL CENTER AT DALLAS is the first hospital in Texas—and one of the first 10 in the nation—to receive Advanced Certification for Palliative Care from The Joint Commission.

According to The Joint Commission, the Advanced Certification Program for Palliative Care is designed to recognize hospital inpatient programs that demonstrate exceptional patient and family-centered care in order to optimize the quality of life for patients with serious illnesses. Palliative care is specialized medical care that is focused on providing patients with relief from the symptoms, pain and stress of a serious illness—whatever the diagnosis.

"The Joint Commission certification in palliative care confirms that our program provides quality care for patients and families facing

serious illness," said **Robert Fine, M.D., FACP, FAAHPM**, clinical director of Baylor Health Care System's office of clinical ethics and palliative care. "That we are one of the first 10 hospitals in the country and the first in Texas to achieve such recognition is a continuation of Baylor's tradition of leadership in all branches of medicine."

Since 2004, the supportive and palliative care team at Baylor Dallas has been helping patients and families address the complex physical, psychological, social and spiritual problems that often accompany advanced illness.

The Joint Commission certification was awarded to the Baylor Dallas palliative care program after an intense certification process, which included an on-site visit from a reviewer and

submission of quality metrics and evidence of effective, timely palliative care using a multidisciplinary approach.

"This accreditation from The Joint Commission reinforces the importance of Baylor's vision of providing safe, quality, compassionate care," said **Joel Allison**, president and chief executive officer of Baylor. "When facing a life-threatening illness, our dedicated palliative care team goes beyond providing advanced medical treatments and offers compassionate care to help patients and their family members cope with critical illness."

For more information about palliative care initiatives, please contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu. ☺



A CLOSER LOOK: HEART AND VASCULAR

A Closer Look examines new and exciting topics within an area of service at Baylor Health Care System. For more information about Baylor's heart and vascular initiatives, contact Elizabeth Denton at 214.820.4070 or Elizabeth.Denton@BaylorHealth.edu.

Dr. Gonzo joins Baylor as chief of heart transplantation

GONZALO GONZALEZ-STAWINSKI, M.D., known by most who know him as Dr. Gonzo, has joined Baylor Jack and Jane Hamilton Heart and

Vascular Hospital as chief of heart transplantation and mechanical circulatory support. He comes to Baylor from the renowned Cleveland Clinic, and he specializes in adult cardiac surgery, heart transplantation, bypass surgery and valve surgery.

He is an exciting new addition to the organization, and brings a wealth of experience and innovation to Baylor.

Dr. Gonzo is a native of Puerto Rico, where he took all of his education until medical school. "I made a conscious decision that I wasn't going to stay in Puerto Rico for my residency. So I applied for my residency in the United States," Dr. Gonzo recalled.

He ultimately landed at Graduate Hospital of Philadelphia, but they would only guarantee him

a one-year stay. He took the risk and after a short while, the administration quickly realized Dr. Gonzo could hold his own with the American-trained staff. He was asked to remain in the residency program for the full duration.

An opportunity to conduct research at the acclaimed Duke University represented a professional dream come true – and he completed his residency in Durham, North Carolina, before heading to Ohio's Cleveland Clinic where he worked as a cardiothoracic surgery fellow and then as staff.

Dr. Gonzo landed at Baylor because he was looking for an opportunity to grow professionally. "I was totally in awe with Baylor – the programs that were here and the vision for their heart and vascular programs

were in line with what I was looking for, and they were looking for a chief of heart transplantation and mechanical circulatory support," Dr. Gonzo

said "So given that I had that specialty – I realized this was a great fit.

"It was all about the people I was going to work with, the research and the potential to build recognition for Baylor's heart transplant program."

Dr. Gonzo's vision for Baylor's heart transplantation and mechanical circulatory support is to make it one of the top programs in the nation, not merely in patient volume, but in patient care and research.

"We've already made some gratifying changes in the intensive care unit (ICU)," said Dr. Gonzo. "The team has trained our nurses to take on more care of our patient population than they were doing before, including chest tube pulls and even management of high-level devices."

The ICU team already developed a new program to educate the family members of patients while the patients are still in surgery, giving them a lesson on what to expect in ICU after open heart surgery. The teams also are identifying areas of opportunity in the operating room and ICU that will translate into better patient care.

