

BAYLOR MAKES US ALL BETTER

Campaign 2015

Baylor Waxahachie grows to better serve southern region



Proposed campus of Baylor Medical Center at Waxahachie

BAYLOR MEDICAL CENTER AT WAXAHACHIE will bring new and expanded services to Waxahachie and the surrounding communities thanks to a \$175.5 million campus planned for a 52-acre site at the intersection of Interstate 35E and U.S. Highway 287.

Jay Fox, president of Baylor Waxahachie, said, “There is a high level of enthusiasm and excitement about this endeavor across the Baylor community, and we’ve been fortunate that the City of Waxahachie

Continued on page 7

Hillcrest Foundation grant supports Baylor’s smallest patients

BAYLOR’S SMALLEST PATIENTS and their mothers have a new reason to hope thanks to an innovative new procedure for correcting heart defects in unborn children, and the generous support of the Hillcrest Foundation. Kevin Magee, M.D., medical director of the Fetal Care Center at Baylor University Medical Center at Dallas, and his team will benefit from a significant gift of more than \$590,000 to purchase an essential monitoring system. This system will allow the surgeons to view vital images on one screen and make it possible for the fetal interventional team to perform delicate, lifesaving procedures before a child is born.

The grant from the Hillcrest Foundation, which builds on a legacy of generous support from The Crystal Charity Ball, will allow Dr. Magee and his team to reach a significant medical milestone. They will be first in the world to perform lifesaving in-utero cardiac surgery on our most vulnerable patients.

There are very few centers offering fetal cardiac interventional procedures in the U.S., and those that do utilize methods that require a major surgical procedure for the mother. Dr. Magee and his team have worked on a safer alternative over the past three years: a revolutionary procedure where a metal wire is magnetically guided through the mother, into the umbilical cord and manipulated through the baby’s vascular system to its heart. This innovative and less invasive procedure has been highly successful in several experiments and is anticipated to lower both the baby’s mortality and the mother’s risk.

Congenital heart defects are relatively common

“We know that through the Foundation’s compassion and Baylor’s mission this new procedure for improving the lives of these unborn children has its best chance for making a difference.”

– DR. KEVIN MAGEE



Dr. Kevin Magee

and in many cases can be devastating. Frequently, children with complex congenital heart defects will require multiple surgical procedures during the first few years of life or, in some cases, during the first few minutes of life. This newly developed procedure is focused on decreasing the number of surgeries for the newborn and the complications as well.

“This is an opportunity of a lifetime,” said Dr. Magee, who is fielding inquiries from doctors throughout the United States and the world. As word spreads, physicians desperately seeking help for their pregnant patients whose unborn babies have the most severe form of cardiac birth defects, are anxious to learn more about this new development.

Dr. Magee and his team presented their initial work at an international conference this past spring and submitted the results to a medical journal for publication. Thanks to this gift, the fetal team at Baylor will have the opportunity to advance medical knowledge and train physicians to perform this procedure. Baylor is proud of Dr. Magee’s work, which has the potential to improve care in our own community and reach beyond the hospital’s walls to impact lives all over the world.

For more information about Baylor’s women’s and children’s initiatives, contact Melissa Dalton at 214.820.2705 or Melissa.Dalton@BaylorHealth.edu.

CAMPAIGN 2015 UPDATE

GOAL: \$250 MILLION



Baylor Makes Us **All** Better

What's Inside

DEPARTMENTS

Focus on Research	6
President’s Letter	5
Chairman’s Letter	7

EVENTS

Celebrating Women	2
Grand Rounds	6

PROFILES

Trisha Wilson	3
James Fleshman, M.D.	6
Benjamin Raber	7
Kelly Maher Thomas	8

NEWS, PROJECTS AND CAMPAIGNS

Hillcrest Foundation Grant Supports Smallest Patients	1
Baylor Waxahachie Grows to Better Serve the Region	1
Baylor Makes Us All Better: Campaign Update	1
Participants Enjoy Fun Walk/Run	3
Baylor Earns Triple Crown in Consumer Choice Awards	3
A Closer Look: Women and Children	4
Game Changers – Setting Our “Sites” High	8
Annual Fund: Meet the Miracles Your Gift Makes Possible	8
This Holiday Season Give the Gift of Hope	8

2012 CELEBRATING WOMEN LUNCHEON

2012 Celebrating Women luncheon brings hope and Rob Lowe to Baylor's fight against breast cancer

BAYLOR HEALTH CARE SYSTEM FOUNDATION hosted its 13th annual *Celebrating Women* luncheon in October at the Hilton Anatole hotel in Dallas. For the eighth consecutive year, **Tom Thumb** was the presenting sponsor. Celebrating Women has raised more than \$19 million over the years to benefit Baylor Health Care System's breast cancer initiatives.

"Every mother, sister and daughter in the audience today all remind us that we need to be a little impatient, pushing ourselves a little harder to help advance the science, so our friends and family won't have to deal with this insidious disease," said Rowland K. Robinson, Foundation president. "Thanks to the generosity shown by the individuals in this room, we are bringing real hope to breast cancer patients and their families."

The keynote address, delivered by award-winning actor and best-selling author **Rob Lowe**,

was heard by more than 1,350 luncheon attendees. After losing his mother, grandmother and great-grandmother to breast cancer, Rob has been a passionate advocate for research and early detection.

"There is so much hope in today's war on cancer. To talk to the doctors on the cutting edge is to come away with an optimism and excitement that is extraordinary," said Rob. "Everyone in this room is a living example of how far we've come; walking miracles of medicine, faith and perseverance. There is little doubt that as more lives are saved, even better news is just around the corner. If we didn't believe that, we wouldn't be here."