Dr. Gonzo, his wife, **Natalie**, and three boys **Julian, Diego** and **Alex**, have settled in Southlake, Texas, and are eager to get involved in the community. "As a doctor I always say I'll do whatever is needed to help out." ♡



Dr. Gonzalo Gonzalez-Stawinski

"It was all about the people I was going to work with, the research and the potential to build recognition for Baylor's heart transplant program."

– DR. GONZALO GONZALEZ-STAWINSKI

Baylor Hamilton Heart and Vascular Hospital implants first MRI-safe pacemaker in North Texas

ACARDIAC ELECTROPHYSIOLOGIST on the medical staff at Baylor Jack and Jane Hamilton Heart and Vascular Hospital successfully used the Revo MRI™ SureScan pacing system, a pacemaker designed and tested for use with Magnetic Resonance Imaging (MRIs). Baylor participated in the clinical trials for the system prior to full FDA approval.

It has been estimated that there is a 50 to 75 percent probability that cardiac-device patients will need an MRI over the lifetime of their devices. Furthermore, more than 200,000 patients annually in the U.S. have to forgo an MRI scan because they have a pacemaker. The Revo MRI SureScan pacing system can help address this important unmet patient need and is the first of its kind in the U.S.

"The impetus to develop this new technology came from the growing need for patients with pacemakers to have MRI scans for other medical issues," said **Kevin Wheelan, M.D.**, chief of staff at Baylor Hamilton Heart and Vascular Hospital.

The number of patients with pacemakers is growing at the same time that the use of MRI is increasing. About 40 million MRI scans are performed annually in the U.S. While there are other imaging technologies available to patients, MRIs are often preferred by physicians for certain medical issues, including cancer, because it provides a level of detail and clarity not offered by other techniques.

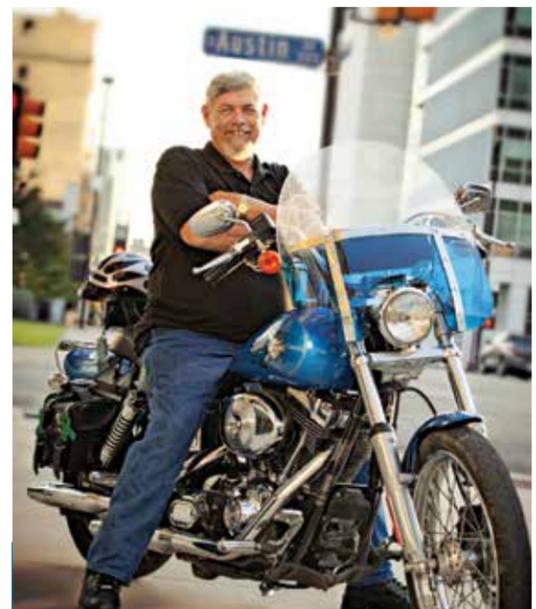
Prior to the Revo MRI SureScan pacing system, MRI procedures for patients with implanted pacemakers were not recommended because these patients might face serious complications. MRI scanners may cause traditional pacemakers to misinterpret MRI-generated electrical noise and withhold pacing therapy or deliver unnecessary pacing therapy.

"A great strength of our health care system is that we continue to improve the lives of our patients."

– DR. KEVIN WHEELAN

The Revo MRI pacemaker features a newly designed electrode that goes from the pacemaker to the heart and won't overheat due to an MRI. Also, the pacemaker's computer circuit is redesigned to prevent the memory being erased by the MRI scan.

According to Dr. Wheelan, patients can always expect pacemaker technology to evolve. "When pacemakers first came out, patients had to stay away from microwaves," he recalled. "The technology changed about 20 years ago, and when it did, it was a big deal. Now it isn't an issue at all. A great strength of our health care system is that we continue to improve the lives of our patients." ♡



The patient is the purpose of all that we do and Baylor has more than

2.5 million

patient encounters each year.

Patients like Melvin Jones.

For Melvin's story, visit give.baylorhealth.com.

Remembering Madeleine and Dr. Jesse Thompson

MADELEINE THOMPSON, widow of **Jesse Thompson, M.D.**, passed away at her home surrounded by her loving family on July 21, 2012. Madeleine and Dr. Thompson had been married for 63 years at the time of his death in 2007.

Dr. Thompson returned to his beloved Texas from Boston in 1954 to set up his surgical practice at Baylor University Medical Center at Dallas. Always a visionary, Dr. Thompson was one of the first surgeons in the world to appreciate the importance of

the designation of vascular surgery as its own distinct specialty, separate from general and cardiothoracic surgery. He established one of the first divisions of vascular surgery in the United States shortly after his arrival at Baylor Dallas and subsequently founded the Vascular Surgery Fellowship, one of the first training programs in the world devoted solely to the training of vascular surgeons in 1964. Since its inception, the Vascular Surgery Fellowship program has trained more than 100 young surgeons, many of whom have become nationally and internationally recognized leaders in vascular surgery. The Vascular Surgery Fellowship remains one of the pre-eminent vascular surgery programs in the U.S. to this day.

During his storied career, Dr. Thompson was honored for his many decades of contributions and accomplishments. During his senior year at The University of Texas in 1939, he was awarded a

Rhodes scholarship. Due to Hitler's invasion of Western Europe, he was not able to attend Oxford until 1949. Within that 10-year span, he attended and graduated from Harvard Medical School and completed his surgery residency at Massachusetts



Dr. Jesse Thompson with student

General Hospital, subsequently joining the Harvard and Boston University Medical School faculty. While he served as a Rhodes scholar at Oxford in 1949 to 1950, he was awarded and held Fulbright and Rockefeller scholarships.

Dr. Thompson served in leadership positions in all the major surgical societies, serving as president of the Society for Vascular Surgery, International Society for Cardiothoracic Surgery, Southern Association of Vascular Surgery and the Texas Surgical Society. He received innumerable honors during his career, including the Baylor Health Care System Foundation **Wings of Eagle Award** in 2005. He was invited to give several honored lectures, including the Gibbons Lecture at of the American College of Surgeons, the Willis Lecture of the American Heart Association and the John Holman's Lecture of the Society of Vascular Surgery. He authored more than 200 publications, many of which were influential contributions to the field of vascular surgery.

Madeleine and Dr. Thompson were an inspiration and loved by many, and they will be sorely missed by all, especially their family, friends and the Baylor community. ☺

New technology treats aortic heart valve disease without surgery

BAYLOR JACK AND JANE HAMILTON HEART AND VASCULAR HOSPITAL announced its first patient implant in the Medtronic CoreValve® U.S. Clinical Trial. Baylor University Medical Center at Dallas is one of 40 hospitals across the U.S. to participate in the trial evaluating an innovative non-surgical, less-invasive procedure as a treatment alternative to open-heart surgery for patients with severe aortic stenosis.

"Because open-heart surgery is currently the only available treatment option for these patients, and because the risks of surgery can be significant for many patients, the medical community is enthusiastic about the less-invasive option for these patients," said **Robert Stoler, M.D.**, co-medical director of cardiology and medical director of interventional cardiology services at Baylor Hamilton Heart and Vascular Hospital.

A 93-year-old woman from Dallas was the first patient at Baylor Dallas to receive the CoreValve replacement valve. She suffers from aortic stenosis, which prevents the heart's aortic valve from opening completely, thereby preventing healthy blood flow from the aorta to the rest of the body. Untreated, aortic valve stenosis is fatal. Today she brags that she finally retired from her job as a greeter in a local museum because she's "far too busy to work."

"There is significant need for a new treatment

option for patients with aortic stenosis, and it is enormously rewarding that Baylor Hamilton Heart and Vascular Hospital can be part of evaluating this new treatment option in our community," said Dr. Stoler. "As the population ages, the need for this type of procedure will continue to grow, as aortic stenosis is a condition that develops with age, and many people who are otherwise healthy could benefit significantly." A second patient, a 91-year-old woman from Midland, Texas, also received a CoreValve recently.

Worldwide, approximately 300,000 people have been diagnosed with this condition (100,000 in the U.S.), and approximately one-third of these patients are deemed too high-risk for open-heart surgery, the only therapy with significant clinical effect that is currently available in the U.S.

In the clinical trial, physicians channel a catheter (thin tube) with a porcine, prosthetic valve through a small opening in the patient's femoral artery to reach the heart. The physician guides the CoreValve System to the aortic valve, where it self-expands to replace the diseased aortic valve; the procedure is completed without open-heart surgery or surgical removal of the native valve.