The event, chaired by **Pam Busbee** and **Pam Perella**, recognized **Mary Anne Cree** and the **Men and Women of Sammons Enterprises, Inc.** with the **Circle of Care Award**. The award is given to those who have served as advocates, volunteers, educators or donors and have made a difference in the campaign against breast cancer. **Caren Prothro** served as this year's honorary chairman. **Claire Emanuelson, Peggy Meyer, Robyn**

Conlon and **Jennifer Sampson** were this year's underwriting chairmen.

During the luncheon, **Joel Allison**, Baylor's president and chief executive officer, shared an exciting announcement: the **American Cancer Society** has selected Baylor University Medical Center at Dallas for the location of their newest **Hope Lodge**. Hope Lodge Dallas will offer free accommodations for 50 cancer patients and their families who travel to Dallas for care from more than 50 miles away. Hope Lodge Dallas will also serve as the regional headquarters for the American Cancer Society.

"We share the enthusiasm of Baylor about the potential for Hope Lodge to really make a difference for cancer patients and their families who travel to the Dallas area for treatment at our many world-class health facilities," said **Maria Clark**, American Cancer Society regional vice president. "We are excited to be able to provide this higher level of service to our community." ☺

*"Everyone in this room is a living example of how far we've come ...
There is little doubt that as more lives are saved, even better news is just around the corner."*

— ROB LOWE



Joel Allison, Mary Anne Cree and Rowland K. Robinson



Pam Perella, Rob Lowe and Pam Busbee



Pam Busbee, Robyn Conlon and Pam Perella



Annette and Harold Simmons



Jennifer Sampson and Peggy Meyer



Aileen Pratt, Debbie Oates and Gillian Breidenbach



Joel Allison, Connie Yates and Rowland K. Robinson



Heather Kreager and Dave Bratton



Caren Prothro and Joel Allison



Debbie Oates, Margo Goodwin and DeeDee Lee



Rob Lowe, Claire and Dwight Emanuelson



Lynn McBee, Susan Palma, DeeDee Lee, Muffin Lemak, Claire Emanuelson and Suzy Gekiere

Participants enjoy fun walk/run in quest for better health

MORE THAN 900 RUNNERS and walkers were greeted with crisp October weather and bright sun for the third annual **Diabetes Health and Wellness Institute Healthy Harvest Fun Walk/5K Run and Diabetes Expo**. Four-time Olympic gold medalist and Dallas native **Michael Johnson**, encouraged the athletes, speaking about keeping motivated to exercise. The event was presented by **MedAssets** and raised \$194,000 in proceeds to benefit the Diabetes Health and Wellness Institute (DHWI) at the Juanita J. Craft Recreation Center.

This year the walk/run offered a new opportunity to learn about healthful eating and exercise through the Diabetes Expo, which was made possible by **Sanofi US**. The Expo featured a special guest, former Dallas Cowboy **Raghib “Rocket” Ismail**, who signed autographs and posed for pictures. Participants could also experience the MEGA Body walk-through exhibit and learn about the ways that daily choices affect the body’s systems, pick up farm stand produce and view healthy cooking demonstrations.

“This facility has become a beacon for this community on the importance of living healthy,



Joel Allison, Michael Johnson, and Gwyneith and Albert Black

active lives,” said **Joel Allison**, president and chief executive officer of Baylor Health Care System. “At Baylor, we’re creating models of care to deliver the right care, at the right time, to the right people, in the right place. That combined with a focus on preventive care will help our communities lead healthier lives.”

DHWI, located in the Frazier neighborhood of southern Dallas, is a unique joint venture between Baylor and the City of Dallas. The Institute seeks to improve the health and wellness of residents through education and

prevention programs. The facility offers a clinic staffed by physicians, nurses, care coordinators and diabetes education specialists, as well as cooking and exercise classes, affordable medications and a farmers market selling fresh ingredients. Awareness of DHWI and its important mission has been growing. Recently, the **United Way of Metropolitan Dallas** selected DHWI as a recipient of the Community Impact Fund under its United 2020 strategic plan, allowing contributors from across Dallas to support this valuable community resource.

DHWI was established in 2010 through the dedicated leadership of **Albert Black Jr.**, former chair of Baylor Health Care System Board of Trustees. Albert, who grew up in the Frazier neighborhood, has shown his commitment to the community by championing DHWI. Dallas **Mayor Mike Rawlings** recognized Albert, his wife, **Gwyneith**, and the Healthy Harvest event with a resolution by for “excellent contributions and service” to the city.

For more information about supporting DHWI, contact Amy McNabb at 214.820.4771 or Amy.McNabb@BaylorHealth.edu. ☺

ON THE BOARD

TRISHA WILSON

TRISHA WILSON IS THE FOUNDER of Wilson Associates and has been a member of the Baylor Health Care System Foundation board since 2012. Her firm specializes in the interior architectural design of hotel properties, restaurants and other hospitality-focused ventures. Trisha is a native of Dallas and earned a bachelor’s degree from The University of Texas in interior architecture.

Her first professional project was the design work for what is now a Dallas landmark, the Hilton Anatole hotel. She landed the assignment after sending developer **Trammell Crow** a letter pitching her nascent firm. The project launched her career and since then, Wilson Associates has gone on to design more than 450 properties on five continents and open seven global offices.