In the U.S., the CoreValve System will not be commercially available until the successful completion of this clinical trial and approval by the U.S. Food and Drug Administration (FDA). ☺



From the President

A fence or an ambulance?

Do you like our new look? We have changed the colors of *the torch* to bring attention to our \$250 million initiative, **Campaign 2015: Baylor Makes Us All Better**. Campaign 2015 provides a valuable platform for us to talk about Baylor's defining culture and to show the impact we have in our many communities. It enables Baylor to deliver real and sustainable solutions to the world's toughest problems.

Throughout its 109-year history, Baylor has responded to challenging times by fostering innovation and making smart investments.

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Many friends have asked me for my take on the Supreme Court decision. It's complicated, fluid, and it's probably easier to teach algebra to my dog than to provide a brief summary, but here goes.

Changes in the way medical care is delivered and paid for are not going away. The reason: health care costs have grown 2.4 percent a year faster than GDP since 1970, squeezing government budgets, employers and employees. When commenting on the ruling, I keep three facts in mind: this is far from the final word in this debate; health care remains a volatile political issue and the health care market place continues to evolve; and it is best to focus on delivering value to patients and to avoid political commentary.

We will continue to highlight stakeholder partnerships that address shared concerns.

Due to the current environment, it seemed fitting to borrow a poem that I heard at a **Bob McTeer** talk. The first stanza goes as follows: 'Twas a dangerous cliff, as they freely confessed, Though to walk near its crest was so pleasant; But over its terrible edge there had slipped A duke and full many a peasant. So the people said something would have to be done, But their projects did not at all tally; Some said, "Put a fence around the edge of the cliff," Some, "An ambulance down in the valley."

— "A Fence or An Ambulance" by Joseph Malins

There's quite a national debate underway about which is preferable: a fence to prevent the falls or an ambulance to haul them off. In the end, I hope the fence wins out, for the sake of all of us.

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Life is unpredictable. Our friend **Charlie Pistor** is no longer with us.

Charlie, thanks for the many kindnesses and friendship. We all will remember you with gratitude and respect.

Rowland K. Robinson
President

Baylor Health Care System Foundation
Robinson@BaylorHealth.edu

ON THE BOARD

JOSHUA BROWN

JOSHUA BROWN is a partner at First Washington Realty, Inc. and has been a member of the Baylor Health Care System Foundation board since 2011. Starting his career as a practicing attorney, he has more than 25 years of private equity fund formation, pension fund advisory and investment banking experience.

Joshua grew up in Houston, Texas, and earned his bachelor's degree in history from The University of Texas at Austin and his law degree from St. Mary's University. His time spent on college campuses did not end with his education; Joshua has been a guest lecturer at the graduate business schools of Columbia University, The University of Texas at Austin and Southern Methodist University for several years.

Joshua and his wife of 34 years, **Inette**, and their Portuguese water dog, Bella, live in Dallas and spend several months a year at their second home in Carmel, California.

What brought you to Baylor Health Care System Foundation?

My interest in giving back to the community

and my friendship with **Leonard Riggs Jr., M.D.** **Why are you passionate about our cause?**

I believe everyone should have access to affordable health care. I want to advance that goal with financial support and provide any expertise I may have to offer the Foundation.

Are there any service lines that you are particularly interested in? If so, why?

There are three areas that Inette and I are particularly interested in: breast cancer, prostate cancer and the evolving field of precision medicine. Both my mother and mother-in-law are breast cancer survivors, and Inette and I have a number of friends who have battled prostate cancer. Our interest in precision medicine was sparked by the fascinating discussion that took place at the Foundation board meeting in May. As chairman of the department of reproductive medicine at The University of Texas in Houston, my father-in-law often wrestled with very complex ethical issues. That board meeting touched on some of the issues he faced as well as some of the other challenging questions that continue to arise as medicine evolves. We were also fascinated by the



Joshua Brown

promise that these discoveries will offer patients in the future.

Is there anything you haven't done that you'd like to do?

If you are fortunate, you reach a point in your life where you are at peace with what you have accomplished, both personally and professionally – I'm at that point. Now I'd like to give back in ways that will be meaningful, both to Inette and me, and to the community.

Who has had the greatest influence in your life?