In addition to her work with Baylor, Trisha is also involved with The Wilson Foundation, a charitable organization she established in 1997. The foundation seeks to improve the lives of children in South Africa by funding education and health care programs. Given her numerous professional accomplishments, Trisha is most proud of the lives she’s changed in South Africa.

What brought you to Baylor Health Care System Foundation?

I became involved with Baylor through my dear friend, **Leonard Riggs, M.D.** He has always been a great inspiration, as well as a mentor to me. We share a similar interest in global health and fighting communicable diseases.

What differentiates Baylor from other health care organizations?

For more than 100 years, Baylor has shown a true commitment to the North Texas com-

munity. The patient comes first and is at the center of everything the hospital does. Baylor is focused on excellence in all of its services and continually identifies improvements that will provide quality patient care for generations to come.

What are your goals in life; what would you most like to accomplish?

My favorite saying is: “Do good work, treat people right, give back, and success will follow.”



Trisha Wilson

Ultimately, what I want to do is make a difference in the lives of others.

What are your hobbies or interests?

I love sketching, especially when I’m inspired by a new element of beauty in my surroundings. It’s important to educate your eyes. The more you see, the more you know.

Describe your leadership style.

A great leader has passion and humility. Passion is infectious! When others feel it, they jump on board. I also believe it is essential to ask questions constantly and seek out diverse opinions.

Who are your heroes?

There are many people who have inspired me over the years in different ways. One of my heroes is my grandfather, **George Howard**, who ran his own trucking company business for many years. I must have gotten my entrepreneurial spirit from him. He had a wonderful way of communicating with his employees and sharing his “can do” spirit. I have a sign on my desk that says, “It CAN be done!” and I think of my grandfather every time I see it.

Dr. Riggs, as I mentioned, has also always been a great support to me in each of my endeavors. I was motivated to start The Wilson Foundation in part because of the example he set through his many philanthropic efforts. ☺

Baylor Dallas earns triple crown in consumer choice awards

THE CAREGIVERS AND STAFF at Baylor University Medical Center at Dallas have a new reason to feel confident that their work is truly appreciated by the patients and families they serve. Baylor Dallas was honored for the third time in 2012 as the proud recipient of the **Consumer Choice Award for Best Overall Quality and Best Image/Reputation** from the renowned **National Research Corporation**. This is the 17th consecutive year that Baylor Dallas has received the award.

“There is a growing national movement to empower health care consumers to choose the doctors and hospitals that they believe provide the best quality and service,” said **John McWhorter**, president of Baylor Dallas. “Receiving this recognition from the National Research Corporation 17 years in a row demonstrates our relentless efforts to being that place.”

The Consumer Choice Award is given to the hospitals that consumers have selected as having the highest quality and image in 300 markets throughout the United States. Award winners are determined by gauging consumer perceptions on multiple quality and image indicators.

The hospital was previously named “Safest Hospital in Texas” by *Consumer Reports* and the “Best Hospital” in Dallas-Fort Worth by *US News & World Report*. Baylor Dallas has been on the *U.S. News & World Report’s* rankings for 20 years.

“What makes this honor so special – and different from many of the other awards we receive – is that it is based solely on feedback from our patients and the communities we serve,” explained John. “It is very humbling, and it reaffirms our commitment to providing quality, patient-centered care each and every day.” ☺

A CLOSER LOOK: WOMEN AND CHILDREN

A Closer Look examines new and exciting topics within an area of service at Baylor Health Care System. For more information about Baylor's women's and children's initiatives, contact Melissa Dalton at 214.820.2705 or Melissa.Dalton@BaylorHealth.edu.

Crystal Charity makes S.T.A.R. possible in Labor and Delivery

PRACTICE MAKES PERFECT and at no other time is this maxim more important than when a life, or in the case of labor and delivery, two lives are at stake. Fortunately, physicians and nurses at Baylor University Medical Center at Dallas have the opportunity to perfect their skills through practice in a safe setting.

Made possible in part by a generous grant from **The Crystal Charity Ball**, the Simulation Training and Research center (S.T.A.R.) is a multidisciplinary training facility for caregivers treating obstetric and neonatal emergencies. The S.T.A.R. center provides labor and delivery professionals with a realistic experience to help improve teamwork, communication and crisis management skills. **Wayne Inzer, M.D.**, is the program director for the obstetrics and gynecology resident training program at Baylor Dallas and oversees the S.T.A.R. center.

"The whole culture of simulation is different at Baylor because the training is team-oriented and

includes attending physicians, nurses and residents. Our work is based on three values – gaining and improving skill, fostering team communication and improving quality for patients," said Dr. Inzer.



Simulation Training and Research lab

The heart of simulation training is to prepare health care workers individually and, more vitally, as a team to respond appropriately in emergency situations. Training the members together improves teamwork, which prevents miscommunication and medical error. It also leads to faster response

times and better patient outcomes.

Practicing high-risk procedures that represent a low volume of patient cases in a simulation setting allows the caregiver to be prepared when faced with this type of situation in reality. A medical student may complete his four years of training without encountering all the clinical events they may be called upon to treat in their career; simulations bridge those gaps in experience. "The expectations of medical students and patients have changed and the old paradigm of 'See one,

do one, teach one' in medical education is a thing of the past. We see it as essential that our medical professionals attain a certain level of skill before treating patients," said Dr. Inzer.

Opportunities for learning in the simulation lab include obstetrical and post-partum emergencies such as preeclampsia, neo-natal resuscitation, shoulder dystocia, and post-partum hemorrhage. Students in S.T.A.R. are also beginning bedside practice sessions where they explain complex and sometimes serious news. In addition, physicians and staff can complete annual competency and recertification courses using simulation. Dr. Inzer sees many applications for simulation in medical training: "Our only limit is imagination."

Baylor Dallas has cared for women with high-risk pregnancies for more than 30 years. Fetal medicine, a relatively new specialty that helps detect abnormal conditions in the womb and corrects many of those conditions before or immediately after birth, continues to grow at Baylor, resulting in many saved lives.

With this rich history of clinical expertise in caring for women with high-risk pregnancies, Baylor is a destination hospital for pregnant women in North Texas. Baylor's commitment to education ensures that our community's most vulnerable residents – unborn children – are given every chance to survive and thrive. ☺

Pastoral comfort and healing for parents

THE IMPENDING BIRTH of a baby is the joyful conclusion of happy months spent planning and anticipating a new family member. Sadly, for some this delight is all too brief, and parents discover the young life they have been blessed with is threatened. The **A.L. Chilton Foundation** has given a generous gift to sustain these families through the work of the pastoral care team for Women's and Children's services.

"Parents desperately trying to cope with the fear and anxiety of the unknown will now receive a distinctive level of pastoral care designed to meet the unique spiritual and emotional needs of our most fragile patient and family population at Baylor University Medical Center at Dallas," said **Chaplain Millicent Albert**.

Millicent leads this team of compassionate caregivers that supports the families of babies in the neonatal intensive care unit (NICU) and expectant mothers in the ante-partum unit. The grant provides for a pastoral care/chaplaincy resident through the clinical pastoral education program. The pastoral residency is a highly competitive opportunity for seminary students and graduates to learn effective ministry skills and

work with patients, families and staff in this vulnerable population.

Baylor Dallas welcomes more than 5,000 babies each year with nearly 800 admitted to the NICU. Approximately 25 percent of NICU babies are delivered at 23 – 30 weeks and stay an average of



Chaplain Millicent Albert blesses a new baby

67 days. The average hospital stay for high-risk mothers admitted to the ante-partum unit is six weeks and can be a stressful experience. The families of these fragile patients must cope with an uncertain outcome and may experience feelings of helplessness, loss of control, shock and despair.

The pastoral care team helps families manage their anxieties and offers extensive bereavement care to parents coping with the loss of a beloved child. "The ministerial impact of the A.L. Chilton Foundation's gift is far-reaching; it will bless the hearts and minds of numerous Baylor patients and families in the midst of grief and crisis," said Millicent.

Baylor is honored to provide quality, compassionate care that nurtures the spiritual and emotional needs of all people at all junctures of life.

For more information about Mission and Ministry, contact Elizabeth Denton at 214.820.4070 or Elizabeth.Denton@BaylorHealth.edu. ☺



The patient is
the purpose of all that we do
and

Baylor has more than

2.5 million

patient encounters each year.

Patients like Carter Cates.

For Carter's story, visit
give.baylorhealth.com.

G. Rollie White Trust sustains children facing loss

FACING A SERIOUS ILLNESS is one of the most challenging times a family can live through, and the experience of losing a loved one is even harder. At Baylor Health Care System, the Supportive and Palliative Care program is led by clinical director **Robert Fine, M.D., FACP, FAAHPM**, and administrative director, **Martha Philastre**. Caregiver teams serve not only the patient through expert symptom management, care planning, emotional and spiritual support, but also children and extended family members.

The **G. Rollie White Trust**, including a recent \$70,000 gift, has contributed \$140,000 to support the team's child life specialists.

"Baylor is the only health care system in North Texas that provides this care to children, which we see as an essential feature of serving patients and their families," said Dr. Fine. The Trust's funding provides tools, resources and additional staff to expand services and meet a growing need. In the past year, Baylor's child life specialists have assisted more than 350 children and 170 families.

Typically, child life specialists help young patients cope with their illness. At Baylor, these special caregivers serve the children of seriously ill adults. They help the adult patient to communicate and emotionally support their children and aid involvement in a loved one's care

by explaining medical equipment and treatment procedures, reducing fears and increasing comfort with the hospital environment. Children also have opportunities to capture memories of their family and work through their experiences.

Baylor child life specialist **Cinda McDonald**, a pioneer in this field, describes her work as a blessing, "It's an honor that families allow us to come into their lives at this most difficult time and help them support their children."

"It's an honor that families allow us to come into their lives at this most difficult time and help them support their children."

— CINDA McDONALD

In 2004, Baylor launched the first Supportive and Palliative Care Consultation program, which grew out of a quarter-century commitment to clinical ethics, at Baylor University Medical Center at Dallas. The program has achieved national recognition, receiving a prestigious Circle of Life Citation of Honor from the American Hospital Association in 2007. It is one of the first palliative care programs in the country to attain certification from the Joint Commission for Accreditation of Health Care Organizations. Baylor is now using this groundbreaking team's work as a model to expand Supportive and Palliative Care services across the system.

For more information about Baylor's supportive and palliative care program, contact Cynthia Krause at 214.820.7928 or Cynthia.Krause@BaylorHealth.edu.

Our Children's House Feeding Program nurtured by the ORIX Foundation

FOR MOST OF US, having a meal is an enjoyable part of our day, an occasion to look forward to. We don't realize that eating is a learned behavior that can be disrupted, making such a simple act difficult. Our Children's House at Baylor (OCH) specializes in feeding disorders and recently received a gift from the **ORIX Foundation** to support the inpatient feeding program.