My father who, with only a high school education, built a very successful business, raised four sons and put us all through school. He taught me how to treat people, how to deal with adversity and to remember to give back. Also, my in-laws who were both Holocaust survivors who came to this country as teenagers and went on to become leading medical researchers in the field of reproductive medicine.

What book would you recommend to others?

Dale Carnegie's *How to Win Friends and Influence People*. I learned that being a good listener is much more important than anything I might have to say. ☺

Baylor emergency services receives \$1.2 million gift for new software

BAYLOR HEALTH CARE SYSTEM is working to create more efficiency in the emergency departments (EDs) across the entire system. One key step in this process is the implementation of MEDHOST software, which is an electronic health record system that tracks process times and helps ED staff identify areas for improvement.

The efficient, easy-to-use software is specifically designed for emergency departments. And, thanks to a \$1.2 million gift from **EmCare, Inc.**, Baylor now has the resources to better customize

MEDHOST to fit Baylor's unique needs. The goal is to have MEDHOST software installed in most of Baylor's ED facilities by next year.

EmCare is a provider of physician services for emergency departments, inpatient physician services, inpatient radiology management programs and anesthesiology services. Baylor contracts with EmCare to provide physicians who care for patients of Baylor's EDs.

"EmCare and Baylor have worked together for years. We actually got our start at Baylor, so it was natural that we would help fund this exciting, new initiative," said **Nick Zenarosa, M.D., FACEP**. "We consider this gift a reinvestment back into Baylor that will benefit the organization for years to come."

Dr. Zenarosa and the ED team are excited about the future of emergency services when all Baylor facilities can connect and collaborate through MEDHOST. Dr. Zenarosa serves as system medical director of emergency services for Baylor University Medical Center at Dallas and the executive vice president of EmCare's southern division.

"We measure our process through data collection, so from the time a patient walks into the ED until he or she leaves, there are certain time frames we can now track in electronic health records to make sure our processes are as efficient as possible," explained

Dr. Zenarosa. "For instance, from the time a patient walks in, is triaged, sees a doctor and leaves the ED, we track each of those times and can look for inefficiencies we can fix, for instance, shortening the wait time to see a doctor."

The electronic health records also serve as a way for the medical staff to have immediate access to a patient's medical history – this is especially helpful when treating patients with communication difficulties, such as Alzheimer's patients.

"EmCare is proud to be involved in this software rollout and looks forward to seeing the results of introducing this best-in-class software into the rest of Baylor's emergency departments," said Dr. Zenarosa. ☺

Dr. Zenarosa and the ED team are excited about the future of emergency services when all Baylor facilities can connect and collaborate through MEDHOST. Dr. Zenarosa serves as system medical director of emergency services for Baylor University Medical Center at Dallas and the executive vice president of EmCare's southern division.



A gift from EmCare, Inc., will enable Baylor to implement new software to enhance efficiencies in emergency services across the system.

NIH appoints Dr. Rick Boland to Center for Scientific Review

THE NATIONAL INSTITUTES OF HEALTH (NIH) recently announced that **Rick Boland, M.D.**, chief of gastroenterology services at Baylor University Medical Center at Dallas and president of the American Gastroenterological Association, has accepted its invitation to serve as part of the Clinical, Integrative and Molecular Gastroenterology Study Section of the Center for Scientific Review. Dr. Boland's appointment is for a four-year term, from July 1, 2012, to June 30, 2016.

"This is a prestigious honor for Dr. Boland and is a testament to his reputation as one of the foremost gastroenterologists," said **Joel Allison**, president and chief executive officer of Baylor Health Care System. "Baylor is extremely proud of this appointment."

The NIH selects appointees based on their scientific competence and achievements, demonstrated by their research accomplishments, publications in scientific journals and other esteemed scientific activities and honors.

As a member of the study section, Dr. Boland will be uniquely positioned to contribute to the national biomedical research effort in representation of Baylor Dallas. Along with other study section members, Dr. Boland will help facilitate the NIH grant peer-review and recommendations process. ☺



Dr. Rick Boland

In memoriam: Charles Pistor Jr., civic leader and former Foundation chair

FORMER BAYLOR HEALTH CARE SYSTEM FOUNDATION CHAIRMAN, respected banker and dedicated community leader **Charles Pistor Jr.**, 81, passed away this summer after a brief illness.