The grant provided funds to renovate and expand the Food Preparation Room, a key resource in the

program's operations. This gift allows OCH to increase the number of children served by the program and increases food safety for children with food allergies by providing additional space for meal preparation.

The inpatient feeding program is unique in the Southwest and addresses patients with pediatric feeding disorders, which can result from prematurity, mental retardation, autism and developmental delays. Proper nutrition is an essential

building block for a child's development and the prevalence of feeding disorders in children is on the rise. Individualized intervention in these cases is essential because children who do not eat adequately are at greater risk for nutritional deficiencies, failure to thrive, developmental delays and behavioral problems.

The multidisciplinary approach at OCH is designed to assess the factors affecting a child's eating behavior and create an individualized treatment plan that addresses the root of the problem, including whether it is physical or behavioral in nature. Treatment can include intensive physical, occupational and speech therapy, along with behavioral psychology and nutritional counseling. Patients receive individualized treatment plans and family or caregivers are trained to implement the plan at home after discharge. Ultimately, Baylor's program can reduce future health care-related costs and help patients develop the skills they need to lead healthy lives.



Our Children's House at Baylor



From the President

The truth is incontrovertible, malice may attack it, ignorance may deride it, but in the end; there it is.

— Winston Churchill

There it is. After the Supreme Court decision this summer, followed by the presidential election this fall, the "truth" is that the Affordable Care Act is rapidly heading toward implementation. This has profound implications for Baylor Health Care System and all our professionals. In Texas, our leadership and lawmakers have some tough decisions to make regarding health expenditures for our citizens. We have 6 million uninsured residents, about a quarter of our population — higher than any other state.

Now more than ever, it is critical that our philanthropic initiatives remain in sync with these inevitable changes. To better understand what this legislation will mean for Baylor, we have invited **Ken Kaufman**, a national health care consultant, to our December board meeting.

From previous presentations, his conclusions will likely suggest that:

- Health care in this country is unaffordable for patients, for employees and for governments.
- The federal deficit will require a solution to Medicare expenditures.
- Hospitals must dramatically reduce costs and change their focus to "care organizations."

The heart of this story is ultimately about the value delivered to patients. As a large, regional health system, Baylor is investing millions to provide a full continuum of services, across all service lines and levels of acuity.

Baylor is launching its "accountable care organization" by covering its 20,000 employees and their dependents in 2013. The ACO is called Baylor Quality Alliance.

Joel Allison, our president and chief executive officer, said, "Baylor Quality Alliance allows us to address several critical issues at once — the rising cost of care and the fragmentation of care. It is designed to ensure that the quality of care remains both high and affordable, while keeping health care expenses from rising to levels that cannot be maintained. It also provides a valuable new way of making sure that care is truly integrated."

Fortunately, the incontrovertible truth is that for more than one hundred years, through world wars, depressions, legislative/regulatory changes and challenges, Baylor has been there for our patients and our communities. Everyone at Baylor Health Care System Foundation appreciates your interest and support. We wish you and yours a happy and meaningful holiday season.

Rowland K. Robinson
President

Baylor Health Care System Foundation
Robinson@BaylorHealth.edu

Grand Rounds raises \$305,000 to support the future of medical education

AT THE 11TH annual **Grand Rounds® Golf Tournament**, 200 golfers helped Baylor Health Care System Foundation raise a record \$305,000 in support of medical education for both undergraduate medical students and graduate physicians at Baylor University Medical Center at Dallas. The event, presented by **Bank of Texas**, was held October 1 at Northwood Club in Dallas.

Following the day's rounds, players enjoyed a VIP reception and a golf talk with guest speaker **Tom Kite**. Tom, winner of the 1992 U.S. Open at Pebble Beach, shared stories from the road and answered questions regarding his experiences at the Ryder Cup and his thoughts on the trajectory of the game of golf for the future.

Duke Realty and **Crothall** were the event's



Rowland K. Robinson, Tom Kite and Joel Allison

platinum sponsors, and **Park Cities Bank** was the gold sponsor.

Baylor Dallas has served as one of the largest teaching hospitals in the Southwest since it was founded in 1903 and currently trains 240 residents and fellows in 37 specialty and subspecialty programs. With donor support, the Foundation will fund 28 residents and fellows at a cost of more

than \$1.9 million this fiscal year. In addition to offering graduate medical education, Baylor Dallas has joined forces with Texas A&M Health Science Center College of Medicine to establish a Clinical Training Program for undergraduate medical education.

"Baylor is committed to training and cultivating the best and brightest medical students, residents and fellows," said Rowland K. Robinson, Foundation president. "Through support of Grand Rounds, we are ensuring the future of medical education at Baylor and maintaining a valuable health care asset for the North Texas community."

For more information, contact Andrea Steiger at 214.820.2699 or Andrea.Steiger@BaylorHealth.edu.

PHYSICIAN PROFILE

JAMES FLESHMAN, M.D.

James **Fleshman, M.D.**, is chief of the department surgery for Baylor University Medical Center at Dallas. He was recruited to join Baylor as a new member of the physician team after more than 25 years practicing colon and rectal surgery at Barnes-Jewish Hospital in St. Louis. He spent his childhood in New Orleans and lived in Northern Ireland for five years before returning to the United States for college.

Dr. Fleshman first moved to St. Louis with his family shortly before enrolling in Washington University, where he earned his undergraduate and medical degrees, before going on to complete his general surgical residency there. Dr. Fleshman is a past president of the American Society of Colon and Rectal Surgeons, an honor he considers a high point in his career, and is a board member for the Colon Cancer Alliance.