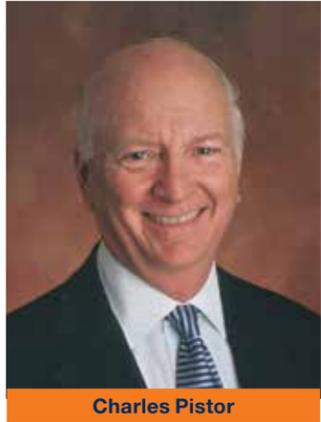
Charles' career in banking spanned 34 years, and included serving as chairman and executive officer of RepublicBank Dallas, as well as president of The American Bankers Association. He was honored by Financial World as one of the distinguished CEOs in banking in the United States.

"I was fortunate enough to know Charlie in both a professional and personal capacity," said Rowland K. Robinson, Foundation president. "He was an extraordinary individual who firmly believed in the importance of building and maintaining relationships and was held in high regard by all who knew him."

Described by his friends and colleagues as a man of immense integrity, respect, dignity, vision, generosity and faith, Charles was well known throughout the Dallas community for his extraordinary leadership abilities.

According to lifelong friend Lindalyn Adams, Foundation officer, Charles rose to the top of whatever endeavor he set his sights on. "He was the consummate leader and many wonderful organizations, including Baylor, benefited from his experience and guidance."

Besides his role at the Baylor Foundation, Charles was an active member and elder of Highland Park Presbyterian Church, served as president of the Dallas Summer Musicals and as



Charles Pistor

vice chair of the United Way. He served as a trustee or board member of multiple organizations and corporations including Salesmanship Club of Dallas, Dallas Heritage Society, Dallas Summer Musicals, St. Paul Hospital, Salvation Army, Dallas Museum of Art, Dallas Citizens Council, Metropolitan YMCA, North Texas Commission, Dallas Assembly, International Monetary Conference, Association of Reserve City Bankers, Meadows Foundation, Southwestern Medical School Foundation, Southwest Graduate School of Banking Foundation, AMR/American Airlines, Centex, Fortune Brands, Oryx Energy, Zale Corporation and Commercial Metals.

Despite his extraordinarily busy schedule, Charles also made time for his favorite pastimes, including tennis, hunting, fishing, walking with his Labradors, traveling and playing with his grandchildren.

A native of St. Louis, Charles graduated from Highland Park High School and held degrees from The University of Texas, Harvard Business School and Southern Methodist University.

He leaves behind his wife of 60 years, **Regina**; his daughter and son-in-law, **Lori Pistor** and **Terry Allebaugh** of Durham, North Carolina; his son and daughter-in-law, **Chuck and Cheri Pistor** of Monument, Colorado; son and daughter-in-law, **Jeff and Elise Pistor** of Colleyville, Texas; and grandchildren, **Matt** and his wife, **Catherine, Blake, Scott, Austin, Jeffrey** and **Alexandra**. ☺



From the Chairman

As Campaign 2015: Baylor Makes Us All

Better continues to gain momentum, I am struck by the immense support we have already received from business and community leaders, donors, employees and board members from across Baylor Health Care System.

In fact, support from Baylor employees and board members has led to our most successful **Board Giving** and **Employee Giving Campaigns** to date. The 19 boards from across Baylor reached 100 percent participation and Baylor employees set records with more than 57 percent participation and \$1.9 million raised to support initiatives across the system!

I am especially honored and thrilled to welcome the distinguished new class of board members to the Baylor Health Care System Foundation board. This group of individuals brings additional leadership, talent and experience to an already impressive Foundation board and their support of Baylor and Campaign 2015 speaks volumes about their belief in our mission and the importance of Baylor to our community.

Baylor has traditionally enjoyed outstanding leadership on its boards. Regrettably, we lost a dear friend and exceptional civic leader with the untimely death of **Charles Pistor**. Charles was a remarkable individual, former Foundation board chairman, and extraordinary civic and business visionary. He had a long-standing relationship with Baylor and the Foundation, and will be greatly missed.

The first phase of our campaign has been filled with exceptional support and strong leadership, and I am thrilled with our success to date – an impressive \$136 million towards our \$250 million goal. However, as we draw near the public phase of our campaign in spring 2013, we will need to reach out to an even broader audience.

This is an exciting time for Baylor and the North Texas community and supporting Campaign 2015 today will help us to achieve our goal and maintain the excellence Baylor has provided our community for more than a century. We are fortunate to be associated with the esteemed individuals who support Baylor through their time, talent and resources – individuals who recognize it's time to move Baylor beyond excellence. With the leadership and support of individuals like you, we are well positioned to do so.

Erle Nye

Chairman, Board of Directors
Baylor Health Care System Foundation

PHYSICIAN PROFILE

ANDREW FENVES, M.D.

ANDREW FENVES, M.D., is the director of the renal division in the department of internal medicine at Baylor Health Care System. Additionally, Dr. Fenves is the Ralph Tompsett Professor of Medicine at Baylor University Medical Center at Dallas and is part of the faculty for the internal medicine residency program.

Dr. Fenves and his family moved to Dallas from Budapest, Hungary, when he was 15. His father was a physics professor at The University of Texas at Dallas, and Dr. Fenves adapted quickly, landing at Stanford University for undergraduate and UT-Southwestern for medical school.

He spent a portion of his residency training at Baylor and considers his experience, both then and now, to be incomparable.

Tell us something special about Baylor.

I met **John Fordtran, M.D.**, then chief of internal medicine in 1981, as well as **Michael Emmett, M.D.**, the current chief of medicine and **Martin White, M.D.**, in the division of nephrology. They've been my mentors and role models ever since.

What Foundation project are you passionate about?

I worked with Fresenius Medical Care USA, a provider of kidney dialysis services and renal care

products, to fully fund a renal fellowship spot for four years. My dream is to fund at least one additional position for several years. It assures the training of future nephrologists.

What do you think is the most important characteristic of Baylor?

Baylor is an excellent hospital with a collegial and scholarly atmosphere where patients receive superb care.

I trained at Baylor and also have practiced elsewhere. Once you have experienced Baylor, you quickly realize it's the best hospital to work

and practice at.

Do you have any hobbies?

I play competitive duplicate bridge.

Will you describe your family?

I owe my success to my incredibly caring and patient wife of 31 years, **Saralynn**, and our two very understanding daughters, **Carla** and **Diana**.

What is the highlight of your career?

Recently, I wrote a key chapter with Dr. Emmett and **John Schwartz, M.D.**, in the leading nephrology textbook.

What is the most influential book you've read?

Outliers: The Story of Success and *The Tipping Point: How Little Things Can Make a Big Difference*, both by Malcolm Gladwell. ☺



Dr. Andrew Fenves

TIM MOORE has a grin that will assure you of his sincerity and genuine happiness with his faith, family, life and where he is now – working for Baylor Health Care System Foundation. Tim joined the Foundation in June as manager, where his efforts are primarily focused on garnering support for cancer initiatives at Baylor Health Care System. After losing his mother to ovarian cancer and watching his father fight and survive prostate cancer, it's an area that strikes close to his heart.

"Coming to this position is a calling," said Tim. "Health care and cancer in particular are of great interest to me, and I am grateful to have been given the opportunity to make a difference – it's what drives me each and every day."

Immediately before joining the Foundation, Tim served as a director on the national major gifts team at Southern Methodist University where he managed the strategic planning and execution of their \$750 million Second Century Campaign for the eastern portion of the United States, a position that often kept him on the road.

Travel has played a constant role in Tim's life. Growing up the son of a now-retired army colonel, Tim was constantly on the move, attending five different high schools and moving 10 times during childhood.

"I truly believe my life of travel and change has

MEET THE STAFF



Tim Moore

served me well in my professional life," said Tim. "The various experiences I have had help me find common denominators to connect me with many of the people I meet."

When asked about the accomplishment he is most proud of, his answer has nothing to do with his career or jet-setting travels.

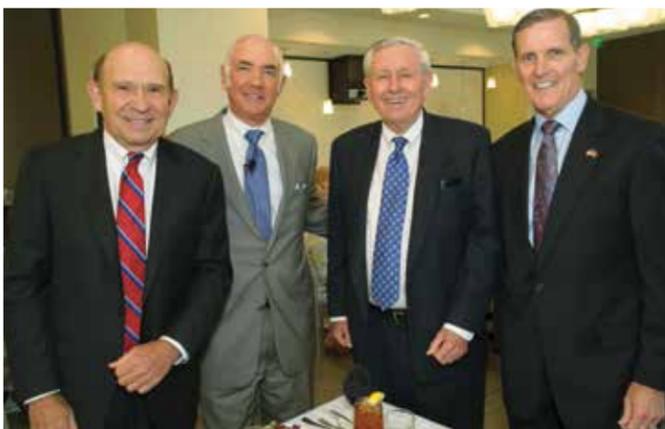
"Outside of my faith, the most important thing in my life is my wife and girls," said Tim, smiling with pride. Tim and his wife, **Jennifer**, married almost 11 years, actually met while Tim was traveling – she was a flight attendant and Tim, a passenger. They are proud parents to two girls, **Macy-McCall**, 9, and **Sonny**, 7. ☺