What excites you about working for Baylor?

Baylor is a great place and one that is committed to excellence. For example, the department of surgery is proud to house one of the best training programs in general surgery. Baylor is a large institution and a forward-thinking one, but most importantly, the physicians and staff truly care about the patients.

What special story can you share about your time at Baylor?

I discovered that **Irving Prenalder, M.D., M.B.A.**, [vice president of medical affairs] has a sense of humor. He welcomed me to Baylor by telling me that my moving van was being towed! I fell for it, and I will attempt to repay the favor.

to Baylor by telling me that my moving van was being towed! I fell for it, and I will attempt to repay the favor.

Will you describe your family?

I have been married to my wife, **Linda**, for 36 years. She is a saint and marrying her was the best decision I ever made. We have two daughters,

Cindy and **Angie**, who live in Dallas, and one son, **Brett**, who lives in Raleigh, North Carolina, with his wife, **Kara**, and our three granddaughters, **Maren**, 5; **Livia**, 2; and **Whitney**, 8 months.

What are your hobbies?

I'm an avid golfer.

How would you describe your leadership style?

I'm inspired by new challenges and I try to lead in a way that helps those around me to succeed and fulfill their dreams and goals. It's satisfying to me to see the results of my work benefit others.

What is the most influential book you've read?

The Bible. I've been blessed with a successful career in medicine and each day through my work I seek to glorify God.

What are your top three things to do while you're alive?

One, to see my children happy; two, to influence people in surgical training; and three, to enjoy traveling with my wife.



Dr. James Fleshman

FOCUS ON RESEARCH

Department of Education grant supports traumatic brain injury rehabilitation research at Baylor

BAYLOR INSTITUTE FOR REHABILITATION (BIR) has received a \$2.2 million grant, extending for another five years the institute's designation as a National Institute on Disability and Rehabilitation Research Model System site for traumatic brain injury.

BIR has held the designation since 2002. The status and funding will help the institute – in collaboration with The University of Texas Southwestern Medical School at Dallas and John Peter Smith Hospital (JPS) in Fort Worth – continue to generate valuable new knowledge about how to improve the functional outcomes of patients with traumatic brain injuries (TBI).

"This project will support research and training that promotes goals of inclusion, integration, employment and self-sufficiency – ultimately

providing opportunities for individuals with disabilities and helping them achieve their full potential," said **U.S. Secretary of Education Arne Duncan**.

BIR treats more than 200 patients with brain injuries annually. The TBI program is led by psychiatrist **Rosemary Dubiel, D.O.**, who specializes in brain injury. The program incorporates a designated team of neuropsychologists and neuro-certified physical and occupational therapists, speech therapists and nurses.

"Currently, more than 5.3 million Americans live with disabilities resulting from TBI. The result is an enormous psychosocial burden on patients, their families and society," said Dr. Dubiel. "The magnitude of this problem has led to numerous clinical trials aimed at improving survival or functional outcome."

Through the latest grant, BIR, UT Southwestern and JPS will conduct two novel research projects. The first will measure variations in clinical practices and patient outcomes across several rehabilitation centers nationwide, as well as develop a list of evidence-based guidelines for best practices in TBI rehabilitation. The second will identify TBI patients who will benefit from certain medications in their recovery. The broad aim of the research is to improve functional outcomes of patients with TBI, which is a leading cause of death, disability and years of productive lives lost in the first four decades of life. It is also a major cause of disability among military personnel.

For more information on Baylor's research initiatives, contact Sarah Burdi at 214.820.4721 or Sarah.Burdi@BaylorHealth.edu.

Baylor Waxahachie

Continued from page 1

has shared in and supported our vision.”

Leaders at Baylor Health Care System recognized the rapid population growth in the area and the need for expanded patient services. The new campus will also be the home to Baylor Charles A. Sammons Cancer Center at Waxahachie, along with expanded facilities to increase services for women.

HKS Architects has been selected to design the new campus, which will be constructed in accordance with LEED certification guidelines. Jay explained, “We want the new space to be lean, flexible and efficient so that we can continue to use this facility effectively for many years.” The new buildings will provide additional inpatient beds, operating rooms, and emergency and ICU space.

A comprehensive fundraising initiative will also be launched in support of the new facility, which is expected to provide increased visibility and familiarity with Baylor Health Care System in the surrounding areas.

Demolition of the buildings currently on the planned campus site has already begun and the new project is expected to break ground in spring 2013. The first phase of the project, a 75,000-square-foot medical office building housing physicians and health care related programs, is slated to open in December 2013. The larger campus project is expected to open in November 2014; the 100th anniversary of Baylor Waxahachie’s opening in 1914.

“Baylor Waxahachie is the chief provider of health care to so many people ... I felt it was important that we continue to strengthen the hospital’s ability to serve our citizens today and into the future.”

— STATE REP. JIM PITTS



Jay Fox, Rowland K. Robinson, Joel Allison and Rep. Jim Pitts

The announcement of the new hospital comes on the heels of “The Party,” an event hosted on Friday night of the annual Texas-OU weekend by **State Rep. Jim Pitts** to raise funds in support of Baylor Waxahachie. This year’s event featured a performance by legendary musician, **Brian Wilson**, formerly with **The Beach Boys**. It raised \$200,000 to support the expansion of health care services in Ellis County.

“This fundraiser means so much to me because it has a direct impact on the lives of our friends and neighbors in Ellis County,” Rep. Pitts said. “Baylor Medical Center at Waxahachie is the chief provider of health care to so many people in the area. I felt it was important that we continue to strengthen the hospital’s ability to serve our citizens today and into the future.”

“It was a great night celebrating with Rep. Pitts and the rest of our Baylor family,” said **Joel Allison**, president and chief executive officer of Baylor Health Care System. “Baylor is committed to serving the residents of Waxahachie and the surrounding area with high quality, safe, compassionate care. We truly appreciate the generous support provided by Rep. Pitts and his team that will help us as we grow in Ellis County.”

For more information about supporting Baylor Waxahachie, contact Melissa Dalton at 214.820.2705 or Melissa.Dalton@BaylorHealth.edu.



From the Chairman

Each year this season of giving inspires me to reflect on my blessings. One I’m especially grateful for is the loyal support of our donors and the passion they have for Baylor Health Care System and our mission. Baylor has long been an essential pillar of our community and an asset to the people we live and work with, consistently providing quality care that is delivered in a patient-centered and compassionate manner. However, we could not play such an essential role in the health and well-being of people in North Texas and around the country without the generous contributions we receive.

With that thought in mind, I am looking forward to the upcoming public launch of **Campaign 2015: Baylor Makes Us All Better**, taking place just a few short months from now in February 2013. This campaign is the chance to share a bold vision for the future of Baylor medicine with the community and ask for their help to make it possible. I’m pleased to report that enthusiasm among Baylor supporters is growing. We’ve made excellent progress towards our \$250 million goal, recording more than \$153 million in contributions.

The recent gift from the **Hillcrest Foundation** to fund the innovative work at Baylor Dallas under the direction of **Dr. Kevin Magee** is a wonderful example of how Baylor, with the support of invested donors, can touch the lives of even the smallest patients. The gift builds on a generous contribution made by **The Crystal Charity Ball** to construct the Fetal Care Consultation Center. These two gifts have changed the way that care is delivered, opening new possibilities and allowing Baylor’s medical staff to intervene to deliver advanced medical care to mothers and their babies.

The tremendous success of the **Celebrating Women** luncheon, which more than 1,350 Baylor supporters attended, is another example of how broad participation leads to wonderful results. The event brings together community members in support of the fight against breast cancer and has raised more than \$19 million since its inception 13 years ago.

I am grateful for your dedication to our mission and for your trust. By spreading the word about this institution’s important work, I have faith that we will welcome many new members to the Baylor family in the years to come.

Erle Nye
Chairman, Board of Directors
Baylor Health Care System Foundation

MEDICAL PROFILE

BENJAMIN RABER

BENJAMIN RABER is a fourth-year medical student at Texas A&M College of Medicine in the class of 2013 and is currently completing a rotation at Baylor University Medical Center at Dallas. He earned a bachelor’s degree in biology from Oral Roberts University in Tulsa, Oklahoma, in 2009 before enrolling at Texas A&M for medical school.

He is presently interviewing for general surgery residency programs and intends to begin his residency in July 2013. After completing his residency training in 2018, he will decide whether to enter a general surgery practice or apply for further sub-specialty training.

Benjamin is a native of Katy, Texas, and describes his parents as a deep influence on his life. Their guidance helped him to develop a strong moral compass and work ethic, and he lives out these qualities through his decision to become a physician.

How would you describe your experience at Baylor?

Being at Baylor has been an incredible opportunity for me to experience clinical medicine. During my time here, I’ve gained exposure to a wide

spectrum of disease and treatment options and have been fortunate to work alongside the residents.

What impresses you about Baylor?

I have been amazed by the level of dedication Baylor employees have to patient care. This is evident at every level – from custodial services to physicians and hospital administrators. I’m encouraged to hear stories from attending physicians about how they rotated at Baylor Dallas as a medical student, fell in love with Baylor and are now staff physicians at the hospital.

What are your hobbies?

I enjoy hunting with my dad and brother in South Texas and attending as many Fighting Texas Aggie football games as possible.

What are you most proud of?

I’ve led several medical mission trips – one in my sophomore year of college to Mali and a 60-person trip my second year of medical school to Lima, Peru. I enjoy raising awareness about the needs of people across the globe.

What are your goals in life?

Become an excellent surgeon and retire on a ranch in central Texas.



Benjamin Raber

Game Changers – Setting our “sites” high

IMAGINE A PATIENT with an unusual set of symptoms getting a second, third and even fourth opinion from a team of physicians and clinicians at Baylor Charles A. Sammons Cancer Center in a single “visit.” At the Baylor Health Care System Foundation’s November **Game Changer** luncheon, attendees were offered a glimpse into a site tumor conference where a patient with a complex condition can be “seen” by an entire team of radiologists, oncologists, surgeons and pathologists at one time.

Charles Richardson, M.D., along with his colleagues, **Gregory DePrisco, M.D.**, **Robert Goldstein, M.D., F.A.C.S.**, **Richard Meyer, M.D.**, and **Jane Dempster B.S.N., R.N., MBA**, presented a real case where the symptoms of the female patient were complex and the prognosis serious. The team described how the multi-disciplinary approach to discussing patient cases in this format serves a two-fold purpose: providing the best treatment options for the patient while fostering a collaborative learning environment for the educational benefit of all caregivers.

Annually, Baylor conducts site tumor conferences in 16 disciplines, and in 2011 more than 8,400 attendees participated in more than 320 sessions where 1,200 patient cases were reviewed.