GIFT PLANNING

Caring for our aging patients focus of Boone Powell Sr. Society luncheon

BAYLOR HEALTH CARE SYSTEM FOUNDATION recently honored its donors who have created legacies through planned gifts at its annual Boone Powell Sr. Society luncheon.

Baylor Health Care System president and chief executive officer **Joel Allison** made introductory comments, setting the stage for a lively panel discussion on how Baylor plans to address the need to prepare for and improve care for our growing aging population. According to Joel, more than 7,000



Walker Harman, Rowland K. Robinson, Boone Powell Jr. and Joel Allison, president and chief executive officer of Baylor Health Care System

baby boomers in America turn 65 every day and the population greater than 65 years of age is expected to triple in this region by 2030. While the growth of older patients increases, we are losing ground in having professional caregivers to care for them.

Additionally, the skills of professional caregivers for this population are not being enhanced.

Rowland K. Robinson, Foundation president, moderated the panel discussion with panelists **Rosemary Luquire, Ph.D., R.N., FAAN, NEA-BC**, corporate chief nursing officer at Baylor, and **Jill Studley, M.D.**, geriatrician on the medical staff at Baylor. The discussion focused on the five initiatives that make up Baylor's platform to transform care for our older patients by developing best practices that will leave a lasting

mark on geriatric health care for years to come.

For more information about the Boone Powell Sr. Society, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu. ☺

Baylor Dallas ranked No. 1

Continued from page 1

hospitals making the list: Baylor Regional Medical Center at Plano, Baylor All Saints Medical Center at Fort Worth, Baylor Medical Center at Irving, Baylor Medical Center at Garland and Baylor Dallas.

The hospital rankings, said *U.S. News* health rankings editor **Avery Comarow**, are like a

GPS-type aid to help steer patients to hospitals with strong skills in the procedures and medical conditions that present the biggest challenges. "All of these hospitals are the kinds of medical centers that should be on your list when you need the best care," said Avery. "They are where other hospitals send the toughest cases." ☺

SAVE THE DATE



Grand Rounds® Golf Tournament

PRESENTED BY BANK OF TEXAS®
Benefiting medical education

When: Monday, October 1, 2012

Where: Northwood Club

Contact: Andrea Steiger, 214.820.2699,
Andrea.Steiger@BaylorHealth.edu
BaylorHealth.com/GrandRounds



Celebrating Women Luncheon

PRESENTED BY TOM THUMB®
Helping Baylor Health Care System
fight breast cancer

When: Thursday, October 11, 2012

Where: Hilton Anatole

Contact: Angela Randall, 214.820.4776,
Angela.Randall@BaylorHealth.edu
BaylorHealth.com/CelebratingWomen



DHWI Fun Walk/5K Run

PRESENTED BY MEDASSETS®

Helping Baylor Health Care System fight diabetes

When: Saturday, October 27, 2012

Where: DHWI headquarters at
4500 Spring Avenue in Dallas

Contact: Andrea Steiger, 214.820.2699,
Andrea.Steiger@BaylorHealth.edu

GIVE THE GIFT OF HOPE, HELP AND HEALING

When you make a donation of \$25 or more to Baylor Health Care System Foundation in honor of a friend or family member this holiday season, he or she will receive a beautiful holiday tribute card announcing your gift. These holiday tribute cards are the perfect way to let someone know you care ... and to help a great cause at the same time.

For more information, contact the Foundation at 214.820.3136 or thetorch@BaylorHealth.edu.

To learn more about any Baylor Health Care System Foundation initiative, contact the Foundation at 214.820.3136 or email thetorch@BaylorHealth.edu. Write to us at 3600 Gaston Avenue, Barnett Tower Suite 100, Dallas, TX 75246-1800.