Jane Dempster, Linda Huante, Dr. Gregory DePrisco, Dr. Robert Goldstein and Dr. Charles Richardson

The Commission on Cancer Standards requires cancer centers to hold at least one conference each week and review a minimum of 15% of cases. At Baylor, more than six site tumor conferences are held weekly and more than 40% of cases are reviewed.

Together, the team diagnosed the patient’s rare form of cancer and determined the best course of action to balance effective treatment with her quality of life. In 2004, she received a liver transplant and also underwent radiation chemotherapy to ensure that the cancer was entirely eliminated from

her body. Dr. Goldstein explained that Baylor is noteworthy because the entire range of treatment options – radiation, chemotherapy and transplantation – is available.

At the end of the presentation, the final speaker, **Linda Huante**, a physician liaison at Baylor, revealed to the audience that she was the patient whose case they had just heard about. Linda described how her care improved her quality of life and her ability to spend time with her three children. She said about her experience at Baylor, “I know from the bottom of my heart had I not been treated at Baylor, I would not be standing here today.” ☺

“I know from the bottom of my heart had I not been treated at Baylor, I would not be standing here today.”

– LINDA HUANTE

THIRD GENERATION DALLASITE, **Kelly Maher Thomas**, joined Baylor Health Care System Foundation in April 2006.

She currently serves as a manager, working with all major service lines to help develop projects with wide philanthropic appeal and identify funding needs at Baylor Health Care System. She also works with development officers to draft proposals for major gifts and is responsible for donor recognition throughout the system.

During her six years here, Kelly has worn many different hats and assisted the team in a variety of roles. There are even a number of unique job skills the journalism and public relations major never anticipated gaining: the ability to read blueprints and ownership of a bright pink hardhat, given to her by the construction team.

“From writing proposals to running campaigns to assisting with marketing, the Foundation website, stewardship and annual fund, I don’t have any problem doing what needs to be done to achieve the goals of the Foundation,” said Kelly.

One lesson Kelly learned early on at the Foundation was, if you had a great idea you better be ready to implement. Brainstorming event ideas for the opening of the new wing at Our Children’s House at Baylor, Kelly suggested they get an astronaut to attend the event and surprise the kids.

“The suggestion was so well received, next thing I knew, I was responsible for finding one – I was asking every person I met if they knew an astronaut!” Kelly’s perseverance paid off and retired **Col. William S. MacArthur**, was there for the grand opening.

MEET THE STAFF

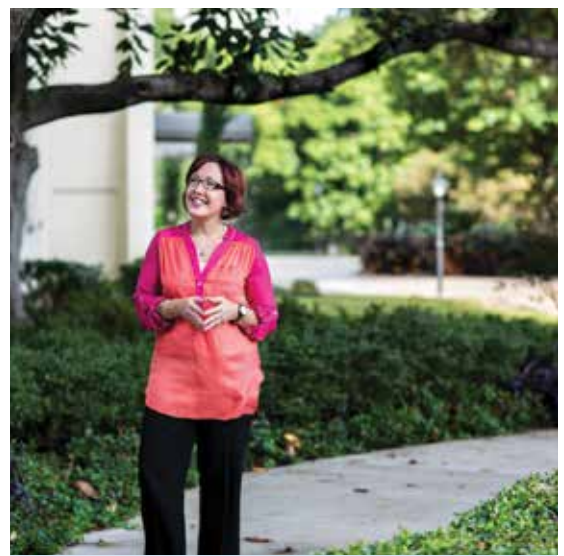


Kelly Maher Thomas

Exposed to virtually every corner and service line at Baylor, Kelly is most passionate about the work that takes place in the NICU and Fetal Care Center. In fact, between Kelly and her two sisters, they have had six Baylor babies in the past five years!

“I have worked on several grant proposals to raise funds in these areas. I am very passionate about it because of the care they provided my youngest sister during her recent pregnancy and through the loss of one of her twin girls,” said Kelly. “Everyone who cared for her and her babies showed such compassion.”

Kelly and her husband **Brian**, married 11 years, have two children, **Cormac “Mac,” 5**, and **Molly Frances, 2**. They are also owners of two rescue dogs, **Stan**, a Great Pyrenees, and **Stella**, an unusual-looking stray who serves as the neighborhood mascot. ☺



Annual Fund: Meet the miracles your gift makes possible

THIS SEASON, you have the opportunity to make a significant impact on outcomes and quality of life for the millions of patients served by Baylor each year.

By giving to the Baylor Health Care System Foundation Annual Fund, you can provide much-needed support to the areas of greatest need throughout the hospital system. Gifts to the Annual Fund help translate research discoveries into solutions; deliver exceptional care to patients; build new facilities and train physicians who will advance medical care for years to come.

For more information about the Annual Fund, contact Jennifer Huntsberry at 214.820.1640 or Jennifer.Huntsberry@BaylorHealth.edu. ☺

GIVE THE GIFT OF HOPE, HELP AND HEALING



WHEN YOU MAKE a donation of \$25 or more to Baylor Health Care System Foundation in honor of a friend or family member this holiday season, he or she will receive this beautiful holiday tribute card announcing your gift. These holiday tribute cards are the perfect way to let someone know you care ... and to help a great cause at the same time.

For more information, contact the Foundation at 214.820.3136 or thetorch@BaylorHealth.edu. ☺

To learn more about any Baylor Health Care System Foundation initiative, contact the Foundation at 214.820.3136 or email thetorch@BaylorHealth.edu. Write to us at 3600 Gaston Avenue, Barnett Tower Suite 100, Dallas, TX 75246-1800.